

# METHODOLOGY

Sixth Wave World Value Survey  
2010 in Korea

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Data Collection Organization:

Korean Social Science Data Center(KSDC)

Survey Period: 27-02-2010-08-03-2010

Questionnaire:

CORE WVS QUESTIONS WERE NOT INCLUDED  
V245, V254, V257

Reason(s) not included: They were not relevant to Korean situations.

Sample:

Purposive Quota Sampling  
Our survey design called for interviews with a sample of n=1,200 adults who were 20 years and older, living in private dwelling units

Universe:

Both sexes, full 19 and more years

**Remarks about sampling:**

In sampling design, we did not include islands into primary sampling area, because of survey costs.

If selected sample areas were non-residential or commercial quarters, it was allowed to select contiguous residential quarter.

**Survey procedure:**

Personal Face to Face Interview

**Fieldwork:**

The interviews were face-to face.

Sample size: 1200

Response rate: 55.4%

**Weighting:**

On the basis of age, sex and schooling distributions of target population (2000 Korean Census data), the observations were weighted. Age and schooling distribution were divided into five groups: Age group 1) 20 – 29 years old 2) 30 – 39 years old 3) 40 – 49 years old 4) 50 – 59 years old 5) 60 years and older Schooling group 1) primary school, and under 2) junior high school 3) high school 4) junior college 5) college and over