

Argentina specifications

- **Method:** F2F
- **Sample:** N=1030
- **Coverage:** General Population (+17)
- **Representation:** National
- **Fieldwork** 17/12/2012 to 12/01/2013

Sampling methodology

Face to Face

Multi-stage probabilistic method with the following stratification criteria: region, city size and social-economic level, taking block level as final sample unit. Sex and age quotas at home. Sample design will be multi-stage probabilistic for the process of selection of sample units. Two sub-universes, independently sampled, will be considered:

a) Metropolitan Area Sub sample: Taking as sample framework the population census cartography, census radios are stratified according to the geographical location and social and economic level defined according to the home head's educational level. From this stratification, census radios are selected at random and in each of them, a block is chosen. To have access to the block, enumerators receive a pre-established route routine (Starting point + called house span). Five (5) interviews in different homes are made in each block. Sampling final unit selection in each home (the respondent) is carried out considering age and sex quotas, according to the population census.

b) Interior of the country sub-sample: Taking as sample framework the total number of localities in the interior of the country, a sample of them will be selected. Location selection is systematically made, starting at random from the location cumulative population list. In each selected location (first stage unit), a census radio sample is taken (second stage unit) – previously ordered according to the social and economic level (house head educational level)-. In each census radio, blocks are selected at random, and following a pre-established route routine, five (5) interviews are made in different houses. Final sampling unit selection in each house is carried out taking into account age and sex quotas, according to the population census.

Communities selection: Taking as sample framework the total number of localities in the interior of the country, a sample of them will be selected. Location selection is systematically made, starting at random from the location cumulative population list.

Interviewer route selection: In each PSU, 5 interviews will be conducted. Over 200 different sampling points are selected on a mathematically random basis from within localities.

Sample Design supposes that it is self-weighted in terms of gender and age (with quotas previously assigned according Census information) and geographic distribution. Weighting criteria to be applied will consider size of stratum.

Household selection: Interviewers are asked to stand in the left superior extreme of each block. From this point, they have to count 5 households and interview number 5. If the interview is Successful: they will have to count again 5 households and interview number 5 (10 of the total) and so on. If the interview is unsuccessful they will have to try with number 6, 7, 8 and so on. The whole idea is to do the 5 interviews in the selected block and to allow all households the same possibility of being included. This is a random procedure. If they can not complete the 5 interviews in that block they should move to block nº 2, then 3 etc in a spiral pre determined manner.

Respondent selection: If the person who answers the door matches the sex and age quota requirements and is willing to answer the questionnaire, he/ she is interviewed. If there is not a match or there is unwillingness, we ask for a willing and matching person. If rejected, the next household, according to the procedure described above is selected.

Quality control: Before fieldwork interviewers receive a written briefing of the questionnaire and fieldwork instructions. During fieldwork interviewers are randomly checked and accompanied on some interviews.