GfK Marktforschung
Business & Technology Research

Methodological report

World Values Survey 2005/2006

France, Great Britain, Italy, Netherlands, Russia, USA

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1. General remarks

1.1 Weighting methodology

During and after data collection, representativeness of the sample with respect to nationally based criteria has been checked. Deviations from the population's distribution on these criteria were observed.

These deviations have been corrected by a weighting variable built with the RIM weighting procedure – see the RIM weighting theoretical basis paper entitled 'ON A LEAST SQUARES ADJUSTMENT OF A SAMPLED FREQUENCY TABLE WHEN THE EXPECTED MARGINAL TOTALS ARE KNOWN', by W. Edwards Deming and Frederick F. Stephan, in volume 11, 1940of the Annals of Mathematical Statistics. It was realised with Quantum software of SPSS MR company.

1.2 Quota sampling – brief description

As in most of the countries involved, quota sampling had been used to select the respondents, a brief description of the methodology at the beginning of the methodological report seems to be useful.

The respondent was selected using quota selection. Respondents were only selected if they matched the quotas given to the interviewers. Concerning substitution, any respondent fitting an appropriate quota profile could be interviewed instead of somebody with the same quotas, but who did not want to participate in the survey.

Concerning stratification factors, region and size of town were used to design the sample and select appropriate sampling points.

2.   France

Institute: GfK CUSTOM RESEARCH France, Rueil-Malmaison Cedex

Survey methodology: Face-to-face in-home interviews via CAPI (computer assisted personal interviews)

Fieldwork dates: All interviewing for the study was conducted between January 30 and February 24, 2006.

Sampling methodology: Quota sample according to the following criteria (also used for weighting the data):

- gender

- age

- profession of respondent

- region

- size of town

(Source: National Census of 1999 conducted by INSEE, updated by the Employment Survey in 2002 and the Demographic Balance done in 2005)

Distribution of sample and population:

		Population	Sample
sex	male	47,9%	48,0%
	female	52,1%	52,0%
	total	**100,0%**	**100,0%**

		Population	Sample
age	18-24	11,4%	11,9%
	25-34	16,8%	17,5%
	35-49	27,3%	27,9%
	50-59	17,0%	16,5%
	60-69	12,5%	11,8%
	70+	15,0%	14,5%
	total	**100,0%**	**100,1%**

		Population	Sample
profession	Agriculteurs	1,5%	1,3%
	Artisans, commercants, Cadres sup., Chefs d'entreprise	11,4%	10,5%
	Professions intermédiaires	11,9%	9,9%
	Employés	17,2%	15,7%
	Ouvries	15,2%	12,6%
	Retraités	23,3%	24,1%
	Inactifs	19,5%	26,0%
	total	**100,0%**	**100,1%**

region ZEAT			
	Region of Paris	18,6%	18,6%
	Surroundings of Paris east	8,1%	8,1%
	Surroundings of Paris west	9,6%	9,4%
	North	6,5%	6,8%
	East	8,7%	8,8%
	West	13,4%	13,6%
	South west	11,0%	10,9%
	South east	12,0%	11,8%
	Mediterranean	12,2%	12,1%
	total	**100,0%**	**100,1%**

size of town			
	Commune rurale	24,6%	24,6%
	Unité urb. < 20000	16,8%	16,9%
	Unité urb. 20000 à 99999	13,3%	13,2%
	Unité urb.100000 à 199999	28,9%	28,8%
	Unité urbaine de Paris	16,5%	16,6%
	total	**100,0%**	**100,1%**

number of interviews	total	1000	1001

Questionnaire/Order of questions:

■ Quota relevant questions and questions necessary for statistical reasons had been asked at the beginning of the interview. Here the actual order:

■ Statistical questions: Interview number, date of contact, type of contact, comments, number of quota sheet

■ Quota relevant questions: Region ZEAT, commune, size of town, v235, v236, v237, v241, v241_1 (if people are currently not working, they had been asked, if they had a job in the past), v242,

■ Then the order of the WVS questions strictly followed the master questionnaire. No additional questions had been inserted in the programmed questionnaire.

■ The wording of v34 to v42 and v198 to v208 had been amended, because the original version was likely to offend minorities due to the special situation in France (protests in suburban areas etc.).

■ After question v256 some additional statistical questions, such as duration of the interview, name and address of respondent were inserted.

Programmed questionnaire – example:

Edition Q53 "V4 – Pour chacune des choses sui" : Définition

V4 - Pour chacune des choses suivantes, dites-moi si, dans votre vie, cela est très important, assez important, peu important ou pas important du tout ?

ENQ : MONTRER LISTE - CITER

- La famille
- Les amis et les relations
- Les loisirs
- La politique
- Le travail
- La religion

- Très important
- Assez important
- Pas très important
- Pas important du tout
- *[NSP]*
- *[Pas de réponse]*
- *[Pas applicable]*

Edition Q57 "V22 – Tout bien considéré, dites" : Définition

V22 - Tout bien considéré, dites-moi, à l'aide de cette échelle, à quel point êtes-vous satisfait ou pas de la vie que vous menez en ce moment.

ENQ : MONTRER ECHELLE
    SI NSP CODER 97
    SI PAS DE REPONSE CODE 98, SI PAS APPLICABLE CODER 99

ENQ : TAPER LA NOTE

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3. Great Britain

Institute: GfK NOP UK, London

Survey methodology: Face-to-face in-home interviews via CAPI (computer assisted personal interviews)

Fieldwork dates: All interviewing for the study was conducted between December 1 and December 18, 2005.

Sampling methodology: NOP Random Location Approach, which is a quota sample of individuals with randomly selected sampling points. The sample design is essentially a 3-stage design, sampling first parliamentary constituencies, then enumeration districts within those selected constituencies and finally respondents within the enumeration districts.

1. Selection of parliamentary constituencies: The 639 parliamentary constituencies[1] of Great Britain are classified into the Register General's ten Standard Regions. Within each Standard Region, constituencies are classified into four urban/rural types. From the file of 639 constituencies, a sample of 175 must be drawn by random numbers.

2. Election of enumeration districts: Within each selected constituency, an enumeration district is selected. These EDs are selected at random, but with some stratification control so that the sample of EDs drawn is representative of the sample of constituencies and therefore of Great Britain in demographic terms. Once the EDs have been selected, the profile of the aggregated set of EDs is checked against the national profile to ensure that is representative. Each ED is a small area, containing in average around 150 households. Each ED is therefore homogenous, with the people living within it being fairly similar in social grade terms.

3. Selection of respondents: For each selected ED, a list of all residential addresses is produced. This listing is taken from the Postal Address File, which is a listing of all addresses within Great Britain, and is updated monthly. The interviewer uses this list to identify the households at which they can interview.

Quota sample according to the following criteria:

- gender
- age
- professional status of respondent

Additional criteria used for weighting of the data:

- region
- size of town

(Source: GB mid 2003 population estimates; Office of National Statistics 2003 (class) and 2003 population estimates; FRS 2003*)

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[1] For practical reasons, two constituencies (Orkney/Shetland and Western Isles) are not included in the sampling frame from which constituencies are selected.

Distribution of sample and population:

		Population	Sample
sex	male	48,0%	49,2%
	female	52,0%	50,8%
	total	100,0%	100,0%

		Population	Sample
age	15-19	7,0%	5,9%
	20-29	15,0%	17,7%
	30-39	21,0%	19,3%
	40-49	17,0%	17,2%
	50-59	15,0%	13,6%
	60-69	11,0%	13,3%
	70+	14,0%	13,1%
	total	100,0%	100,1%

		Population	Sample
region*	East Anglia	3,4%	4,1%
	East Midlands	6,9%	7,7%
	Greater London City	11,4%	6,5%
	North	5,7%	8,8%
	North West	10,9%	6,6%
	Scotland	10,9%	11,2%
	South East (rest)	18,3%	19,8%
	South West	8,0%	10,8%
	Wales	6,3%	5,3%
	West Midlands	9,7%	11,0%
	Yorks & Humber	8,6%	8,2%
	total	100,0%	100,0%

		Population	Sample
professional status	working	58,0%	53,4%
	not working	42,0%	46,6%
	total	100,0%	100,0%

		Population	Sample
size of town*	-20.000	10,0%	13,3%
	-100.000	38,0%	38,1%
	100.000+	52,0%	48,6%
	total	100,0%	100,0%

		Population	Sample
number of interviews	total	1000	1041

*Only used for weighting of the data

Questionnaire/Order of questions:

The order of the questions strictly followed the master questionnaire. No additional questions had been inserted in the programmed questionnaire, not even quota relevant questions. Quota had been recorded by a separate quota sheet.

Programmed questionnaire – example:

| Respondent | Note | Ⓚ Keyboard |

SHOW CARD A

For each of the following, indicate how important it is in your life. Would you say it is ...

READ OUT (NOT DK, NO ANS OR N/A) AND CODE ONE ANSWER FOR EACH.

	Very important	Rather important	Not very important	Not at all important	Don't know	No answer	Not applicable
Family	◉	○	◉	○	○	○	○
Friends	○	○	◉	○	○	○	○
Leisure time	○	○	◉	○	○	○	○
Politics	○	○	◉	○	○	○	○
Work	○	○	◉	○	○	○	○
Religion	○	○	◉	○	○	○	○

| Back to... | ◄ Previous | Next ► | ►| |

| Respondent | Note | Ⓚ Keyboard | Search |

SHOW CARD C

All things considered, how satisfied are you with your life as a whole these days?
Using this card on which 1 means you are "completely dissatisfied" and 10 means you are "completely satisfied" where would you put your satisfaction with your life as a whole?

Completely dissatisfied   Completely satisfied

01 ○ 1   02 ○ 2   03 ◉ 3   04 ○ 4   05 ○ 5   06 ○ 6   07 ○ 7   08 ○ 8   09 ○ 9   10 ○ 10

1 ○ Don't know (DO NOT READ OUT)

2 ○ No answer (DO NOT READ OUT)

3 ○ Not applicable (DO NOT READ OUT)

| Back to... | ◄ Previous | Next ► | ►| |

4.   Italy

Institute: GfK EURISKO, Milan

Survey methodology: Face-to-face in-home interviews via CAPI (**c**omputer **a**ssisted **p**ersonal **i**nterviews)

Fieldwork dates: All interviewing for the study was conducted between January 30 and February 24, 2006.

Sampling methodology: Quota sample according to the following criteria (also used for weighting of the data):

- gender

- age

- size of household

- region

- size of town

(Source: ISTAT, Italian Institute for Statistic, data base 2001)

Distribution of sample and population:

		Population	Sample
sex	male	48,1%	47,6%
	female	51,9%	52,4%
	total	**100,0%**	**100,0%**

		Population	Sample
age	14-19	8,5%	8,9%
	20-29	18,1%	17,8%
	30-39	17,5%	17,4%
	40-49	15,7%	15,8%
	50-59	14,0%	14,2%
	60-69	12,9%	12,7%
	70+	13,3%	13,2%
	total	**100,0%**	**100,0%**

		Population	Sample
size of household	1	13,5%	10,1%
	2	24,3%	24,2%
	3	26,4%	25,9%
	4+	35,8%	39,8%
	total	**100,0%**	**100,0%**

region	North West	26,8%	26,6%
	North East	18,7%	18,9%
	Centre	19,5%	19,4%
	South & Islands	35,0%	35,1%
	total	**100,0%**	**100,0%**

size of town	-10.000	40,1%	39,1%
	-30.000	19,5%	19,7%
	-100.000	17,5%	17,7%
	100.000+	22,9%	23,5%
	total	**100,0%**	**100,0%**

number of interviews	total	**1000**	**1011**

Questionnaire/Order of questions:

The order of the questions strictly followed the master questionnaire. "Size of household" is the only additional questions that had been inserted in the programmed questionnaire. Quota had been recorded by a separate quota sheet.

Programmed questionnaire – example:

(PRESENTARE IL CARTELLINO C)
V22. TUTTO SOMMATO, LEI È SODDISFATTO O INSODDISFATTO DELLA VITA CHE FA ORA?
PER RISPONDERE UTILIZZI UNA SCALA DA 1 A 10, DOVE 1 SIGNIFICA CHE LEI È "ESTREMAMENTE INSODDISFATTO" E 10 SIGNIFICA CHE LEI È "ESTREMAMENTE SODDISFATTO".

	1: ESTR. INSODD.	2:	3:	4:	5:	6:	7:	8:	9:	10: ESTR. SODD.	11: NON SO	12: NON RISP.	13: NON APPL.
è soddisfatto della vita che ora fa...	○	○	○	○	○	○	○	○	○	○	○	○	○

5.   Netherlands

Institute: INTOMART GfK, Hilversum

Survey methodology: Face-to-face in-home interviews via CAPI (**c**omputer **a**ssisted **p**ersonal **i**nterviews)

Fieldwork dates: All interviewing for the study was conducted between January 30 and March 10, 2006.

Sampling methodology: Quota sample according to the following criteria

- gender

- age

- region

Additional criteria used for weighting of the data:

- size of town

(Source: Mini Census of 2004)

Distribution of sample and population:

		Population	Sample
sex	male	48,8%	49,4%
	female	51,2%	50,6%
	total	**100,0%**	**100,0%**

		Population	Sample
age	15-19	6,7%	7,2%
	20-29	15,8%	16,5%
	30-39	20,9%	19,7%
	40-49	17,9%	17,5%
	50-59	16,2%	16,1%
	60-69	11,5%	12,1%
	70+	11,0%	10,9%
	total	**100,0%**	**100,0%**

region			
	Groningen	3,6%	3,4%
	Friesland	4,0%	4,1%
	Drenthe	2,9%	3,0%
	Overijssel	6,4%	7,2%
	Gelderland	11,8%	11,0%
	Utrecht	6,7%	7,0%
	Noord-Holland	16,5%	16,3%
	Zuid-Holland	21,5%	22,0%
	Zeeland	2,4%	2,2%
	Noord Brabant	15,1%	14,8%
	Limburg	7,3%	7,3%
	Flevoland	1,8%	1,7%
	total	**100,0%**	**100,0%**

size of town*			
	-20.000	17,8%	22,9%
	-100.000	49,6%	55,7%
	100.000+	32,6%	21,4%
	total	**100,0%**	**100,0%**

number of interviews	total	1000	1050

*Only used for weighting of the data

Questionnaire/Order of questions:

The order of the questions strictly followed the master questionnaire. No additional questions had been inserted in the programmed questionnaire, not even quota relevant questions. Quota had been recorded by a separate quota sheet.

Programmed questionnaire – example:

v4.: Wilt U, voor elk van de onderwerpen die ik u ga noemen, aangeven hoe belangrijk ze in uw leven zijn.
U kunt uw antwoord geven door een schaal te gebruiken van 1 tot 4, waarbij 1 betekent "zeer belangrijk" en 4 betekent "helemaal niet belangrijk".

	Zeer belang-rijk	Tamelijk belang-rijk	Niet erg belang-rijk	Helemaal niet belang-rijk	wn	geen ant-woord	nvt
Gezin	☐	☐	●	☐	☐	☐	☐
Vrienden en bekenden	☐	☐	☐	☐	●	☐	☐
Vrije tijd	●	☐	☐	☐	☐	☐	☐
Politiek	☐	☐	☐	☐	☐	●	☐
Werk	☐	●	☐	☐	☐	☐	☐
Godsdienst	☐	☐	●	☐	☐	☐	☐

Bellview CAPI © Pulse Train Limited   In: 40   1 Keuze   Q:32

6.   Russia

Institute: GfK RUS, Moscow

Survey methodology: Face-to-face in-home interviews via PAPI (**p**aper **a**nd **p**encil **i**nterviews)

Fieldwork dates: All interviewing for the study was conducted between February 13 and March 10, 2006.

Sampling methodology: Multi-stage stratified cluster random route sample (The households are selected based on random route sample. Selection of the respondent in household is made according to quota on age and gender). This methodology does not imply repeated visits of the households, e.g. if nobody opens the door.

In order to build a national representative sample the universe was stratified into 8 macro regions (Moscow is allotted into a separate macro region) and into 8 types of settlements in every macro region. Sample points (approximately 125) are distributed among cells in compliance with national statistics. At each sample point approximately 15 interviews had been conducted.

1. Settlements are chosen for every strata. This is done by random selection from the full list of settlements that are allocated to the strata (the whole territory of the Russian Federation excluding some territories of the North Caucasus and sparsely populated areas in the North of Russia).

2. Selection of sampling points: Election sites are considered as sampling points. They are selected randomly from the full list of election sites in the city (town). In rural settlements (with usually 1 election site) selection of sampling points is not needed.

3. Selection of the definite residential as starting point within each election site. Interviewer begins with the first entrance of selected building. Step equals to 7 apartments from interview conducted. If there is not enough respondents to complete the task, interviewer passes to another building which is the next in the election site list.

4. Respondents are selected in a household among household members aged 16 years and older according to quotas representing the sample universe.

Quota according to the following criteria:

- gender
- age

Additional criteria used for weighting of the data:

- size of household
- region
- size of town

(Source: Federal State Statistics Service (Rosstat), December 2004)

Distribution of sample and population:

		Population	Sample
sex	male	45,5%	46,5%
	female	54,5%	53,5%
	total	**100,0%**	**100,0%**

age	16-19	8,4%	10,1%
	20-29	19,0%	19,7%
	30-39	16,5%	16,7%
	40-49	20,5%	21,5%
	50-64	19,6%	20,5%
	65+	16,0%	11,5%
	total	**100,0%**	**100,0%**

size of household*	1	8,1%	8,6%
	2	20,2%	23,1%
	3	26,1%	31,4%
	4	25,1%	25,1%
	5+	20,5%	11,8%
	total	**100,0%**	**100,0%**

region*	Far East	5,9%	6,0%
	Privolzhsky (Volga region)	20,0%	18,3%
	North-West	9,6%	10,1%
	Sibiria	14,8%	16,0%
	Ural	8,1%	10,2%
	Central	18,5%	16,9%
	South	15,6%	13,2%
	Moscow	7,4%	9,2%
	total	**99,9%**	**99,9%**

size of town*	1mln. and more	18,5%	22,1%
	500-999,9 Tsd.	9,6%	10,3%
	250-499,9 Tsd.	10,4%	10,3%
	100-249,9 Tsd.	9,6%	8,8%
	50-99,9 Tsd.	7,4%	5,8%
	Less than 50 Tsd.	11,9%	11,0%
	PGT (rural township)	6,7%	6,6%
	Rural population	25,9%	25,0%
	total	**100,0%**	**99,9%**

number of interviews	total	**2000**	**2033**

*Only used for weighting of the data

Sample details (estimated):

Completed interview	10,2%
Refused to contact	22,0%
None opened the door	31,5%
Impossible to enter the house / doorway	36,3%
TOTAL	100,0%
TOTAL interviews	10,2%
TOTAL unsuccessful contacts	89,8%

Questionnaire/Order of questions:

- Sampling (v255, v257) and quota (v235, v236, v237) relevant questions had been asked at the beginning of the interview.

- Then the order of the WVS questions strictly followed the master questionnaire.

- The following questions had been amended, agreed by WVS:

  - v114: Had been split off into three questions
    v114_1: State social support for citizens
    v114_2: State control vs. market principles
    v114_3: (In)Tolerance to people of other nation, race, religion

  - v256: Instead of ethnic group, different nationalities relevant for Russia had been asked.

- Two additional questions had been asked in Russia:

  - F3: Evaluation of the income of the household (asked after v253)

    Please, evaluate the income rate of your household.
    1   We do not always have enough money for food
    2   We have enough money for food but buying clothing is a problem
    3   We have enough money for food, clothing and small household appliances. However, buying a TV-set, a refrigerator or washing machine would be a problem for us
    4   We can afford main household appliances. However, buying a car would be a problem
    5   We have enough savings almost for everything except for such expensive things as an apartment or a country house
    6   We don't have any financial difficulties. We can afford buying an apartment or a country house

  - v260: Size of household (asked at the end of the interview)

Formatted questionnaire – example:

⊟ ПОКАЖИТЕ КАРТОЧКУ V12-V21

V12-V21 Перед Вами список качеств, которые можно воспитать у детей в семье. Какие из них, если такие есть, являются, по Вашему мнению, наиболее важными? Вы можете выбрать не более пяти качеств. /ЗАЧИТАЙТЕ ПО ОДНОМУ И ДОЖДИТЕСЬ ОТВЕТА ПО КАЖДОМУ. ВОЗМОЖНО НЕ БОЛЕЕ ПЯТИ ОТВЕТОВ/

		/ОТМЕТЬТЕ, ЕСЛИ **НАЗВАНО**/	/ОТМЕТЬТЕ, ЕСЛИ **НЕ НАЗВАНО**/	Затрудняюсь ответить /НЕ ЗАЧИТЫВАТЬ/	Отказ от ответа /НЕ ЗАЧИТЫВАТЬ/	Неуместный ответ /НЕ ЗАЧИТЫВАТЬ/
V12.	Независимость	1	2	97	98	99
V13.	Трудолюбие	1	2	97	98	99
V14.	Чувство ответственности	1	2	97	98	99
V15.	Воображение	1	2	97	98	99
V16.	Терпимость и уважение к другим людям	1	2	97	98	99
V17.	Бережливость (бережное отношение к деньгам и вещам)	1	2	97	98	99
V18.	Решительность, настойчивость	1	2	97	98	99
V19.	Религиозность	1	2	97	98	99
V20.	Бескорыстие	1	2	97	98	99
V21.	Послушание	1	2	97	98	99

ПОКАЖИТЕ КАРТОЧКУ V22

V22. Учитывая все обстоятельства, скажите, насколько Вы удовлетворены своей жизнью в целом в настоящее время? При ответе используйте 10-ти балльную шкалу, где 1 означает "совершенно не удовлетворен", а 10 - "полностью удовлетворен". /ОДИН ОТВЕТ/

Совершенно не удовлетворен (а)	1 2 3 4 5 6 7 8 9 10	Полностью удовлетворен (а)

97. Затрудняюсь ответить /НЕ ЗАЧИТЫВАТЬ/
98. Отказ от ответа /НЕ ЗАЧИТЫВАТЬ/
99. Неуместный ответ /НЕ ЗАЧИТЫВАТЬ/

V23. Если говорить в целом, Вы считаете, что большинству людей можно доверять или нужно быть очень осторожными в отношениях с людьми? /ЗАЧИТАЙТЕ. ОДИН ОТВЕТ/

1. Большинству людей можно доверять.

2. Нужно быть очень осторожными в отношениях с людьми.

97. Затрудняюсь ответить /НЕ ЗАЧИТЫВАТЬ/
98. Отказ от ответа /НЕ ЗАЧИТЫВАТЬ/
99. Неуместный ответ /НЕ ЗАЧИТЫВАТЬ/

7. USA

Institute: GfK NOP US, Princeton

Survey methodology: Telephone interviews via CATI (**c**omputer **a**ssisted **t**elephone **i**nterviews)

Fieldwork dates: All interviewing for the study was conducted between January 31 and February 24, 2006.

Sampling methodology: Random Digit sampling (RDD)

RDD can be accomplished through several methodologies. These are Random A, Random B, Epsem, and Cluster. For this study we used the Random B methodology, which is the most appropriate one for this kind of survey[2]:

Random B methodology provides the most efficient random digit sample available. Each exchange and working block will have a probability of selection equal to its share of listed telephone households. Numbers may be protected against reuse for a period of nine months. Business numbers may be eliminated.

Using SSI's standard (Survey Sampling International) RDD B methodology, a sample is drawn with a sample size equal to the number of completed interviews. For each sample element, or seed, 11-20 replacement numbers are generated within the same area code and exchange. Finally respondents are selected by the random last birthday approach of all people living in the household.

Weighting of the data is based on the following criteria.

- gender

- age

- size of household

- professional status of respondent

- region

(Source: March 2005 CPS - People in Total US, Age 16+)

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[2] Description of the other RDD samples mentioned:

Random A methodology provides an extremely representative random digit sample. Each exchange and working block will have a probability of selection equal to its share of active working blocks. Selected telephone numbers may be protected against reuse for a period of six months. Business numbers may be eliminated.

Epsem (Equal Probability Selection Method) ensures that every possible telephone number – including business and protected numbers – in a working block with at least one directory-listed telephone number has an equal probability of selection. Telephone numbers are not protected. Business numbers may be identified, but not removed.

Cluster methodology is used by many pollsters and other researchers who have only one or two nights in the field for interviewing purposes. Survey questions are time-sensitive. Cluster samples are accurate and representative, without the need for callbacks or interviewing by replicate.

Distribution of sample and population:

		Population	Sample
sex	male	48,4%	39,9%
	female	51,6%	60,1%
	total	**100,0%**	**100,0%**
age	16-19	7,2%	4,6%
	20-29	17,6%	13,3%
	30-39	17,9%	13,7%
	40-49	19,9%	18,4%
	50-65	22,8%	31,4%
	66+	14,5%	18,5%
	total	**99,9%**	**99,9%**
size of household	1	13,3%	21,8%
	2	32,3%	35,6%
	3	19,7%	16,8%
	4	19,0%	15,1%
	5+	15,7%	10,8%
	total	**100,0%**	**100,1%**
professional status*	working	61,6%	58,7%
	not working	38,4%	41,4%
	total	**100,0%**	**100,1%**
region	Northeast	18,9%	17,8%
	Midwest	22,4%	22,0%
	South	36,0%	34,0%
	West	22,7%	26,1%
	total	**100,0%**	**99,9%**
number of interviews	total	**1500**	**1493**

*For weighting of the data, don't know, no answer, not applicable and other (each of them 0,1%) have been included into "not working"

TOTAL LOADED	**51313**
(UN) UNUSABLE	**20635**
Non-Residence number	2739
Disconnected/non-working	327
Fax/Modem	2627
Dialer Disconnects	14942
(UU) USABILITY UNKNOWN	**13036**
Phone Busy	1038
No Answer	8346
Answering Machine/Voice Mail	2509
Reached Max Attempt	121
Dialer LiveMisconnect	1022
(EU) USABLE: ELIGIBILTY UNKNOWN	**15457**
Soft Initial Refusal	3398
Privacy Manager	1331
Hard Initial Refusal	746
Respondent hangs-up during Intro	2190
Respondent claims to have done study	42
Screening Refusal	161
Do not call Refusal	722
Never Call Again	3
Language Barrier	670
Respondent deaf/disabled	154
Unused Callbacks (mostly unspecified appointments)	5903
Terminate S2 - Refused	72
Terminate S2B - Refused	4
Terminate S2BB - Refused	-
Terminate S2C - Refused	59
Terminate S2CC - Refused	2
(EL) USABLE ELIGIBILE	**663**
Stopped Interview - Qualified Callback	287
Stopped Interview - Qualified Breakoff	376
(NQ) USABLE INELIGIBILE	**14**
Terminate S2BB-NO	3
Terminate S2CC-NO	11
(CQ) COMPLETE	**1493**
Completed	1502
Deleted Interviews	9
MEAN-Total Interview Time (Completes) (min)	37.94
MEAN-Total Main Time (Completes) (min)	36.16

Questionnaire/Order of questions:

- Questions relevant for RDD sampling had been asked at the beginning of the interview:

  - S.2 How many people age 16 or older live in this household?

    Up to 1, 2, 3, 4, 5, 6, 7, 8 and above

  - S.2b May I please speak to that person?

    1. Yes, respondent on the phone
    2. Yes, new respondent comes to the phone
    3. No, respondent unavailable, schedule a callback
    4. No, refused

  - S2.bb Are you 16 years of age or older?

    1. Yes
    2. No

  - S.2c Because I can only interview one person per household, I have been told to choose the person 16 years old or older who had the most recent birthday? May I speak to that person?

    1. Yes, respondent on the phone
    2. Yes, new respondent comes to the phone
    3. No, respondent unavailable, schedule a callback
    4. No, refused

  - S2.cc Are you 16 years of age or older?

    1. Yes
    2. No

- Then the order of the WVS questions strictly followed the master questionnaire.

- One additional question had been asked in the US:

  - v254 Do you consider yourself to be of Hispanic or Latino origin? (asked after v253)

- The information on size of town (v255) and region (v257) had not been asked, but was included in the address sample.

Programmed questionnaire – example:


```
Telnet cati1                                                    _ |8| X|
PHONE:JOB#:b010581STARTED:(hh:mm:ss)11:32:48GENDER:MaleQUOTA:
14/U22
-------------------------------------------------------------------------
Q.22   All things considered, how satisfied are you with your life as a whole
these days?  Using this scale where 1 means you are "completely dissatisfied"
and 10 means you are "completely satisfied" where would you put your
satisfaction with your life as a whole?

Completely                                                     Completely
dissatisfied                                                    Satisfied
1          2          3          4          5          6          7          8          9          10

1 to 10

Reply may be NULL or DK
 .. Reply may be a numeric value
-------------------------------------------------------------------------
Response: _




SET TIZO(1) near TIZO: value not in resp list 'NULL'
```