

1 = NEVER

2 = ABOUT ONCE A MONTH

3 = ABOUT ONCE A WEEK

4 = EVERY DAY

1 = STRONGLY DISAGREE

2 = DISAGREE SOMEWHAT

3 = NEITHER AGREE NOR DISAGREE

4 = AGREE SOMEWHAT

5 = STRONGLY AGREE

1 = 🦖

2 = 😞

3 = 😐

4 = 😊

5 = 😄

1 = NOT CONFIDENT AT ALL

2 = NOT REALLY CONFIDENT

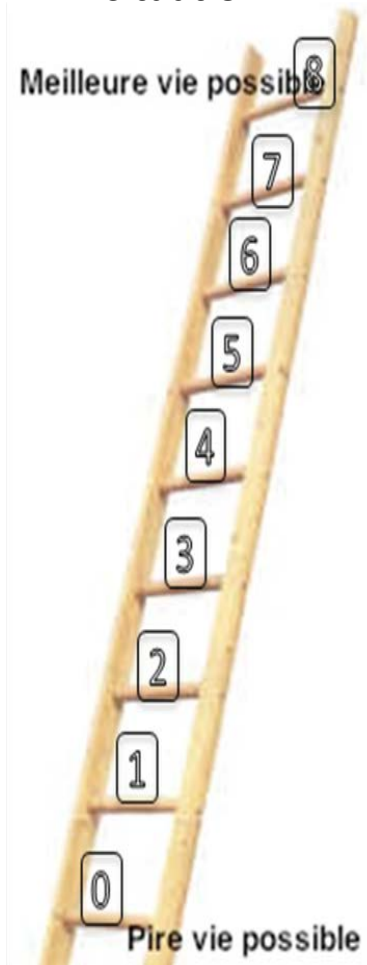
3 = NEITHER CONFIDENT NOR LACKING
CONFIDENCE

4 = RATHER CONFIDENT

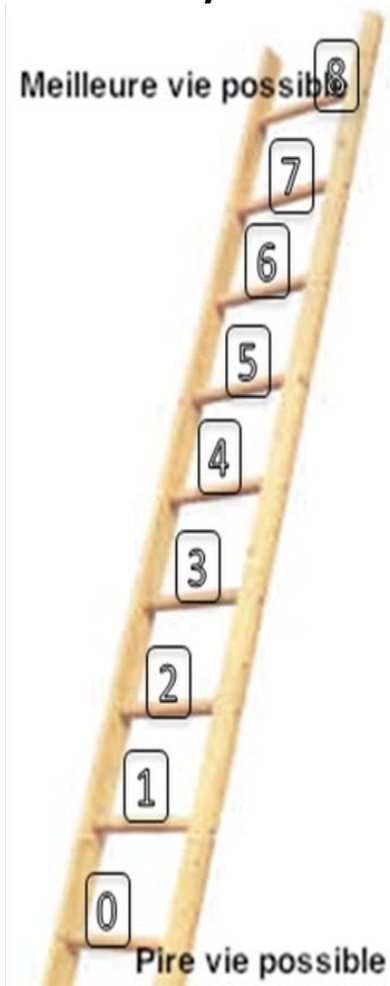
5 = VERY CONFIDENT

Business	Code	Profit in a bad month	Profit in a good month
Business 1	1	15,000 XOF	15,000 XOF
Business 2	2	13,500 XOF	28,500 XOF
Business 3	3	12,000 XOF	36,000 XOF
Business 4	4	10,500 XOF	37,500 XOF
Business 5	5	9,000 XOF	45,000 XOF
Business 6	6	6,000 XOF	48,000 XOF
Business 7	7	3,000 XOF	57,000 XOF
Business 8	8	0 XOF	60,000 XOF

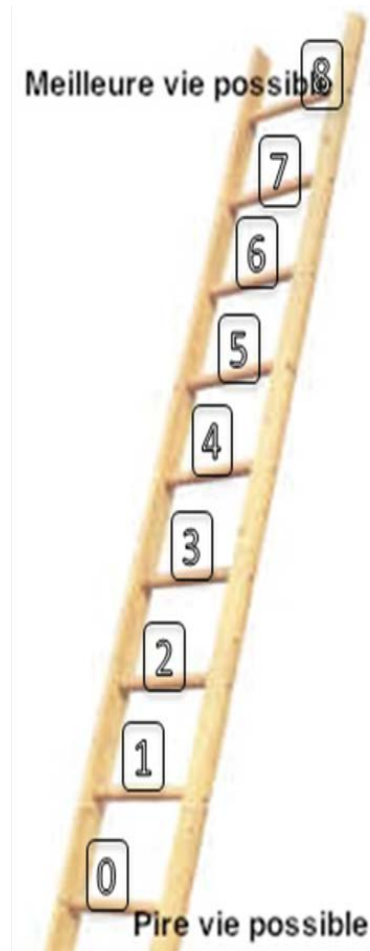
A) your current situation



B) your situation in one year



C) your situation in 10 years



Best possible life

Worst possible life

N°	Please rank the responses from 1 to 5. 1 is the answer that best corresponds to your personal choice, and 5 is the answer that corresponds the least to your personal choice.	Ranking of your choices
A	I look for another bank that will support me.	/_/
B	I reduce the budget for the modernization.	/_/
C	I ask my employees to give money and become co-owners.	/_/
D	I postpone the modernization.	/_/
E	I ask a moneylender or my family to give me money.	/_/

Answer key for industries

Agriculture, fishing, raising livestock, logging

- 1 = Agriculture \ Agbledede
2 = Fishing or aquaculture \ tyGbade
3 = Raising livestock \ lafiyini
4 = Sylviculture and logging \ ACEmegbledede kple avewo utidiwɔwɔ

Manufacturing / processing

- 21 = Coal / charcoal \ Aka / aka fe tso ati ÷uti
22 = Mill / flour production \ Mýte / Ewý ÷u dýwýwý
23 = Meat processing / production of meat-based products \ Asitytý le laĚ-uti / Dýwýwý tso laĚ-uti
24 = Fish processing / production of fish-based products \ Asitytý le týmelaĚ-uti / Dýwýwý tso týmelaĚ-uti
25 = Fruit and vegetable processing / juice production \ Asitytý le atikutsetsewo kple amagbewo ÷uti / Dýwýwý tso atikutsetse me tsi (jus) ÷uti
26 = Dairy industries / production of milk-based products \ DýwýĚ si trýna asi le nyinotsi ÷uti / Dýwýwý tso nyinotsi ÷uti
27 = Baking, pastry-making, and pasta \ Kpýný (yevubolo) dýwýĚ, pâtisserie et pâtes alimentaires
28 = Manufacture or processing of other food products \ Dýwýwý kple asitytý le nufufu nuwo ÷uti
29 = Production and distribution of water \ Dýwýwý kple tsi mamaĚ
211 = Brewing beer, tchoukoutchouc, or tchakpa \ Biya ÷udýwýwý, tchoujoutchouc kple tchakpa ÷udýwýwý
212 = Production of wine, palm wine, or sodabi \ Aha, deha alo sodavi ÷udýwýwý
213 = Soap production \ Afi ÷udýwýwý
214 = Carpentry / Carpeting \ NukpaĚ (kapita) / Asitýla le zikpuimenuwo ÷uti
215 = Turner, fitter, winder
216 = Metal production or metal working
217 = Shoe manufacturing \ Fýkpa ÷udýwýwý
218 = Manufacturing other leather products \ Agbadze ÷udýwýwý kple nu bubuwo
219 = Tailoring, embroidery, knitting \ Awutýtý, AtsaĚede awutýtý ÷uti, nulýlĚ
220 = Jeweler's shop / Jewelry \ Dzidzýdonu/ Gosimiti
221 = Art (painting, sculpture, etc.) \ Asinudýwýwý (Xý-unusilawo, nukpakpa...)
222 = Manufacturing of other artisanal products \ Asinudýwýwý bubuwo
223 = Another industry related to manufacturing or processing \ DýwýĚ bubu ku fe asitytý le nuwo kple ÷u dýwýwý ÷u

Construction

- 31 = Masonry \ Xýtunyawo
32 = Plumbing
33 = Electrical work \ Latriki nuwo dede xýtutu me
34 = Road or bridge construction \ Mýdodo kple anawo wýwý
35 = Particle boards and pavement \ Mýdodo kpewo
36 = Headstones \ Yýdokpe
37 = Other industry related to construction \ Dýwýe bubu ku fe xýtutu nya ÷uti

Retail

- 41 = Sale of food products or beverages \ Nufufu kple aha dzraƐwo
42 = Sale of fabric, apparel, or shoes \ Avýviwo, nudodowo kple afýkpa dzraƐ
43 = Sale of beauty products or parapharmaceutical products \ Dzadzrafo nuwo dzadzra alo atikedzraƐwo
44 = Sale of cars / motorcycles / spare parts \ úudzraƐwo / mý kukuwo dzraƐ / ûu kple mý ÷utinuwu dzraƐ
45 = Sale of construction materials \ Xýtunuwo dzraƐ
46 = Hardware store \ Nukpotoewu dzraƐ
47 = Sale of office supplies \ MýƆƆ dýwýnuwo dzraƐ
48 = Sale of electronics or appliances \ Xýme latríkinuwu
49 = Sale of telephone cards, mobile phones, or SIM cards \ KaƆmýwo Ɔ kaƆtafe dzadzra, kaƆmýwo dzadzra alo carte sim
411 = Other area of retail \ Nu bubuwo dzadzra

Hotels / restaurants

- 51 = Preparation and sale of food or drink on the roadside \ Nufafa kple nufufu alo ahadzraƐ le mýto
52 = Preparation and sale of food or drink in a market \ Nufafa kple nufufu alo aha dzraƐ le asi me
53 = Preparation and sale of food or drink as an ambulant vendor \ Nufafa kple nufufu alo aha dzadzra atsý fitsae
54 = Restaurant \ NufuƐ
55 = Catering \ Nufafa ÷utinunya dýwýƐ
56 = Maquis / bar / casual restaurant \ NufaƐ kple nunoƐwo
57 = Sale of local beverages (sodabi, deha, tchokouchouk, tchakpa) \ AƐ alo dume hawo dzadzra
58 = Inn or hotel \ AmedzrodzeƐ
59 = Tour guide or other services for tourists \ Amekplýsalawo alo dýwýƐ si kplýa amewo fia tsae
511 = Another industry related to hotels, restaurants, or tourism \ DýwýƐ buubu si kpýa amedzrodzeƐ nyawo gbý alo tsafinyawo gbý

Education, health, social work

- 61 = Child care \ , eviwo dzikpýdýwýƐ
62 = School \ Suku
63 = Clinic \ DýwýƐ (kýĎdzi)
64 = Pharmacy or sale of pharmaceutical products \ AtikedzraƐ alo afi si wodzrana atike le
65 = Arts or sports \ Asinudýwýwý alo kametete
66 = Sanitation, roadways, and waste management \ Kýkýewýwý, dýwýƐ si fifýnyawo kple asityítrý le fifonyawo ÷uti
67 = Domestic or personal services (security, cleaning, etc.) \ DýwýƐ si kpýna aƆmedýwýlawo nya gbý (dedienýný, nukpýkpý)
68 = Other industry related to education, health, or social work \ DýwýƐ buubu si kpýa tutufonyawo, lafesehnyawo alo kpekpefeame÷uti nyawo gbý

Repair

- 71 = Electronics / television \ Elektronik / didiEnukpýmý
72 = Telephone \ KaGmý
73 = Automobiles or motorcycles \ ú u alo mý kukuwo
74 = Bicycles or other vehicles \ Keke alo ûu bubuwo
75 = Machines \ Mýwo
76 = Refrigerator specialist \ Yafamý dzrafola
77 = Shoe repair \ Afýkpawo
78 = Clothing repair
79 = Other industry related to repairs \ Dýwýna bubu siwo ku fe nudzadzrafo ÷uti

Transportation and shipping

- 81 = Mini-bus
82 = Taxi
83 = Zemidjan (taxi motorcycle)
84 = Other transportation for passengers \ ú u bubu siwo kya ame
85 = Transportation of goods \ ú u si kya nudzadzrawo
86 = Storage or warehouse \ NuGedafi teG
87 = Customs services, assistance with importing and exporting goods, other services related to ports \ Denudý dýwýGwo, kpekpefe÷u
le nu siwo tso duta alo nu siwo tso
dume afii, si ku fe melidzeG ÷uti
88 = Another industry related to transportation or shipping \ DýwýG bubu, si de nu mýzýzý
kple e÷uti nuwo me

Other services

- 91 = Hairdresser or braider \ , awýwý alo faG
92 = Other beauty services \ Dzadzrafo ÷udýwýnu bubuwo
93 = Battery charging \ Dzodede bateri me (batterie)
94 = Film or television screening \ Film fefe alo didiEnukpýmý
95 = Laundry / dry cleaners \ Awuwo nyanya le mýfa÷uwo me
96 = Financial services \ GadýwýG
97 = Internet, photocopying, word processing, or other computer-related services \ Cyber,
kýpi, nyakpewo ÷u dýwýwý le afa÷udemý dzi alo dýwýG ku fe afa÷udemý Gmevi
bubuwo ÷uti
98 = Real estate services, direct seller \ DýwýG siwo lea ÷ku fe xýtunyawo ÷u, asitsalawo
kpefe÷unalawo
99 = Other industry in the service sector \ DoG bubuwo le DýwýG