

Study Description: Perú

Study title: World Values Survey

Fieldwork dates: Start: 07 December 2006
Finish: 15 December 2006

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Sample type: The sample is designed to be representative of adults aged 18 and older, from all socioeconomic status, living permanently in the selected accommodations for the sample.
The sample method involved a multi-stage clustered design: stratification by region, by urban and rural areas, and residence zones in Metropolitan Lima.

Fieldwork Institute: Instituto de Opinión Pública de la PUCP

Fieldwork methods: Face-to-face interviews with trained interviewers.

Sample size: 1500

Response rates:

	A - Total issued
	B – Not eligible (ill, dead, non-English speaking, not at this address)
	C - Total eligible
	D - Total questionnaires received
	E - non-responses (including non-contact; see note above under “sample type”)
	F - Refusals (including questionnaires less than half filled in)
	G - Non-contact (included in “E”)
	H – Other non-response (included in “E”)

Language: Spanish

Weighted: Yes

Weighting Procedure: Weighted by region, urban and rural areas.
This weighting variable was included in the data-set.as the variable “Peso”, in order to correct for distortions in the representativeness of the sample according to the information of the 2005 Census.

*Known Systematic
Properties:*

The margin error for this simple is $\pm 2.5\%$.

Pilot Survey allowed to introduce some modifications to the questions, since the World Values Survey has a standard format that was necessary to follow.

Nevertheless, information could be gathered during this stage, approximately in 1 hour to 1 hour and 15 minutes, which allowed to plan organize the fieldwork in terms of number of days and interviewers required for the different regions.

*Deviations from WVS-
questionnaire:
Publications:* Yes