

September 2023



Country Opinion Surveys

# FY 2023 Honduras Country Opinion Survey Report

ECR Business Intelligence Team



WORLD BANK GROUP

# Acknowledgements

The Honduras Country Opinion Survey is part of the County Opinion Survey Program series of the World Bank Group. This report was prepared by the Business Intelligence (BI) team, led by José De Buerba (Senior External Affairs Officer) and Svetlana Markova (Senior External Affairs Officer). Yulia Danilina, Jessica Cameron, Nan Lin, and Sofya Gubaydullina oversaw the design, reporting, and analysis. Noreen Wambui and Irina Popova provided data support.

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# Objectives

This survey was designed to assist the World Bank Group (WBG) in gaining a better understanding of how stakeholders in Honduras perceive the WBG. The survey explored the following questions:

1. What areas of development are perceived to be the most important? Have the priorities changed over the past three years?
2. What opinion do key stakeholders have of the WBG regarding its effectiveness, relevance, alignment with Honduras's development priorities, and other key indicators? Are opinions improving or declining?
3. How is the WBG perceived as a development partner? Are opinions improving or declining?
4. What do key stakeholders value the most and the least when it comes to the WBG's work at the country level? What are the priorities looking forward?
5. What opinion do key stakeholders have of the WBG knowledge products and their quality? Are opinions improving or declining?
6. What are the preferred communication channels and which channels are reported to be used the most? Are there differences among stakeholder groups in terms of preferred channels?
7. What key topics that the WBG communicates do stakeholders recall? Is there a relationship between message recall and views of the WBG's work?

# Overall Context

*“[The WBG] should maintain the programs and projects promoted for human development and the application of adequate accountability focused on management for results.”*

**Civil Society Respondent**

*“Honduras will only be a better country when its population is educated, therein lies the challenge for the country and organizations such as the World Bank.”*

**Media Respondent**



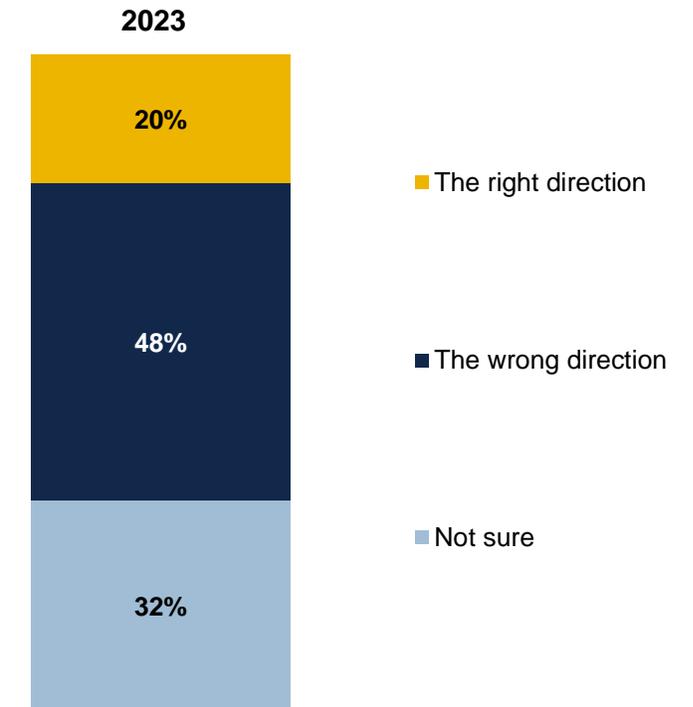
# Nearly Half of Respondents Think Honduras is Moving in the Wrong Direction

Roughly half (48%) of respondents say Honduras is headed in the wrong direction, and just 20% say that Honduras is in the right direction.

Respondents from the private sector express especially negative assessments, with 80% believing the country is on the wrong track.

In FY19, on the contrary, most respondents indicated that they were “very optimistic” (19%) or “somewhat optimistic” (40%) about the country’s future.

## Country direction



FY23: In general, would you say that Honduras is headed in ... ? (N=143)

FY19: When you think about the future in Honduras, are you ... ?

(Very pessimistic, Somewhat pessimistic, Somewhat optimistic, Very optimistic, Not sure) (N=140)

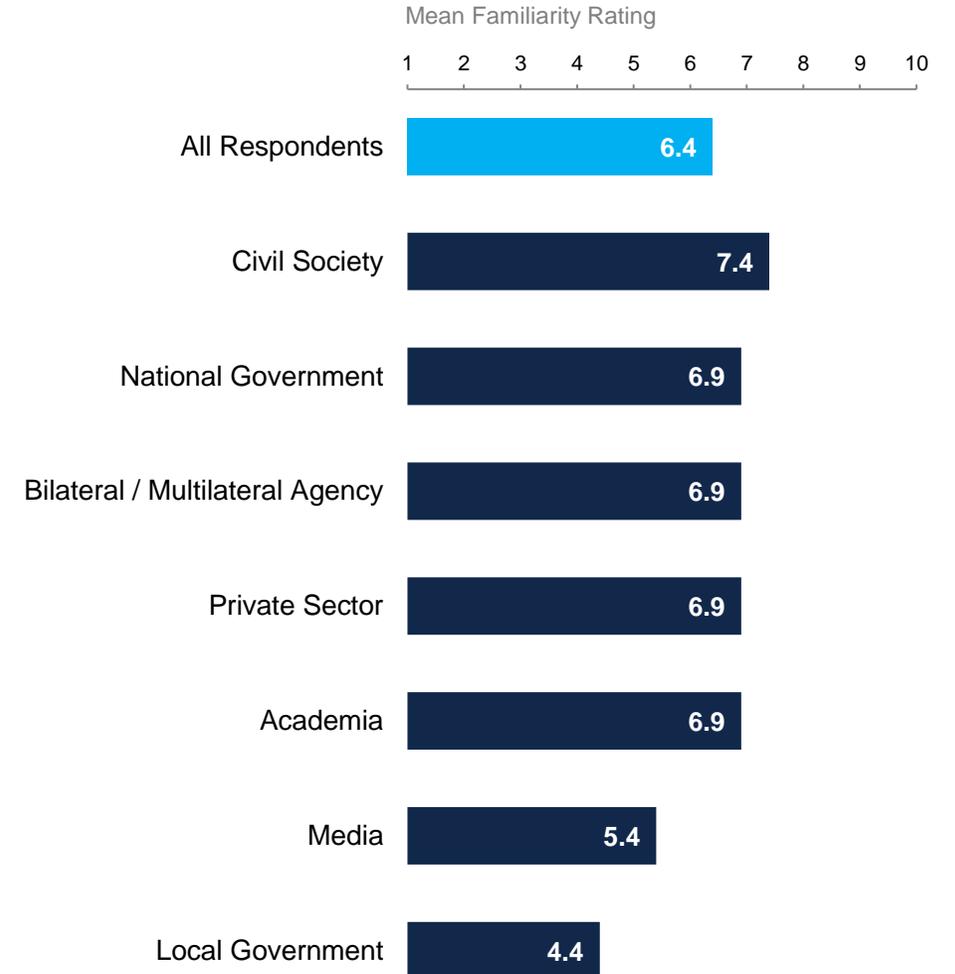
# Familiarity with the World Bank Group

**Year comparison:** Respondents in this year’s Country Survey reported statistically similar levels of familiarity with the World Bank Group as in FY19:

Mean familiarity: FY23 = **6.4**;  
FY19 = **6.7**.

**Collaboration:** Respondents who collaborate with the WBG reported significantly higher levels of familiarity with the institution’s work:

Mean familiarity: Collaborate with the WBG = **8.1**  
Do not collaborate with the WBG = **6.2**



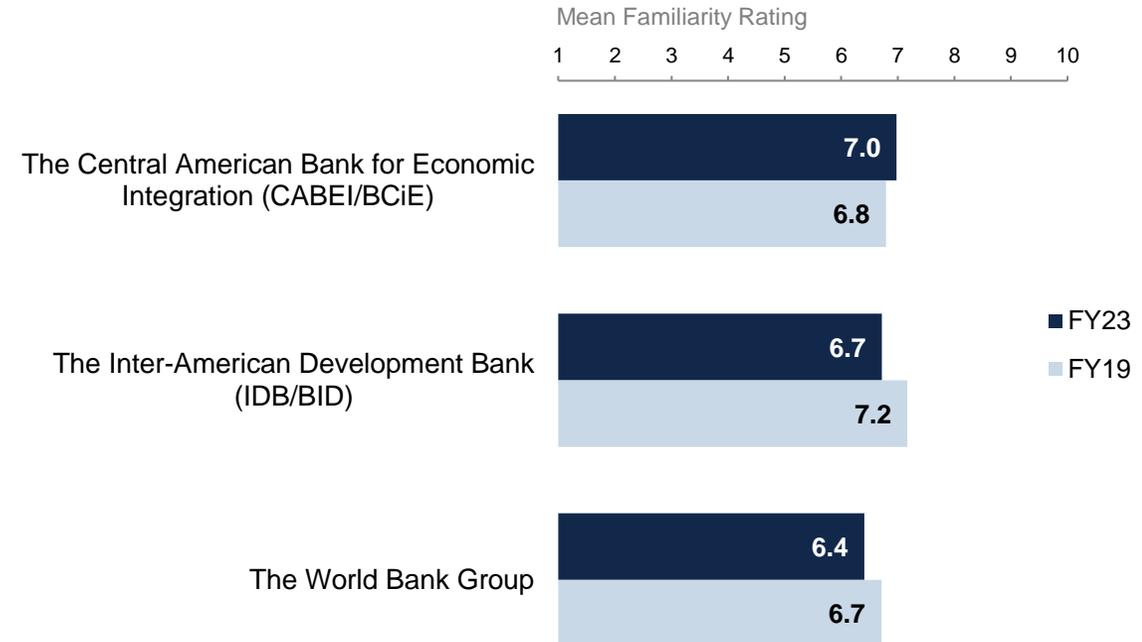
Significantly different between stakeholder groups



How familiar are you with the work of these organizations in Honduras:  
The World Bank Group?  
Scale: 1-10 (1: Not familiar at all – 10: Extremely familiar)

# Familiarity with the World Bank Group and Regional Development Banks

Respondents reported significantly higher levels of familiarity with the Central American Bank for Economic Integration and the Inter-American Development Bank than with the World Bank Group.



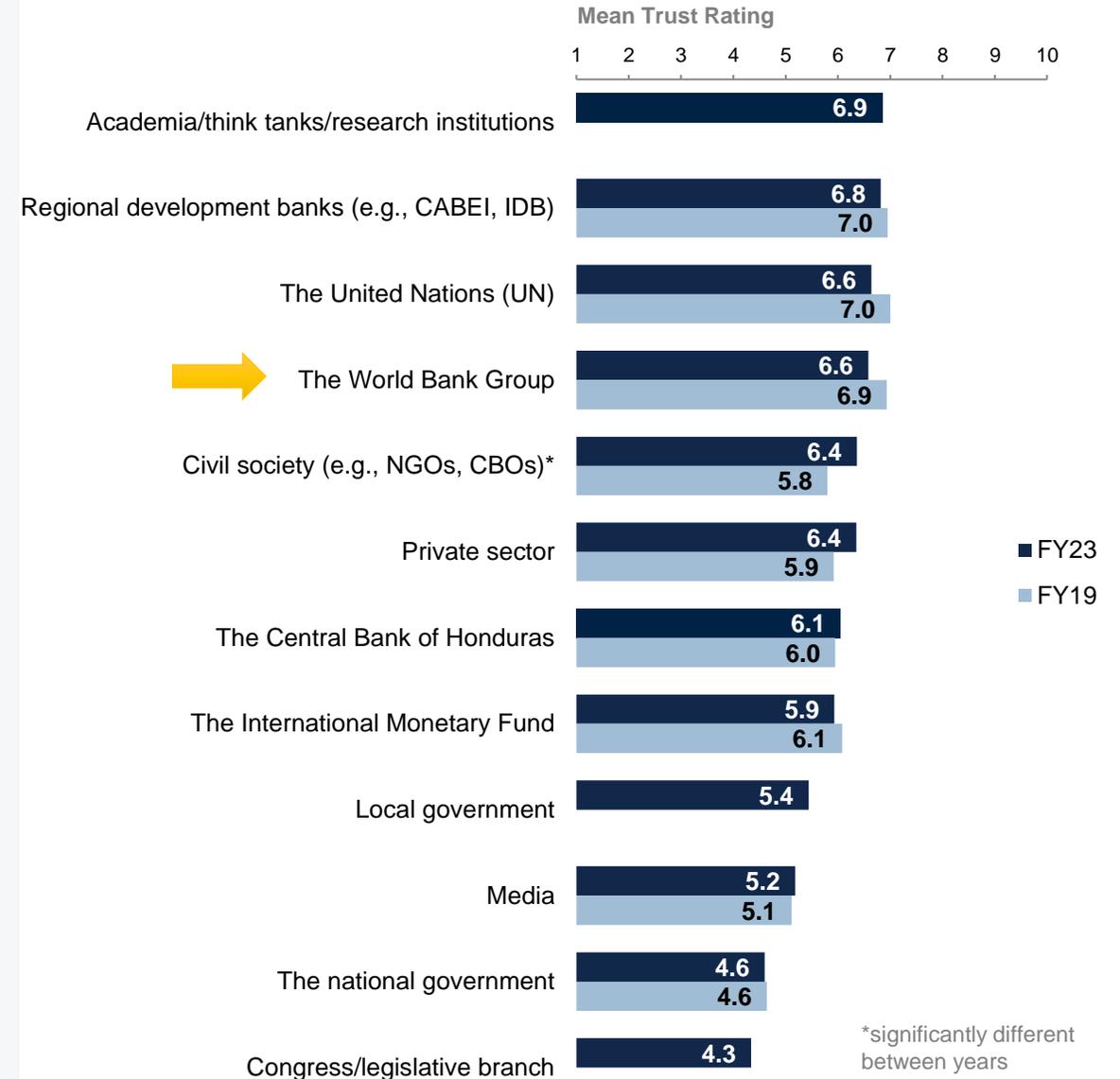
How familiar are you with the work of these organizations in Honduras?  
Scale: 1-10 (1: Not familiar at all – 10: Extremely familiar)

# Trust in Institutions

Academia and regional development banks were the most trusted institutions in Honduras among those studied.

Ratings of trust in civil society and the private sector increased since the last survey effort in FY19, significantly so for civil society.

Respondents rated Congress/legislative branch, the national government, and the media as the least trusted of all institutions surveyed.



# World Bank Group's Support in Development Areas

*“Focus on an inclusive, equitable development with quality education and first-rate health systems with greater value to the land and a robust institutional framework with full respect for the rule of law.”*

Private Sector Respondent

*“Take more care of the effective use of resources and condition support to those entities that do not tolerate corrupt practices in middle and lower management.”*

Government Institution Respondent



*In your opinion, what is the most important thing the World Bank Group could do to help increase its effectiveness in Honduras?*

# Development Areas for WBG Focus

**Education** and **health** were the top areas in FY23 where stakeholders would like the WBG to focus its resources.

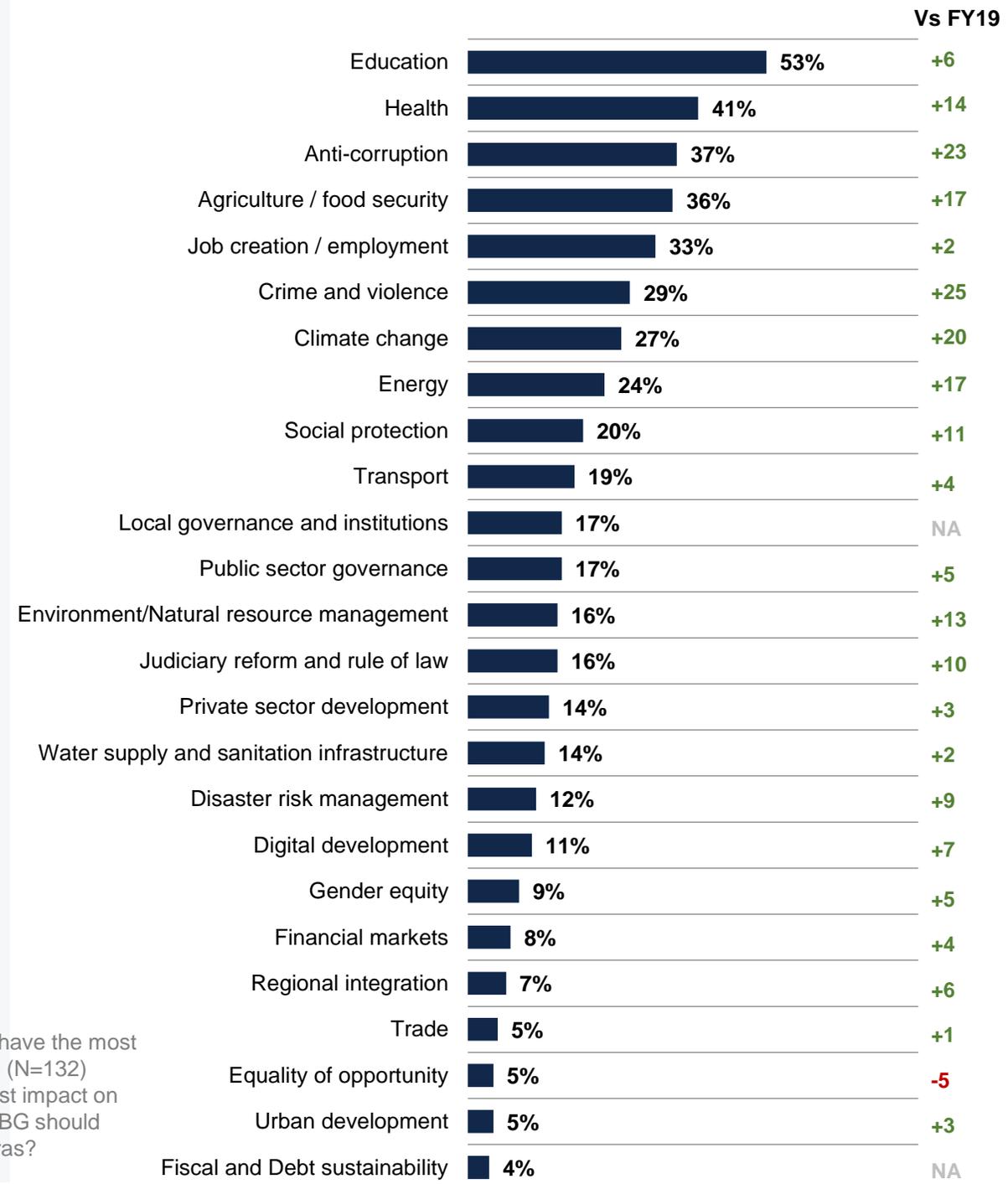
**Anti-corruption, climate change, and especially crime and violence** grew in prominence in FY23, with nearly twice as many respondents selecting them among the top development priorities this year compared to FY19.

For the most part, the top areas selected as priorities for the WBG were consistent across stakeholder groups; however, private sector development was significantly more of a priority for respondents from private sector (39%) compared to respondents from other stakeholder groups.

**IMPORTANT NOTE:** The overall increase in percentages is partially attributable to a change in methodology: In FY19, respondents could select up to 3 priorities, but in FY23 they could select up to 5. Also, two big cross-cutting areas, *Economic Growth and Poverty Reduction* (#7 and #5 in FY19), were removed from the list of options in FY23.

FY23: Which areas should the WBG prioritize in its work in Honduras to have the most impact on development results in the country? (Choose no more than 5) (N=132)

FY19: When thinking about how the World Bank Group can have the most impact on development results in Honduras, in which sectors do you believe the WBG should focus most of its resources (financial and knowledge services) in Honduras? (Choose no more than 3) (N=139)

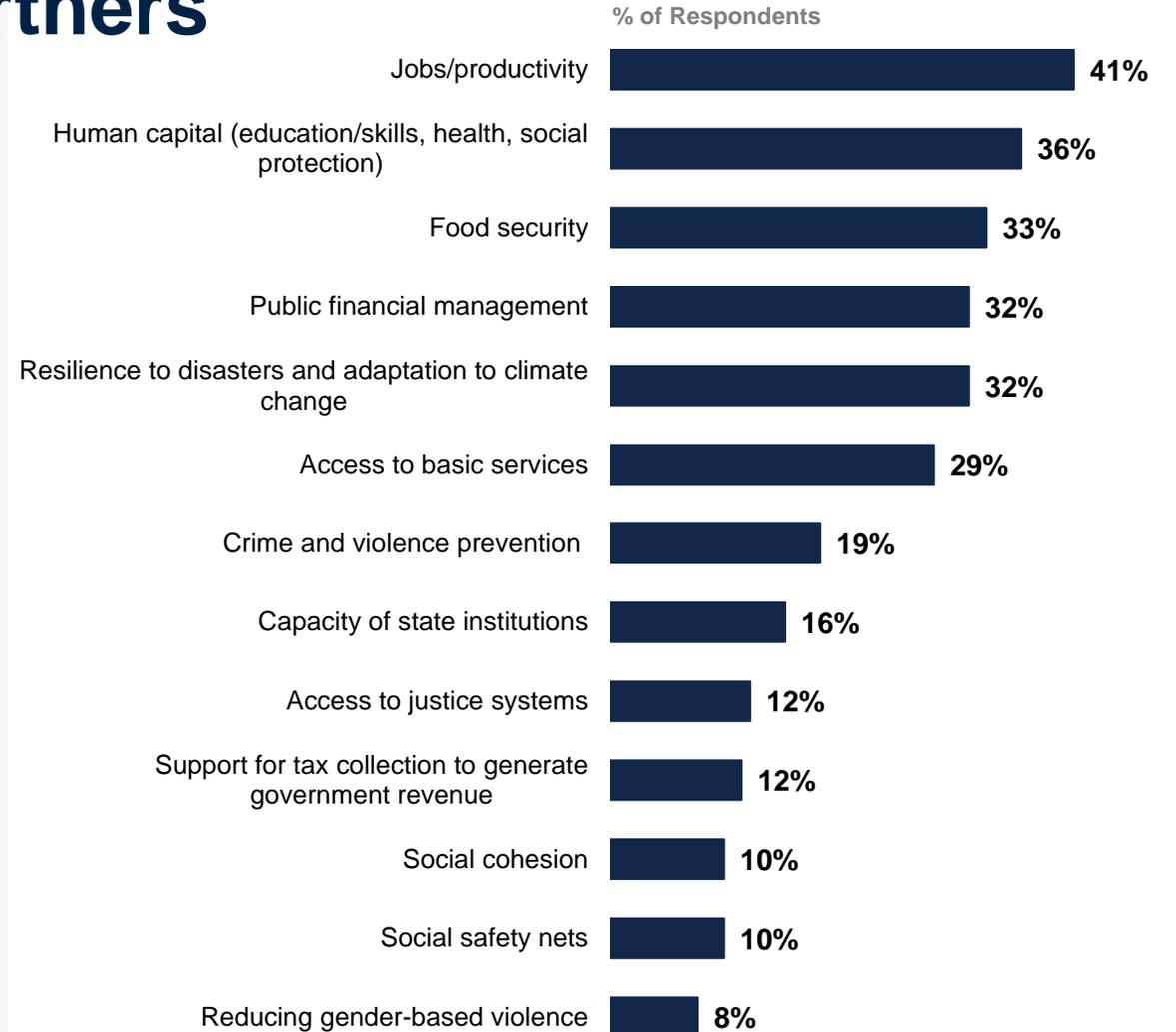


# Areas the WBG Should Play a Leading Role among International Partners

A plurality of respondents indicated it would be most beneficial for the WBG to play a leading role in **jobs/productivity**.

Respondents from academia and civil society were more likely to indicate that the WBG should play a leading role in **human capital** (71% and 60% supporting it, respectively).

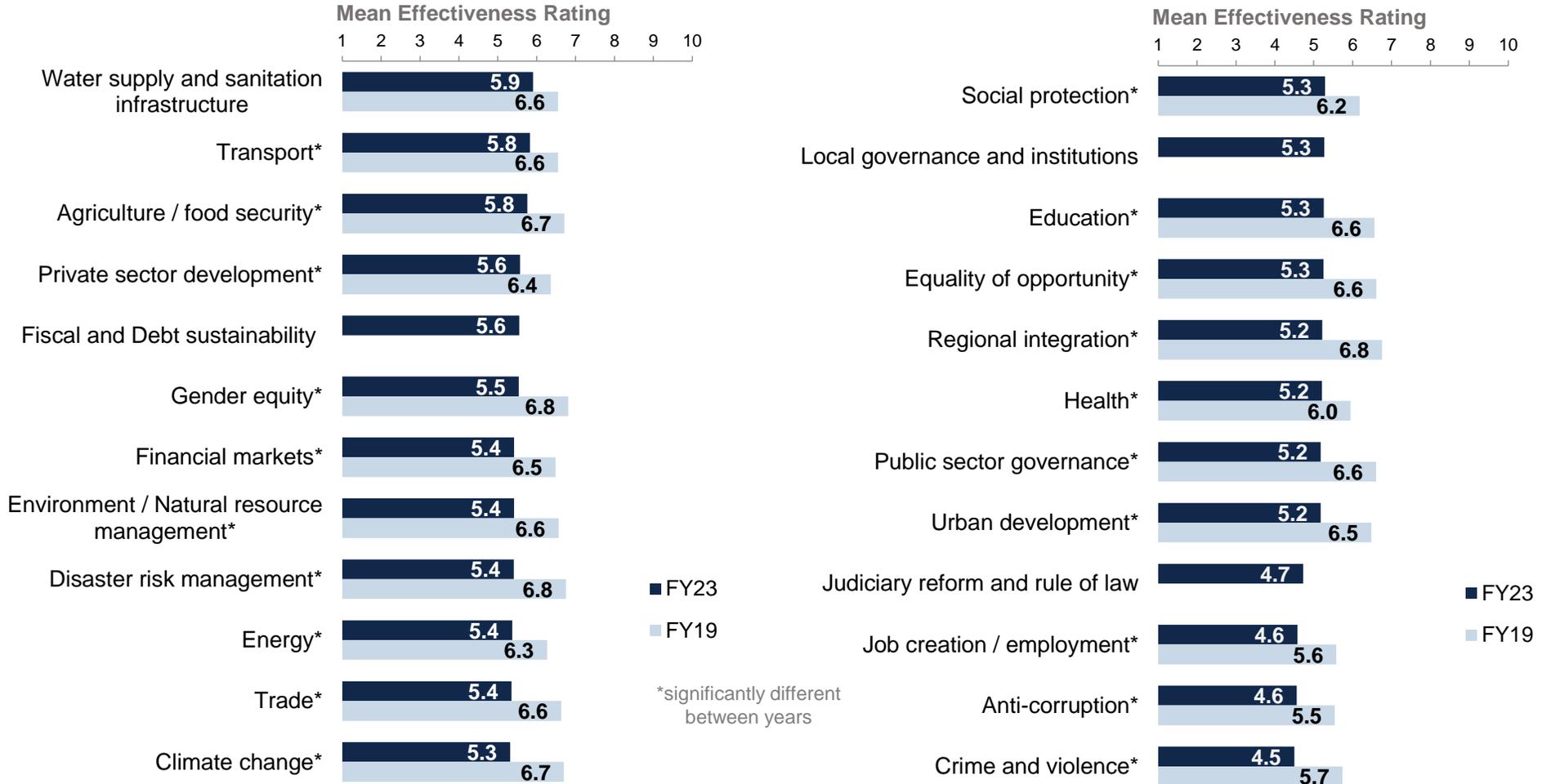
Local government respondents were more likely to indicate that the WBG should play a leading role in **food security** (69%).



Which THREE areas below would benefit most from the World Bank Group playing a leading role among international partners in Honduras? (Choose no more than 3) (N=129)

# Effectiveness of WBG's Support in Sectoral Areas

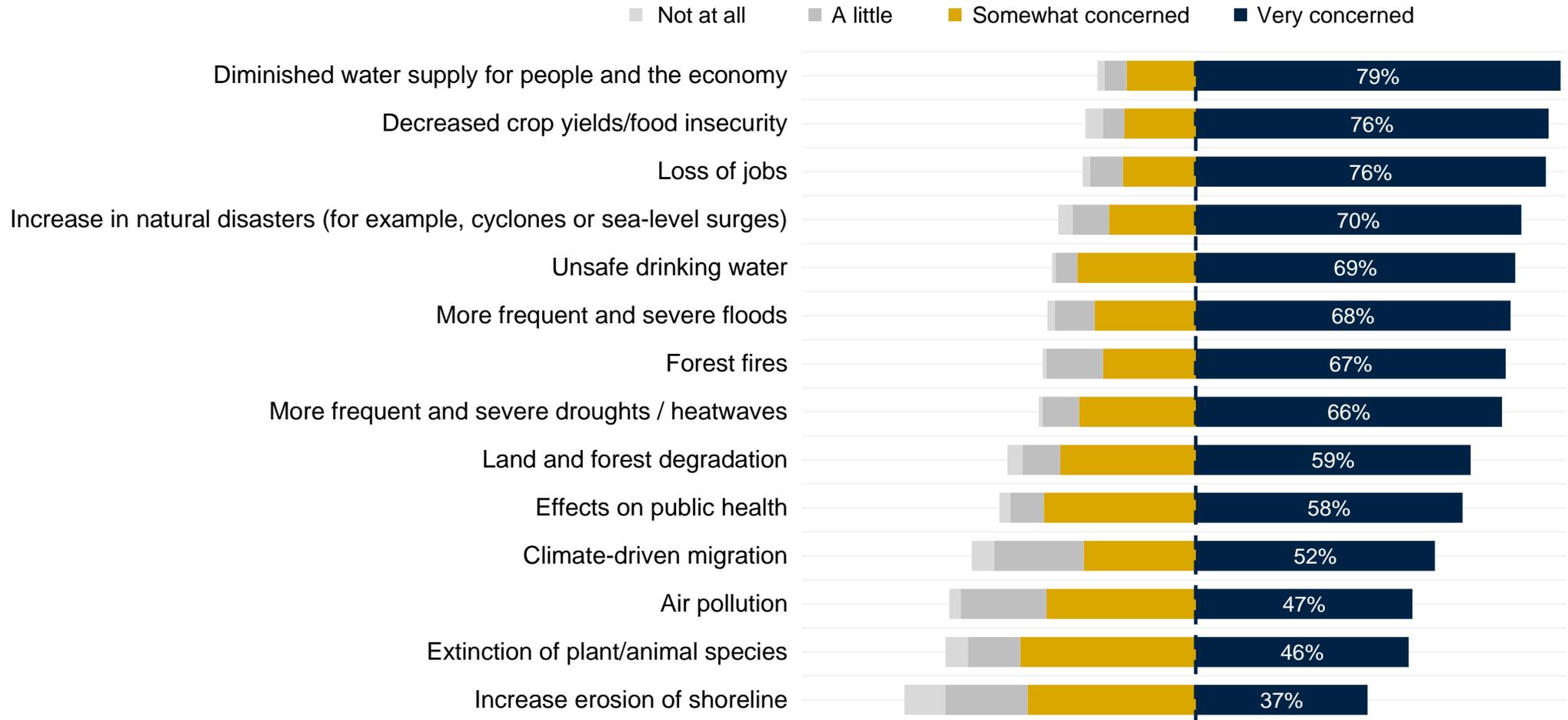
The WBG's work in **water supply and sanitation infrastructure**, **transport**, and **agriculture/food security** received the highest ratings of effectiveness. However, ratings of the WBG's effectiveness across most sectoral areas were significantly lower in FY23 compared to FY19, with **public sector governance** and **climate change** dropping most notably.

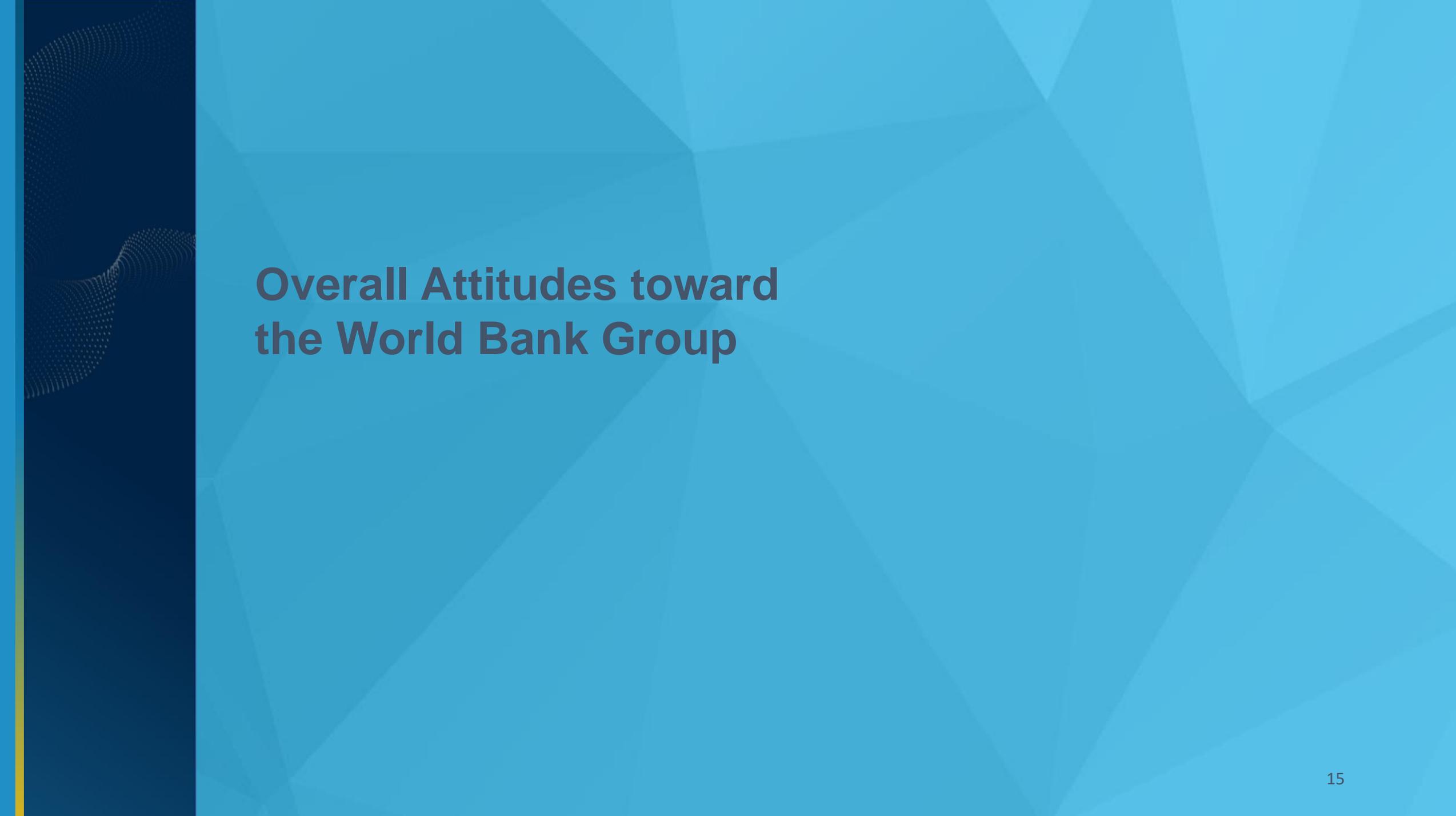


How EFFECTIVE do you believe the World Bank Group is in terms of the work it does in the following areas of development in Honduras? (If you have NO exposure to/experience in working in any of the sectors listed below, please respond "Don't know"), Scale: 1-10 (1: Not effective at all – 10: Very effective)

# Diminished Water Supply and Decreased Crop Yields were Main Climate Change Concerns

The vast majority of respondents were very concerned about **diminished water supply for people and the economy** (79%), **decreased crop yields/food insecurity** (76%), and **loss of jobs** (76%) when it comes to the potential impacts of climate change in Honduras.

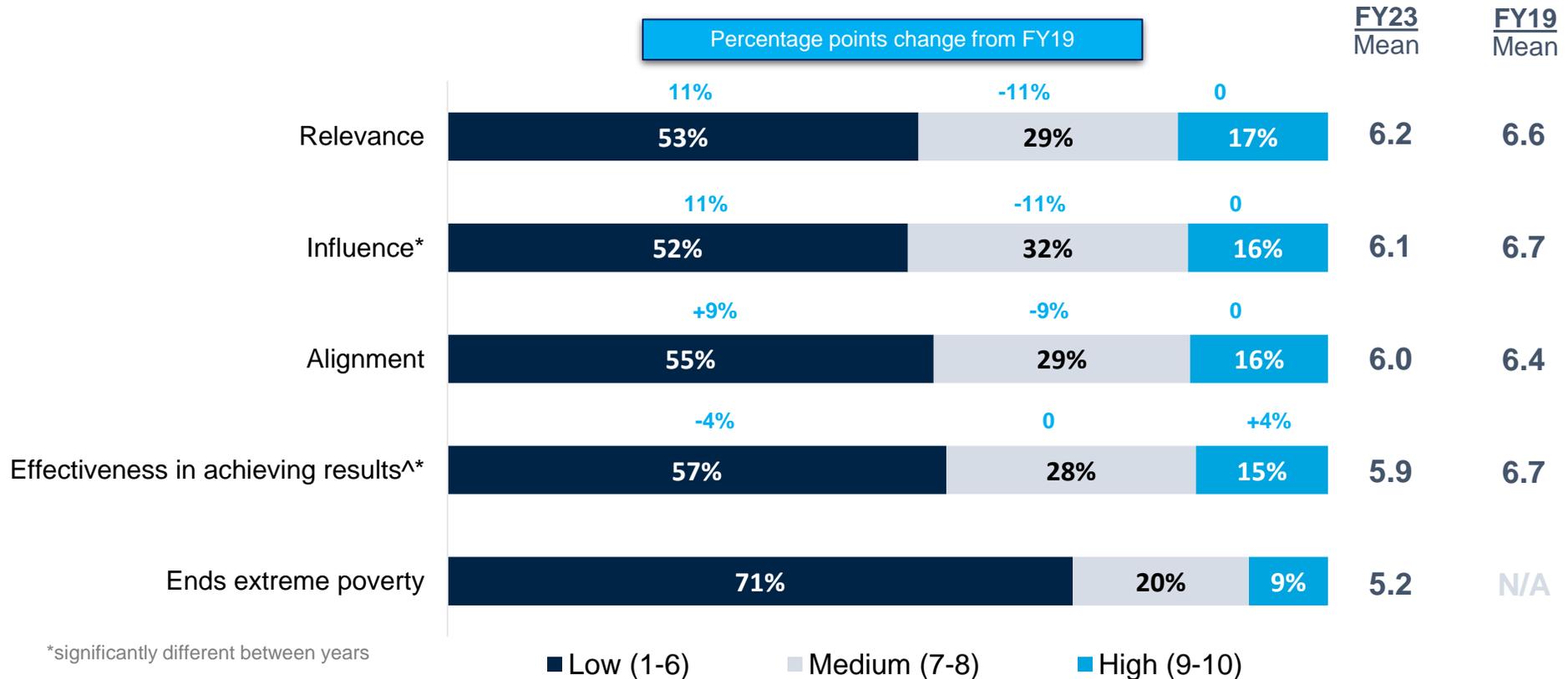




# Overall Attitudes toward the World Bank Group

# Key Performance Indicators

In FY23, there was a decline across key performance indicator questions compared to FY19, significantly so for the WBG’s **influence** and **effectiveness in achieving development results**.

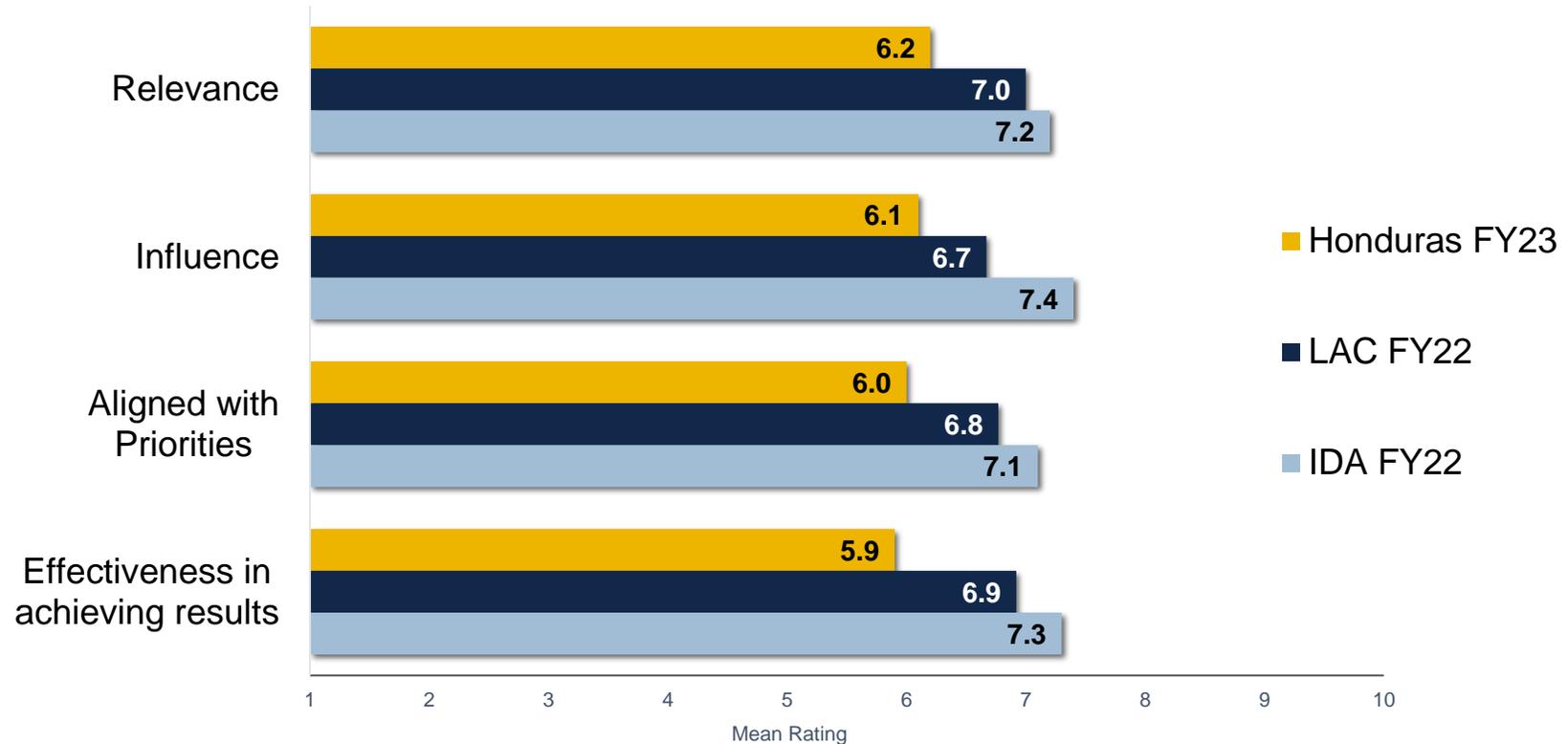


The World Bank Group currently plays a relevant role in development in Honduras. Scale: 1-10 (1: Strongly disagree – 10: Strongly agree)  
 To what extent does the World Bank Group influence the development agenda in Honduras? Scale: 1-10 (1: To no degree at all – 10: To a very significant degree)  
 The World Bank Group’s work is aligned with what I consider the development priorities for Honduras, Scale: 1-10 (1: Strongly disagree – 10: Strongly agree)  
 How effective has the World Bank Group been in achieving development results in Honduras? Scale: 1-10 (1: Not effective at all – 10: Very effective)  
 The World Bank Group’s work helps end extreme poverty in Honduras. Scale: 1-10 (1: Strongly disagree – 10: Strongly agree)  
 ^Compared to the mean score of two questions asked in FY19: Overall, please rate your impression of the World Bank Group’s effectiveness in Honduras. Scale: 1-10 (1: Not effective at all – 10: Very effective); To what extent does the World Bank Group’s work help to achieve development results in Honduras? Scale: 1-10 (1: To no degree at all – 10: To a very significant degree)



# Key Performance Indicators: Regional Comparison

The mean ratings for relevance, alignment, and influence in Honduras were significantly lower than those in **LAC** countries surveyed in FY22 and **IDA** countries surveyed in FY22.



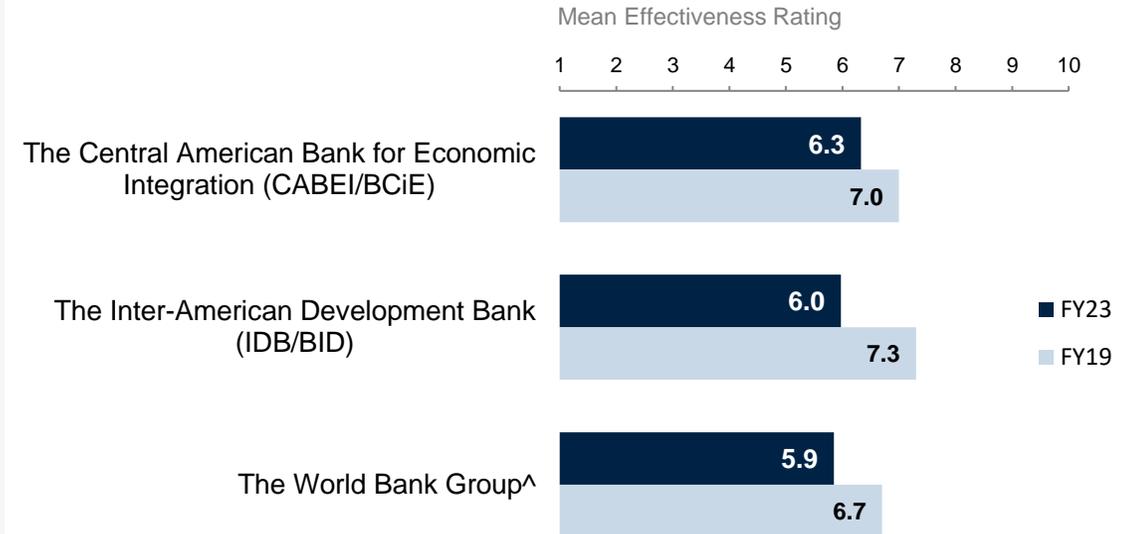
LAC FY22 included: Bolivia, Colombia, Ecuador, Guatemala, Panama, and Peru

IDA FY22 included: Bangladesh, Kosovo, Malawi, Mozambique, Niger, Rwanda, Sierra Leone, Sudan, Tajikistan.

# Effectiveness of the World Bank Group

Respondents rated the Central American Bank for Economic Integration significantly higher in their effectiveness at achieving development results than the World Bank Group.

Respondents in this year's Country Survey rated the effectiveness of the IDB and CABI significantly lower than in FY19.



How effective has each of these organizations been in achieving development results in Honduras?

Scale: 1-10 (1: Not effective at all – 10: Very effective)

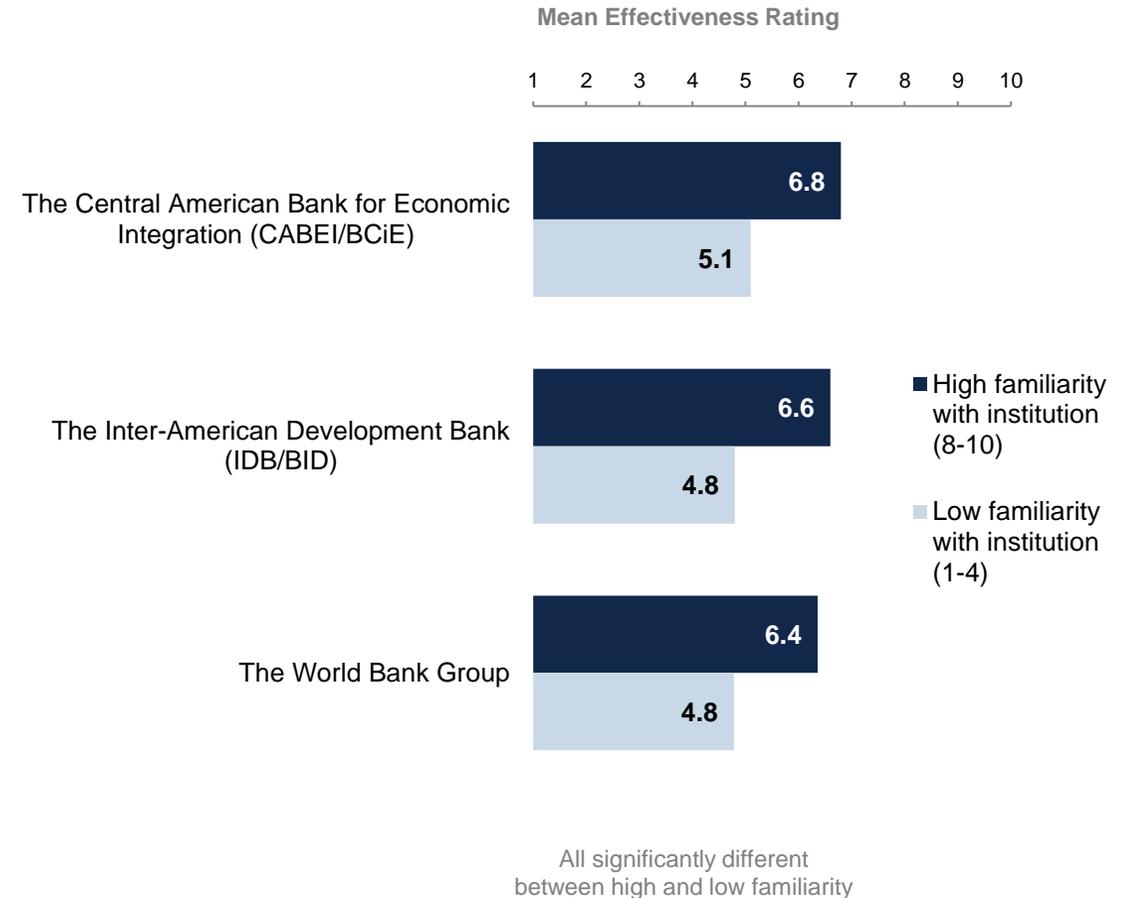
*^Compared to the mean score of two questions asked in FY19: Overall, please rate your impression of the World Bank Group's effectiveness in Honduras. Scale: 1-10 (1: Not effective at all – 10: Very effective); To what extent does the World Bank Group's work help to achieve development results in Honduras? Scale: 1-10 (1: To no degree at all – 10: To a very significant degree)*



# Familiarity Leads to Positive Perceptions of Effectiveness

Comparing ratings of institutional effectiveness among respondents highly familiar with the institution (ratings of 8-10 on a 10-point scale) and those with little familiarity with the institution (ratings of 1-4 on a 10-point scale), one can see the impact that familiarity has on perceptions of an institution.

**Those who were highly familiar with an organization’s work in Honduras had significantly more positive perceptions of the institution’s effectiveness at achieving development results in Honduras.**



How familiar are you with the work of these organizations in Honduras?  
 Scale: 1-10 (1: Not familiar at all – 10: Extremely familiar)  
 How effective has each of these organizations been in achieving development results in Honduras? Scale: 1-10 (1: Not effective at all – 10: Very effective)

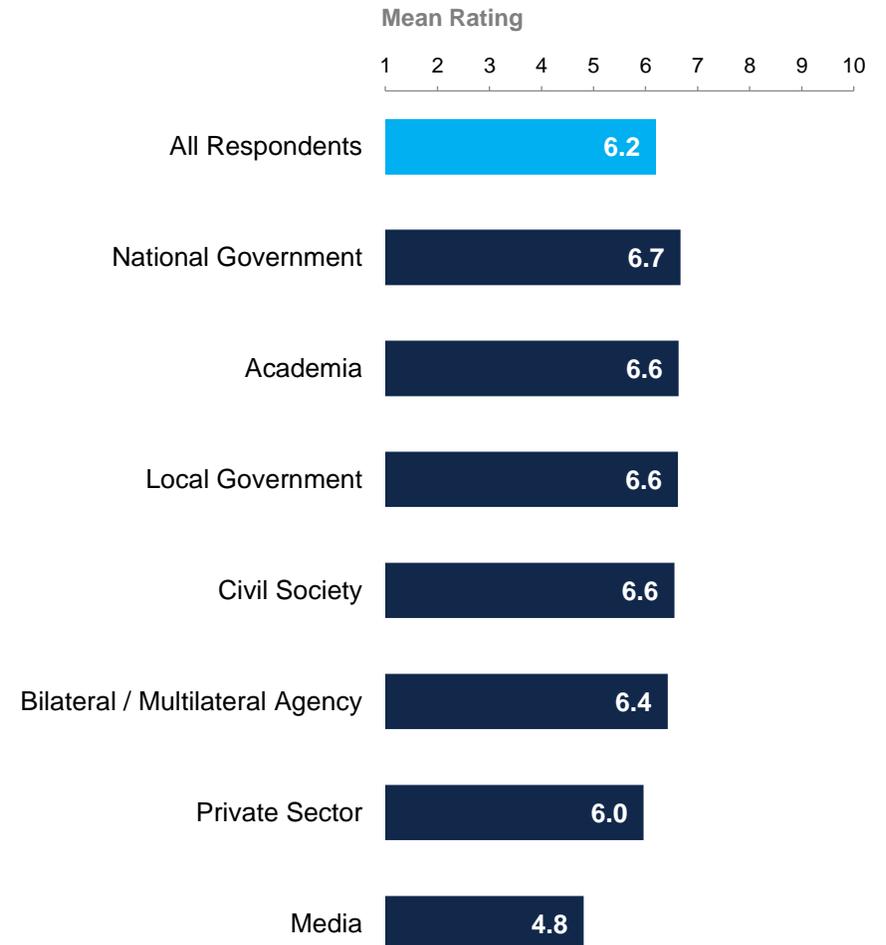
# Overall Ratings for Indicator Questions

Respondents from the **national government** gave the highest mean ratings for the aggregated responses to the eighteen [COS indicator questions](#), whereas respondents from the **media** had significantly lower mean ratings.

**Collaboration:** Respondents who collaborate with the WBG had statistically similar ratings for the aggregated responses to the eighteen indicator questions compared to respondents who do not collaborate with the WBG:

Collaborate with the WBG mean = **6.4**;

Do not collaborate with the WBG mean = **6.2**



# World Bank Group's Work and Engagement on the Ground

*“[The WBG should] be directly responsible for ensuring that the resources provided to state structures are not used in projects where acts of corruption, abuse or deterioration of local capacities are facilitated. Strengthen the growth of the supply of goods and services from a local source and do not support the hiring of foreign companies to do what Hondurans can do.”*

Private Sector Respondent

*“Supervise the credits that it grants, that the loaned money is well invested, make disbursements according to the development of infrastructure and social projects, condition the loans to the fight against corruption and respect for the legislation.”*

Media Respondent



# The WBG as a Development Partner

The WBG received the highest ratings for being a **long-term partner**; however, the perception of the WBG as a long-term partner decreased significantly since FY19.

**In your opinion, what is the most important thing the WBG could do to help increase its effectiveness in Honduras?**

*“It is important to ensure a greater focus and depth. When wanting to resume too many initiatives and sectors at the same time, efforts are diluted, and the impacts are not so profound. I suggest a greater focus on those priority aspects that generate early victories.”*

**Civil Society Respondent**



\*Significantly different between years



To what extent is the World Bank Group an effective development partner in Honduras, in terms of each of the following?, Scale: 1-10 (1: To no degree at all – 10: To a very significant degree)

# The WBG should Collaborate More with Local and National Government

A plurality of respondents indicated that the WBG should collaborate more with **local** and **national government** which is consistent with FY19 findings (38% opted for increased collaboration with local government in addition to the regular relations with the national government in FY19). About 4 in 10 respondents also wanted more collaboration with the **private sector**, **civil society**, and **academia**.

Of note, a majority of respondents from local government (67%) indicated that the WBG should collaborate more with **civil society**. Similarly, 63% of respondents from civil society indicated that the WBG should collaborate more with **local government**.

*In your opinion, what is the most important thing the WBG could do to help increase its effectiveness in Honduras?*

*“Get closer to local governments, who are the true connoisseurs of the internal problems of their communities.”*

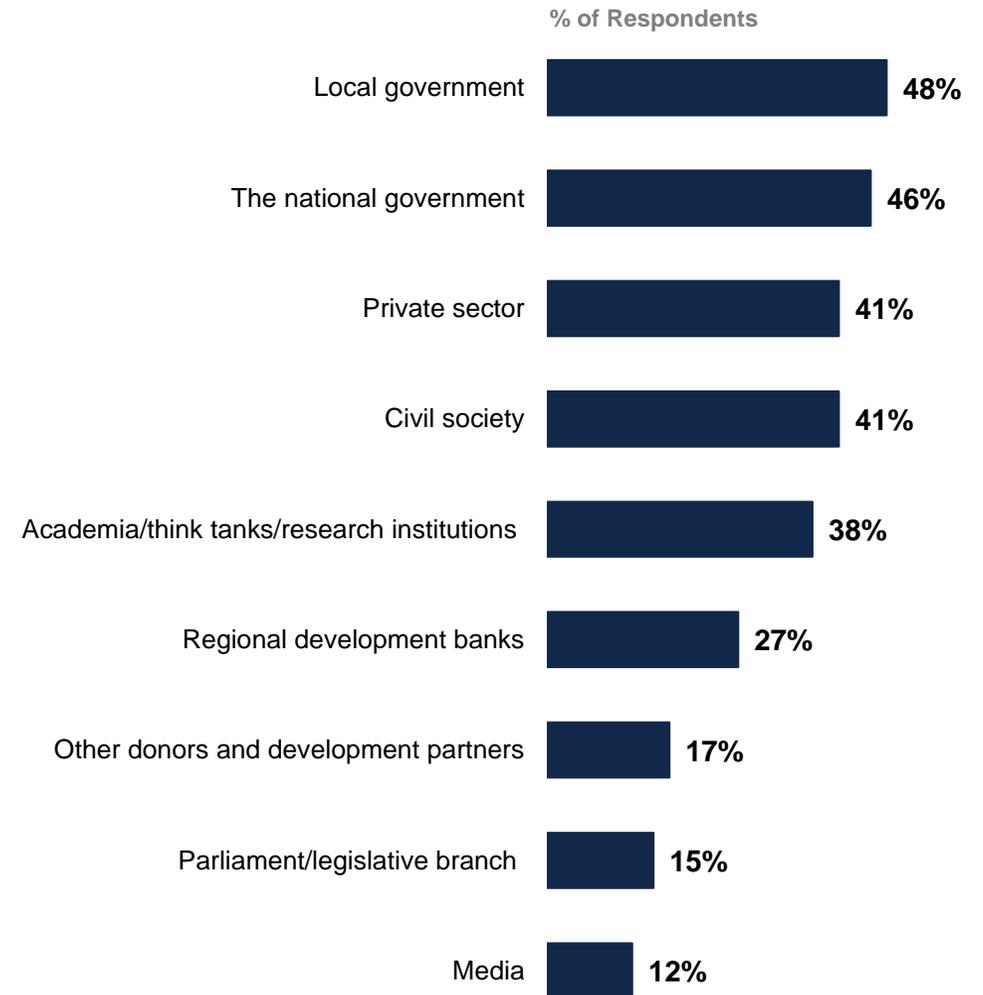
**Local Government Respondent**

*“Greater links with academia and the private sector.”*

**Office of a Parliamentarian Respondent**

*“Open even more the possibilities of working with civil society institutions (real ones that have a base) and betting on vulnerable groups.”*

**Civil Society Respondent**



Which THREE of the following groups should the WBG collaborate with more in Honduras? (Choose no more than 3) (N=133)

# WBG as a Development Partner: Collaboration with Stakeholders

The WBG received the highest mean ratings for its collaboration with **regional development banks**.

Although ratings for the WBG’s collaboration with **civil society** significantly improved in FY23 compared to FY19, ratings for the WBG’s collaboration with the **national government** significantly declined. However, it should be noted that respondents from national government institutions were more positive about their collaboration with the WBG (mean=8.1) whereas respondents from the media and private sector were the most critical about the WBG’s collaboration with the national government (means=4.6 and 5.9, respectively).

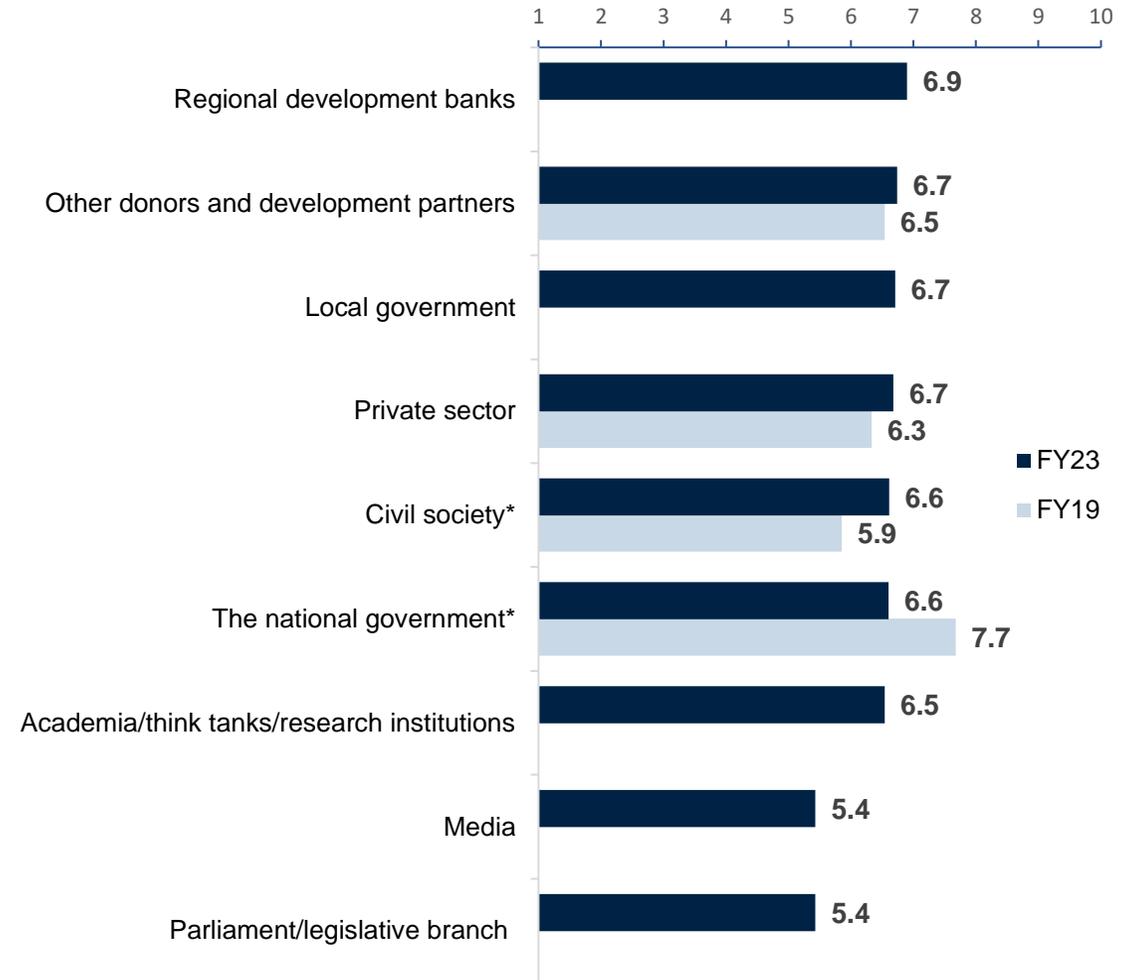
***In your opinion, what is the most important thing the World Bank Group could do to help increase its effectiveness in Honduras?***

*“Support for the private sector to access new markets, which would allow greater job creation. I also work with local governments so that the development projects that are undertaken in the localities come to a successful conclusion and that they do not have to depend on the central government as it creates obstacles to local development.”*

**Private Sector Respondent**

*“Work on their research with the academic sectors of the universities and take into account the opinions and experiences of civil society and private companies.”*

**Academia Respondent**



\*Significantly different between years



To what extent is the WBG an effective development partner in Honduras, in terms of collaborating with the following groups: (1-Strongly disagree, 10-Strongly agree)

# Greatest Value of the WBG

**Financial resources** continued to be the most valued activity of the WBG in Honduras as it was in FY19 (57%).

The perceived value of the WBG’s **bringing together different groups of stakeholders** notably increased in FY23 (33%), up from 6% in FY19, and was particularly valued by respondents from the private sector (50%) and the civil society (40%).

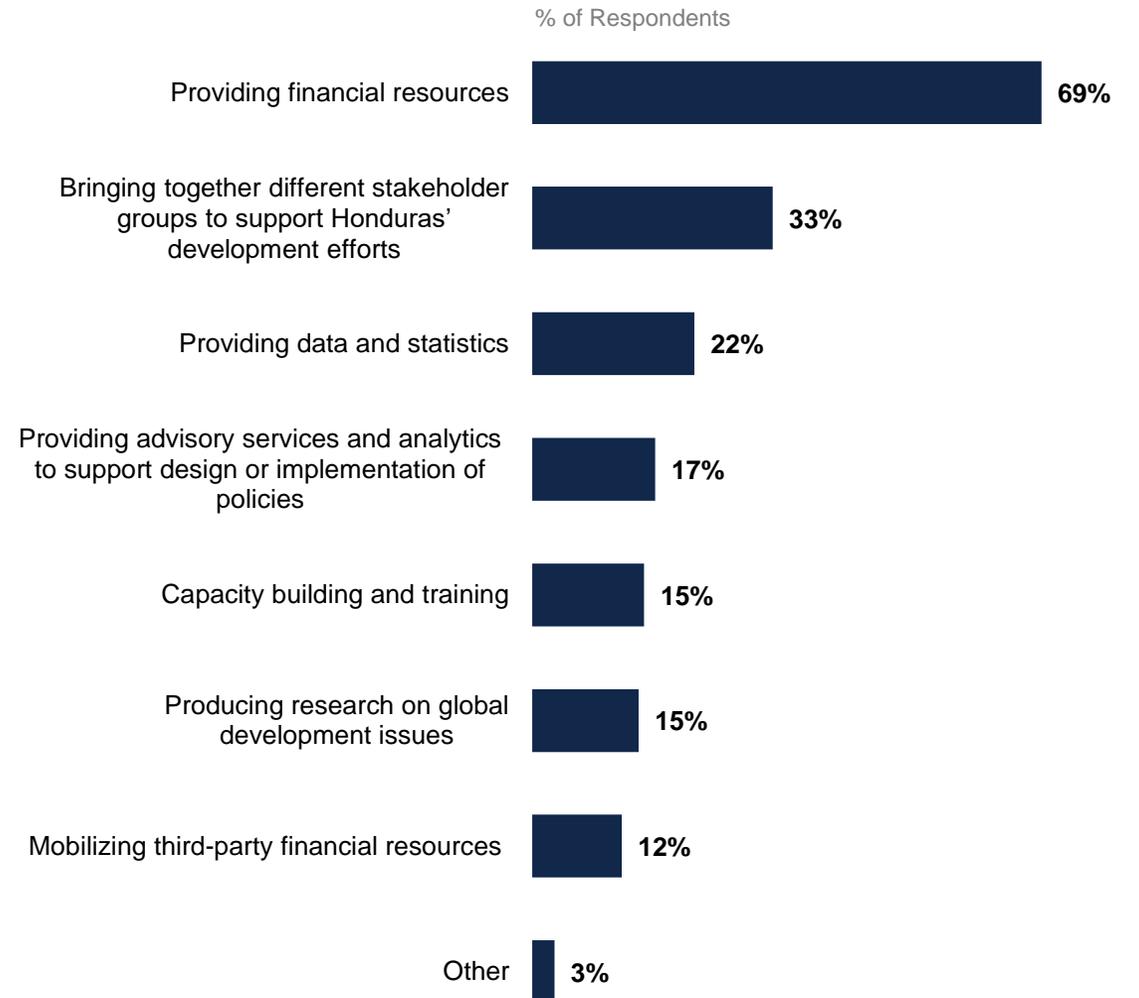
***In your opinion, what is the most important thing the World Bank Group could do to help increase its effectiveness in Honduras?***

*“Work more closely with civil society and convene and create common analysis and interventions with other multi and bi-laterals (with significant input from civil society).”*

**Civil Society Respondent**

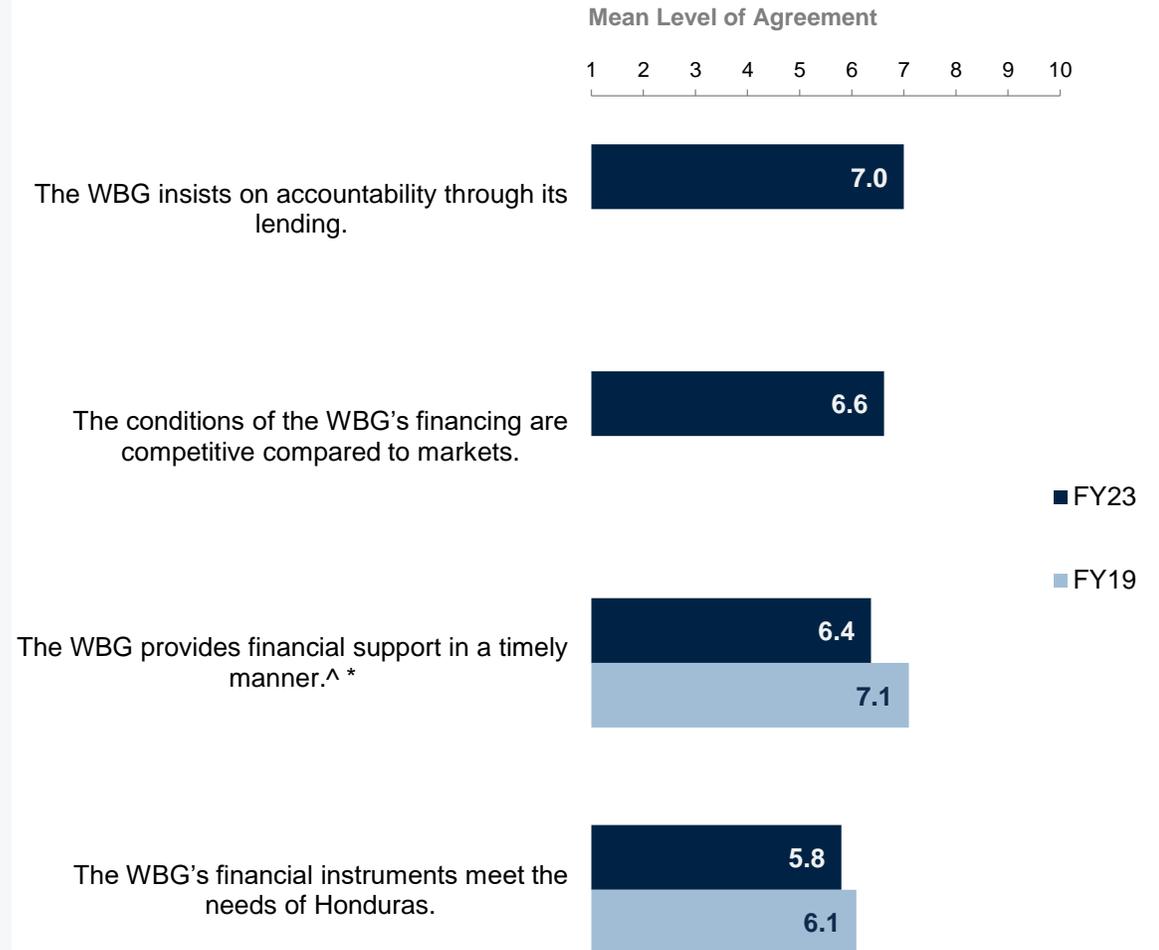
*“Support for the private sector to access new markets, which would allow greater job creation. I also work with local governments so that the development projects that are undertaken in the localities come to a successful conclusion and that they do not have to depend on the central government as it creates obstacles to local development.”*

**Private Sector Respondent**



# Financial Instruments

In FY23, respondents had the highest levels of agreement that the WBG insisted on **accountability** through its lending. However, respondents had the lowest levels of agreement that WBG’s financial instruments **meet Honduras’ needs**.



\* Significantly different between Honduras FY23 and FY19



To what extent do you agree/disagree with the following statements?  
Scale: 1-10 (1: Strongly disagree– 10: Strongly agree)

^In FY19, the option was “The World Bank Group disburses funds promptly”

# World Bank Group's Knowledge Work and Activities

*“Better understand the reality and needs of Honduras. Do not apply the same recipes from neighboring countries. Make the government comply with legal certainty and the rule of law.”*

Private Sector Respondent

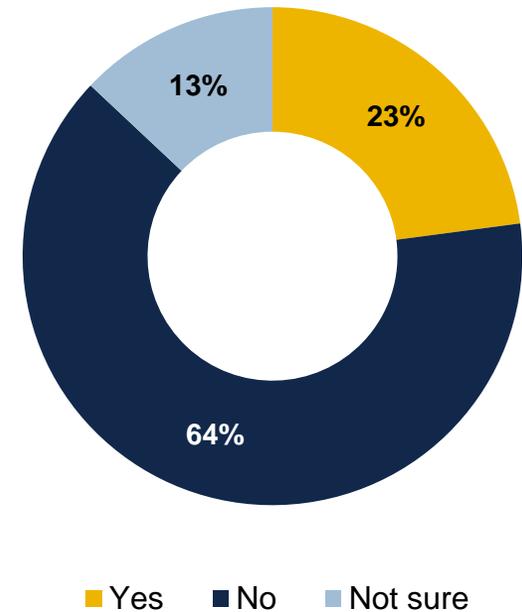


# Knowledge Work

The majority of respondents reported that they had not used the WBG's knowledge work.

Of note, **53% of civil society** respondents reported using WBG's knowledge work whereas most respondents from other stakeholder groups reported not using it: national government (50%), academia (67%), local government (81%), and media (92%).

## Use of the WBG's advisory services and analytics

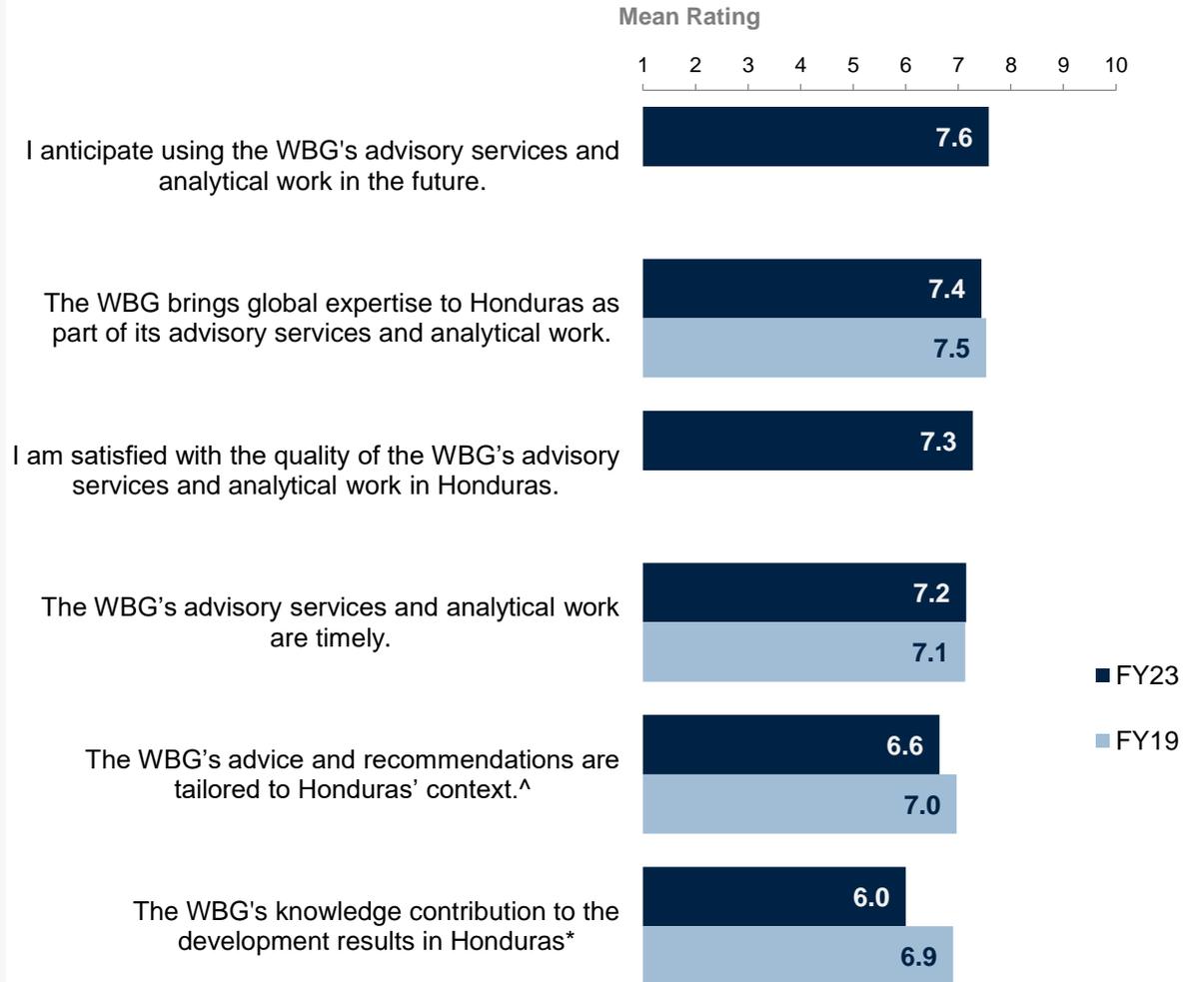


# Knowledge Work

Respondents had the highest levels of agreement that they plan to use the WBG knowledge work **in the future** and that the WBG brings **global expertise**.

In FY23, the perception of WBG knowledge work remained on the same level as respective indicators in FY19. An exception was the perception **of the WBG’s knowledge contribution to the development results in Honduras** which decreased significantly since FY19.

Respondents gave the lowest ratings for the WBG’s **advice and recommendations being tailored to Honduras’ context**.



To what extent do you agree/disagree with the following statements? Scale: 1-10 (1: Strongly disagree– 10: Strongly agree)  
 How significant a contribution do you believe the World Bank Group's knowledge work and activities make to development results in Honduras?  
 Scale: 1-10 (1: Not significant at all– 10: Very significant)

<sup>^</sup>In FY19, this option was “Are adaptable to Honduras’s specific development challenges and country circumstances\*”

# The Future Role of the World Bank Group in Honduras

*“Have a greater presence of monitoring and follow-up to the projects that it supports with its financing.”*

Media Respondent

*“ [The WBG should] take a leadership position towards greater coordination of international cooperation with the main sectors of the country.”*

Academia Respondent



# What the World Bank Group Could Do to Increase its Effectiveness in Honduras

Categories of responses to the qualitative question about what the WBG could do to help increase its effectiveness in Honduras



**Operations:** Respondents stressed the importance of transparency and accountability in WBG-funded projects, pointing out the need for closer monitoring and evaluation of the results.

*“Creation of capacities for decision-makers in the central government, provide surveillance and oversight mechanisms that contribute to the fight against corruption and legal certainty, promotion of adaptation mechanisms and resilience to climate change.”*  
**Private Sector Respondent**

*“Establish and fulfill the stated commitment to address corruption internally and in public institutions that receive Bank support.”*  
**Civil Society Respondent**

*“It is important to ensure a greater focus and depth. When wanting to resume too many initiatives and sectors at the same time, efforts are diluted, and the impacts are not so profound. I suggest a greater focus on those priority aspects that generate early victories.”*  
**Government Institution Respondent**

*“[The WBG should] supervise the credits that it grants, that the loaned money is well invested, make disbursements according to the development of infrastructure and social projects, condition the loans to the fight against corruption and respect for the legislation.”*  
**Media Respondent**

*“Demand more accountability from governments when providing financing because governments forget the final beneficiary (citizen)”*  
**Civil Society Respondent**



# What the World Bank Group Could Do to Increase its Effectiveness in Honduras

**Focus areas:** Respondents highlighted some of the key areas that they consider important for the WBG to focus on. These included **human capital** – particularly support for education and health; **public sector governance** – including capacity development, public resource management, and anti-corruption; **private sector development**, and stressed the importance of **job creation**.

*“Focus on an inclusive, equitable development with quality education and first-rate health systems with greater value to the land and a robust institutional framework with full respect for the rule of law.”*

**Private Sector Respondent**

*“Investment and training in the private sector and entrepreneurs.”*

**Local Government Respondent**

*“Take more care of the effective use of resources and condition support to those entities that do not tolerate corrupt practices in middle and lower management.”*

**Government Institution Respondent**

*“Shield the loans with successful mechanisms to try to reduce corruption and that the funds are directed to the most vulnerable population in Honduras and that they reach population sectors for food security.”*

**Government Institution Respondent**

**Collaboration and Communication:** Responses mainly focused on the need for more effective collaboration with various stakeholder groups and effective communication with the media and the public. These responses are for the most part covered in respective sections of this report.



# Communication and Outreach

*“Make [people] more aware of the services it provides.”*

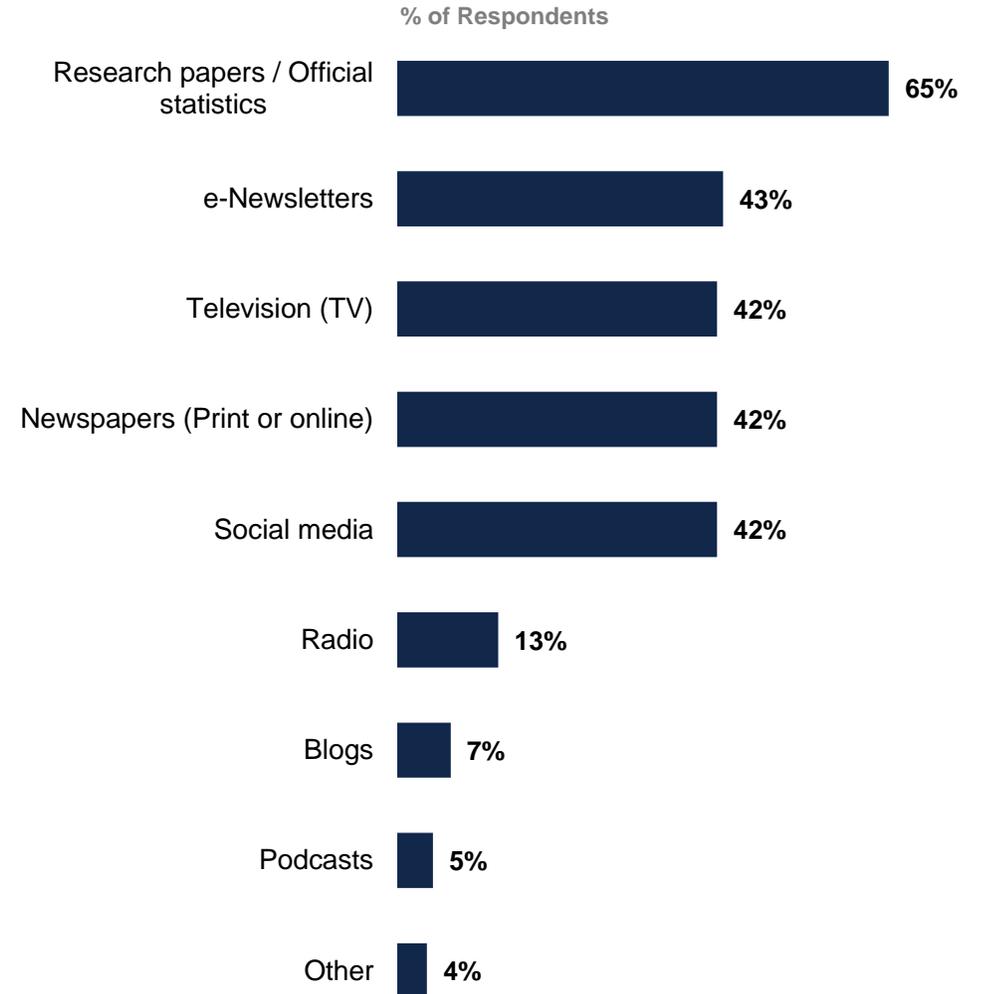
**Government Institution Respondent**



# General Information Sources

Respondents reported using a variety of sources to get information about economic and social development issues in Honduras, but a majority relied on **research papers**.

Although most of the respondents indicated they got most of their information from research papers, respondents from local government indicated that they were significantly more likely to utilize **television** (87%) and **social media** (60%) than respondents from other stakeholder groups.

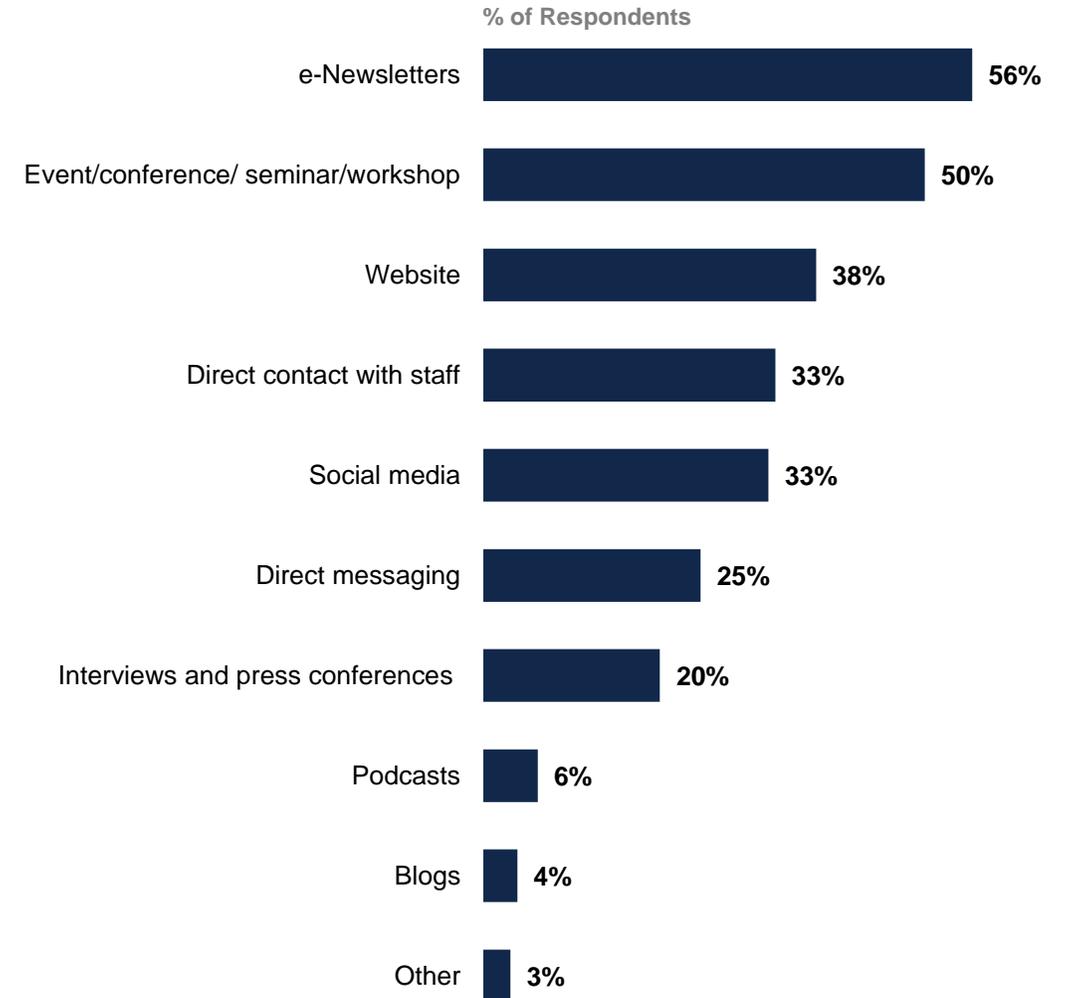


How do you get most of your information about economic and social development issues in Honduras?  
(Choose no more than 3) (N=128)

# Preferred WBG Information Sources

A majority of respondents reported that they preferred to obtain information about the WBG and its work through **e-newsletters** or **events/conferences/seminars/workshops**.

Although their top preference was e-newsletters, respondents from academia and civil society also preferred the **WBG's website** (60% and 61%, respectively). The most preferred sources for media respondents were **interviews and press conferences** (57%).

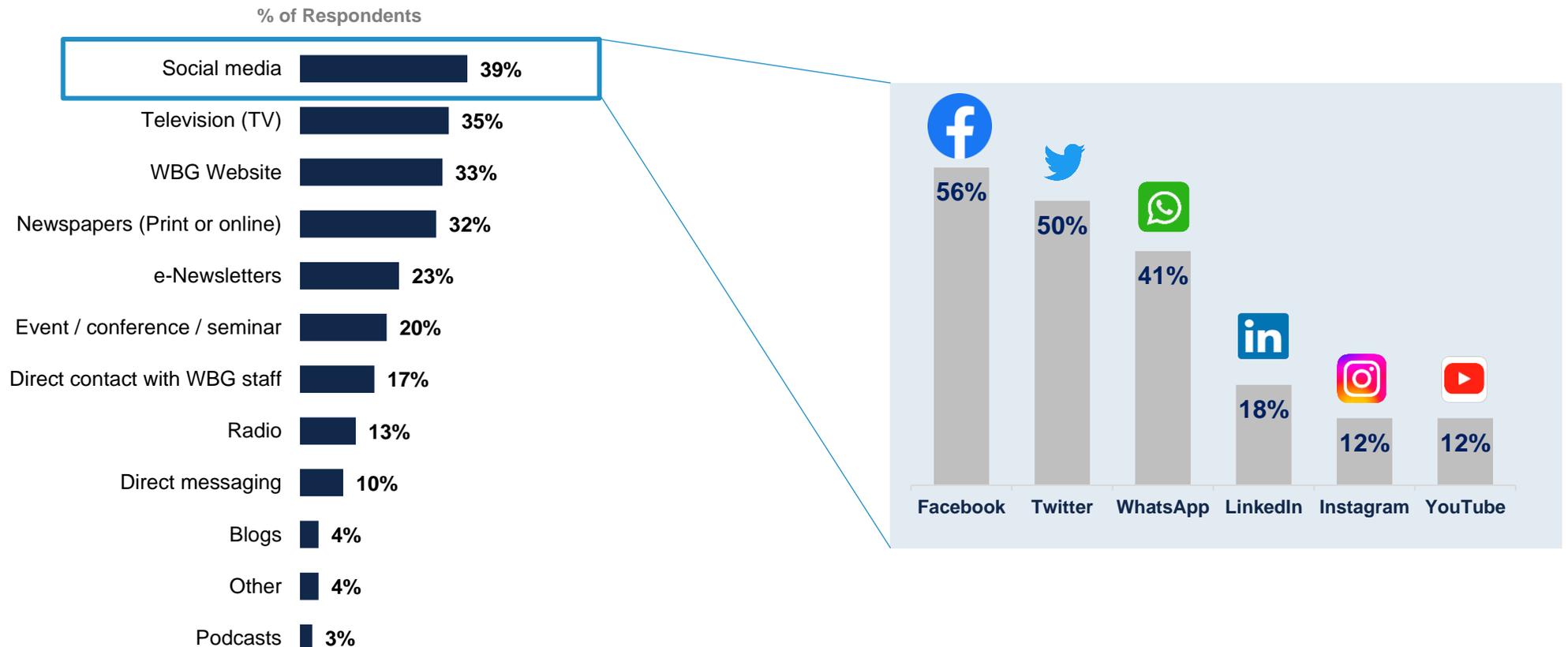


How would you prefer to obtain information about the World Bank Group and its work?  
(Choose no more than 3) (N=129)

# Recent Interactions with the WBG

A total of **53%** of respondents recalled hearing or seeing something about the WBG in the last 30 days.

Respondents reported seeing that information most often on **social media** and **television**. Among those who selected “Social media”, respondents most commonly reported seeing something on **Facebook, Twitter, or WhatsApp**.



Where do you recall seeing or hearing this information? (Check all that apply) (N=69)

What social media platforms do you recall seeing this information on? (Check all that apply) (N=34)

# Topic Recall in the Last 30 Days

In terms of the topics recalled, **WBG global economic forecasts** were the most frequently recalled topic respondents reported seeing or hearing about in relation to the WBG in the last 30 days.

In terms of stakeholder groups, respondents from the private sector were significantly more likely to hear about the **WBG's work on energy** than other stakeholder groups (63%).



What topics were included in what you saw or heard? (Check all that apply) (N=66)

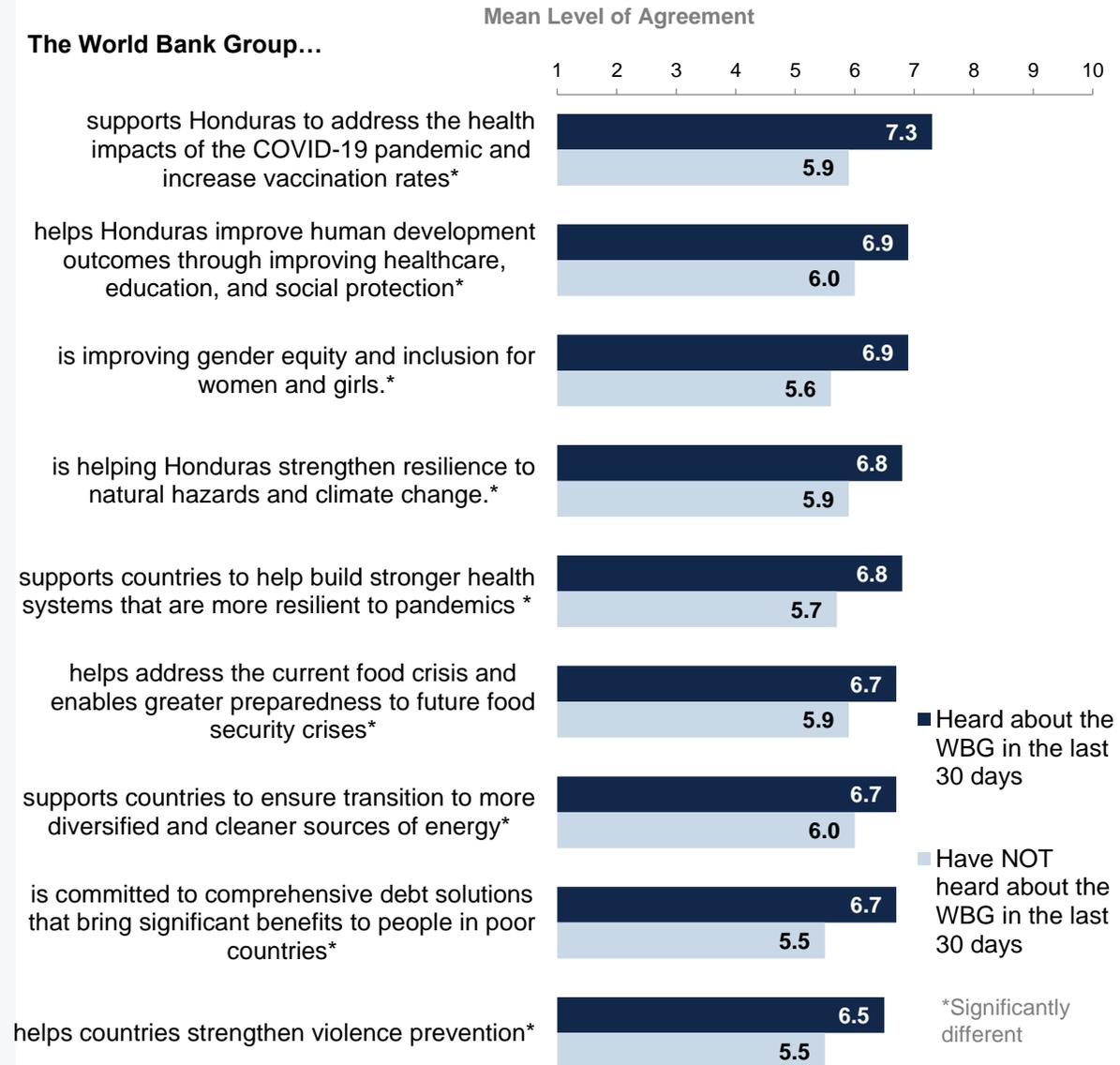
# Message Recall and Perceptions of WBG Work

Those respondents who recalled seeing or hearing something about the WBG in the last 30 days **gave higher ratings on key messages** regarding the WBG’s work.

Respondents who recalled seeing or hearing something about the WBG in the last 30 days also reported significantly **higher levels of familiarity** (mean=7.1) compared to those who reported not hearing or seeing anything about the WBG recently (mean=5.7).

In addition, Respondents who recalled seeing or hearing something about the WBG in the last 30 days gave significantly higher ratings for the WBG’s **relevance** (mean=6.8) and **alignment** (mean=6.5) compared to those who reported not hearing or seeing anything recently (means=5.7, and 5.5, respectively).

**These findings suggest that respondents who are more frequently exposed to information about the WBG, or who actively engage with WBG staff and knowledge work (read research papers, etc.), are also more likely to hold more positive views about the WBG’s work.**

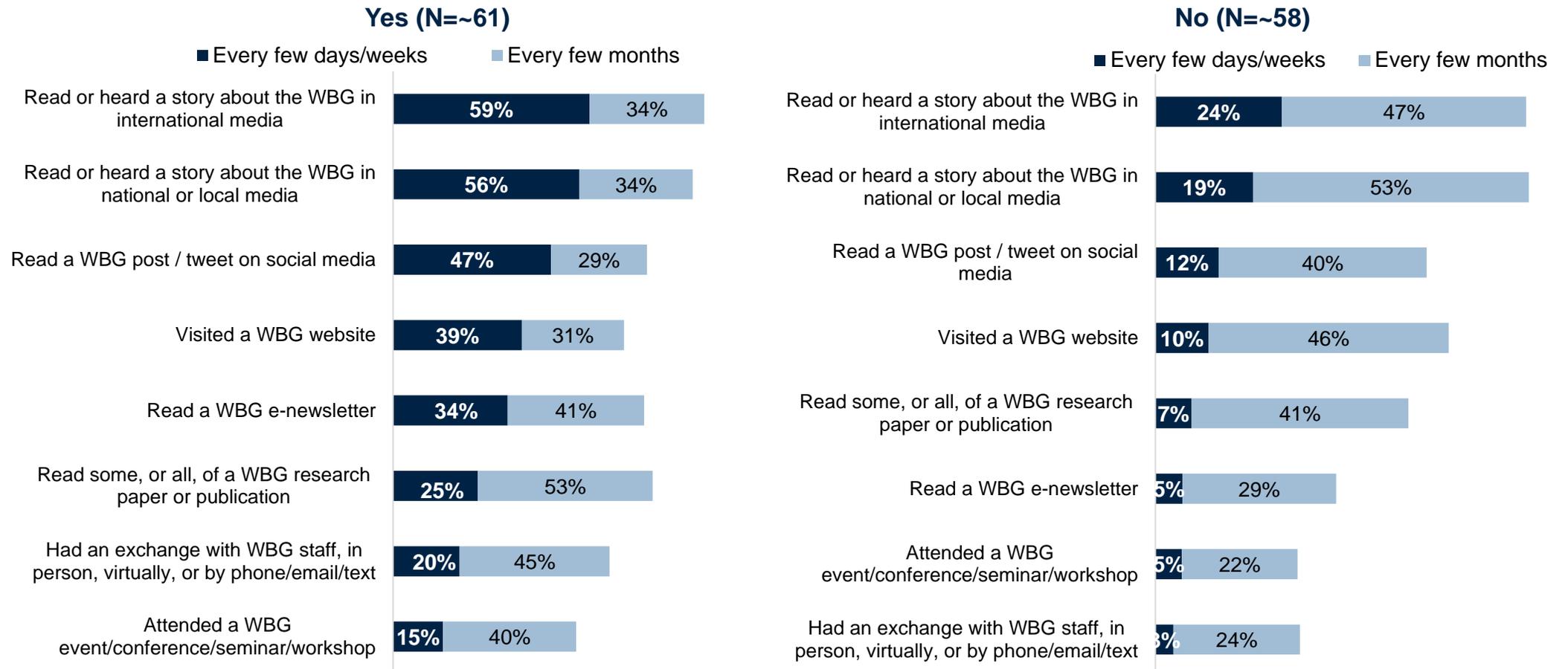


Do you recall seeing or hearing anything about the WBG in the last 30 days?  
 To what extent do you agree with the following statements: Scale: 1-10 (1: To no degree at all – 10: To a very significant degree)

# Frequency of Engagement → Message Recall

Respondents who recalled hearing something about the WBG in the last 30 days tended to have more frequent interactions with the institution **across all channels**, significantly so for encountering information about the WBG in **international and local media** and engaging with WBG **social media**, as well as visiting **WBG website**.

## Do you recall seeing or hearing anything about the WBG in the last 30 days?

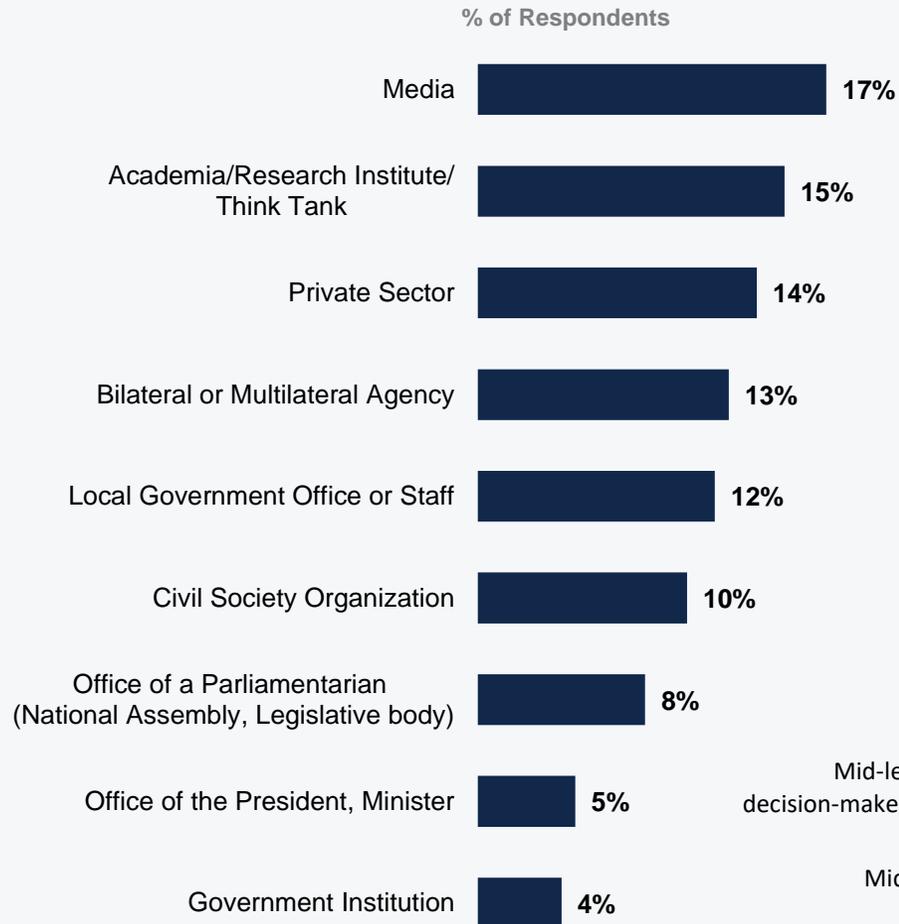


Over the past SIX MONTHS, on average how often did you do any of the following related to the World Bank Group (WBG)? (N=~119)

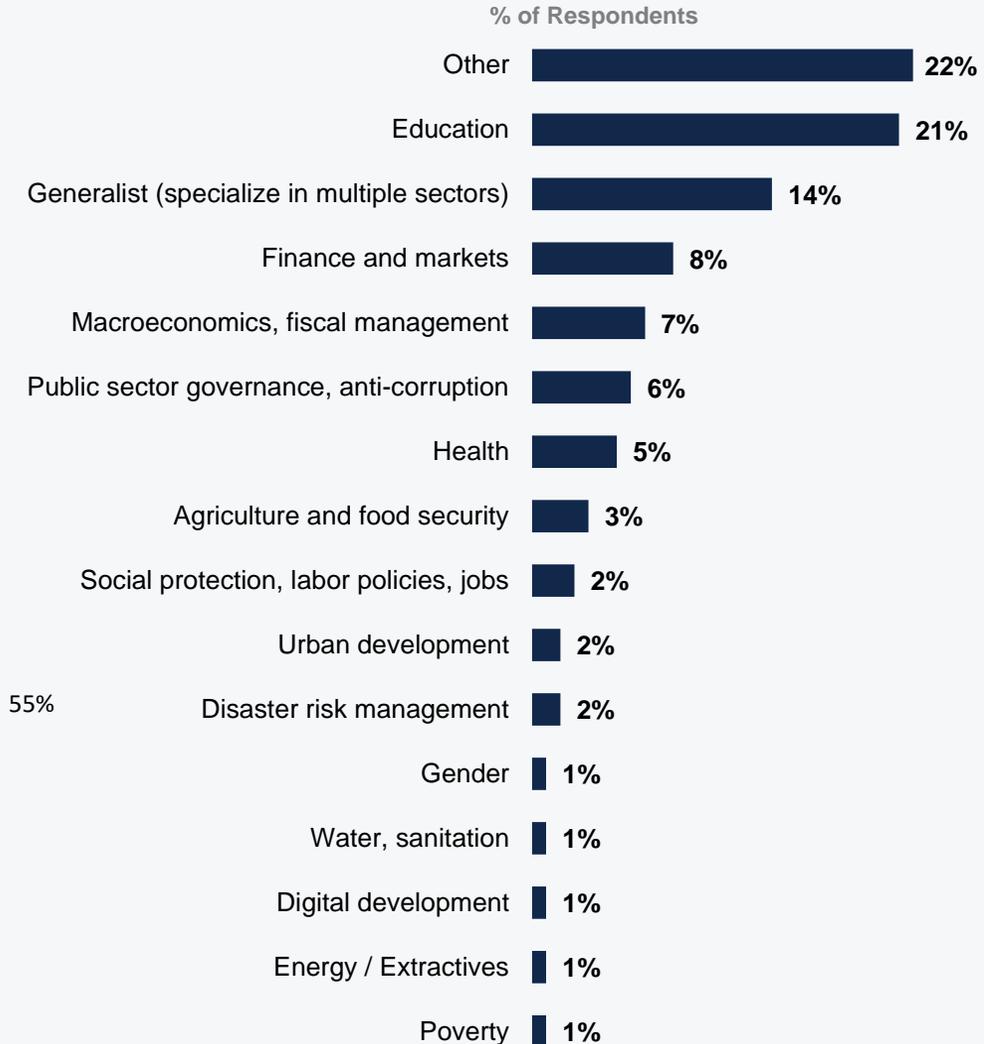
# Demographics of the Sample

# Respondent Profile: Affiliation, Specialization, Status

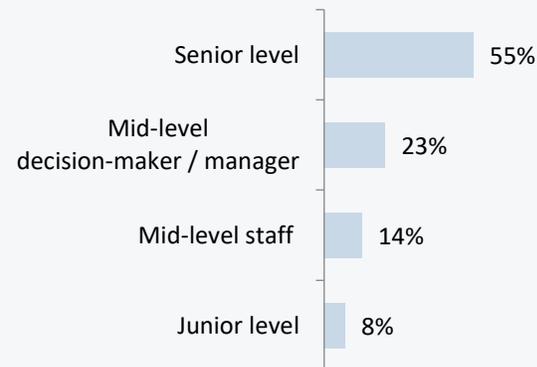
## Current Affiliation



## Specialization



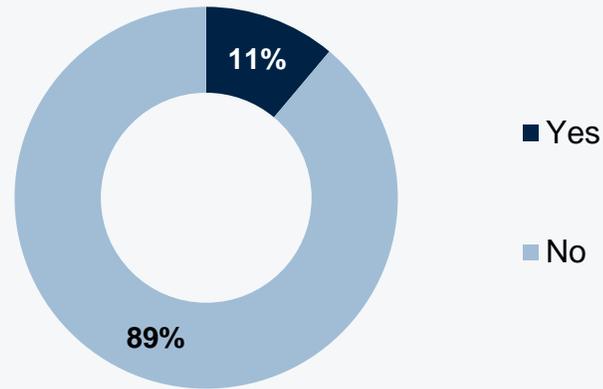
## Self-identified status



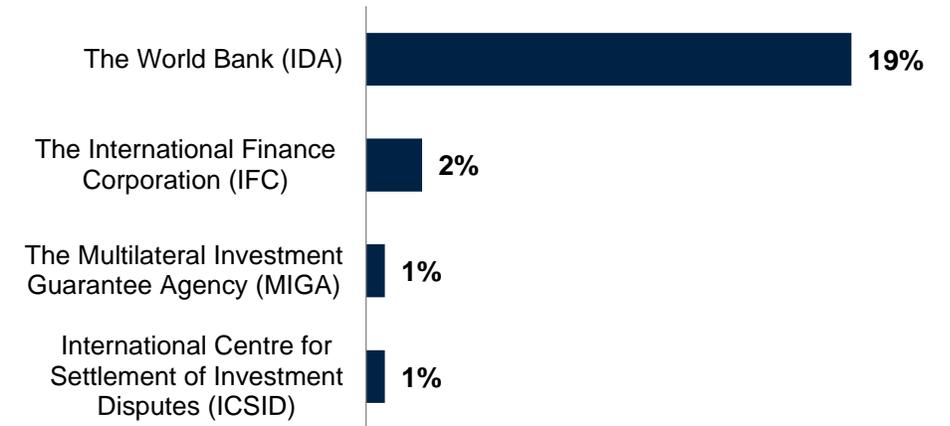
Which of the following best describes your current affiliation? (Select only 1 response) (N=140)  
 Please identify the primary specialization of your work. (Select only 1 response) (N=122)  
 Within your organization, would you describe yourself as .... (N=128)

# Respondent Profile: Collaboration with the WBG

Collaboration with the WBG



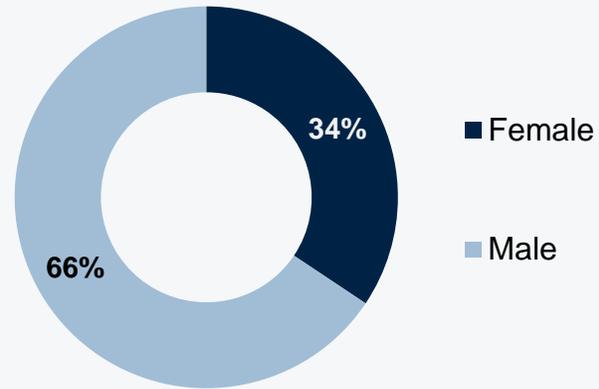
Collaboration Institution



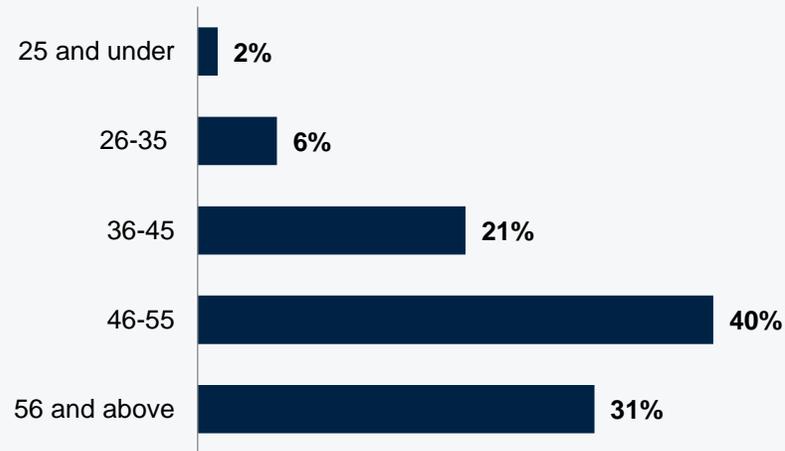
Currently, do you professionally collaborate/work with the World Bank Group (IDA, IFC, MIGA, ICSID) in your country? (N=144)  
 Which of the following agencies of the World Bank Group do you primarily collaborate/work with in Honduras? (Select only 1 response) (N=140)

# Respondent Profile: Demographics

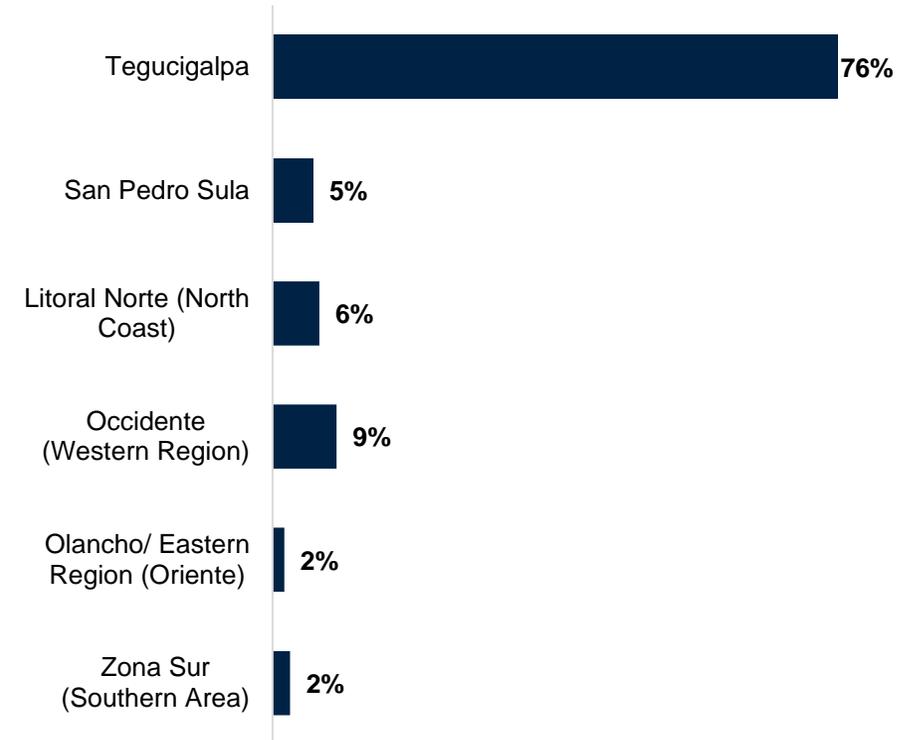
**Gender**



**Age**



**Location**



What's your gender? (N=128)  
 What's your age (N=129)  
 Which best represents your geographic location? (N=128)

# Methodology

# Methodology

**From January 2023 to May 2023, 445** stakeholders of the WBG in Honduras were invited to provide their opinions on the WBG's work in the country by participating in a Country Opinion Survey. Participants were drawn from the Office of the President, Minister, Parliament/legislative branch, government institutions; local governments; bilateral / multilateral agencies; private sector; civil society organizations; academia, research institutes, think tanks, and the media.

**A total of 144 stakeholders participated in the survey (32% response rate).** Respondents completed the questionnaire via an online platform.

Every country that engages in the Country Opinion Survey (COS) must include specific indicator questions; several of them are aggregated for the World Bank Group's annual Corporate Scorecard (please refer to the [Indicator questions](#) section of this report).

# Year comparison

The results of this year's Country Survey were compared to those of the Country Survey conducted in FY19 (response rate was 35%, N=144).

Comparing responses across Country Surveys reflect changes in attitudes over time, but also changes in respondent samples and changes to the survey instrument itself. To reduce the influence of the latter factor, only those questions with similar response scales/options are analyzed.

The distribution of the stakeholder groups in the final samples in FY19 and FY23 country surveys are listed in the table on the right.

This year's survey saw an increased outreach to and/or response from high-level government officials, local government, academia, and media, but a decrease in outreach to and/or response from the government institutions. These differences in the stakeholder composition between the two years should be taken into consideration when interpreting the results of the past-year comparison analyses.

Percentage of Respondents	FY 2019	FY 2023
<b>High-Level Government Offices:</b> Office of the President, Minister, Parliamentarian	8%	13%
<b>Government Institutions:</b> Employee of a Ministry, Department, Agency, Executive Agency, Project Implementation Unit, Independent Government Institution, Judiciary, State-Owned Enterprise	23%	4%
<b>Local Government</b>	5%	12%
<b>Bilateral/Multilateral Agency:</b> Embassy, Development Organization, Development Bank, UN Agency	16%	13%
<b>Civil Society Organization:</b> NGOs, Community-Based Organization, Private Foundation, Professional /Trade Association, Faith-Based Group, Youth Group	13%	10%
<b>Private Sector:</b> Private Company, Financial Sector Organization, Private Bank, Micro, Small and Medium-sized Enterprise	15%	14%
<b>Academia/Research Institute/Think Tank</b>	8%	15%
<b>Media</b>	10%	17%
<b>Other</b>	4%	1%
<b>Total Number of Respondents</b>	144	144

# Statistical analysis

To attribute respondents to different stakeholder groups, their self-reported responses to the question [“Which of the following best describes your current affiliation?”](#) were used.

Breakdowns for individual questions by stakeholder group can be found in the “Honduras COS FY23 Appendices with data breakdowns.xlsx” file published in the WBG Microdata Library, along with the survey microdata and this report.

### Scale bucketing:

When mentioning **Low**, **Medium**, and **High** in scales throughout the report: 1-6 is low, 7-8 is medium, and 9-10 is high.

### Statistical significance:

Key statistically significant findings are denoted with an asterisk (\*) throughout the report or discussed in the descriptions of the charts. Significance is measured at  $p$ -value < .05

Stakeholder groups	n	%
National Government	25	18%
Local Government	17	12%
Bilateral / Multilateral Agency	18	13%
Civil Society	15	11%
Private Sector	20	14%
Academia	22	15%
Media	25	18%
<b>Total</b>	<b>142</b>	<b>100%</b>

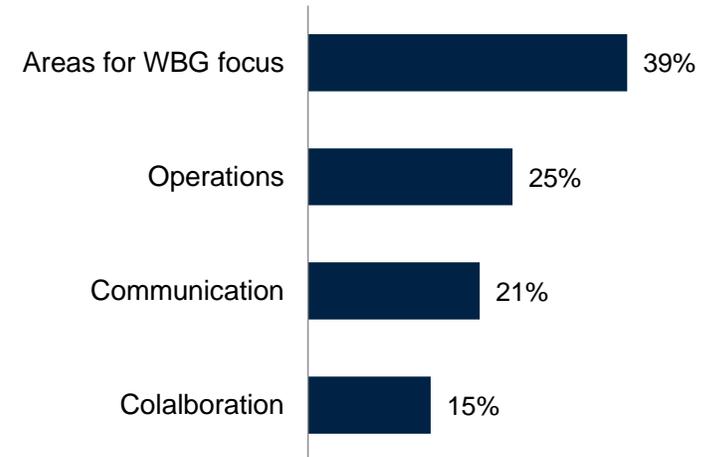
# Qualitative analysis

In the qualitative part of the questionnaire, respondents were invited to share their thoughts about the ways the WBG could help increase its effectiveness in Honduras in the future:

“In your opinion, what is the most important thing the World Bank Group could do to help increase its effectiveness in Honduras? (Please be specific)”

A total of 55 responses were received; they varied in length from a few words to a few sentences. The comments were broadly grouped into four buckets based on their main theme (please see the chart to the right) and summarized in the section “The Future Role of the World Bank Group in Honduras”. Individual quotes were used throughout the report in relevant sections to illustrate quantitative data.

## Summary of the main themes in qualitative comments



# Indicator questions

**A2\_5.** To what extent do you trust the World Bank Group to do what is right? Scale: 1-10 (1: To no degree at all – 10: To a very significant degree)

**A3\_1.** How effective has the World Bank Group been in achieving development results in Honduras?

**A4.** The World Bank Group currently plays a relevant role in development in Honduras, Scale: 1-10 (1: Strongly disagree – 10: Strongly agree)

**A5.** The World Bank Group's work is aligned with what I consider the development priorities for Honduras, Scale: 1-10 (1: Strongly disagree – 10: Strongly agree)

**A6.** To what extent does the World Bank Group influence the development agenda in Honduras? Scale: 1-10 (1: To no degree at all– 10: To a very significant degree)

**A7.** How significant a contribution do you believe the World Bank Group's knowledge work and activities make to development results in your country?, Scale: 1-10 (1: Not significant at all – 10: Very significant)

To what extent is the World Bank Group an effective development partner in Honduras, in terms of each of the following? – Scale: 1-10 (1: To no degree at all – 10: To a very significant degree)

**C2.** Responsiveness to needs, **C3.** Access to WBG staff and experts, **C4.** Flexibility when circumstances change, **C5.** Being a long-term partner,

To what extent is the WBG an effective development partner in Honduras, in terms of collaborating with the following groups: – Scale: 1-10 (1: To no degree at all – 10: To a very significant degree)

**C7\_1.** Collaboration with the national government

**C7\_5.** Collaboration with the private sector

**C7\_6.** Collaboration with civil society

**C7\_7.** Collaboration with other donor and development partners

**C8\_1** The WBG's financial instruments meet the needs of Honduras (i.e., investment lending, Development Policy Loan, Trust Funds), Scale: 1-10 (1: Strongly disagree – 10: Strongly agree)

**C8\_4.** The WBG provides financial support in a timely manner. Scale: 1-10 (1: Strongly disagree – 10: Strongly agree)

**C10\_1.** I am satisfied with the quality of the WBG's advisory services and analytical work in Honduras. Scale: 1-10 (1: Strongly disagree – 10: Strongly agree)

**C10\_4.** The WBG's advice and recommendations are tailored to Honduras's context. Scale: 1-10 (1: Strongly disagree – 10: Strongly agree)

Note: Corporate Scorecard questions are highlighted **RED**