

**PROJECT L2L - PERU**  
**October, 2011**  
**FINAL**

**Number . QUESTIONNAIRE**

[WBXXXX]

Sa. COUNTRY: PERU

A.- Geography area		B.- Sample Identification		C.- Information for control	
0.- Country	Perú	5.- Conglomerado			
1.- Departament		6.- Household.....		10.-Total of people in the households	
2.- Provincia		7.- Neighborwood No.		11.- People 15 years old or +	
3.- District		8.- Spot No.....			
4.- Cen. Poblado		9.- Área Rural: A.E.R		Interviewer:	
D.FECHA DE ENTREVISTA		E. RESULTADO DE LA ENTREVISTA		Supervisor:	
1ra Visit: ____ / ____ / 2011 2da Visit: ____ / ____ / 2011		1. Completed accepted be part of the panel 2. Completed refused to be part of the panel 3. Incompleted 4. Sustituted 5. Otro: _____		Coding:	
				Data Entry:	
Name of the panelist:					
Address:					

[WBXXXX]		RE-CODING
METHODOLOGY	1	IVR (400)
	2	SMS (700)
	3	CATI (400)
[WBXXXX]		
INCECON	1	GROUP A: ZERO \$ (500)
	2	GROUP B: ONE \$ (500)
	3	GROUP C: FIVE \$ (500)

<b>[WBXXXX]</b>		SUMMARY CHART
<b>GROUP A: SMS (700)</b>	<b>1</b>	A1 INCECON: ZERO \$
	<b>2</b>	A2 INCECON: ONE \$
	<b>3</b>	A3 INCECON: FIVE \$
<b>GROUP B: CATI(400)</b>	<b>1</b>	B1 INCECON: ZERO \$
	<b>2</b>	B2 INCECON: ONE \$
	<b>3</b>	B3 INCECON: FIVE \$
<b>GROUP B: IVR(400)</b>	<b>1</b>	C1 INCECON: ZERO \$
	<b>2</b>	C2 INCECON: ONE \$
	<b>3</b>	C3 INCECON: FIVE \$

<b>Day/Month/Year:</b>	
------------------------	--

<b>Start time (Hour/Minute):</b>	<b>Hour:</b>	<b>Minute:</b>
--------------------------------------	--------------	----------------

Good morning/afternoon/evening. My name is \_\_\_\_\_ and I work for Gallup/DIRECTO a world-renowned opinion poll company. Could I please speak to the head of household?

**IF THE HEAD OF HOUSEHOLD IS NOT AT HOME:** Could you please tell me what time should I come back to speak to the head of household?

Write down day and time to return: \_\_\_\_\_

**IF ON THE SECOND VISIT THE HEAD OF HOUSEHOLD IS NOT AT HOME, ASK:** Could I speak to someone over 15, who lives permanently in this house, and who has a cell phone?

- 1 Yes (Continue)
- 2 No (Ask when the person will be back. If it is within reasonable time, wait for the person. Otherwise, Record as people "not available at home" on the route sheet, and go on with the route to visit another house.)

**IF THERE ARE MANY PEOPLE AVAILABLE AT HOME WHO ARE 15 OR OVER, AND HAVE A CELL PHONE, ASK FOR THE PERSON WHOSE BIRTHDAY IS THE NEAREST IN TIME, AND READ THE INTRODUCTION.**

Once with THE INTERVIEWEE

**Introduction:**

Good morning/afternoon/evening. My name is \_\_\_\_\_ and I work for Gallup/DIRECTLY a world-renowned opinion poll company. The World Bank has hired us to conduct an interesting survey about social and economic issues, and more specifically, about the situation of the households in Peru. This study is being conducted in several countries in Latin America and your answers will help us understand how Peruvians live and think.

Your participation is very valuable for the success of this study. All your answers will be confidential; they will only be analyzed anonymously along with the answers of other hundreds of people.

Could you give me a few minutes of your time? I thank you in advance for your help. Thank you.

**[WBXXXX]**

- 1 Yes (Continue)
- 2 No (Ask for another member of the household who is 15 or over, and who can answer the survey - Repeat introduction. If the head of household does not allow another person answer the survey, record household rejected on the route sheet, and go on with the route)

S1. Could you please tell me if you have participated on surveys made at your home during the last 6 months?

- 1 Yes (Continue)
- 2 No (Go to Q1A)

S2. Have you answered those surveys on a regular basis during the last 6 months, or was it an only survey (only once)?

- 1 Surveys on a regular basis (Thank and Finish)
- 2 An only survey - Once (Continue)

**[WBXXXX]**

Q1A. Are you the head of household?

- 1 Yes
- 2 No

[WBXXXX]

Q1. How many people live in this household, including you? Please count only the people who live in **Peru**. (Code the exact number)

\_\_\_\_\_ Total number of people in the household

00 None

98 (NK)

99 (NA)

Q1a. Could you please tell me how many children less than 15 live in this households? (Code the exact number)

\_\_\_\_\_ Total number of people in the household

00 None

98 (NK)

99 (NA)

[WBXXXX]

Q2. Could you please tell me the total number of people who slept and ate here in your household in the last 6 months?

\_\_\_\_\_ Total

00 None

98 (NK)

99 (NA)

**INTERVIEWER: RECORD THE INFORMATION FOR THE NEXT QUESTIONS ON THE FOLLOWING CHART (FROM Q3 TO Q10).**

1	2	3	4	5	6	7	8	9
	NAME AND LAST NAME (Q3)	RELATIONSHIP WITH THE HEAD OF HOUSEHOLD] (Q4)	VAL. 1 GENDER (Q5)	VAL. 2 AGE (Q6)	CURRENT MARITAL STATUS (Q7)	Can read and write? (Q8)	¿Cuál es el último año o grado de estudios y nivel que aprobó? (P9)	¿Tiene trabajo? (P10)
	Write down the name and last name of the people who usually live in this household, according to the following list: 1. Head of household 2. Wife (husband) or couple 3. Children, from the oldest to the youngest 4. Stepchildren from the oldest to the youngest 5. Parents 6. Siblings 7. Children in law 8. Other relatives (grandchildren, grandparents, uncles, aunts, cousins, nephews, nieces, etc.) 9. Other relationship (parents in law, siblings in law, guests, friends, etc.) 10. Cleaning people 11. External people	Relationship of each member of the family with the head of household C O D E	1. Male 2. Female	Date of birth? (dd-mm-yy)	1. Married 2. Widow(er) 3. Divorced 4. Separated 5. Single 6. Live-in partner	1 Yes 2 No C O D E	1 sin nivel 2 educación inicial 3 primaria incompleta 4 primaria completa 5 sec. incompleta 6 sec. completa 7 superior no universitaria incompleta 8 superior no universitaria completa 9 superior universitaria incompleta 10 superior universitaria completa 11 postgrado	1 sí 2 no
1								
2								
3								
4								
5								
6								
7								
8								
9								
10								
11								
12								

[WBXXXX]

Q11. Which of the people who live in this household, who are 15 or over have a cell phone?

(INTERVIEWER: WRITE DOWN AGAIN THE NAME OF THE PEOPLE WHO ARE 15 OR OVER, AND ASK IF THEY HAVE A CELL PHONE)

Names of the members of the household who are 15 or over	HAVE A CELL PHONE?  1- Yes 2- No 3- None
1	
2	
3	
4	
5	
6	
7	
8	
9	
10	

**[Enaho 612]**

Now I will ask you some questions about whether you have the following items at home or not. [TURN THE QUESTIONS AND OPTIONS]

	Q12. Do you currently have at home:		Q13. Three years ago was there in your house...? (READ EACH OF THE ITEMS):	
	Yes 1, No 2	Q12a. How many are there?	Yes 1, No 2	Q13a. How many were there?
A. Black and white TV?				
B. Color TV?				
C. Refrigerator/freezer?				
D. Iron?				
E. Gas stove?				
F. Bicycle?				
G. Car, Van?				
H. Motorcycle?				
I. Bus/ truck?				

**[Enaho 105]**

Q14. The house where you are living is: (READ 1-7)

- 1 Rented?
- 2 Own, totally paid?
- 3 Own, through infringement?
- 4 Own, paying a mortgage?
- 5 Donated by work center?
- 6 Donated by another institution?
- 7 Some other way? \_\_\_\_\_

(Specify)

98 (NK)

99 (NA)

**[Enaho 110]**

Q15. The water supply in your house comes from : **(READ 1-7)**

- 1 Public service, within the house?
  - 2 Public service, out of the house, but within the building?
  - 3 Water storage tank for public use?
  - 4 Water tanker or other similar?
  - 5 Well?
  - 6 River, irrigation ditch, spring or similar?
  - 7 Other? \_\_\_\_\_  
(Specify)
- 98 (NK)
- 99 (NA)

**[Enaho 111]**

Q16. The sanitary service in your house is connected to: **(READ 1-5)**

- 1 Drainage network in the house?
  - 2 Drainage network out of the house, but within the building?
  - 3 Septic tank?
  - 4 Cesspit/latrine?
  - 5 River, irrigation ditch or channel?
  - 6 DOES NOT HAVE
  - 7 Another? \_\_\_\_\_  
(Specify)
- 98 (NK)
- 99 (NA)



**[Enaho 112]**

Q17. What type of light do you have at home: **(ACCEPT ONE OR MORE OF THE FOLLOWING OPTIONS) (READ 1-6)**

- 1 Electricity?
- 2 Kerosene (burner/oil lamp)? **Alcohol**
- 3 Fuel/Gas (lamp)?
- 4 Candles?
- 5 Generator?
- 6 Other? \_\_\_\_\_  
(Specify)
- 7 DOES NOT USE
- 98 (NK)
- 99 (NA)

**[Enaho 102A]**

Q18. The main material on the exterior walls of this house is: **(READ 1-9)**

- 1 Bricks or block of cement?
- 2 Stone or ashlar with cement or lime?
- 3 Adobe bricks?
- 4 Compact soil with clay?
- 5 Reed with clay ?
- 6 Stone with mud?
- 7 Wood?
- 8 Woven straw mat?
- 9 Other material? \_\_\_\_\_  
(Specify)
- 98 (NK)
- 99 (NA)

**[Enaho 103]**

Q19. The main material of the floors in this house is: **(READ 1-7)**

- 1 Harwood or polished wood?
- 2 Asphalt lamination, vinyl flooring or similar?
- 3 Tiled floor, terrazzo or similar?
- 4 Wood (floor-board)?
- 5 Cement?
- 6 Soil?
- 7 Other material? \_\_\_\_\_  
(Specify)
- 98 (NK)
- 99 (NA)

**[Enaho 103A]**

Q20. The main material of the roof in this house is: **(READ 1-8)**

- 1 Concrete?
- 2 Wood?
- 3 Roof Tiles?
- 4 Corrugated iron, cement fiber or similar?
- 5 Reed or cane with clay?
- 6 Woven straw mat?
- 7 Straw, palm leaves, etc.?
- 8 Another material? \_\_\_\_\_  
(Specify)
- 98 (NK)
- 99 (NA)

**[Enaho 113]**

Q21. What kind of fuel do you use to cook your food at home?: **(CHOOSE ONE OR MORE OF THE FOLLOWING OPTIONS) (READ 1-7)**

- 1 Electricity?
- 2 Gas?
- 3 Natural gas ?
- 4 Kerosene?
- 5 Charcoal?
- 6 Firewood?
- 7 Another? \_\_\_\_\_  
(Specify)
- 8 DO NOT COOK
- 98 (NK)
- 99 (NA)

**For the following questions please think about the characteristics of your house three years ago.**

**[Enaho 105-3]**

Q22. Three years ago your home was: **(READ 1-7)**

- 1 Rented?
- 2 Own, totally paid?
- 3 Own, through infringement?
- 4 Own, paying a mortgage?
- 5 Donated by work center?
- 6 Donated by another institution?
- 7 Some other way? \_\_\_\_\_  
(Specify)
- 98 (NK)
- 99 (NA)

**[Enaho 110-3]**

Q23. Thinking about three years ago, the water supply in your home came from: **(READ 1-7)**

- 1 Public service, within the house?
- 2 Public service, out of the house, but within the building?
- 3 Water storage tank for public use?
- 4 Water tanker or other similar?
- 5 Well?
- 6 River, irrigation ditch, spring or similar?

7 Another? \_\_\_\_\_  
(Specify)

98 (NK)

99 (NA)

**[Enaho 111-3]**

Q24. Three years ago the sanitary service you had in your house was connected to: **(READ 1-5)**

- 1 Drainage network in the house?
- 2 Drainage network out of the house, but within the building?
- 3 Septic tank?
- 4 Cesspit/latrine?
- 5 River, irrigation ditch or channel?
- 6 DOES NOT HAVE

98 (NK)

99 (NA)

**[Enaho 112-3]**

Q25. Three years ago, what kind of light did your home have: **(CHOOSE ONE OR MORE OF THE FOLLOWING OPTIONS) (READ 1-6)**

- 1 Electricity?
- 2 Kerosene (burner/oil lamp)?
- 3 Fuel/Gas (lamp)?
- 4 Candles?
- 5 Generator?
- 6 Another? \_\_\_\_\_

(Specify)

7 DOES NOT USE

98 (NK)

99 (NA)

**[Enaho 102A-3]**

Q26. Three years ago the main material on the external walls in your house was: **(READ 1-9)**

- 1 Bricks or block of cement?
  - 2 Stone or ashlar with cement or lime?
  - 3 Adobe bricks?
  - 4 Compact soil with clay?
  - 5 Reed with clay?
  - 6 Stone with mud?
  - 7 Wood?
  - 8 Woven straw mat?
  - 9 Another material? \_\_\_\_\_
- (Specify)
- 98 (NK)
- 99 (NA)

**[Enaho 103-3]**

Q27. Three years ago the main material on the floors of your house was:  
**(READ 1-7 MAKE SURE YOU PAUSE APPROPRIATELY AFTER EACH OPTION OF ANSWER)**

- 1 Harwood or polished wood?
  - 2 Asphalt lamination, vinyl flooring or similar?
  - 3 Tiled floor, terrazzo or similar?
  - 4 Wood (floor-board)?
  - 5 Cement?
  - 6 Soil?
  - 7 Another material? \_\_\_\_\_
- (Specify)
- 98 (NK)
- 99 (NA)

**[Enaho 103A-3]**

Q28. Three years ago the main material on the roof of your house was:  
**(READ 1-8)**

- 1 Concrete?
  - 2 Wood?
  - 3 Roof Tiles?
  - 4 Corrugated iron, cement fiber or similar?
  - 5 Reed or cane with clay?
  - 6 Woven straw mat?
  - 7 Straw, palm leaves, etc.?
  - 8 Another material? \_\_\_\_\_
- (Specify)
- 98 (NK)
- 99 (NA)

**[Enaho 113-3]**

Q29. Thinking about three years ago, What kind of fuel did you use to cook your food at home?

**(CHOOSE ONE OR MORE OF THE FOLLOWING OPTIONS) (READ 1-7)**

- 1 Electricity?
- 2 Gas?
- 3 Natural gas ?
- 4 Kerosene?
- 5 Charcoal?
- 6 Firewood?
- 7 Another? \_\_\_\_\_  
(Specify)
- 8 DO NOT COOK
- 98 (NK)
- 99 (NA)

**(INTERVIEWER: IF THE INTERVIEWEE IS THE HEAD OF HOUSEHOLD (COD. 1 ON QA1), CONTINUE. FOR THE REST OF PEOPLE GO TO NOTE BEFORE Q33)**

**HEAD OF HOUSEHOLD**

**[Enaho 300A]**

Q30. What is the language or mother tongue you learned in your childhood? **(READ 1-7)**

- 1 ¿Quechua?
- 2 ¿Aymara?
- 3 Another native language? \_\_\_\_\_  
(Specify)
- 4 Spanish?
- 5 English?
- 6 Portuguese?
- 7 Another foreign language? \_\_\_\_\_  
(Specify)
- 8 Deaf mute
- 98 (NK)
- 99 (NA)

[WBXXXX]

Q31. Which is the last grade of education and level your father completed? (Spontaneous)

1. No Level
2. Basic Education
3. Elementary not completed
4. Elementary completed
5. Junior High not completed
6. Junior High completed
7. High non university education incomplete
8. High non university education complete
9. High education, university incomplete
10. High education, university complete
11. Post-degree

98 (NK)

99 (NA)

Q32. Which is the last grade of education and level your mother completed?

1. No Level
2. Basic Education
3. Elementary not completed
4. Elementary completed
5. Junior High not completed
6. Junior High completed
7. High non university education incomplete
8. High non university education complete
9. High education, university incomplete
10. High education, university complete
11. Post-degree

98 (NK)

99 (NA)

(INTERVIEWER: IF THE INTERVIEWEE IS THE COUPLE  
(WIFE/HUSBAND/PARTNER) OF THE HEAD OF HOUSEHOLD (COD. 2 ON Q4 - SEE  
FAMILY RELATIONSHIP ON CHART), CONTINUE. FOR THE REST GO TO Q36

HEAD OF HOUSEHOLD'S COUPLE

[Enaho 300A-2]

Q33. Which is the language or mother tongue you learned in your childhood? **(READ 1-7)**

- |    |                           |           |
|----|---------------------------|-----------|
| 1  | Quechua?                  |           |
| 2  | Aymara?                   |           |
| 3  | Another native language?  | _____     |
|    |                           | (Specify) |
| 4  | Spanish?                  |           |
| 5  | English?                  |           |
| 6  | Portuguese?               |           |
| 7  | Another foreign language? | _____     |
|    |                           | (Specify) |
| 8  | Deaf mute                 |           |
| 98 | (NK)                      |           |
| 99 | (NA)                      |           |

[ WBXXX ]

Q34. Which is the last grade of education and level your father completed?

1. No Level
  2. Basic Education
  3. Elementary not completed
  4. Elementary completed
  5. Junior High not completed
  6. Junior High completed
  7. High non university education incomplete
  8. High non university education complete
  9. High education, university incomplete
  10. High education, university complete
  11. Post-degree
- 98 (NK)
- 99 (NA)

Q35. Which is the last grade of education and level your mother completed?

1. No Level
2. Basic Education
3. Elementary not completed
4. Elementary completed
5. Junior High not completed
6. Junior High completed
7. High non university education incomplete
8. High non university education complete
9. High education, university incomplete
10. High education, university complete
11. Post-degree

98 (NK)

99 (NA)

**ASK EVERYBODY (JOB SECTION)**

**[Enaho 501]**

36. Thinking about last week, from\_\_\_ to \_\_\_ (**INTERVIEWER POINT OUT THE LAST 7 DAYS**) Did you have a job? Please do not take into account housework. (**INTERVIEWER IF IT IS SUNDAY AFTER MIDDAY, THE WEEK TO ASK ABOUT IS THE CURRENT WEEK.**)

- 1 Yes (**GO TO QUESTION 40**)
- 2 No (**CONTINUE**)

**[Enaho 502]**

37. Even though you didn't work last week, Do you have a permanent job you are going back soon?

- 1 Yes
- 2 No



**[Enaho 503]**

38. Even though you didn't work last week, Do you have a business of your own you are going back soon?

- 1 Yes
- 2 No

**[Enaho 504]**

39. Last week, Did you do any activity for at least an hour to get an income in cash or payment in kind, such as: (READ; MULTIPLE CHOICE)

- 1 Working in a business of your own or from a relative?
- 2 Offering any services?
- 3 Making something at home to sell?
- 4 Selling beauty products, clothes, jewelry, etc.?
- 5 Making any handcrafts?
- 6 Doing paid professional practices at a work center?
- 7 Working at a private house?
- 8 Making any products?
- 9 Performing paid activities at a farm or taking care of animals?
- 10 Helping a relative without payment?
- 11 Any other? \_\_\_\_\_  
(Specify)

12 NONE \_\_\_\_\_

98 (NK)

99 (NA)

**(INTERVIEWER: IF THE SURVEYED PERSON DOES NOT WORK (COD 2. Q37), DOES NOT HAVE A BUSINESS OF HIS OWN (COD. Q38) AND DID NOT DO ANY OF THE ACTIVITIES FROM Q39 (COD.12), GO TO Q44. FOR THE REST CONTINUE.**

**[WBXXXX]**

40. How many hours did you work on all your work activities last week(Main and Secondary)?

[Specify]: \_\_\_\_\_

98 (NK)

99 (NA)

**[Enaho 505]**

41. What was the main activity you performed last week? **(USE ENAHO CODE LIST TO ENCODE)**

[Specify]: \_\_\_\_\_

98 (NK)

99 (NA)

**[Enaho 506]**

42. What does the business, institution or company in which you work as your main activity last week do? **(USE ENAHO CODE LIST TO ENCODE)**

[Specify]: \_\_\_\_\_

98 (NK)

99 (NA)

**[Enaho 507]**

43. Thinking about last week, you performed at your main work or occupation as: **(READ 1-7)**

1 Employer or Owner?

2 Freelance?

3 Employee?

4 Worker?

5 Working for a relative without payment?

6 Housewife/man?

7 Another?

[Specify]: \_\_\_\_\_

98 (NK)

99 (NA)

**ASK EVERYONE**

**[WBXXXX - Labor1]**

44. During last month, did you or a member of your household lose his job?

1 Yes

2 No

98 (NK)

99 (NA)

**[WBXXXX - Labor2]**

45. During last month, did you or a member of your household get a job?

- 1 Yes
- 2 No

- 98 (NK)
- 99 (NA)

**Now, talking about something else**

**[WBXXXX]**

46. Thinking about last month, could you tell me if anyone in this household receive any remittances from relatives or friends who live out of the city or abroad or not?

- 1 Yes (CONTINUE)
- 2 No (GO TO Q51)

- 98 (NK) (GO TO Q51)
- 99 (NA) (GO TO Q51)

**[WBXXXX]**

47. The remittances received in this household do mainly come from people who live in another city in the country or from people who live abroad?

- 1 Another city in Peru
- 2 From abroad

- 98 (NK)
- 99 (NA)

**[WBXXXX]**

48. What is the approximate value of the remittances received per month in this household? Please answer in Soles. **(INTERVIEWER, HELP THE SURVEYED PERSON ESTIMATE THE MONTHLY AMOUNT RECEIVED, IF NECESSARY)**

[Specify]: \_\_\_\_\_

- 98 (NK)
- 99 (NA)

**[WBXXXX]**

49. Could you tell me, approximately, out of the total income earned per month in this household, what would be the percentage of remittances? Would you say it represents: **(READ 1-4)**

- 1 From 0 to 10 percent
- 2 More than 10 to 25 percent
- 3 More than 25 to 50 percent
- 4 More than 50 percent

98 (NK)

99 (NA)

**[WBXXXX-NOCHILDREN1]**

50. Thinking about last month, did your household receive more, less or the same amount of remittances than last month, or you did not receive any?

- 1 More
- 2 Less
- 3 The same
- 4 Did not receive

98 (NK)

99 (NA)

**ASK EVERYONE**

**[WBXXXX-EDUCATION1]**

51. Now, thinking about last month, did anyone in your household has been absent from school due to lack of money?

- 1 Yes
- 2 No

98 (NK)

99 (NA)

**[WBXXXX-EDUCATION2]**

52. During last month did any member of your household has been absent from school due to sickness?

1 Yes

2 No

98 (NK)

99 (NA)

**[WBXXXX-NOCHILDREN2]**

53. During last month did any member of your household has received less income due to sickness?

1 Yes

2 No

98 (NK)

99 (NA)

**[WBXXXX-SECURITY1]**

54. During last month did any member of your household have a personal accident that resulted in an expense greater than 20 percent of the monthly income of your household?

1 Yes

2 No

98 (NK)

99 (NA)

**[WBXXXX-SECURITY2]**

55. During last month did any member of your household was robbed?

1 Yes

2 No

98 (NK)

99 (NA)

**[WBXXXX-ECO1]**

56. Would you say that the income of your household during last month was greater, less or the same as last month?

- 1 More
- 2 Less
- 3 The same

98 (NK)

99 (NA)

**[WBXXXX-FOOD2]**

57. Now I would like you to think about the last 3 months, did you ever not have any food due to lack of money or other resources?

- 1 Yes
- 2 No

98 (NK)

99 (NA)

**[WBXXXX]**

58. Now please think about the last three years. Has any of the following situations happened to a member of your household in the last three years? **(ACCEPT ONE OR MORE OF THE FOLLOWING OPTIONS)**  
**(READ 1-6)**

- 1 The death of a family member?
- 2 A member of your household lost his/her job?
- 3 Were you affected by a natural disaster (hurricane, earthquake, flood, etc?)
- 4 Have you been robbed?
- 5 Anyone had a serious illness?
- 6 A serious accident?

7 NONE **(DON'T READ)**

98 (NK)

99 (NA)

**[WBXXXX]**

59. During the last three years, that is, from 2008 to 2011, did you change your city of residence? (If the answer is yes, where did you live before? )

- 1 Yes place: \_\_\_\_\_
- 2 No

**NOW, THINK ABOUT THE FUTURE...**

**[WBXXXX]**

60. Do you plan to change your residence in the next 6 months?

- 1 Yes
- 2 No

- 98 (NK)
- 99 (NA)

We are just about to finish the survey.

**[WBXXXX]**

61. Excuse me if I have already asked you this question, do you have a cell phone?

- 1 Yes How many? \_\_\_\_\_
- 2 No **GO TO QUESTION 65**

**[WBXXXX]**

62. Is your cell phone service pre-paid or post-paid?

- 1 Pre-paid
- 2 Post-paid - Ask: 62a. What kind of Post-paid?
  - 3 Control
  - 4 Unlimited

- 98 (NK)
- 99 (NA)

**[WBXXXX]**

63. Approximately how much do you spend on your cell phone(s) per month?

[Specify Amount]: \_\_\_\_\_

- SOLES :
- 1. Until 10 Soles
  - 2. 11 to 20 Soles
  - 3. 21 to 40 Soles
  - 4. 41 to 80 Soles

5. More than 80 Soles

- DOLLARS :
1. Until 10 Dollars
  2. 11 to 20 Dollars
  3. 21 to 40 Dollars
  4. 41 to 80 Dollars
  5. More than 80 Dollars

( PLACE PRE-CODED ESTIMATED RANGES )

[WBXXXX]

64. Could you tell me which company provides you the cell phone service? (SPONTANEOUS)

- 1 Movistar
- 2 Claro
- 3 Nextel

98 (NK)

99 (NA)

[WBXXXX]

65. Could you tell me how many cell phones are there in this household?

[Specify amount]: \_\_\_\_\_

97 None (Go to question 66)

98 (NK)

99 (NA)

65a. (INTERVIEWER ASK ONLY TO THOSE WHO HAVE CELL PHONES) Is there a cell phone in the household that has a different mobile network operator from the one your cell phone has? (SPONTANEOUS)

1 Yes 65a1. Which one?

1. Movistar
2. Claro
3. Nextel

2 No

98 (NK)

99 (NA)



65b. **(INTERVIEWER ASK ONLY TO THOSE WHO DO NOT HAVE CELL PHONES)** With which mobile network the cell phones from other members of the household works? **(SPONTANEOUS)**

- 1 Movistar
- 2 Claro
- 3 Nextel

98 (NK)  
99 (NA)

**[WBXXXX]**

66. Do you know how to send and receive text messages?

- 1 Yes **(CONTINUE)**
- 2 No **(GO TO QUESTION 69)**

98 (NK)  
99 (NA)

**[WBXXXX]**

67. How often would you say you send text messages? That is, you would say you send text messages **(READ 1-7)**

- 1 Several times a day
- 2 At least once a day
- 2 Between 2 and 6 times a week
- 3 Once a week or twice a month
- 4 Once a month
- 5 Less frequently/Seldom
- 6 Never

98 (NK)  
99 (NA)

[WBXXX]

68. If I wanted to get in touch with you through a text message,... what time would you be more likely to read and answer it immediately ...?

(READ 1-6)

- ```

1      Early in the morning 6am-8am
2      After 8am and up to 11am
2      Around midday
3      First time in the afternoon (1pm-3pm)
4      By the end of the afternoon (after 3pm up to 6pm)
5      After 6 afternoon/ first time in the evening (6pm-9pm)
6      Late in the evening (after 9pm)
7      Any time (DON'T READ)

```

[WBXXXX]

69. Is there another person in this household who is over 15 and can read and receive text messages (using any cell phone in the household)?

- |   |     |
|---|-----|
| 1 | Yes |
| 2 | No  |

[WBXXX]

70. Do you have e-mail?

- 1 Yes  
[Specify]: 70a. Could you tell me your e-mail?:

- 2 No

- 98 (NK)
- 99 (NA)

(IF THE INTERVIEWEE HAS CELL PHONE (SEE P11), CONTINUE, REST GO TO Q71)

70a1. Could you please give me your cell phone number?

- ```

1      Yes
      [Specify]:
      [ ][ ][ ][ ][ ][ ][ ][ ][ ][ ]
2      No
      [Specify Reasons]:_____
98     (NK)
99     (NA)

```

71. Write down the name and cell phone numbers of other members of the household, or fixed telephone number, if that is the case (Identify if is cell or fixed phone)

Names	Telephone Number (Cell/Fixed)
1. _____	_____
2. _____	_____
3. _____	_____
4. _____	_____
5. _____	_____
6. _____	_____
7. _____	_____
8. _____	_____

### INVITATION TO BE PART OF THE PANEL

Mr./Mrs./ \_\_\_\_\_ on behalf of the World Bank, of Gallup and of myself I would like to thank you sincerely for the time you devoted to us and for the valuable information you shared.

Let me remind you that this information is strictly confidential.

The World Bank and Gallup would now like to invite you to take part in the second phase of this important project, which we have named "Listening to Latin America". The main objective of this phase is to help world leaders be in touch with Latin America, understanding its reality, its particular situation, and life condition for Peruvian.

By participating in this project, you will represent Peruvian people in this great effort and you will help raise the voice of Peru before the world. With your participation you will represent hundreds of thousands of your compatriots.

I would like to share with you what this second phase is about and why it is important:

**Description of the Panel:**

- It consists of very short surveys we will send you by text message, or we will call you to your cell phone once a month.
- The surveys will last around 5 minutes
- Again, the survey will be done monthly (1 per month)
- All the phase of the project will last 6 months, so our estimation is to send you 6 very short surveys approximately.
- Your participation in this important project will NOT cost you any additional expenses.

**NOTE A:**

**(INTERVIEWER: REVIEW QUESTIONS P61, IF THE INTERVIEWEE DO NOT HAS CELL PHONE CONTINUE, REST SKIP TO NOTE B)**

**ONLY FOR HOUSEHOLDS THAT DO NOT HAVE CELL PHONE:**

- o You mentioned that you do not have a cell phone in this household. The objective of this project is to listen to all the households in Peru. This is why the World Bank will provide you with a cell phone by means of which we will be sending you the monthly surveys and you will be able to answer to us by this mean. The cost of receiving and answering the surveys will be paid by us.
- o Later on I will explain in detail the instructions to use the cell phone I will give you, and the way it should be used.

**NOTE B:**

**(INTERVIEWER: REVIEW QUESTIONS P64, IF THE HOUSEHOLD RECEIVE SERVICE ONLY FROM NEXTEL, AND ANY OTHER MOBILE OPERATOR, CONTINUE. REST GO TO NOTE C (SAYS ALL)**

**ONLY FOR HOUSEHOLDS THAT RECEIVE SERVICE ONLY FROM NEXTEL:**

- o You mentioned that this household only receives mobile service from Nextel. The objective of this project is to listen to all the households in Peru. This is why the World Bank will provide you with a cell phone by means of which we will be sending you the monthly surveys and you will be able to answer to us by this mean. The cost of receiving and answering the surveys will be paid by us.
- o Later on I will explain in detail the instructions to use the cell phone I will give you, and the way it should be used.

**NOTE C: "ALL"**

- We will send you the surveys in the following ways:  
**(INTERVIEWER: ONLY READ THE INSTRUCTION OF THE METHODOLOGY THE HOUSEHOLDS BELONGS – REVIEW COVER OF THE QUESTIONNAIRE WHERE THE METHODOLOGY IS INDICATED):**

**INTERVIEWER: ONLY FOR SMS GROUP:**

- o Once a month we will send you a survey with a maximum of 10 questions, to your cell phone, which you must answer with text messages.
- o You will receive one question at a time, when you answer it, we will be able to send you the next question, and so on, until we get to the last question.
- o In any case the survey shall have more than 10 questions, and most of them are "Yes", "No" questions.
- o You may receive and answer the questions from the survey although you have no credit.
- o The messages we will send and the answers you will be sending are pre-paid. Therefore, your participation on this important project will not cost you any additional expense.

**INTERVIEWER: GOES TO FINAL INVITE**

**INTERVIEWER: ONLY FOR GROUP CATI:**

- o A member of my team will be getting in touch with you by phone to your cell phone.
- o This person will be calling you approximately once a month to survey you very briefly.
- o The estimate time per survey is 5 minutes.
- o Should you have any questions related to the project, you may ask the person who is interviewing you.
- o In any case the survey shall have more than 10 questions, and most of them are "Yes", "No" questions.

**INTERVIEWER: GOES TO FINAL INVITE**

**INTERVIEWER: ONLY FOR GROUP IVR:**

- o We will be getting in touch through our automated survey center. You will receive a phone call and a recording will welcome you to the survey. The questions have been recorded and you must answer only by dialing the keys on your cell phone.
- o About once a month you will receive a survey with no more than 10 questions, which you must answer following the instructions you will be given once you receive a survey.
- o You will get one question at a time, and you must answer each question, so that the system can send you the next question.
- o In any case the survey shall have more than 10 questions, and most of them are "Yes", "No" questions.
- o The messages we will send and the answers you will be sending are pre-paid. Therefore, your participation on this important project will not cost you any additional expense.

**INTERVIEWER: GOES TO FINAL INVITE**

**INVITATION**

Mr./Mrs./ \_\_\_\_\_ as you can see, this is a very serious and important project. We really want you to take part in this outstanding project.

Do you voluntarily accept to participate on this phase of the project, answering the surveys we will be sending you in the next 6 months?

- 1 Yes **(CONTINUE)**
- 2 No Ask reasons and record in separate page:

---

---

---

**NOTE INTERVIEWER: If the interviewee responded "NO" because the household is in an area that do not have cell phone signal, ASK:**

Mrs./Mr. How often in a normal week you go to places where you get mobile signal?

1. SOMETIMES (INVITE AGAIN TO PARTICIPATE TO THE PANEL, AND GIVE THEM THE INSTRUCTION THAT THEY CAN RESPOND WHEN THEY ARE IN THOSE PLACES WITH SIGNAL)
  1. Yes I agree to participate
  2. No I do not agree to participate
2. NEVER (GOES TO THANKS AND GOODBYE)

**INTERVIEWER: REGISTER PARTICIPATION SUMMARY:**

- 1 YES AGREED TO PARTICIPATE
  - a. YES HAVE CELL PHONE
  - b. NO HAVE CELL PHONE (PROVIDE CELL PHONE)
  - c. NO HAVE MOBIL SIGNAL IN THE HOUSEHOLD BUT GOES TO PLACES WITH SIGNAL
  - d. HAS CELL PHONE BUT ONLY WITH NEXTEL, ACCEPTS TO PARTICIPATE. PROVIDE A CELL PHONE.
- 2 NO ACCEPTTTED
  - a. DO NOT WANT TO PARTICIPATE
  - b. NO HAVE SIGNAL IN THE HOUSEHOLD, AND NEVER GOES TO PLACES WITH MOBIL SIGNAL
  - c. NO HAVE MOBILE SIGNAL IN THE HOUSEHOLD, GOES SOMETIMES TO PLACES WITH SIGNAL, BUT DO NOT WANT TO PARTICIPATE.
  - d. HAS CELL PHONE BUT ONLY WITH NEXTEL AS MOBIL OPERATOR AND DO NOT ACCEPT US TO PROVIDE A CELL PHONE.

**INTERVIEWER: ONLY TO THOSE WHO DO NOT ACCEPT TO PARTICIPATE IN THE PANEL: THANKS AND GOODBYE**

We would like to thank you your time and the information you shared with us. Your opinions are important. We really appreciate it.

**NOTE: INTERVIEWER: If the person did not accept to participate because did not have signal in their household, and do not go to places with signal (Cod. 2b in the Participation Summary Chart), please give the gift. The rest of the people that do NOT accepted, please Thanks and Goodbye. Register in the separate sheet (Hoja de Ruta)**

We would like to give you this (PROVIDE THE GIFT) as a token of appreciation for your time and the valuable information you shared with us. Thanks!

**TO ALL WHO AGREED TO PARTICIPATE IN THE PANEL:**

We want to thank you for your participation!!! It is very valuable for the success of this project.

In case we cannot get in touch with you through your cell phone, could you please give me your home phone number and any other member of your household's cell phone number?

Record home phone number and any other cell phone number through which you can get in touch:

---

---

---

Now I would like to explain to you more in detail about the project and to give you the following material.

**NOTE: THE INTERVIEWER HANDS IN THE FOLLOWING MATERIAL, READS EACH PART COMPLETE, ALONG WITH THE PARTICIPANT, AND REQUESTS THE SIGNATURE ON THE SHEET OF AGREEMENT. ALL THE PARTICIPANTS MUST SIGN THE SHEET OF AGREEMENT #1. THOSE PEOPLE WHO WERE GIVEN A CELL PHONE MUST ALSO SIGN AGREEMENT #2.**

- Bring the cell phone and technical manual to those households which don't have cell phones
- Brief instructions on how to answer the surveys (**HAND IN INSTRUCTIONS ACCORDING TO THE GROUP TO WHICH THEY BELONG -SMS, IVR, CATI-**)
- Shoe DEMO only for SMS and IVR
- **Estimate survey calendar**
- Contact information of the project leader in case you have any question or comment you would like to share with us
- Agreement #1 and Agreement #2 (Only to those are receiving cell phones)

**NOTE: INTERVIEWER AFTER READING EACH DOCUMENT AND AFTER THE PERSON HAS SIGNED THE SHEET(S) OF AGREEMENT, GO TO THE LAST PART OF THIS DOCUMENT "INCECON". READ THE INSTRUCTIONS DEPENDING ON THE "INCECON" GROUP DETAILED ON THE HEADLINE OF THE QUESTIONNAIRE.**



## **INCECON**

### **- DEPENDING ON INCECON GROUP**

- **ONLY FOR THE QUESTIONNAIRES MARKED AS: GROUP A (Zero):** Go directly to the **CLOSING AND FAREWELL** section.
- **ONLY FOR THE QUESTIONNAIRES MARKED AS: GROUP B (\$1 ):**
  - As a means of gratitude for your participation, we will deposit to your cell phone account a number of minutes equivalent to \$1 (**SAY THE VALUE IN SOLES**) for each survey you complete. Remember that each survey will have a maximum of 10 questions. When you answer all the questions of the month, we will deposit the corresponding minutes to an equivalent of \$1.
  - The number of minutes corresponding to this amount will be made effective on your cell phone the next Friday to the date you had answered the last question of the month.
  - In order to receive this amount you must answer all of the questions.
  - This amount would only be a gesture to acknowledge your cooperation, and in no way represents a means of payment.

**INTERVIEWER GOES TO CLOSING**

- **ONLY FOR THE QUESTIONNAIRES MARKED AS: GROUP C (\$5):**
  - As a means of gratitude for your participation, we will deposit to your cell phone account a number of minutes equivalent to \$5 (**SAY THE VALUE IN SOLES**) for each survey you complete. Remember that each survey will have a maximum of 10 questions. When you answer all the questions of the month, we will deposit the corresponding minutes to an equivalent of \$5.
  - The number of minutes corresponding to this amount will be made effective on your cell phone the next Friday to the date you had answered the last question of the month.
  - In order to receive this amount you must answer all of the questions.
  - This amount would only be a gesture to acknowledge your cooperation, and in no way represents a means of payment.

**INTERVIEWER GOES TO CLOSING**

## CLOSING

Mr./Mrs. \_\_\_\_\_ (Full name).

We would like to thank you again for your valuable participation in this very important project. Remember we will be getting in touch with you in a week approximately. THANK YOU, YOUR PARTICIPATION IS IMPORTANT.