

QUESTIONNAIRE NUMBER **id**  
 RECORD NUMBER **recnumber**  
 PREFERENCE NUMBER **preference**


☐ **ROTATION**  
**rotation**

**THE WORLD BANK**  
 Enterprise Survey  
*Services Module B (Kenya 2012)*

GPS Coordinates				SPLIT BALLOT			
<b>poslat</b>	N	S	Degrees (Latitude)	<b>lat</b>	A (with cards)		
<b>poslon</b>	E	W	Degrees (Longitude)	<b>lon</b>	B (without cards)	2	<b>cards</b>

**A. CONTROL INFORMATION [TO BE COMPLETED BEFORE INTERVIEW]**

A.0 Questionnaire <b>a0</b>	Module
If firm is Retail firm	2
If firm is a Services (non-Retail) firm	3

**A.1 Country**

<b>a1</b>
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**A.1a Language**

<b>a1a</b>
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**A.2**

	Sampling Region <b>a2</b>
Central	1
Nianza	2
Mombasa	3
Nairobi	4
Nakuru	5

**A.3a**

	Screener Region (coded ex post) <b>a3a</b>
Central	1
Nianza	2
Mombasa	3
Nairobi	4
Nakuru	5

**A.3x Name of city/town/village**

<b>a3x</b>
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**A.3b Is this city the official capital city?**

**a3b**

Yes	1
No	2

**A.3c Is this city the main business city?**

**a3c**

Yes	1
No	2

**A.3 Size of locality **a3****

City with population over 1 million	2
Over 250.000 to 1 million	3
50.000 to 250.000	4
Less than 50.000	5

**A.4 Industry**

		Sampling sector <b>a4a</b>	Screener sector <b>a4b</b>
Manufacturing :Section D	Food	15	15
	Tobacco	16	16
	Textiles	17	17
	Garments	18	18
	Leather	19	19
	Wood	20	20
	Paper	21	21
	Publishing, printing, and Recorded media	22	22
	Refined petroleum product	23	23
	Chemicals	24	24
	Plastics & rubber	25	25
	Non-metallic mineral products	26	26
	Basic metals	27	27
	Fabricated metal products	28	28
	Machinery and equipment	29	29
	Electronics (31 & 32)	31	31
	Precision instruments	33	33
	Transport machines (34&35)	34	34
Retail	Furniture	36	36
	Recycling	37	37
	Retail	52	52
	Wholesale	51	51
	IT	72	72
	Hotel and restaurants: section H	55	55
	Services of motor vehicles	50	50
	Construction Section F:	45	45
Other Services	Transport Section I: (60-64)	60	60

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**A.5** Sector match between screener information and sample frame **a5**

Yes, screener and sample frame info match	1
No, screener and sample frame do not match but establishment still does activities which match sample frame	2
No, does not match	3

**A.6** Size

	Sampling size <b>a6a</b>	Screener Size <b>a6b</b>
Micro<5	0	0
Small >=5 and <=19	1	1
Medium >=20 and <=99	2	2
Large >=100	3	3

**A.7** Establishment is part of a larger firm **a7**

Yes	1
No, a firm on its own	2

**A.7a**

Number of establishments that form the firm	<b>a7a</b>
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**A.8** Type of establishment **a8**

HQ without production and/or sales in this location	1
HQ with production and/or sales in this location	2
Establishment physically separated from HQ and other establishments of the same firm	3
Establishment physically separated from HQ but with other establishments of the same firm	4
<b>DOES NOT APPLY</b>	<b>-7</b>

**A.9** Are establishment's financial statements prepared separately from HQ's statements? **a9**

Yes	1
No	2
<b>DOES NOT APPLY</b>	<b>-7</b>

**A.10** Are establishment's financial statements prepared separately from other establishments of the same firm? **a10**

Yes	1
No	2
<b>DOES NOT APPLY</b>	<b>-7</b>

**A.11** If HQ, are financial statements independent from the rest of establishments? **a11**

Yes	1
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No	2
<b>DOES NOT APPLY</b>	<b>-7</b>

**A.12** Interviewer code **a12**

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**A.13** Supervisor code **a13**

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**A.14 Time face-to-face interview begins:**

Day (dd)	Month (mm)	Year (yyyy)	Hour (00 to 23)	Minutes (00 to 59)

**a14d                      a14m                      a14y                      a14h                      a14min**

**READ THE FOLLOWING TO THE RESPONDENT BEFORE PROCEEDING.**

The goal of this survey is to gather information and opinions about the business environment in **Kenya**. The information gathered here will help to develop new policies and programs that enhance employment and economic growth.

The information obtained here will be held in the strictest confidentiality. Neither your name nor the name of your business will be used in any document based on this survey.

**B. GENERAL INFORMATION****READ OUT THE FOLLOWING INTRODUCTORY SENTENCE ONLY IF A7 = 1 (yes):**

The first few questions apply to the firm which your establishment is part of.

**B.1** What is this firm's current legal status? **SHOW CARD 1**

Shareholding company with shares trade in the stock market	1
Shareholding company with non-traded shares or shares traded privately	2
Sole proprietorship	3
Partnership	4
Limited partnership	5
<b>OTHER (SPONTANEOUS-SPECIFY) ___b1x___</b>	6
<b>DON'T KNOW (SPONTANEOUS)</b>	<b>-9</b>

**SKIP TO B.2****b1**

**INTERVIEWER: PLEASE NOTE WHEN b1 IS 3 (SOLE PROPRIETORSHIP), WRITE 100% FOR QUESTION b3.**

**B.3** What percentage of this firm does the largest owner or owners own?

	Percent
Percentage held by largest owner or owners	<b>b3</b> %
<b>DON'T KNOW (SPONTANEOUS)</b>	<b>-9</b>

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**B.2** What percentage of this firm is owned by each of the following: **SHOW CARD 2**

	Percent	DON'T KNOW (SPONTANEOUS)
Private domestic individuals, companies or organizations	<b>b2a</b> %	-9
Private foreign individuals, companies or organizations	<b>b2b</b> %	-9
Government or State	<b>b2c</b> %	-9
Other	<b>b2d</b> %	-9
	100%	

**IF 100% END  
INTERVIEW**

**INTERVIEWER: CHECK THAT TOTAL SUMS TO 100%  
(UNLESS RESPONDENT DOES NOT KNOW)**

**B.4** Amongst the owners of the firm, are there any females?

Yes	1	
No	2	<b>SKIP TO B.5</b>
<b>DON'T KNOW (SPONTANEOUS)</b>	-9	<b>SKIP TO B.5</b>

**b4**

**B.4a** What percentage of the firm is owned by females?

	Percentage
Percentage of female ownership	<b>b4a</b>
<b>DON'T KNOW (SPONTANEOUS)</b>	-9

**READ ONLY IF A7=1 (yes)**

**I want to proceed by asking you about this establishment only.**

**B.5** In what year did this establishment begin operations?

	Year
Year establishment began operations	<b>b5</b>
<b>DON'T KNOW (SPONTANEOUS)</b>	-9

**INTERVIEWER: PROVIDE FOUR DIGITS FOR YEAR**

**B.6** How many full-time employees did this establishment employ when it started operations? Please include all employees and managers (**INTERVIEWER: INCLUDE RESPONDENT WHEN APPLICABLE**)

	Number
Full-time employees at start-up	<b>b6</b>
<b>DON'T KNOW (SPONTANEOUS)</b>	-9

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**B.6a** Was this establishment formally registered when it began operations?

Yes	1
No	2
<b>DON'T KNOW (SPONTANEOUS)</b>	<b>-9</b>

**b6a**

**B.6b** In what year was this establishment formally registered?

	Year
Year establishment formally registered	<b>b6b</b>
<b>DON'T KNOW (SPONTANEOUS)</b>	<b>-9</b>
<b>NEVER REGISTERED (SPONTANEOUS)</b>	<b>-7</b>

**INTERVIEWER: PROVIDE FOUR DIGITS FOR YEAR.**

**B.7** How many years of experience working in this sector does the Top Manager have?

	Years
Manager's experience in sector	<b>b7</b>
<b>LESS THAN ONE YEAR</b>	<b>1</b>
<b>DON'T KNOW (SPONTANEOUS)</b>	<b>-9</b>

**B.7a** Is the Top Manager female?

Yes	1
No	2
<b>DON'T KNOW (SPONTANEOUS)</b>	<b>-9</b>

**b7a**

**B.8** Does this establishment have an internationally-recognized quality certification?  
(**INTERVIEWER: SOME EXAMPLES ARE ISO 9000 or 14000, or HACCP**)

Yes	1
No	2
<b>STILL IN PROCESS</b>	<b>-6</b>
<b>DON'T KNOW (SPONTANEOUS)</b>	<b>-9</b>

**b8**

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### C. INFRASTRUCTURE AND SERVICES

**READ THE FOLLOWING TO THE RESPONDENT BEFORE PROCEEDING.**

Now, we turn to the establishment's operations

**C.3** Over the last two years, did this establishment submit an application to obtain an electrical connection?

Yes	1
No	2
<b>DON'T KNOW (SPONTANEOUS)</b>	<b>-9</b>

**GO TO QUESTION A.20**

**GO TO QUESTION A.20**

**c3**

**C.4** In reference to that application for an electrical connection, approximately how many days did it take to obtain it from the day of the application to the day the service was received?

	Days
Wait for electrical connection	<b>c4</b>
<b>LESS THAN ONE DAY</b>	<b>1</b>
<b>STILL IN PROCESS</b>	<b>-6</b>
<b>APPLICATION DENIED</b>	<b>-5</b>
<b>DON'T KNOW (SPONTANEOUS)</b>	<b>-9</b>

**C.5** In reference to that application for an electrical connection, was an informal gift or payment expected or requested?

Yes	1
No	2
<b>DON'T KNOW (SPONTANEOUS)</b>	<b>-9</b>
<b>REFUSE (SPONTANEOUS)</b>	<b>-8</b>

**c5**

**A.20** What is the period of the **last complete fiscal year** for this firm?

**INTERVIEWER: IF THE RESPONDENT DOES NOT KNOW, FILL IN USING PERIOD JULY 1, 2011 to JUNE 30, 2012**

Fiscal Year Begins		
Day (dd)	Month (mm)	Year (yyyy)
<b>a20dstart</b>	<b>a20mstart</b>	<b>a20ystart</b>

  

Fiscal Year Ends		
Day (dd)	Month (mm)	Year (yyyy)
<b>a20dend</b>	<b>a20mend</b>	<b>a20yend</b>

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**C.6** In the last complete fiscal year, did this establishment experience power outages?

Yes	1
No	2
<b>DON'T KNOW (SPONTANEOUS)</b>	<b>-9</b>

*GO TO QUESTION C.10*

*GO TO QUESTION C.10*

**c6**

**C.7** In a typical month, In the last complete fiscal year, how many power outages did this establishment experience?

	Number
Number of power outages in a typical month	<b>c7</b>
<b>DON'T KNOW (SPONTANEOUS)</b>	<b>-9</b>

*IF 0, GO TO QUESTION C.9*

*GO TO QUESTION C.9*

**C.8** How long did these power outages last on average?

	Hours
Average duration of power outages	<b>c8</b>
<b>LESS THAN ONE HOUR</b>	<b>1</b>
<b>DON'T KNOW (SPONTANEOUS)</b>	<b>-9</b>

**C.9** Please estimate the losses that resulted from power outages either as a percentage of total annual sales or as total annual losses.

	Percent
Loss as percentage of total annual sales due to power outages	<b>c9a</b> %
<b>NONE</b>	<b>0</b>
<b>DON'T KNOW (SPONTANEOUS)</b>	<b>-9</b>

**PROVIDE EITHER ONE OR THE OTHER, NOT BOTH**

	KES
Annual losses due to power outages	<b>c9b</b>
<b>NONE</b>	<b>0</b>
<b>DON'T KNOW (SPONTANEOUS)</b>	<b>-9</b>

**C.10** Over the course the last complete fiscal year, did this establishment own or share a generator?

Yes	1
No	2
<b>DON'T KNOW (SPONTANEOUS)</b>	<b>-9</b>

*GO TO QUESTION C.12*

*GO TO QUESTION C.12*

**c10**

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**C.11** In the last complete fiscal year, what percentage of this establishment's electricity came from a generator or generators that the establishment owned or shared?

	Percent
Percentage electricity from generators	<b>c11</b> %
<b>DON'T KNOW (SPONTANEOUS)</b>	<b>-9</b>

**C.12** Over the last two years, did this establishment submit an application to obtain a water connection?

Yes	1	<b>GO TO QUESTION C.22a</b> <b>GO TO QUESTION C.22a</b>
No	2	
<b>DON'T KNOW (SPONTANEOUS)</b>	<b>-9</b>	
		<b>c12</b>

**C.13** In reference to that application for a water connection, approximately how many days did it take to obtain it from the day of the application to the day the service was received?

	Days
Wait for water connection	<b>c13</b>
<b>LESS THAN ONE DAY</b>	<b>1</b>
<b>STILL IN PROCESS</b>	<b>-6</b>
<b>APPLICATION DENIED</b>	<b>-5</b>
<b>DON'T KNOW (SPONTANEOUS)</b>	<b>-9</b>

**C.14** In reference to that application for a water connection, was an informal gift or payment expected or requested?

Yes	1	
No	2	
<b>DON'T KNOW (SPONTANEOUS)</b>	<b>-9</b>	
<b>REFUSE (SPONTANENOUS)</b>	<b>-8</b>	
		<b>c14</b>

**C.22a** At the present time, does this establishment use e-mail to communicate with clients or suppliers?

Yes	1	
No	2	
<b>DON'T KNOW (SPONTANEOUS)</b>	<b>-9</b>	
		<b>c22a</b>



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**C.22b** At the present time, does this establishment have its own website?

Yes	1
No	2
<b>DON'T KNOW (SPONTANEOUS)</b>	<b>-9</b>

**c22b**

**C.28** Does this establishment currently use cell phones for the operations of the establishment?

Yes	1
No	2
<b>DON'T KNOW (SPONTANEOUS)</b>	<b>-9</b>

**c28**

**C.30** Using the response options on the card; To what degree is **Electricity** an obstacle to the current operations of this establishment? **SHOW CARD 3**

Using the response options on the card; To what degree are **Telecommunications** an obstacle to the current operations of this establishment? **SHOW CARD 3**

						(SPONTANEOUS)		
		No obstacle	Minor obstacle	Moderate obstacle	Major obstacle	Very Severe Obstacle	DON'T KNOW	DOES NOT APPLY
Electricity	c30a	0	1	2	3	4	-9	-7
Telecommunications	c30b	0	1	2	3	4	-9	-7

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**D. SALES AND SUPPLIES****READ THE FOLLOWING TO THE RESPONDENT BEFORE PROCEEDING:**

The next topic to be covered is how and where this establishment makes its sales.

<b>D.1a1</b>	In the last complete fiscal year, what was this establishment's main activity, product or service, that is, the activity, product or service that represented the largest proportion of annual sales <b>ENUMERATOR: PLEASE SPECIFY THE ACTIVITY AND PRODUCT IN DETAIL, FOR EX., "LEATHER SHOE MANUFACTURING" NOT JUST SHOES' MANUFACTURING</b>
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**Description**

	<b>d1a1x</b>
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**INTERVIEWER: THE FOLLOWING QUESTION IS NOT PART OF THE INTERVIEW. IT WILL BE FILLED OUT IN THE OFFICE**

<b>D.1a2</b>	<b>PLEASE CHOOSE THE 4 DIGIT CODE THAT BEST APPLIES TO THE ESTABLISHMENT'S MAIN ACTIVITY AND PRODUCT.</b>
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	<b>Code</b>
<b>CODE OF THE MAIN PRODUCT AND ACTIVITY</b>	<b>d1a2</b>

<b>D.1a3</b>	What percentage of total sales does the main activity and product represent?
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	<b>Percent</b>
Percentage of sales represented by main product or activity	<b>d1a3</b>
<b>DON'T KNOW (SPONTANEOUS)</b>	<b>-9</b>

<b>KEND.6</b>	Three (3) complete fiscal years ago, did this establishment already provide or sell this main activity or product?
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Yes	1
No	2
<b>DON'T KNOW (SPONTANEOUS)</b>	<b>-9</b>
<b>IF ESTABLISHMENT WAS NOT IN BUSINESS THREE YEARS AGO</b>	<b>-7</b>

**KEND6**

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**INTERVIEWER: PLEASE NOTE THAT THE NEXT QUESTION REFERS TO THE TOTAL SALES OF ALL PRODUCTS AND SERVICES**

<b>D.2</b>	In the last complete fiscal year, what were this establishment's total annual sales for all products and services?
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	KES
Last complete fiscal year's total sales	<b>d2</b>
<b>DON'T KNOW (SPONTANEOUS)</b>	<b>-9</b>
<b>PLEASE ALSO WRITE OUT THE NUMBER (i.e. 50,000 as Fifty Thousand)</b>	
	<b>d2x</b>

<b>N.3</b>	Three (3) complete fiscal years ago, what were total annual sales for this establishment?
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	KES
Total annual sales three years ago	<b>n3</b>
<b>IF ESTABLISHMENT WAS NOT IN BUSINESS THREE YEARS AGO</b>	<b>-7</b>
<b>DON'T KNOW (SPONTANEOUS)</b>	<b>-9</b>

<b>D.3</b>	In the last complete fiscal year, what percentage of this establishment's sales were: <b>SHOW CARD 4</b> <b>(INTERVIEWER: SKIP PATTERNS MUST BE FOLLOWED IN THE ORDER THEY APPEAR IN THE TABLE)</b>
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	Percent	DON'T KNOW (SPONT.)	
National sales	<b>d3a %</b>	<b>-9</b>	<b>IF 100% GO TO QUESTION D.10</b>
Indirect exports (sold domestically to third party that exports products)	<b>d3b %</b>	<b>-9</b>	
Direct exports	<b>d3c %</b>	<b>-9</b>	
	<b>100%</b>		

**INTERVIEWER: CHECK THAT TOTAL SUMS TO 100%  
(UNLESS RESPONDENT DOES NOT KNOW)**

<b>D.8</b>	In which year did this establishment first export directly or indirectly?
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	Year
Began exporting directly or indirectly	<b>d8</b>
<b>DON'T KNOW (SPONTANEOUS)</b>	<b>-9</b>

**INTERVIEWER: WRITE YEAR USING 4 DIGITS**

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**D.10** In the last complete fiscal year, what percentage of the value of products this establishment shipped to supply domestic markets was lost while in transit because of theft?

	Percent
Losses due to theft as percentage of the value of the products	<b>d10</b> %
<b>NO LOSSES</b>	<b>0</b>
<b>DON'T KNOW (SPONTANEOUS)</b>	<b>-9</b>
<b>NO INTERNAL SHIPMENTS MADE</b>	<b>-7</b>

**D.11** In the last complete fiscal year, what percentage of value of products this establishment shipped to supply domestic markets was lost while in transit because of breakage or spoilage?

	Percent
Losses due to breakage or spoilage as percentage of the value of the products	<b>d11</b> %
<b>NO LOSSES</b>	<b>0</b>
<b>DON'T KNOW (SPONTANEOUS)</b>	<b>-9</b>
<b>NO INTERNAL SHIPMENTS MADE</b>	<b>-7</b>

**ENUMERATOR: ASK THE FOLLOWING QUESTION ONLY FROM RETAIL FIRMS (code 2 in A.0). OTHERWISE SKIP TO D.30**

**D.17** At the present time, when this establishment receives its **main sales item**, on average, how many days of inventory measured in days of sales, does this establishment keep?  
**(INTERVIEWER: IF RESPONDENT REQUIRES CLARIFICATION, DEFINE AS STOCK ON HAND)**

	Days
Days of inventory of <b>main sales item</b>	<b>d17</b>
<b>DON'T KNOW (SPONTANEOUS)</b>	<b>-9</b>

**D.30** Using the response options on the card; To what degree is **Transport** an obstacle to the current operations of this establishment? **SHOW CARD 5**  
  
Using the response options on the card; To what degree is **Customs and Trade Regulation** an obstacle to the current operations of this establishment? **SHOW CARD 5**

								(SPONTANEOUS)
		No obstacle	Minor obstacle	Moderate obstacle	Major obstacle	Very Severe Obstacle	<b>DON'T KNOW</b>	<b>DOES NOT APPLY</b>
Transport <b>d30a</b>		0	1	2	3	4	<b>-9</b>	<b>-7</b>
Customs and trade regulations <b>d30b</b>		0	1	2	3	4	<b>-9</b>	<b>-7</b>

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**E. DEGREE OF COMPETITION**

<b>KENE.1</b>	In the last complete fiscal year, did the domestic demand for this establishment's main product increase, decrease or remain the same compared to two complete fiscal years ago?
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Increase	1	<b>GO TO KENE.4</b>
Decrease	2	
Remain the same	3	<b>GO TO KENE.4</b>
<b>DON'T KNOW (SPONTANEOUS)</b>	<b>-9</b>	<b>GO TO KENE.4</b>
<b>HAS NO DOMESTIC DEMAND (SPONT.)</b>	<b>-7</b>	<b>GO TO KENE.4</b>
		<b>KENe1</b>

<b>KENE.2</b>	Did the establishment experience the following due to the decrease in <b>domestic</b> demand? <b>(INTERVIEWER: READ LIST. RECORD AN ANSWER FOR EACH QUESTION)</b>
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	Yes	No	<b>DON'T KNOW (SPONT.)</b>
Reduction in the quantity of products and services sold <b>KENe2a</b>	1	2	<b>-9</b>
Reduction in the prices at which products and services are sold <b>KENe2b</b>	1	2	<b>-9</b>

**IF 2 or -9, GO TO KENE.4**

<b>KENE.3</b>	How did the establishment react to the reduction in prices? <b>(INTERVIEWER: READ LIST. RECORD AN ANSWER FOR EACH QUESTION)</b>
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	Yes	No	<b>Don't Know (SPONTANEOUS)</b>
Reduced profit <b>KENe3a</b>	1	2	<b>-9</b>
Reduced employment costs <b>KENe3b</b>	1	2	<b>-9</b>

<b>KENE.4</b>	In the last complete fiscal year, did this establishment's <b>foreign</b> demand increase, decrease or remain the same compared to two complete fiscal years ago?
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Increase	1	<b>GO TO KENE.7</b>
Decrease	2	
Remain the same	3	<b>GO TO KENE.7</b>
<b>DON'T KNOW (SPONTANEOUS)</b>	<b>-9</b>	<b>GO TO KENE.7</b>
<b>DOES NOT APPLY-FIRM HAS NO FOREIGN DEMAND (SPONT.)</b>	<b>-7</b>	<b>GO TO KENE.7</b>
		<b>KENe4</b>

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<b>KENE.5</b>	Did the establishment experience the following due to the decrease in <b>foreign</b> demand? (INTERVIEWER: READ LIST. RECORD AN ANSWER FOR EACH QUESTION)
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	Yes	No	DON'T KNOW (SPONT.)
Reduction in the quantity of products and services sold <b>KENe5a</b>	1	2	-9
Reduction in the prices at which products and services are sold <b>KENe5b</b>	1	2	-9

*IF 2 or -9, GO TO KENE.7*

<b>KENE.6</b>	How did the establishment react to the reduction in prices? (INTERVIEWER: READ LIST. RECORD AN ANSWER FOR EACH QUESTION)
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	Yes	No	Don't Know (SPONTANEOUS)
Reduced profit <b>KENe6a</b>	1	2	-9
Reduced employment costs <b>KENe6b</b>	1	2	-9

<b>KENE.7</b>	Did any of this establishment's <b>competitors'</b> reduce prices in the last complete fiscal year compared to two complete fiscal years ago?
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Yes	1
No	2
DON'T KNOW (SPONTANEOUS)	-9

*GO TO KENE.10*

*GO TO KENE.10*

**KENe7**

<b>KENE.8</b>	Did the establishment experience the following due to <b>competitors'</b> reducing prices? (INTERVIEWER: READ LIST. RECORD AN ANSWER FOR EACH QUESTION)
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	Yes	No	DON'T KNOW (SPONT.)
Reduction in the quantity of products and services sold <b>KENe8a</b>	1	2	-9
Reduction in the prices at which products and services are sold <b>KENe8b</b>	1	2	-9

*IF 2 or -9, GO TO KENE.10*

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<b>KENE.9</b>	How did the establishment react to the reduction in prices? <b>(INTERVIEWER: READ LIST. RECORD AN ANSWER FOR EACH QUESTION)</b>
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		Yes	No	Don't Know (SPONTANEOUS)
Reduced profit	<b>KENe9a</b>	1	2	<b>-9</b>
Reduced employment costs	<b>KENe9b</b>	1	2	<b>-9</b>

<b>KENE.10</b>	In the last complete fiscal year, did this establishment's total input costs increase, decrease or remain the same compared to two complete fiscal years ago?
----------------	---

Increase	1
Decrease	2
Remain the same	3
<b>DON'T KNOW (SPONTANEOUS)</b>	<b>-9</b>
<b>DOES NOT APPLY (SPONTANEOUS)</b>	<b>-7</b>

**KENe10**

<b>E.11</b>	Does this establishment compete against unregistered or informal firms?
-------------	---

Yes	1
No	2
<b>DON'T KNOW (SPONTANEOUS)</b>	<b>-9</b>

**e11**

<b>E.30</b>	Using the response options on the card; To what degree are <b>Practices of Competitors in the Informal Sector</b> an obstacle to the current operations of this establishment? <b>SHOW CARD 6</b>
-------------	---

	No obstacle	Minor obstacle	Moderate obstacle	Major obstacle	Very Severe Obstacle	(SPONTANEOUS) <b>DON'T KNOW</b>	<b>DOES NOT APPLY</b>
Practices of competitors in the informal sector <b>e30</b>	0	1	2	3	4	<b>-9</b>	<b>-7</b>

--	--	--	--	--	--	--	--	--	--

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**H. INNOVATION**


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**READ THE FOLLOWING TO THE RESPONDENT BEFORE PROCEEDING**

And now we switch to a different topic. In this section “new” means new to the establishment but not necessarily new to the market.

<b>H.1</b>	During the last three years, has this establishment introduced <b>new</b> or <b>significantly improved</b> products or services?
------------	--

**INTERVIEWER: SHOW CARDS IN THIS SECTION CONTAIN EXAMPLES OF INNOVATIONS. THEY ARE MEANT AS EXAMPLES ONLY - THEY DO NOT CONTAIN ALL POSSIBLE INNOVATIONS.**

Yes	1	<b>GO TO QUESTION H.3</b> <b>GO TO QUESTION H.3</b>
No	2	
<b>DON'T KNOW (SPONTANEOUS)</b>	<b>-9</b>	

<b>h1</b>
-----------

<b>H.2</b>	Were any of the <b>new</b> or <b>significantly improved</b> products or services also new for the establishment's main market?
------------	--

Yes	1	<b>h2</b>
No	2	
<b>DON'T KNOW (SPONTANEOUS)</b>	<b>-9</b>	

<b>H.3</b>	During the last three years, has this establishment introduced any <b>new</b> or <b>significantly improved</b> methods of manufacturing products or offering services?
------------	--

Yes	1	<b>h3</b>
No	2	
<b>DON'T KNOW (SPONTANEOUS)</b>	<b>-9</b>	

<b>H.4a</b>	During the last three years, has this establishment introduced any <b>new</b> or <b>significantly improved</b> logistics, delivery, or distribution methods for inputs, products, or services?
-------------	--

Yes	1	<b>h4a</b>
No	2	
<b>DON'T KNOW (SPONTANEOUS)</b>	<b>-9</b>	



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<b>H.4b</b>	During the last three years, has this establishment introduced any <b>new</b> or <b>significantly improved</b> supporting activities for your processes, such as maintenance systems or operations for purchasing, accounting, or computing?
-------------	--

	1
	2
<b>DON'T KNOW (SPONTANEOUS)</b>	<b>-9</b>
<b>h4b</b>	

<b>H.5</b>	During the last three years, has this establishment introduced any <b>new</b> or <b>significantly improved</b> organizational structures or management practices?
------------	---

Yes	1
No	2
<b>DON'T KNOW (SPONTANEOUS)</b>	<b>-9</b>
<b>h5</b>	

<b>H.6</b>	During the last three years, has this establishment introduced new or significantly improved marketing methods?
------------	---

Yes	1
No	2
<b>DON'T KNOW (SPONTANEOUS)</b>	<b>-9</b>
<b>h6</b>	

<b>H.7</b>	During the last three years, did this establishment spend on formal research and development activities, either in-house or contracted with other companies?
------------	--

Yes	1
No	2
<b>DON'T KNOW (SPONTANEOUS)</b>	<b>-9</b>
<b>h7</b>	

<b>H.8</b>	During the last three years, did this establishment give employees some time to develop or try out a new approach or new idea about products or services, business process, firm management, or marketing?
------------	--

Yes	1
No	2
<b>DON'T KNOW (SPONTANEOUS)</b>	<b>-9</b>
<b>h8</b>	

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**G. LAND AND PERMITS**


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**G.1** Of the land occupied by this establishment, what percent is: **SHOW CARD 7**

	Percent	DON'T KNOW (SPONTANEOUS)	FLOOR IN A BUILDING (SPONTANEOUS)
Owned by this establishment	<b>g1a</b> %	-9	-7
Rented or leased by this establishment	<b>g1b</b> %	-9	-7
Other	<b>g1c</b> %	-9	-7
	<b>100%</b>		

**INTERVIEWER: CHECK THAT TOTAL SUMS TO 100% UNLESS RESPONDENT DOES NOT KNOW OR ESTABLISHMENT IS A FLOOR IN A BUILDING**

**G.2** Over the last two years, did this establishment submit an application to obtain a construction-related permit?

Yes	1	<b>GO TO QUESTION G.5</b> <b>GO TO QUESTION G.5</b>
No	2	
<b>DON'T KNOW (SPONTANEOUS)</b>	<b>-9</b>	
	<b>g2</b>	

**G.3** In reference to that application for a construction-related permit, approximately how many days did it take to obtain it from the day of the application to the day the permit was granted?

	Days
Wait for a construction-related permit	<b>g3</b>
<b>LESS THAN ONE DAY</b>	<b>1</b>
<b>STILL IN PROCESS</b>	<b>-6</b>
<b>APPLICATION DENIED</b>	<b>-5</b>
<b>DON'T KNOW (SPONTANEOUS)</b>	<b>-9</b>

**G.4** In reference to that application for a construction-related permit, was an informal gift or payment expected or requested?

Yes	1	<b>g4</b>
No	2	
<b>DON'T KNOW (SPONTANEOUS)</b>	<b>-9</b>	
<b>REFUSE (SPONTANEOUS)</b>	<b>-8</b>	

QUESTIONNAIRE NUMBER

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**ENUMERATOR: ASK THE FOLLOWING QUESTION ONLY FROM RETAIL FIRMS (code 2 in A.0).  
OTHERWISE SKIP TO G.30**

**G.5** What is the total selling area of this establishment?

Area	
<b>DON'T KNOW (SPONTANEOUS)</b>	<b>-9</b>

**g5a**

**SPECIFY UNITS**

Square Feet	1
Square Yards	2
Square Meters	3
<b>OTHER (SPECIFY) <u>g5bx</u></b>	<b>4</b>

**g5b**

**G.6** Of the buildings occupied by this establishment, what percentage is owned and what percentage is rented or leased? **SHOW CARD 8**

	Percent	<b>DON'T KNOW (SPONTANEOUS)</b>
Owned by this establishment	<b>g6a</b> %	<b>-9</b>
Rented or leased by this establishment	<b>g6b</b> %	<b>-9</b>
Other	<b>g6c</b> %	<b>-9</b>
	<b>100%</b>	

**INTERVIEWER: CHECK THAT TOTAL SUMS TO 100%  
(UNLESS RESPONDENT DOES NOT KNOW)**

**G.30** Using the response options on the card; To what degree is **Access to Land** an obstacle to the current operations of this establishment? **SHOW CARD 9**

						<b>(SPONTANEOUS)</b>	
						<b>DON'T KNOW</b>	<b>DOES NOT APPLY</b>
	No obstacle	Minor obstacle	Moderate obstacle	Major obstacle	Very Severe Obstacle		
Access to land <b>g30a</b>	0	1	2	3	4	<b>-9</b>	<b>-7</b>

--	--	--	--	--	--	--	--	--	--

**I. CRIME****READ THE FOLLOWING TO THE RESPONDENT BEFORE PROCEEDING:****We now turn to another topic.**

**I.1** In the last complete fiscal year, did this establishment pay for security, for example equipment, personnel, or professional security services?

Yes	1
No	2
<b>DON'T KNOW (SPONTANEOUS)</b>	<b>-9</b>

**GO TO QUESTION I.3****GO TO QUESTION I.3****i1**

**I.2** In the last complete fiscal year, what percentage of this establishment's total annual sales was paid for security, or what was the total annual cost of security?

	<b>Percent</b>
Percentage of total annual sales for security	<b>i2a</b> %
<b>DON'T KNOW (SPONTANEOUS)</b>	<b>-9</b>

**PROVIDE EITHER ONE OR THE OTHER, NOT BOTH**

	<b>KES</b>
Total annual cost of security	<b>i2b</b>
<b>DON'T KNOW (SPONTANEOUS)</b>	<b>-9</b>

**I.3** In the last complete fiscal year, did this establishment experience losses as a result of theft, robbery, vandalism or arson on this establishment's premises?

Yes	1
No	2
<b>DON'T KNOW (SPONTANEOUS)</b>	<b>-9</b>

**GO TO QUESTION I.30****GO TO QUESTION I.30****i3**

QUESTIONNAIRE NUMBER

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<b>I.4</b>	In the last complete fiscal year, what were the estimated losses as a result of theft, robbery, vandalism or arson that occurred on this establishment's premises either as a percentage of total annual sales or as total annual losses?
------------	---

	Percent
Losses as percentage of total annual sales	<b>i4a</b> %
<b>DON'T KNOW (SPONTANEOUS)</b>	<b>-9</b>

**PROVIDE EITHER ONE OR THE OTHER, NOT BOTH**

	KES
Total annual value of losses	<b>i4b</b>
<b>DON'T KNOW (SPONTANEOUS)</b>	<b>-9</b>

<b>I.30</b>	Using the response options on the card; To what degree is <b>Crime, Theft and Disorder</b> an obstacle to the current operations of this establishment? <b>SHOW CARD 10</b>
-------------	---

		No obstacle	Minor obstacle	Moderate obstacle	Major obstacle	Very Severe Obstacle	(SPONTANEOUS) <b>DON'T KNOW</b>	<b>DOES NOT APPLY</b>
Crime, theft and disorder <b>i30</b>		0	1	2	3	4	<b>-9</b>	<b>-7</b>

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**K. FINANCE****READ THE FOLLOWING TO THE RESPONDENT BEFORE PROCEEDING:**

I would like to ask you a few questions about how you finance the operations of this establishment.

**K.1** In the last complete fiscal year, what percentage, as a proportion of the value of total annual purchases of material inputs or services, were purchased on credit?

	Percent	DON'T KNOW (SPONTANEOUS)
Purchased on credit?	<b>k1c</b> %	<b>-9</b>

**K.2** In the last complete fiscal year, what percentage of this establishment's total annual sales of its goods or services were sold on credit?

	Percent	DON'T KNOW (SPONTANEOUS)
Sold on credit?	<b>k2c</b> %	<b>-9</b>

**K.3** In the last complete fiscal year, please estimate the proportion of this establishment's working capital, that is its day-to-day operations, that was financed from each of the following sources?  
**SHOW CARD 11**

	Percent	DON'T KNOW (SPONTANEOUS)
Internal funds or retained earnings	<b>k3a</b> %	<b>-9</b>
Borrowed from banks: private and state-owned	<b>k3bc</b> %	<b>-9</b>
Borrowed from non-bank financial institutions which include microfinance institutions, credit cooperatives, credit unions, or finance companies	<b>k3e</b> %	<b>-9</b>
Purchases on credit from suppliers and advances from customers	<b>k3f</b> %	<b>-9</b>
Other, moneylenders, friends, relatives, etc.	<b>k3hd</b> %	<b>-9</b>
	<b>100%</b>	

**INTERVIEWER: CHECK THAT TOTAL SUMS TO 100%  
(UNLESS RESPONDENT DOES NOT KNOW)**

**K.4** In the last complete fiscal year, did this establishment purchase any fixed assets, such as machinery, vehicles, equipment, land or buildings (new or used)?

Yes	1	<b>GO TO QUESTION KENK.9 GO TO QUESTION KENK.9</b>
No	2	
<b>DON'T KNOW (SPONTANEOUS)</b>	<b>-9</b>	
	<b>k4</b>	

QUESTIONNAIRE NUMBER

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<b>N.5</b>	In the last complete fiscal year, how much did this establishment spend on purchases of: <b>INTERVIEWER: READ OUT</b>
------------	--

	KES	DON'T KNOW (SPONTANEOUS)
Machinery, vehicles, and equipment (new or used)	<b>n5a</b>	<b>-9</b>
Land and buildings	<b>n5b</b>	<b>-9</b>

<b>K.5</b>	In the last complete fiscal year, please estimate the proportion of this establishment's total purchase of fixed assets that was financed from each of the following sources: <b>SHOW CARD 12</b>
------------	--

	Percent	DON'T KNOW (SPONTANEOUS)
Internal funds or retained earnings	<b>k5a</b> %	<b>-9</b>
Owners' contribution or issued new equity shares	<b>k5i</b> %	<b>-9</b>
Borrowed from banks: private and state-owned	<b>k5bc</b> %	<b>-9</b>
Borrowed from non-bank financial institutions	<b>k5e</b> %	<b>-9</b>
Purchases on credit from suppliers and advances from customers	<b>k5f</b> %	<b>-9</b>
Other, moneylenders, friends, relatives, bonds, etc	<b>k5hdj</b> %	<b>-9</b>
	<b>100%</b>	

**INTERVIEWER: CHECK THAT TOTAL SUMS TO 100%  
(UNLESS RESPONDENT DOES NOT KNOW)**

<b>KENK.9</b>	Did this establishment use letter of credit between the last complete fiscal year and three complete fiscal years ago?
---------------	--

Yes	1
No	2
<b>DON'T KNOW (SPONTANEOUS)</b>	<b>-9</b>

**GO TO QUESTION KENK.10  
GO TO QUESTION KENK.10**

**KENk9**

<b>KENK.9a</b>	Did access to letter of credit become more difficult between the last complete fiscal year and three complete fiscal years ago?
----------------	---

Yes	1
No	2
<b>DON'T KNOW (SPONTANEOUS)</b>	<b>-9</b>

**KENk9a**

<b>KENK.10</b>	Did this establishment use trade insurance between the last complete fiscal year and three complete fiscal years ago?
----------------	---

Yes	1
No	2
<b>DON'T KNOW (SPONTANEOUS)</b>	<b>-9</b>

**GO TO QUESTION KENK.11  
GO TO QUESTION KENK.11**

**KENk10**

QUESTIONNAIRE NUMBER

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<b>KENK.10a</b>	Did access to trade insurance become more difficult between the last complete fiscal year and three complete fiscal years ago?
-----------------	--

Yes	1
No	2
<b>DON'T KNOW (SPONTANEOUS)</b>	<b>-9</b>

**KENk10a**

<b>KENK.11</b>	Did this establishment use factoring between the last complete fiscal year and three complete fiscal years ago?
----------------	---

Yes	1
No	2
<b>DON'T KNOW (SPONTANEOUS)</b>	<b>-9</b>

**GO TO QUESTION K.6**

**GO TO QUESTION K.6**

**KENk11**

<b>KENK.11a</b>	Did access to factoring become more difficult between the last complete fiscal year and three complete fiscal years ago?
-----------------	--

Yes	1
No	2
<b>DON'T KNOW (SPONTANEOUS)</b>	<b>-9</b>

**KENk11a**

<b>K.6</b>	Now let's talk about the establishment's current situation. At this time, does this establishment have a checking/current or savings account?
------------	---

Yes	1
No	2
<b>DON'T KNOW (SPONTANEOUS)</b>	<b>-9</b>

**k6**

<b>K.7</b>	At this time, does this establishment have an overdraft facility?
------------	---

Yes	1
No	2
<b>DON'T KNOW (SPONTANEOUS)</b>	<b>-9</b>

**GO TO K.8**

**GO TO K.8**

**k7**



QUESTIONNAIRE NUMBER

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<b>A2F.1</b>	Referring to the most recent overdraft facility approved for this establishment, what was the average nominal annual interest rate? <b>[INTERVIEWER PLEASE ALWAYS RECORD THREE DECIMALS, FOR EXAMPLE X.XXX]</b>
--------------	--

	Percent
Average annual interest rate of the most recently approved overdraft facility	<b>A2f1%</b>
<b>DON'T KNOW (SPONTANEOUS)</b>	<b>-9</b>

<b>A2F.2</b>	Referring to the most recent overdraft facility approved for this establishment, what was the overdraft limit?
--------------	--

	KES
Overdraft limit of the most recently approved overdraft facility	<b>A2f2</b>
<b>DON'T KNOW (SPONTANEOUS)</b>	<b>-9</b>

<b>K.8</b>	At this time, does this establishment have a line of credit or a loan from a financial institution?
------------	---

Yes	1	<b>GO TO QUESTION K.15d</b> <b>GO TO QUESTION K.15d</b>
No	2	
<b>DON'T KNOW (SPONTANEOUS)</b>	<b>-9</b>	
		<b>k8</b>

<b>A2F.3</b>	Referring to the most recent line of credit or loan, was it a line of credit or a loan?
--------------	---

Line of credit	1	
Loan	2	
Both loan and line of credit	3	
<b>DON'T KNOW (SPONTANEOUS)</b>	<b>-9</b>	
		<b>A2f3</b>

<b>K.9</b>	Referring to the most recent line of credit or loan, what type of financial institution granted this loan? <b>SHOW CARD 13</b>
------------	--

Private commercial banks	1
State-owned banks or government agency	2
Non-bank financial institutions	3
Other	4
<b>DON'T KNOW (SPONTANEOUS)</b>	<b>-9</b>

k9

QUESTIONNAIRE NUMBER

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<b>A2F.4</b>	What was the name of the financial institution that granted the most recent line of credit or loan in the last complete fiscal year? <b>SHOW CARD 14</b>
--------------	---

Bank of India	1
Barclays Bank of Kenya Ltd	2
CFC Stanbic Bank Limited	3
Chase Bank Limited	4
Citibank, N.A	5
Commercial Bank of Africa Ltd	6
Co-operative Bank of Kenya Ltd	7
EcoBank Limited	8
Equity Bank	9
First Community Bank	10
Guardian Bank Limited	11
Gulf African Bank	12
Habib Bank Limited	13
Imperial Bank Limited	14
Kenya Commercial Bank Ltd	15
K-Rep Bank Ltd	16
National Bank of Kenya Ltd	17
National Industrial Credit Bank Ltd	18
Prime Bank Limited	19
Standard Chartered Bank Ltd	20
Other (Specify)	21

<b>INTERVIEWER:ENTER THE NUMBER FROM THE SHOW CARD</b>	<b>A2f4</b>
Other____SPECIFY_____ <b>A2f4x</b>	

QUESTIONNAIRE NUMBER

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<b>A2F.5</b>	When applying for the most recent line of credit or loan what was the <b>main reason</b> why this establishment chose this financial institution? <b>SHOW CARD 15</b>
--------------	--

Personal relationship with the institution	1
Interest rate offered	2
Collateral requirements	3
Maturity offered (total duration)	4
Have other products with this institution (e.g. savings or transaction accounts)	5
Proximity of institution	6
Reputation of institution	7
Only option available	8
Other	9
<b>DON'T KNOW (SPONTANEOUS)</b>	<b>-9</b>

**A2f5**

<b>K.10</b>	Referring only to this most recent line of credit or loan, in what year was the most recent line of credit or loan approved?
-------------	--

	<b>Year</b>
Year most recent loan/line of credit approved	<b>k10</b>
<b>DON'T KNOW (SPONTANEOUS)</b>	<b>-9</b>

**INTERVIEWER: PROVIDE FOUR DIGITS FOR YEAR**

<b>A2F.6</b>	What was the average nominal annual interest rate on this most recent line of credit or loan? <b>[INTERVIEWER PLEASE ALWAYS RECORD THREE DECIMALS, FOR EXAMPLE X.XXX]</b>
--------------	--

	<b>Percent</b>
Average annual interest rate	<b>A2f6%</b>
<b>DON'T KNOW (SPONTANEOUS)</b>	<b>-9</b>

<b>A2F.7</b>	What was the maturity (total duration) in months of this most recent line of credit or loan at the time of disbursement?
--------------	--

	<b>Months</b>
Total duration	<b>A2f7</b>
<b>DON'T KNOW (SPONTANEOUS)</b>	<b>-9</b>

<b>K.11</b>	Referring only to this most recent loan or line of credit, what was its value at the time of approval?
-------------	--

	<b>KES</b>
Size of most recent loan/line of credit approved	<b>k11</b>
<b>REFUSE (SPONTANEOUS)</b>	<b>-8</b>
<b>DON'T KNOW (SPONTANEOUS)</b>	<b>-9</b>

QUESTIONNAIRE NUMBER

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**K.13** Referring only to this most recent loan or line of credit, did the financing require collateral?

Yes	1
No	2
<b>DON'T KNOW (SPONTANEOUS)</b>	<b>-9</b>

**GO TO QUESTION K.15b**

**GO TO QUESTION K.15b**

**k13**

**K.14** Referring only to this most recent loan or line of credit, what type of collateral was required?  
**INTERVIEWER: READ OUT**

Collateral	Yes	No	<b>DON'T KNOW (SPONTANEOUS)</b>
Land, buildings under ownership of the establishment <b>k14a</b>	1	2	<b>-9</b>
Machinery and equipment including movables <b>k14b</b>	1	2	<b>-9</b>
Accounts receivable and inventories <b>k14c</b>	1	2	<b>-9</b>
Personal assets of owner (house, etc.) <b>k14d</b>	1	2	<b>-9</b>
Other forms of collateral not included in the categories above <b>k14e</b>	1	2	<b>-9</b>

**K.15** Referring only to this most recent line of credit or loan, what was the approximate value of the collateral required?

	KES
Value of collateral	<b>k15 a</b>
<b>DON'T KNOW (SPONTANEOUS)</b>	<b>-9</b>

**K.15b** What is the total number of outstanding loans or open lines of credit held by this establishment?

	Number
Total number of loans outstanding	<b>k15b</b>
<b>DON'T KNOW (SPONTANEOUS)</b>	<b>-9</b>

**K.15c** What is the total value of outstanding loans or lines of credit held by this establishment?

	KES
Total value of loans outstanding	<b>k15c</b>
<b>REFUSAL</b>	<b>-8</b>
<b>DON'T KNOW (SPONTANEOUS)</b>	<b>-9</b>

QUESTIONNAIRE NUMBER

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<b>K.15d</b>	At this time, does the owner or owners of this establishment have any outstanding personal loans that are used to finance this establishment's business activities?
--------------	---

Yes	1
No	2
<b>DON'T KNOW (SPONTANEOUS)</b>	<b>-9</b>

**k15d**

<b>K.16</b>	Referring again to the last complete fiscal year, did this establishment apply for any loans or lines of credit?
-------------	--

Yes	1
No	2
<b>DON'T KNOW (SPONTANEOUS)</b>	<b>-9</b>

**GO TO QUESTION K.20**

**GO TO QUESTION K.21**

**k16**

<b>K.17</b>	What was the <b>main</b> reason why this establishment did not apply for any line of credit or loan? <b>SHOW CARD 16</b>
-------------	---

No need for a loan - establishment had sufficient capital	1
Application procedures were complex	2
Interest rates were not favorable	3
Collateral requirements were too high	4
Size of loan and maturity were insufficient	5
Did not think it would be approved	6
Other	7
<b>DON'T KNOW (SPONTANEOUS)</b>	<b>-9</b>

**GO TO QUESTION K.21**

**GO TO QUESTION K.21**

**GO TO QUESTION K.21**

**GO TO QUESTION K.21**

**GO TO QUESTION K.21**

**GO TO QUESTION K.21**

**GO TO QUESTION K.21**

**GO TO QUESTION K.21**

**k17**

<b>K.20</b>	Referring only to this most recent application for a line of credit or loan, what was the outcome of that application?
-------------	--

Application was approved	1
Application was rejected	2
<b>APPLICATION STILL IN PROCESS</b>	<b>-6</b>
<b>DON'T KNOW (SPONTANEOUS)</b>	<b>-9</b>

**k20a**

**INTERVIEWER READ THE FOLLOWING:**

Now I would like to ask you about **ALL APPLICATIONS** for a loan or line of credit submitted in the last complete fiscal year.

<b>KENK.26</b>	How many applications for loans or lines of credit were submitted in the last complete fiscal year?
----------------	---

	Number
Applications submitted	<b>KENk26</b>
<b>DON'T KNOW (SPONTANEOUS)</b>	<b>-9</b>

**IF 0, GO TO QUESTION K.21**

QUESTIONNAIRE NUMBER

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<b>KENK.27</b>	Of these applications for loans of lines of credit submitted in the last complete fiscal year, how many of those applications were rejected?
----------------	--

	Number
Applications rejected	<b>KENk27</b>
<b>DON'T KNOW (SPONTANEOUS)</b>	<b>-9</b>

**IF 0, GO TO QUESTION K.21**  
**GO TO QUESTION K.21**

<b>KENK.28</b>	What was the <b>most common reason</b> given by the lender for those rejections applications for a loan or line of credit? <b>SHOW CARD 17</b>
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Collateral or co-signers unacceptable	1
Insufficient profitability	2
Problems with credit history or credit report	3
Incompleteness of loan application	4
Concerns about level of debt already incurred	5
Other objections	6
<b>DON'T KNOW (SPONTANEOUS)</b>	<b>-9</b>

**KENk28**

<b>K.21</b>	In the last complete fiscal year, did this establishment have its annual financial statements checked and certified by an external auditor?
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Yes	1
No	2
<b>DON'T KNOW (SPONTANEOUS)</b>	<b>-9</b>

**k21**

<b>KENK.33</b>	In the last complete fiscal year, did this establishment's level of debt increase, decrease or remain the same
----------------	--

Increase	1
Decrease	2
Remain the same	3
<b>DON'T KNOW (SPONTANEOUS)</b>	<b>-9</b>
<b>DOES NOT APPLY (SPONTANEOUS)</b>	<b>-7</b>

**KENk33**

QUESTIONNAIRE NUMBER

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**KENK.34**

In the last complete fiscal year, did this establishment do the following ...?  
(**INTERVIEWER: READ EACH CATEGORY**)

		Yes	No	DON'T KNOW (SPONT .)	DOESN'T APPLY
Did not pay its debts in time?	<b>KENk34a</b>	1	2	-9	-7
Restructured its outstanding liabilities?	<b>KENk34b</b>	1	2	-9	-7
Filed for insolvency or bankruptcy?	<b>KENk34c</b>	1	2	-9	-7
Applied for state aid?	<b>KENk34d</b>	1	2	-9	-7

**K.30**

Using the response options on the card; To what degree is **Access to Finance** an obstacle to the current operations of this establishment? **SHOW CARD 18**

							(SPONTANEOUS)	
		No obstacle	Minor obstacle	Moderate obstacle	Major obstacle	Very Severe Obstacle	DON'T KNOW	DOES NOT APPLY
Access to finance	k30	0	1	2	3	4	-9	-7

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**S. MOBILE MONEY**


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**INTERVIEWER READ THE FOLLOWING:**

Now I would like to ask you about this establishment use of mobile phone to make payments for business related transactions

**MMS.1** In its current operations, does this establishment use mobile money for any of its **financial** transactions?

Yes	1
No	2
<b>DON'T KNOW (SPONTANEOUS)</b>	<b>-9</b>

**GO TO QUESTION MMS.11****GO TO QUESTION MMS.11****MMs1**

**MMS.2** Please indicate the main reason this establishment started using mobile money for any of its financial transaction. **SHOW CARD 19**

Reduce costs of financial transactions	1
Reduce the time spent in financial transactions	2
Reduce the risks in financial transactions	3
Satisfy suppliers' request	4
Satisfy costumers' request	5
Align with competitors' use	6
<b>DON'T KNOW (SPONTANEOUS)</b>	<b>-9</b>

**MMs2**

**MMS.3** In the last complete fiscal year, did this establishment use mobile money to **pay its employees**?

Yes	1
No	2
<b>DON'T KNOW (SPONTANEOUS)</b>	<b>-9</b>

**GO TO QUESTION MMS.5****GO TO QUESTION MMS.5****MMs3**

**MMS.4** In the last complete fiscal year, what percentage of total labor cost (salaries and wages of its employees) was paid by this establishment using mobile money?

	Percent
Percentage of total labor cost paid using mobile money	<b>MMs4%</b>
<b>DON'T KNOW (SPONTANEOUS)</b>	<b>-9</b>



QUESTIONNAIRE NUMBER

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**MMS.5** In the last complete fiscal year, did this establishment use mobile money to **pay its suppliers**?

Yes	1
No	2
<b>DON'T KNOW (SPONTANEOUS)</b>	<b>-9</b>

**GO TO QUESTION MMS.7**

**GO TO QUESTION MMS.7**

**MMs5**

**MMS.6** In the last complete fiscal year, what percentage of the total annual cost of raw materials and intermediate goods (suppliers' bills) was paid by this establishment using mobile money?

	Percent
Percentage of annual cost of raw materials paid using mobile money	<b>MMs6%</b>
<b>DON'T KNOW (SPONTANEOUS)</b>	<b>-9</b>

**MMS.7** In the last complete fiscal year, did this establishment use mobile money to **pay the utility bills of the enterprise**?

Yes	1
No	2
<b>DON'T KNOW (SPONTANEOUS)</b>	<b>-9</b>

**GO TO QUESTION MMS.9**

**GO TO QUESTION MMS.9**

**MMs7**

**MMS.8** In the last complete fiscal year, what percentage of the total annual cost of utilities (utilities companies' bills) was paid by this establishment using mobile money?

	Percent
Percentage of annual cost of utilities paid using mobile money	<b>MMs8%</b>
<b>DON'T KNOW (SPONTANEOUS)</b>	<b>-9</b>

**MMS.9** In the last complete fiscal year, did this establishment use mobile money to **receive payments from customers**?

Yes	1
No	2
<b>DON'T KNOW (SPONTANEOUS)</b>	<b>-9</b>

**GO TO QUESTION J.1**

**GO TO QUESTION J.1**

**MMs9**

**MMS.10** In the last complete fiscal year, what percentage of total annual sales did this establishment **receive from customers** using mobile money?

	Percent
Percentage of annual sales to receive payments from customers	<b>MMs10%</b>
<b>DON'T KNOW (SPONTANEOUS)</b>	<b>-9</b>

**GO TO QUESTION J.1**

**GO TO QUESTION J.1**

QUESTIONNAIRE NUMBER

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<b>MMS.11</b>	Why does this establishment <b>not use</b> mobile money for financial transactions? <b>INTERVIEWER: READ OUT</b>
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		Yes	No	DON'T KNOW (SPONT.)
Don't know enough about mobile money	<b>MMs11a</b>	1	2	<b>-9</b>
Fees are too high	<b>Ms11b</b>	1	2	<b>-9</b>
Most of this establishment's payment are too large to use mobile money	<b>MMs11c</b>	1	2	<b>-9</b>
Not easy to use	<b>MMs11d</b>	1	2	<b>-9</b>
Customers don't use mobile money	<b>MMs11e</b>	1	2	<b>-9</b>
Suppliers don't use mobile money	<b>MMs11f</b>	1	2	<b>-9</b>

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**J. BUSINESS-GOVERNMENT RELATIONS****READ THE FOLLOWING TO THE RESPONDENT BEFORE PROCEEDING:**

The following questions assess how establishments, such as this one, deal with government officials and their agencies.

**J.1** I am going to read one statement describing the courts system and how it could affect business. Please tell me if you Strongly disagree, Tend to disagree, Tend to agree, or Strongly agree. **SHOW CARD 20**

**(SPONTANEOUS)**

	Strongly disagree	Tend to disagree	Tend to agree	Strongly agree	<b>DON'T KNOW</b>	<b>DOES NOT APPLY</b>
"The court system is fair, impartial and uncorrupted." <b>h7a</b>	1	2	3	4	<b>-9</b>	<b>-7</b>

**J.2** In a typical week over the last year, what percentage of total senior management's time was spent on dealing with requirements imposed by government regulations?  
(By senior management I mean managers, directors, and officers above direct supervisors of production/sales workers. Some examples of government regulations are taxes, customs, labor regulations, licensing and registration, including dealings with officials and completing forms)

	<b>Percent</b>
Senior management's time spent on dealing with regulations	<b>j2</b> %
<b>NO TIME WAS SPENT</b>	<b>0</b>
<b>DON'T KNOW (SPONTANEOUS)</b>	<b>-9</b>

**J.3** Over the last year, was this establishment visited or inspected by tax officials?

Yes	1	<b>GO TO QUESTION J.6a</b> <b>GO TO QUESTION J.6a</b>
No	2	
<b>DON'T KNOW (SPONTANEOUS)</b>	<b>-9</b>	
	<b>j3</b>	

**J.4** Over the last year, how many times was this establishment either inspected by tax officials or required to meet with them?

	<b>Number</b>
Times inspected or met with tax officials	<b>j4</b>
<b>DON'T KNOW (SPONTANEOUS)</b>	<b>-9</b>

QUESTIONNAIRE NUMBER

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**J.5** In any of these inspections or meetings was a gift or informal payment expected or requested?

Yes	1
No	2
<b>DON'T KNOW (SPONTANEOUS)</b>	<b>-9</b>
<b>REFUSE (SPONTANEOUS)</b>	<b>-8</b>

**j5**

**J.6a** Over the last year, has this establishment secured or attempted to secure a government contract?

Yes	1
No	2
<b>DON'T KNOW (SPONTANEOUS)</b>	<b>-9</b>

**GO TO QUESTION J.7**

**GO TO QUESTION J.7**

**j6a**

**J.6** When establishments like this one do business with the government, what percent of the contract value would be typically paid in informal payments or gifts to secure the contract?

	Percent
Percent of the contract value paid as informal payments or gifts	<b>j6</b> %
<b>DON'T KNOW (SPONTANEOUS)</b>	<b>-9</b>
<b>REFUSAL (SPONTANEOUS)</b>	<b>-8</b>
<b>NO PAYMENTS</b>	<b>0</b>

**J.7** It is said that establishments are sometimes required to make gifts or informal payments to public officials to "get things done" with regard to customs, taxes, licenses, regulations, services etc. On average, what percentage of total annual sales, or estimated total annual value, do establishments like this one pay in informal payments or gifts to public officials for this purpose?

	Percent
Percentage of total annual sales paid as informal payment	<b>j7a</b> %
<b>NO PAYMENTS OR GIFTS ARE PAID</b>	<b>0</b>
<b>DON'T KNOW (SPONTANEOUS)</b>	<b>-9</b>
<b>REFUSAL (SPONTANEOUS)</b>	<b>-8</b>

**PROVIDE EITHER ONE OR THE OTHER, NOT BOTH**

	KES
Total annual informal payment	<b>j7b</b>
<b>NO PAYMENTS OR GIFTS ARE PAID</b>	<b>0</b>
<b>DON'T KNOW (SPONTANEOUS)</b>	<b>-9</b>
<b>REFUSAL (SPONTANEOUS)</b>	<b>-8</b>

QUESTIONNAIRE NUMBER

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**J.10** Over the last two years, did this establishment submit an application to obtain an import license?

Yes	1
No	2
<b>DON'T KNOW (SPONTANEOUS)</b>	<b>-9</b>

**GO TO QUESTION J.13**

**GO TO QUESTION J.13**

**j10**

**J.11** Approximately how many days did it take to obtain this import license from the day of the application to the day it was granted?

	Days
Wait for import license	<b>j11</b>
<b>LESS THAN ONE DAY</b>	<b>1</b>
<b>STILL IN PROCESS</b>	<b>-6</b>
<b>APPLICATION DENIED</b>	<b>-5</b>
<b>DON'T KNOW (SPONTANEOUS)</b>	<b>-9</b>

**J.12** In reference to that application for an import license, was an informal gift or payment expected or requested?

Yes	1
No	2
<b>DON'T KNOW (SPONTANEOUS)</b>	<b>-9</b>
<b>REFUSE (SPONTANEOUS)</b>	<b>-8</b>

**j12**

**J.13** Over the last two years, did this establishment submit an application to obtain an operating license?

Yes	1
No	2
<b>DON'T KNOW (SPONTANEOUS)</b>	<b>-9</b>

**GO TO QUESTION J.30**

**GO TO QUESTION J.30**

**j13**

**J.14** Approximately how many days did it take to obtain this operating license from the day of the application to the day it was granted?

	Days
Wait for operating license	<b>j14</b>
<b>LESS THAN ONE DAY</b>	<b>1</b>
<b>STILL IN PROCESS</b>	<b>-6</b>
<b>APPLICATION DENIED</b>	<b>-5</b>
<b>DON'T KNOW (SPONTANEOUS)</b>	<b>-9</b>

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**J.15** In reference to that application for an operating license, was an informal gift or payment expected or requested?

Yes	1
No	2
<b>DON'T KNOW (SPONTANEOUS)</b>	<b>-9</b>
<b>REFUSE (SPONTANEOUS)</b>	<b>-8</b>

**j15**

**J.30** Using the response options on **SHOW CARD 21**, to what degree is/are the following **[INSERT OPTION]** an obstacle to the current operations of this establishment? **SHOW CARD 21**

ROTATE OPTIONS						(SPONTANEOUS)		
						No obstacle	Minor obstacle	Moderate obstacle
Tax rates	j30a	0	1	2	3	4	-9	-7
Tax administration	j30b	0	1	2	3	4	-9	-7
Business licensing and permits	j30c	0	1	2	3	4	-9	-7
Political instability	j30e	0	1	2	3	4	-9	-7
Corruption	j30f	0	1	2	3	4	-9	-7
Courts	h30	0	1	2	3	4	-9	-7

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**L. LABOR****READ THE FOLLOWING TO THE RESPONDENT BEFORE PROCEEDING:**

Now I would like to ask you a few questions about this establishment's labor force.

- L.1** At the end of the last complete fiscal year, how many permanent, full-time individual worked in this establishment? Please include all employees and managers (Permanent, full-time employees are defined as all paid employees that are contracted for a term of one or more fiscal years and/or have a guaranteed renewal of their employment contract and that work a full shift)  
(INTERVIEWER: INCLUDE INTERVIEWEE IF APPLICABLE).

	Number
Permanent, full-time workers end of last fiscal year	11
DON'T KNOW (SPONTANEOUS)	-9

- L.2** At the end of three complete fiscal years ago, how many permanent, full-time individuals worked in this establishment? Please include all employees and managers (INTERVIEWER: INCLUDE INTERVIEWEE IF APPLICABLE).

	Number
Permanent, full-time workers three fiscal years ago	12
IF ESTABLISHMENT WAS NOT IN BUSINESS THREE YEARS AGO	-7
DON'T KNOW (SPONTANEOUS)	-9

- L.5** At the end of the last complete fiscal year, how many permanent full-time individuals that worked in this establishment were female?

	Number	DON'T KNOW (SPONTANEOUS)
Female permanent full-time workers	15	-9

- L.6** How many full-time temporary employees did this establishment employ throughout the last complete fiscal year?  
(Full-time, temporary workers are all paid short-term (i.e. for less than a year) employees with no guarantee of renewal of contract employment and work full-time)

	Number
Full-time seasonal or temporary workers employed last fiscal year	16
NO FULL-TIME SEASONAL OR TEMPORARY WORKERS	0
DON'T KNOW (SPONTANEOUS)	-9

GO TO QUESTION L.9b

GO TO QUESTION L.9b

QUESTIONNAIRE NUMBER

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<b>L.6a</b>	How many full-time temporary employees employed throughout the last complete fiscal year were female?
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	Number
Full-time female seasonal or temporary workers employed last fiscal year	<b>16a</b>
<b>DON'T KNOW (SPONTANEOUS)</b>	<b>-9</b>

<b>L.8</b>	What was the average length of employment of all full-time temporary employees in the last complete fiscal year?
------------	--

	Months
Average length full-time seasonal or temporary employment last fiscal year	<b>18</b>
<b>LESS THAN ONE MONTH</b>	<b>1</b>
<b>DON'T KNOW (SPONTANEOUS)</b>	<b>-9</b>

<b>L.9b</b>	What is the percentage of full-time permanent workers who completed secondary school?
-------------	---

	Percent
Percentage of full time permanent workers who completed secondary school	<b>19b</b>
<b>DON'T KNOW (SPONTANEOUS)</b>	<b>-9</b>

<b>L.10</b>	In the last complete fiscal year, did this establishment have formal training programs for its permanent, full-time employees?
-------------	--

Yes	1
No	2
<b>DON'T KNOW (SPONTANEOUS)</b>	<b>-9</b>
	<b>110</b>

<b>L.30</b>	Using the response options on the card; To what degree are <b>Labor Regulations</b> an obstacle to the current operations of this establishment? <b>SHOW CARD 22</b>
	Using the response options on the card; To what degree is <b>an Inadequately Educated Workforce</b> an obstacle to the current operations of this establishment? <b>SHOW CARD 22</b>

		No obstacle	Minor obstacle	Moderate obstacle	Major obstacle	Very Severe Obstacle	(SPONTANEOUS) <b>DON'T KNOW</b>	<b>DOES NOT APPLY</b>
Labor regulations	<b>130a</b>	0	1	2	3	4	<b>-9</b>	<b>-7</b>
Inadequately educated workforce	<b>130b</b>	0	1	2	3	4	<b>-9</b>	<b>-7</b>



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**M. BUSINESS ENVIRONMENT**


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**READ THE FOLLOWING TO THE RESPONDENT BEFORE PROCEEDING:**

<b>M.1</b>	By looking at card <b>23</b> can you tell me which of elements of the business environment included in the list, if any, currently represents the biggest obstacle faced by this establishment <b>SHOW CARD 23</b> <b>INTERVIEWER: DO NOT READ OUT</b>
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<b>1-Access to finance</b>
<b>2-Access to land</b>
<b>3-Business licensing and permits</b>
<b>4-Corruption</b>
<b>5-Courts</b>
<b>6-Crime, theft and disorder</b>
<b>7-Customs and trade regulations</b>
<b>8-Electricity</b>
<b>9-Inadequately educated workforce</b>
<b>10-Labor regulations</b>
<b>11-Political instability</b>
<b>12-Practices of competitors in the informal sector</b>
<b>13-Tax administration</b>
<b>14-Tax rates</b>
<b>15-Transport</b>

Biggest obstacle	<b>m1a</b>
<b>DON'T KNOW (SPONTANEOUS)</b>	<b>-9</b>
<b>DOES NOT APPLY (SPONTANEOUS)</b>	<b>-7</b>

Rotation (option 1, 2 or 3)	<b>m1d</b>
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**N. PERFORMANCE****READ THE FOLLOWING TO THE RESPONDENT BEFORE PROCEEDING:**

Now, we would like to ask you a few questions about the financial results of this establishment. It is important that this information be as accurate as possible. The individual data are treated as confidential – the identity of your establishment will not be revealed at any point. Please provide the following information from the financial statements of this establishment.

<b>N.2</b>	From this establishment's Income Statement for the last complete fiscal year, please provide the following information: <b>SHOW CARD 24</b>
------------	--

**READ OUT**

	<b>KES</b>	<b>DON'T KNOW (SPONTANEOUS)</b>
Total annual cost of labor including wages, salaries, bonuses, social payments	<b>n2a</b>	<b>-9</b>
Total annual costs of electricity	<b>n2b</b>	<b>-9</b>
<b>ENUMERATOR: ASK THE FOLLOWING QUESTION ONLY FROM RETAIL FIRMS (code2 in A.0).</b>		
Total annual cost of finished goods and materials purchased to resell	<b>n2i</b>	<b>-9</b>

**INTERVIEWER READ THE FOLLOWING:**

Now I would like to ask you about your establishments liabilities in the last complete fiscal year.

<b>KENK.29</b>	What were the total liabilities of this establishment in the last complete fiscal year?
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	<b>KES</b>
Total liabilities	<b>KENk29</b>
<b>DON'T KNOW (SPONTANEOUS)</b>	<b>-9</b>

<b>KENK.30</b>	What percentage of the total liabilities was in foreign currency in the last complete fiscal year?
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	<b>Percent</b>
Percentage in foreign currency	<b>KENk30%</b>
<b>DON'T KNOW (SPONTANEOUS)</b>	<b>-9</b>

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**A.15a Please complete the following information about the interviewee(s)**

	Position in the firm	Years with the firm ENTER 1 WHEN YEARS WITH THE FIRM IS LESS THAN ONE	Gender  1: MALE 2: FEMALE
Main respondent	a15a1x	a15a2	a15a3
Second respondent	a15b1x	a15b2	a15b3
Third respondent	a15c1x	a15c2	a15c3

**THE SURVEY ENDS HERE**  
**THANK YOU VERY MUCH FOR YOUR COOPERATION.**

**A.15 Time face-to-face interview ends:**

Day (dd)	Month (mm)	Year (yyyy)	Hour (00 to 23)	Minutes (00 to 59)
a15d	a15m	a15y	a15h	a15min

**INTERVIEWERS PLEASE ANSWER AT END OF THE INTERVIEW:**

<b>A.16</b>	It is my perception that the responses to the questions regarding opinions and perceptions:
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Truthful	1
Somewhat truthful	2
Not truthful	3

**a16**

<b>A.17</b>	The responses to the questions regarding figures (productivity and employment numbers):
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Are taken directly from establishment records	1
Are estimates computed with some precision	2
Are arbitrary and unreliable numbers	3
Are in some case taken from books in some case estimates	4

**a17**

**INTERVIEWER COMMENTS:**

**a17x**

**QUESTIONNAIRE NUMBER**

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(Problems occurred/extraordinary circumstances which could influence results)

**SUPERVISORS PLEASE ANSWER:**

<b>A.18</b>	This questionnaire was completed in:
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One visit in face-to-face interview with one person	1
One visit in face-to-face interview with different managers/staff	2
Several visits	3

**STOP HERE****a18**

<b>A.19</b>	If option 2 or 3 in <b>A.18</b> , estimate duration of the whole interview
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<b>Hour</b>	<b>Minutes</b>

**a19h****a19m**