

Latvia (Ages 13-15)

Global Youth Tobacco Survey (GYTS)

FACT SHEET



The Latvia GYTS includes data on prevalence of cigarette and other tobacco use as well as information on five determinants of tobacco use: access/availability and price, exposure to secondhand smoke (SHS), cessation, media and advertising, and school curriculum. These determinants are components Latvia could include in a comprehensive tobacco control program.

The Latvia GYTS was a school-based survey of students in 7th, 8th and 9th grades conducted in 2002.

A two-stage cluster sample design was used to produce representative data for Latvia. At the first stage, schools were selected with probability proportional to enrollment size. At the second stage, classes were randomly selected and all students in selected classes were eligible to participate. The school response rate was 100.0%, the class response rate was 100.0%, the student response rate was 81.3%, and the overall response rate was 81.3%. A total of 1,803 students aged 13-15 participated in the Latvia GYTS.

Prevalence

78.5% of students had ever smoked cigarettes (Boy = 85.3%, Girl = 71.9%)
 34.2% currently use any tobacco product (Boy = 37.1%, Girl = 30.9%)
 31.1% currently smoke cigarettes (Boy = 33.8%, Girl = 27.8%)
 10.4% currently use other tobacco products (Boy = 13.7%, Girl = 7.0%)
 24.5% of never smokers are likely to initiate smoking next year

Knowledge and Attitudes

24.6% think boys and 18.5% think girls who smoke have more friends
 7.7% think boys and 4.1% think girls who smoke look more attractive

Access and Availability - Current Smokers

9.1% usually smoke at home
 51.6% buy cigarettes in a store
 58.5% who bought cigarettes in a store were NOT refused purchase because of their age

Exposure to Secondhand Smoke (SHS)

59.0% live in homes where others smoke in their presence
 71.3% are around others who smoke in places outside their home
 77.3% think smoking should be banned from public places
 65.3% think smoke from others is harmful to them
 63.4% have one or more parents who smoke
 30.5% have most or all friends who smoke

Cessation - Current Smokers

74.8% want to stop smoking
 72.0% tried to stop smoking during the past year
 71.0% have ever received help to stop smoking

Media and Advertising

68.3% saw anti-smoking media messages, in the past 30 days
 81.6% saw pro-cigarette ads on billboards, in the past 30 days
 86.3% saw pro-cigarette ads in newspapers or magazines, in the past 30 days
 33.2% have an object with a cigarette brand logo
 4.6% were offered free cigarettes by a tobacco company representative

School

56.6% had been taught in class, during the past year, about the dangers of smoking
 41.6% had discussed in class, during the past year, reasons why people their age smoke
 47.2% had been taught in class, during the past year, the effects of tobacco use

Highlights

- 34.2% of students currently use any form of tobacco; 31.1% currently smoke cigarettes; 10.4% currently use some other form of tobacco.
- SHS exposure is high – 3 in 5 students live in homes where others smoke, and 7 in 10 students are exposed to smoke around others outside of the home; nearly two-thirds of the students have at least one parent who smokes.
- Two-thirds of the students think smoke from others is harmful to them.
- Close to 8 in 10 students think smoking in public places should be banned.
- Three-quarters of the current smokers want to stop smoking.
- One-third of the students have an object with a cigarette brand logo on it.
- Two-thirds of the students saw anti-smoking media messages in the past 30 days; over 8 in 10 students saw pro-cigarette ads on billboards and in newspapers or magazines in the past 30 days.