



World Bank Group Country Survey FY 2020 – Mexico

The World Bank Group is interested in gauging the views of clients and partners who are either involved in development in Mexico or who observe activities related to social and economic development. The following survey will give the World Bank Group's team that works in Mexico, greater insight into how the Bank's work is perceived. This is one tool the World Bank Group uses to assess the views of its stakeholders, and to develop more effective strategies that support development in Mexico.

A local independent firm has been hired to oversee the logistics of this survey. This ensures anonymity and confidentiality. We hope you'll be candid.

Finally, the survey relates to the World Bank Group's work. The World Bank Group consists of IBRD, IDA, IFC, MIGA, and ICSID. When responding to the survey, please consider the area of the World Bank Group with which you are most familiar.

To complete the survey, please circle/check the response that most accurately reflects your opinion. If you prefer not to answer a question, please leave it blank. If you feel that you do not have an adequate amount of information on a subject, please check "Don't know".

PLEASE NOTE: IN SOME CASES THE SURVEY WILL ASK FOR A SPECIFIC NUMBER OF RESPONSES. PLEASE DO NOT CHOOSE ANY MORE THAN REQUESTED. IF MORE RESPONSES ARE CHOSEN, DATA CANNOT BE INCLUDED IN ANALYSIS.

SECTION A: OVERALL CONTEXT

A1. In general, would you say that Mexico is headed in ... ?

| | |
|---|---------------------|
| 1 | The right direction |
| 2 | The wrong direction |
| 3 | Not sure |

A2. Do you think that economic opportunity for citizens in Mexico is ... ?

| | |
|---|------------------------|
| 1 | Increasing |
| 2 | Decreasing |
| 3 | Staying about the same |

A3. Listed below are a number of development priorities in Mexico.

Please identify which of the following you consider the most important development priorities in Mexico. (Choose no more than THREE)

| | | | |
|---|---|----|--|
| 1 | Poverty reduction | 9 | Financial markets |
| 2 | Economic growth | 10 | Trade and exports |
| 3 | Equality of opportunity (i.e., social inclusion, gender equity) | 11 | Crime and violence |
| 4 | Global/regional integration | 12 | Natural resource management (forests, biodiversity) |
| 5 | Food security, agriculture and rural development | 13 | Climate change (e.g., mitigation, adaptation) |
| 6 | Urban development and disaster risk management | 14 | Private sector development |
| 7 | Infrastructure (transport, energy, information and communications technology, water and sanitation) | 15 | Social services (education, health, social protection) |
| 8 | Job creation/employment | 16 | Public sector governance, anti-corruption and judiciary reform |

SECTION A: OVERALL CONTEXT

A4. Poverty reduction is a broad term that encompasses work in many different areas.

Which THREE areas of development listed below do you believe would contribute most to reducing poverty in Mexico? (Choose no more than THREE)

| | | | |
|---|---|----|---|
| 1 | Public sector governance, anti-corruption, and judiciary reform | 9 | Economic growth |
| 2 | Private sector development | 10 | Equality of opportunity (i.e., social inclusion, gender equity) |
| 3 | Social services (education, health, social protection) | 11 | Trade and exports |
| 4 | Crime and violence | 12 | Global/regional integration |
| 5 | Climate change (e.g., mitigation, adaptation) | 13 | Food security, agriculture and rural development |
| 6 | Infrastructure (transport, energy, Information and communications technology, water and sanitation) | 14 | Urban development and disaster risk management |
| 7 | Job creation/employment | 15 | Natural resource management (forests, biodiversity) |
| 8 | Financial markets | | |

A5. Please describe the direction Mexico is moving in, when considering ... ?

| | | Getting much worse | Getting somewhat worse | Staying the same | Getting somewhat better | Getting much better |
|---|---|--------------------------|------------------------------|--------------------------|-------------------------------|---------------------------|
| 1 | Human development (e.g., health, education, and social protection) | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> |
| 2 | Equal opportunity for girls and boys, men and women | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> |
| 3 | Growing Mexico's economy in a way that leads to jobs and employment | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> |
| 4 | The gap between the rich and the poor | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> |
| 5 | Making government more effective | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> |
| 6 | Anti-corruption | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> |
| 7 | Attracting new sources of foreign investment | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> |

A6. Listed below are global challenges. Which do you think have the most serious impact on Mexico? (Choose no more than TWO)

| | | | |
|---|-----------------------|----|--|
| 1 | Jobs/employment | 6 | The gap between the rich and the poor |
| 2 | Trade constraints | 7 | Environmental degradation |
| 3 | Climate change | 8 | Fragility in Mexico or neighboring countries |
| 4 | Terrorism | 9 | Technology based disruption |
| 5 | Migrants and refugees | 10 | Geo political uncertainty |

SECTION A: OVERALL CONTEXT

| A7. To what extent do you trust each of the following groups to do what is right? | | | | | | | | | | | | |
|---|---|---------------------|---|---|---|---|------------------------------|---|---|---|----|--------------------------|
| | | To no degree at all | | | | | To a very significant degree | | | | | Don't know |
| | | 1 | 2 | 3 | 4 | 5 | 6 | 7 | 8 | 9 | 10 | |
| 1 | The national/federal government | 1 | 2 | 3 | 4 | 5 | 6 | 7 | 8 | 9 | 10 | <input type="checkbox"/> |
| 2 | Bilateral organizations (e.g., DFID, JICA, GIZ, USAID) | 1 | 2 | 3 | 4 | 5 | 6 | 7 | 8 | 9 | 10 | <input type="checkbox"/> |
| 3 | The World Bank Group | 1 | 2 | 3 | 4 | 5 | 6 | 7 | 8 | 9 | 10 | <input type="checkbox"/> |
| 4 | The International Monetary Fund | 1 | 2 | 3 | 4 | 5 | 6 | 7 | 8 | 9 | 10 | <input type="checkbox"/> |
| 5 | The United Nations (UN) | 1 | 2 | 3 | 4 | 5 | 6 | 7 | 8 | 9 | 10 | <input type="checkbox"/> |
| 6 | Regional development banks - IDB, CAF | 1 | 2 | 3 | 4 | 5 | 6 | 7 | 8 | 9 | 10 | <input type="checkbox"/> |
| 7 | Mexico's Central Bank - BANXICO | 1 | 2 | 3 | 4 | 5 | 6 | 7 | 8 | 9 | 10 | <input type="checkbox"/> |
| 8 | The private sector | 1 | 2 | 3 | 4 | 5 | 6 | 7 | 8 | 9 | 10 | <input type="checkbox"/> |
| 9 | Civil society (e.g., NGOs) | 1 | 2 | 3 | 4 | 5 | 6 | 7 | 8 | 9 | 10 | <input type="checkbox"/> |
| 10 | Faith-based institutions | 1 | 2 | 3 | 4 | 5 | 6 | 7 | 8 | 9 | 10 | <input type="checkbox"/> |
| 11 | The media and their web presence (e.g., newspapers, TV stations, radio) | 1 | 2 | 3 | 4 | 5 | 6 | 7 | 8 | 9 | 10 | <input type="checkbox"/> |
| 12 | Web based media (i.e., blogs, social media, other web-based news and information sources) | 1 | 2 | 3 | 4 | 5 | 6 | 7 | 8 | 9 | 10 | <input type="checkbox"/> |

| A8. To what extent do you trust private sector to engage in public service delivery in Mexico? | |
|--|---------------------------|
| 1 | To a very low degree |
| 2 | To a somewhat low degree |
| 3 | To a somewhat high degree |
| 4 | To a very high degree |
| 5 | Don't know |

SECTION B: OVERALL ATTITUDES TOWARD THE WORLD BANK GROUP

B1. How familiar are you with the work of these organizations in Mexico?

| | | Not familiar at all | | | | | | | | | | Extremely familiar |
|---|---|---------------------|---|---|---|---|---|---|---|---|----|--------------------|
| 1 | World Bank Group (WBG) | 1 | 2 | 3 | 4 | 5 | 6 | 7 | 8 | 9 | 10 | |
| 2 | Inter-American Development Bank (IDB/BID) | 1 | 2 | 3 | 4 | 5 | 6 | 7 | 8 | 9 | 10 | |
| 3 | Latin American Development Bank (CAF) | 1 | 2 | 3 | 4 | 5 | 6 | 7 | 8 | 9 | 10 | |

To what extent do you agree/disagree with the following statements about the World Bank Group's work in Mexico?

| | | Strongly disagree | | | | | | | | | | Strongly agree | Don't know |
|----|---|-------------------|---|---|---|---|---|---|---|---|----|----------------|--------------------------|
| B2 | Overall the World Bank Group currently plays a relevant role in development in Mexico | 1 | 2 | 3 | 4 | 5 | 6 | 7 | 8 | 9 | 10 | | <input type="checkbox"/> |
| B3 | The World Bank Group's work is aligned with what I consider the development priorities for Mexico | 1 | 2 | 3 | 4 | 5 | 6 | 7 | 8 | 9 | 10 | | <input type="checkbox"/> |

B4. Overall, please rate your impression of the effectiveness of these organizations in Mexico.

| | | Not effective at all | | | | | | | | | | Very effective | Don't know |
|---|---|----------------------|---|---|---|---|---|---|---|---|----|----------------|--------------------------|
| 1 | World Bank Group (WBG) | 1 | 2 | 3 | 4 | 5 | 6 | 7 | 8 | 9 | 10 | | <input type="checkbox"/> |
| 2 | Inter-American Development Bank (IDB/BID) | 1 | 2 | 3 | 4 | 5 | 6 | 7 | 8 | 9 | 10 | | <input type="checkbox"/> |
| 3 | Latin American Development Bank (CAF) | 1 | 2 | 3 | 4 | 5 | 6 | 7 | 8 | 9 | 10 | | <input type="checkbox"/> |

B5. To what extent does the World Bank Group's work help to achieve development results in Mexico?

| | | | | | | | | | | |
|---------------------|---|---|---|---|---|---|---|---|------------------------------|--------------------------|
| 1 | 2 | 3 | 4 | 5 | 6 | 7 | 8 | 9 | 10 | <input type="checkbox"/> |
| To no degree at all | | | | | | | | | To a very significant degree | Don't know |

B6. To what extent does the World Bank Group influence the development agenda in Mexico?

| | | | | | | | | | | |
|---------------------|---|---|---|---|---|---|---|---|------------------------------|--------------------------|
| 1 | 2 | 3 | 4 | 5 | 6 | 7 | 8 | 9 | 10 | <input type="checkbox"/> |
| To no degree at all | | | | | | | | | To a very significant degree | Don't know |

B7. To what extent do you believe that the World Bank Group's work and support help the poorest in Mexico? (Select only ONE response)

| | |
|---|-----------------------------------|
| 1 | To a fully sufficient degree |
| 2 | To a somewhat sufficient degree |
| 3 | To a somewhat insufficient degree |
| 4 | To a very insufficient degree |
| 5 | Don't know |

SECTION B: OVERALL ATTITUDES TOWARD THE WORLD BANK GROUP

B8. When thinking about the World Bank Group's role in Mexico, which activity do you VALUE the most? (Choose no more than TWO)

| | |
|----|---|
| 1 | Financial resources |
| 2 | Data and statistics |
| 3 | Promoting knowledge sharing |
| 4 | Implementation support |
| 5 | Bringing together different groups of stakeholders |
| 6 | Capacity development related to World Bank Group supported projects |
| 7 | Technical assistance |
| 8 | Policy advice, studies, analyses |
| 9 | Mobilizing third party financial resources |
| 10 | Donor coordination |
| 11 | Other (please specify): _____ |

B9. Which of the following do you identify as the World Bank Group's greatest WEAKNESSES in its work in Mexico? (Choose no more than TWO)

| | |
|----|---|
| 1 | Not sufficiently focused on sustainable results |
| 2 | Not collaborating enough with civil society (e.g., NGOs) |
| 3 | Information on its work is hard to find |
| 4 | Not aligned with country priorities |
| 5 | Not adequately sensitive to political/social realities in Mexico |
| 6 | Not flexible enough |
| 7 | Not willing to honestly criticize policies and reform efforts in the country |
| 8 | Not collaborating enough with private sector |
| 9 | Not collaborating enough with partners such as bilaterals, multilaterals, trust funds, UN |
| 10 | Arrogant in its approach |
| 11 | Inadequate World Bank Group's staffing in Mexico |
| 12 | Other (please specify): _____ |
| 13 | Don't know |

SECTION B: OVERALL ATTITUDES TOWARD THE WORLD BANK GROUP

B10. When thinking about how the World Bank Group can have the most impact on development results in Mexico, which sectors do you believe the World Bank Group should prioritize with its resources (financial and knowledge services) in Mexico? (Choose no more than THREE)

| | | | |
|---|---|----|---|
| 1 | Equality of opportunity (i.e., social inclusion, gender equity) | 9 | Urban development and disaster risk management |
| 2 | Trade and exports | 10 | Economic growth |
| 3 | Crime and violence | 11 | Infrastructure (transport, energy, information and communications technology, water and sanitation) |
| 4 | Social services (education, health, social protection) | 12 | Job creation/employment |
| 5 | Private sector development | 13 | Financial markets |
| 6 | Public sector governance, anti-corruption and judiciary reform | 14 | Natural resource management (forests, biodiversity) |
| 7 | Global/regional integration | 15 | Climate change (e.g., mitigation, adaptation) |
| 8 | Food security, agriculture and rural development | 16 | Poverty reduction |

SECTION C: WORLD BANK GROUP'S WORK AND ENGAGEMENT ON THE GROUND

C1. To what extent do you believe the World Bank Group's staff is well prepared (e.g., skills mix and knowledge) to help Mexico solve its most complicated development challenges?

| | | | | | | | | | | |
|---------------------|---|---|---|---|---|---|---|---|------------------------------|--------------------------|
| 1 | 2 | 3 | 4 | 5 | 6 | 7 | 8 | 9 | 10 | <input type="checkbox"/> |
| To no degree at all | | | | | | | | | To a very significant degree | Don't know |

To what extent is the World Bank Group an effective development partner in Mexico, in terms of each of the following?

| | | To no degree at all | | | | | To a very significant degree | | | | | Don't know |
|------------|--|---------------------|---|---|---|---|------------------------------|---|---|---|----|--------------------------|
| | | 1 | 2 | 3 | 4 | 5 | 6 | 7 | 8 | 9 | 10 | |
| C2 | Responsiveness to needs | | | | | | | | | | | <input type="checkbox"/> |
| C3 | Flexibility (in terms of the institution's products and services) | | | | | | | | | | | <input type="checkbox"/> |
| C4 | Flexibility (in terms of changing country circumstances) | | | | | | | | | | | <input type="checkbox"/> |
| C5 | Being inclusive | | | | | | | | | | | <input type="checkbox"/> |
| C6 | Openness (sharing data and other information) | | | | | | | | | | | <input type="checkbox"/> |
| C7 | Collaboration with the Government | | | | | | | | | | | <input type="checkbox"/> |
| C8 | The speed in which it gets things accomplished on the ground | | | | | | | | | | | <input type="checkbox"/> |
| C9 | Helping to bring discipline/effective supervision to implementation of investment projects | | | | | | | | | | | <input type="checkbox"/> |
| C10 | Collaboration with civil society | | | | | | | | | | | <input type="checkbox"/> |
| C11 | Staff accessibility | | | | | | | | | | | <input type="checkbox"/> |
| C12 | Collaboration with other donors and development partners | | | | | | | | | | | <input type="checkbox"/> |
| C13 | Collaboration with the private sector | | | | | | | | | | | <input type="checkbox"/> |
| C14 | Straightforwardness and honesty | | | | | | | | | | | <input type="checkbox"/> |
| C15 | Treating clients and stakeholders in Mexico with respect | | | | | | | | | | | <input type="checkbox"/> |
| C16 | Being a long-term partner | | | | | | | | | | | <input type="checkbox"/> |

SECTION C: WORLD BANK GROUP'S WORK AND ENGAGEMENT ON THE GROUND

| To what extent do you agree/disagree with the following statements? | | | | | | | | | | | | | |
|---|--|-------------------|---|---|---|---|---|---|---|---|----|--------------------------|------------|
| | | Strongly disagree | | | | | | | | | | Strongly agree | Don't know |
| C17 | The World Bank Group disburses funds promptly | 1 | 2 | 3 | 4 | 5 | 6 | 7 | 8 | 9 | 10 | <input type="checkbox"/> | |
| C18 | The World Bank Group effectively monitors and evaluates the projects and programs it supports | 1 | 2 | 3 | 4 | 5 | 6 | 7 | 8 | 9 | 10 | <input type="checkbox"/> | |
| C19 | The World Bank Group's approvals and reviews are done in a timely fashion | 1 | 2 | 3 | 4 | 5 | 6 | 7 | 8 | 9 | 10 | <input type="checkbox"/> | |
| C20 | The World Bank Group's Environmental and Social Framework requirements are reasonable | 1 | 2 | 3 | 4 | 5 | 6 | 7 | 8 | 9 | 10 | <input type="checkbox"/> | |
| C21 | The World Bank Group's conditions on its lending are reasonable | 1 | 2 | 3 | 4 | 5 | 6 | 7 | 8 | 9 | 10 | <input type="checkbox"/> | |
| C22 | The World Bank Group takes decisions quickly in Mexico | 1 | 2 | 3 | 4 | 5 | 6 | 7 | 8 | 9 | 10 | <input type="checkbox"/> | |
| C23 | Working with the World Bank Group increases Mexico's institutional capacity | 1 | 2 | 3 | 4 | 5 | 6 | 7 | 8 | 9 | 10 | <input type="checkbox"/> | |
| C24 | Where country systems (e.g., procurement, financial management, etc.) are adequate, the World Bank Group makes appropriate use of them | 1 | 2 | 3 | 4 | 5 | 6 | 7 | 8 | 9 | 10 | <input type="checkbox"/> | |

| To what extent do you agree/disagree with the following statements about the World Bank Group in Mexico? | | | | | | | | | | | | | |
|--|---|-------------------|---|---|---|---|---|---|---|---|----|--------------------------|------------|
| | | Strongly disagree | | | | | | | | | | Strongly agree | Don't know |
| C25 | The World Bank Group's financial instruments (i.e., investment lending, Development Policy Loan, Trust Funds, Program-for-Results, etc.) meet the needs of Mexico | 1 | 2 | 3 | 4 | 5 | 6 | 7 | 8 | 9 | 10 | <input type="checkbox"/> | |
| C26 | The World Bank Group meets Mexico's needs for knowledge services (e.g., research, analysis, data, technical assistance) | 1 | 2 | 3 | 4 | 5 | 6 | 7 | 8 | 9 | 10 | <input type="checkbox"/> | |

| C27. To what extent do you believe that Mexico received value for money from the World Bank Group's Reimbursable Advisory Services (RAS)? | | | | | | | | | | | | |
|---|---|---|---|---|---|---|---|---|------------------------------|--------------------------|------------|--|
| 1 | 2 | 3 | 4 | 5 | 6 | 7 | 8 | 9 | 10 | <input type="checkbox"/> | | |
| To no degree at all | | | | | | | | | To a very significant degree | | Don't know | |

SECTION D: WORLD BANK GROUP'S SUPPORT IN DEVELOPMENT AREAS

D1. How EFFECTIVE do you believe the World Bank Group is in terms of the work it does in the following areas of development in Mexico? *(If you have NO exposure to/experience in working in any of the sectors listed below, please respond "Don't know")*

| | | Not effective at all | | | | | | | | | | Very effective | Don't know |
|----|---|-------------------------|---|---|---|---|---|---|---|---|----|-------------------|--------------------------|
| 1 | Private sector development | 1 | 2 | 3 | 4 | 5 | 6 | 7 | 8 | 9 | 10 | | <input type="checkbox"/> |
| 2 | Social services (education, health, social protection) | 1 | 2 | 3 | 4 | 5 | 6 | 7 | 8 | 9 | 10 | | <input type="checkbox"/> |
| 3 | Public sector governance, anti-corruption and judiciary reform | 1 | 2 | 3 | 4 | 5 | 6 | 7 | 8 | 9 | 10 | | <input type="checkbox"/> |
| 4 | Global/regional integration | 1 | 2 | 3 | 4 | 5 | 6 | 7 | 8 | 9 | 10 | | <input type="checkbox"/> |
| 5 | Food security, agriculture and rural development | 1 | 2 | 3 | 4 | 5 | 6 | 7 | 8 | 9 | 10 | | <input type="checkbox"/> |
| 6 | Urban development and disaster risk management | 1 | 2 | 3 | 4 | 5 | 6 | 7 | 8 | 9 | 10 | | <input type="checkbox"/> |
| 7 | Infrastructure (transport, energy, information and communications technology, water and sanitation) | 1 | 2 | 3 | 4 | 5 | 6 | 7 | 8 | 9 | 10 | | <input type="checkbox"/> |
| 8 | Job creation/employment | 1 | 2 | 3 | 4 | 5 | 6 | 7 | 8 | 9 | 10 | | <input type="checkbox"/> |
| 9 | Financial markets | 1 | 2 | 3 | 4 | 5 | 6 | 7 | 8 | 9 | 10 | | <input type="checkbox"/> |
| 10 | Trade and exports | 1 | 2 | 3 | 4 | 5 | 6 | 7 | 8 | 9 | 10 | | <input type="checkbox"/> |
| 11 | Natural resource management (forests, biodiversity) | 1 | 2 | 3 | 4 | 5 | 6 | 7 | 8 | 9 | 10 | | <input type="checkbox"/> |
| 12 | Climate change (e.g., mitigation, adaptation) | 1 | 2 | 3 | 4 | 5 | 6 | 7 | 8 | 9 | 10 | | <input type="checkbox"/> |
| 13 | Poverty reduction | 1 | 2 | 3 | 4 | 5 | 6 | 7 | 8 | 9 | 10 | | <input type="checkbox"/> |
| 14 | Economic growth | 1 | 2 | 3 | 4 | 5 | 6 | 7 | 8 | 9 | 10 | | <input type="checkbox"/> |
| 15 | Equality of opportunity (i.e., social inclusion, gender equity) | 1 | 2 | 3 | 4 | 5 | 6 | 7 | 8 | 9 | 10 | | <input type="checkbox"/> |

D2. From your perspective, which of the following best describes the World Bank Group's current emphasis on investing in human capital (e.g., education, health, social protection)?

| | |
|---|---|
| 1 | Increased its emphasis recently |
| 2 | Decreased its emphasis recently |
| 3 | Emphasis has remained pretty consistent over time |
| 4 | Don't know |

SECTION E: WORLD BANK GROUP'S KNOWLEDGE WORK AND ACTIVITIES (i.e., analysis, studies, research, data, reports, conferences)

E1. How frequently do you consult World Bank Group's knowledge work and activities in the work you do?

| | |
|---|--------------------|
| 1 | Weekly |
| 2 | Monthly |
| 3 | A few times a year |
| 4 | Rarely |
| 5 | Never |

In Mexico, to what extent do you believe that the World Bank Group's knowledge work and activities:

| | | To no degree at all | | | | | To a very significant degree | | | | | Don't know |
|-----------|---|---------------------|---|---|---|---|------------------------------|---|---|---|----|--------------------------|
| E2 | Are timely | 1 | 2 | 3 | 4 | 5 | 6 | 7 | 8 | 9 | 10 | <input type="checkbox"/> |
| E3 | Include appropriate level of stakeholder involvement during preparation | 1 | 2 | 3 | 4 | 5 | 6 | 7 | 8 | 9 | 10 | <input type="checkbox"/> |
| E4 | Lead to practical solutions | 1 | 2 | 3 | 4 | 5 | 6 | 7 | 8 | 9 | 10 | <input type="checkbox"/> |
| E5 | Are source of relevant information on global good practices | 1 | 2 | 3 | 4 | 5 | 6 | 7 | 8 | 9 | 10 | <input type="checkbox"/> |
| E6 | Are adequately disseminated | 1 | 2 | 3 | 4 | 5 | 6 | 7 | 8 | 9 | 10 | <input type="checkbox"/> |
| E7 | Are translated enough into local language | 1 | 2 | 3 | 4 | 5 | 6 | 7 | 8 | 9 | 10 | <input type="checkbox"/> |
| E8 | Are adaptable to Mexico's specific development challenges and country circumstances | 1 | 2 | 3 | 4 | 5 | 6 | 7 | 8 | 9 | 10 | <input type="checkbox"/> |

E9. Overall, how significant a contribution do you believe the World Bank Group's knowledge work and activities make to development results in your country?

| | | | | | | | | | | |
|------------------------|---|---|---|---|---|---|---|---|------------------|--------------------------|
| 1 | 2 | 3 | 4 | 5 | 6 | 7 | 8 | 9 | 10 | <input type="checkbox"/> |
| Not significant at all | | | | | | | | | Very significant | Don't know |

E10. Overall, how would you rate the technical quality of the World Bank Group's knowledge work and activities?

| | | | | | | | | | | |
|----------------------------|---|---|---|---|---|---|---|---|-----------------------------|--------------------------|
| 1 | 2 | 3 | 4 | 5 | 6 | 7 | 8 | 9 | 10 | <input type="checkbox"/> |
| Very low technical quality | | | | | | | | | Very high technical quality | Don't know |

SECTION F: THE FUTURE ROLE OF THE WORLD BANK GROUP IN MEXICO

F1. Which of the following SHOULD the World Bank Group do to make itself of greater value in Mexico? (Choose no more than TWO)

| | |
|---|---|
| 1 | Increase availability of Reimbursable Advisory Services (RAS) |
| 2 | Help to bring discipline/effective supervision to implementation of World Bank Group projects |
| 3 | Offer more innovative financial products and services |
| 4 | Offer more innovative knowledge products and services |
| 5 | Collaborate more effectively with Government clients (e.g., national, state, local) |
| 6 | Reduce the complexity of obtaining World Bank Group financing |
| 7 | Reach out more to groups outside of Government |
| 8 | Increase the level of capacity development in the country |
| 9 | Other (please specify): _____ |

F2. In addition to the regular relations with the national government, which TWO of the following groups should the World Bank Group collaborate with more in your country? (Choose no more than TWO)

| | | | |
|---|------------------------------------|----|--|
| 1 | Congress | 7 | Academia/think tanks/research institutes |
| 2 | Foundations | 8 | Beneficiaries |
| 3 | Media | 9 | Youth/university groups |
| 4 | Local government | 10 | Private sector |
| 5 | Donor community | 11 | Other (please specify): _____ |
| 6 | NGOs/Community Based Organizations | 12 | Don't know |

SECTION G: COMMUNICATION AND INFORMATION SHARING

G1. How frequently do you interact with the World Bank Group now in Mexico?

| | |
|---|-----------------------------------|
| 1 | Never |
| 2 | Less than once a year |
| 3 | Once a year to a few times a year |
| 4 | Less than once a month |
| 5 | At least once a month |
| 6 | At least once a week |

G2. How do you get most of your information about economic and social development issues in Mexico? (Choose no more than TWO)

| | | | |
|---|--------------------------|----|--|
| 1 | Internet | 6 | Local radio |
| 2 | Periodicals | 7 | International radio |
| 3 | International television | 8 | Social media (e.g., blogs, Facebook, Twitter, YouTube, Flickr) |
| 4 | International newspapers | 9 | Local newspapers |
| 5 | Local television | 10 | Other (please specify): _____ |

G3. How would you prefer to receive information from the World Bank Group? (Choose no more than TWO)

| | | | |
|---|---|---|--|
| 1 | World Bank Group's seminars/workshops/conferences | 5 | Direct contact with World Bank Group (i.e., face to face meetings/discussions) |
| 2 | World Bank Group's website | 6 | Social media (e.g., blogs, Facebook, Twitter, YouTube, Flickr) |
| 3 | World Bank Group's publications and other written materials | 7 | Webinars or online events hosted by the World Bank Group |
| 4 | e-Newsletters | | |

G4. What do you use primarily when visiting a World Bank Group website? (Select only ONE response)

| | |
|---|--------------------------------|
| 1 | Phone |
| 2 | Tablet |
| 3 | Computer/laptop |
| 4 | I never visit the WBG websites |

SECTION G: COMMUNICATION AND INFORMATION SHARING

G5. Over the past SIX MONTHS, on average how often did you do any of the following related to the World Bank Group (WBG)?

| | | Every few days | Every few weeks | Every few months | Not at all |
|---|---|--------------------------|--------------------------|--------------------------|--------------------------|
| 1 | Read, viewed or heard a story about the WBG in local media (newspaper, magazine, TV, radio) | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> |
| 2 | Read, viewed or heard a story about the WBG in global media (newspaper, magazine, TV, radio) | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> |
| 3 | Interacted with the WBG on Social Media (e.g., read a post or tweet, liked, commented, shared, retweeted) | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> |
| 4 | Visited a WBG website (e.g., read a blog, used data) | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> |
| 5 | Attended an event/conference hosted by the WBG | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> |
| 6 | Watched a webinar or online event hosted by the WBG | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> |
| 7 | Read some or all of a WBG research paper or publication | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> |
| 8 | Met professionally with WBG staff | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> |
| 9 | Read a WBG e-newsletter | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> |

SECTION H: BACKGROUND INFORMATION

| H1. Which of the following best describes your current affiliation? (Select only ONE response) | | | |
|---|---|----|--|
| 1 | Office of the President | 12 | Private Sector Organization |
| 2 | Office of Secretary | 13 | Financial Sector/Private Bank |
| 3 | Office of Congressman | 14 | Private Foundation (e.g., Bill & Melinda Gates Foundation, Rockefeller Foundation) |
| 4 | Employee of a Secretary or Implementation Agency | 15 | NGO/Community Based Organization |
| 5 | Project Management Unit (PMU) overseeing implementation of WBG project/ Consultant/Contractor working on WBG supported project/program | 16 | Trade Union |
| 6 | Local Government Office or Staff | 17 | Faith-Based Group |
| 7 | Independent Government Institution (i.e., regulatory agency, central bank/oversight institution) | 18 | Youth Group |
| 8 | Judicial System (e.g., courts) | 19 | Academia/Research Institute/Think Tank |
| 9 | State-Owned Enterprise | 20 | Media (press, radio, TV, web, etc.) |
| 10 | Bilateral Agency (e.g., embassy, diplomatic, military) | 21 | Other (please specify): _____ |
| 11 | Multilateral Agency (e.g., UN, regional development bank) | | |

| H2. Please identify the primary specialization of your work. (Select only ONE response) | | | |
|--|-----------------------------------|----|--|
| 1 | Poverty | 13 | Agriculture, rural development |
| 2 | Macroeconomics, fiscal management | 14 | Urban development |
| 3 | Governance, anti-corruption | 15 | Transport |
| 4 | Education | 16 | Digital development and technology (ICT) |
| 5 | Health, nutrition | 17 | Tourism |
| 6 | Social protection | 18 | Fragility, conflict, violence, refugees |
| 7 | Jobs | 19 | Demographics, migration |
| 8 | Energy | 20 | Trade and competitiveness |
| 9 | Environment, natural resources | 21 | Finance and markets |
| 10 | Climate change | 22 | Communications, public affairs |
| 11 | Water, sanitation | 23 | Generalist (specialized in multiple sectors) |
| 12 | Gender | 24 | Other (please specify): _____ |

| H3. Currently, do you professionally collaborate/work with the World Bank Group (IBRD, IFC, MIGA, ICSID) in your country? | |
|--|-----|
| 1 | Yes |
| 2 | No |

SECTION H: BACKGROUND INFORMATION

H4. If yes, which of the following agencies of the World Bank Group do you primarily collaborate/work with in Mexico? (Select only ONE response)

| | |
|---|--|
| 1 | The World Bank (IBRD) |
| 2 | The International Finance Corporation (IFC) |
| 3 | The Multilateral Investment Guarantee Agency (MIGA) |
| 4 | International Centre for Settlement of Investment Disputes (ICSID) |

H5. Do your projects involve both the World Bank and the IFC?

| | |
|---|-----|
| 1 | Yes |
| 2 | No |

H6. Which of the following describes most of your exposure to the World Bank Group in Mexico? (Choose no more than TWO)

| | |
|---|---|
| 1 | Observer (i.e., follow in media, discuss in informal conversations, etc.) |
| 2 | Use World Bank Group reports/data |
| 3 | Engage in World Bank Group related/sponsored events/activities |
| 4 | Collaborate as part of my professional duties |
| 5 | Use World Bank Group website for information, data, research, etc. |

H7. What's your gender?

| | |
|---|--------|
| 1 | Female |
| 2 | Male |

H8. What's your age?

| | |
|---|--------------|
| 1 | 25 and under |
| 2 | 26-35 |
| 3 | 36-45 |
| 4 | 46-55 |
| 5 | 56 and above |

H9. Which best represents your geographic location?

| | |
|---|---------------------|
| 1 | Mexico City |
| 2 | Outside Mexico City |

Thank you for completing the survey!