

Burkina Faso – Ouagadougou

Global Youth Tobacco Survey (GYTS)

FACT SHEET



The Burkina Faso – Ouagadougou GYTS includes data on prevalence of cigarette and other tobacco use as well as information on five determinants of tobacco use: access/availability and price, environmental tobacco smoke exposure (ETS), cessation, media and advertising, and school curriculum. These determinants are components Burkina Faso could include in a comprehensive tobacco control program.

The Burkina Faso – Ouagadougou GYTS was a school-based survey of students in 4th – 6th grade, conducted in 2001.

A two-stage cluster sample design was used to produce representative data for all of Ouagadougou. At the first stage, schools were selected with probability proportional to enrollment size. At the second stage, classes were randomly selected and all students in selected classes were eligible to participate. The school response rate was 91.3%, the student response rate was 67.0%, and the overall response rate was 61.2%. A total of 1771 students participated in the Burkina Faso – Ouagadougou GYTS.

Prevalence

44.9% of students had ever smoked cigarettes (Male = 61.9%, Female = 27.4%)
 22.5% currently use any tobacco product (Male = 32.1%, Female = 12.1%)
 20.4% currently smoke cigarettes (Male = 30.9%, Female = 9.1%)
 7.0% currently use other tobacco products (Male = 9.1%, Female = 4.8%)
 16.8% of never smokers are likely to initiate smoking next year

Knowledge and Attitudes

41.6% think boys and 16.7% think girls who smoke have more friends
 18.0% think boys and 11.7% think girls who smoke look more attractive

Access and Availability - Current Smokers

23.6% usually smoke at home
 36.9% buy cigarettes in a store
 77.3% who bought cigarettes in a store were NOT refused purchase because of their age

Environmental Tobacco Smoke

37.7% live in homes where others smoke in their presence
 69.0% are around others who smoke in places outside their home
 79.4% think smoking should be banned from public places
 59.4% think smoke from others is harmful to them
 14.2% have one or more parents who smoke
 9.0% have most or all friends who smoke

Cessation - Current Smokers

87.8% want to stop smoking
 82.1% tried to stop smoking during the past year

Media and Advertising

77.4% saw anti-smoking media messages, in the past 30 days
 87.0% saw pro-cigarette ads on billboards, in the past 30 days
 81.2% saw pro-cigarette ads in newspapers or magazines, in the past 30 days
 42.6% have an object with a cigarette brand logo
 17.2% were offered free cigarettes by a tobacco company representative

School

57.1% had been taught in class, during the past year, about the dangers of smoking
 26.5% had discussed in class, during the past year, reasons why people their age smoke
 46.6% had been taught in class, during the past year, the effects of tobacco use

Highlights

- 23% of students currently use any form of tobacco; 20% currently smoke cigarettes; 7% currently use some other form of tobacco.
- ETS exposure is high – almost 4 in 10 students live in homes where others smoke in their presence; almost 7 in 10 are exposed to smoke in public places; over 1 in 10 have parents who smoke.
- 6 in 10 students think smoke from others is harmful to them.
- 8 in 10 students think smoking in public places should be banned.
- Almost 9 in 10 smokers want to quit.
- Almost 8 in 10 students saw anti-smoking media messages in the past 30 days; over 8 in 10 students saw pro-cigarette ads in the past 30 days.