

# Global Youth Tobacco Survey 2015

**Ministry of Public Health**

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## Identification

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SURVEY ID NUMBER  
THA\_2015\_GYTS\_v01\_M

TITLE  
Global Youth Tobacco Survey 2015

ABBREVIATION OR ACRONYM  
GYTS 2015

COUNTRY

Name	Country code
Thailand	THA

STUDY TYPE  
Other Household Survey [hh/oth]

SERIES INFORMATION  
This is the third GYTS conducted by Thailand.

ABSTRACT  
The GYTS is a school-based survey which uses a self-administered questionnaire to monitor tobacco use among youth and to guide the implementation and evaluation of tobacco prevention and control programmes.

KIND OF DATA  
Sample survey data [ssd]

UNIT OF ANALYSIS  
Individuals

## Version

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VERSION DESCRIPTION  
Public-use dataset

VERSION DATE  
2018-09-07

## Scope

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NOTES  
GYTS is composed of 56 "core" questions designed to gather data on the following seven domains:

1. Knowledge and attitudes of young people towards cigarette smoking
2. Prevalence of cigarette smoking and other tobacco use among young people
3. Role of the media and advertising in young people's use of cigarettes
4. Access to cigarettes
5. Tobacco-related school curriculum
6. Environmental tobacco smoke (ETS)
7. Cessation of cigarette smoking

Countries may add additional optional questions, such as on shisha use, smokeless tobacco use or e-cigarettes, or country-specific questions.

TOPICS

Topic	Vocabulary
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Global Youth Tobacco Survey (GYTS)	Survey
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## KEYWORDS

Keyword
adolescents
noncommunicable diseases
risk factors
health surveys
tobacco

## Coverage

## GEOGRAPHIC COVERAGE

National coverage

## UNIVERSE

School-going adolescents aged 13-15 years.

## Producers and sponsors

## PRIMARY INVESTIGATORS

Name
Ministry of Public Health

## FUNDING AGENCY/SPONSOR

Name	Abbreviation
World Health Organization	WHO
US Centers for Disease Control and Prevention	CDC

## Sampling

## SAMPLING PROCEDURE

GYTS uses a global standardized methodology that includes a two-stage sample design with schools selected with a probability proportional to enrollment size. The classes within selected schools are chosen randomly and all students in selected classes are eligible to participate in the survey.

Eligible students in grades 7 -9 completed the survey, of which 1,721 were aged 13-15 years.

## RESPONSE RATE

The overall response rate was 86.1%.

## WEIGHTING

The weighting formula used is:

$$W=W1 * W2 * f1 * f2 * f3*f4$$

The list below shows what each variable in the formula represents.

W1 - The inverse of the probability of selecting the school

W2 - The inverse of the probability of selecting the class within the school

f1 - a school-level nonresponse adjustment factor calculated by school size category (small, medium, large)

f2 - a class adjustment factor calculated by school

f3 - a student-level nonresponse adjustment factor calculated by class

f4 - a post stratification adjustment factor calculated by gender and grade

## Data collection

### DATES OF DATA COLLECTION

Start	End
2015	2015

### DATA COLLECTION MODE

self-administered

## data\_processing

### DATA EDITING

All data processing (scanning, cleaning, editing, and weighting) was conducted at the US Centers for Disease Control.

## Access policy

### CONTACTS

Name	Affiliation	Email	URL
NCD Surveillance Team	World Health Organization	ncdmonitoring@who.int	<a href="#">Link</a>

### ACCESS CONDITIONS

The user undertakes:

- (1) to acknowledge the data source.
- (2) to share any planned publications with WHO prior to publication.
- (3) to offer co-authorship of any reports or publications using the survey results to the coordinator of the survey.
- (4) to use the data for non-commercial, not-for-profit public health purposes only.

### CITATION REQUIREMENTS

Publications based on GYTS data should use the following acknowledgement:

"This paper uses data from the Global Youth Tobacco Survey (GYTS). GYTS is supported by the World Health Organization and the US Centers for Disease Control and Prevention."

## Disclaimer and copyrights

### DISCLAIMER

The data is being distributed without warranty of any kind. The responsibility for the use of the data lies with the user. In no event shall the World Health Organization be liable for damages arising from its use.

## Metadata production

### DDI DOCUMENT ID

DDI\_THA\_2015\_GYTS\_v01\_M

### PRODUCERS

Name	Abbreviation	Affiliation	Role
Yue Wu		World Health Organization	Documentation of data

Melanie Cowan		World Health Organization	Supervision and review of metadata and documentation of study
Development Economics Data Group	DECDG	The World Bank	Metadata adapted for World Bank Microdata Library

## DATE OF METADATA PRODUCTION

2018-09-07

## DDI DOCUMENT VERSION

Identical to a metadata (THA\_2015\_GYTS\_v01) published on WHO NCD microdata repository (<http://extranet.who.int/ncdsmicrodata/index.php/catalog>). Some of the metadata fields have been edited.

**data\_dictionary**

<b>Data file</b>	<b>Cases</b>	<b>variables</b>
<b>THAILAND_15</b> National public-use dataset	1876	69



**Data file: THAILAND\_15**

National public-use dataset

Cases: 1876

variables: 69

**variables**

ID	Name	Label	Question
V80	FinalWgt	FinalWgt	
V81	CR1	Custom age	How old are you?
V82	CR2	Sex	What is your sex?
V83	THR3	In what grade are you	In what grade/form are you?
V84	THR4	Average spending money	How much per week do you receive the money from your parents OR other incomes for daily usage eg., pocket money for snack and food, travel expenses etc.?
V85	CR5	Tried smoking	Have you ever tried or experimented with cigarette smoking, even one or two puffs?
V86	CR6	Age first cigarette	How old were you when you first tried a cigarette?
V87	CR7	Smoked past 30 days	During the past 30 days, on how many days did you smoke cigarettes?
V88	CR8	Cigarettes per day	Please think about the days you smoked cigarettes during the past 30 days. How many cigarettes did you usually smoke per day?
V89	THR9	tried flavoured cigarettes	Have you ever smoked Flavored Cigarettes etc., the cigarette with fruit, chocolate, vanilla flavor etc.?
V90	THR10	cigarette brand past 30 days	During the past 30 days, what brand of cigarettes did you usually smoke? (select only one response)
V91	OR9	usual smoke location	Where do you usually smoke? (select only one response)
V92	OR45	parents smoke	Do your parents smoke tobacco?
V93	CR9	Tried other smoked tobacco products	Have you ever tried or experimented with any form of smoked tobacco products other than cigarettes (such as cigar, Hookah/Shisha, pipe, Hand-rolled tobacco products, Khee-Yoh etc.)?
V94	CR10	Smoked tobacco products past 30 days	During the past 30 days, did you use any form of smoked tobacco products other than cigarettes (such as cigar, Hookah/Shisha, pipe, Hand-rolled tobacco products, Khee-Yoh etc.)?
V95	CR11	Smoke first thing morning	Do you ever smoke tobacco or feel like smoking tobacco (eg., cigar, Hookah/Shisha, pipe, Hand-rolled tobacco products, Khee-Yoh etc.) first thing in the morning?
V96	SR1	tried shisha smoking	How old were you when you first tried smoking shisha?
V97	SR2	age first shisha	How old were you when you first tried smoking shisha?
V98	SR3	smoked shisha past 30 days	During the past 30 days, on how many days did you smoke shisha?
V99	SR8	shisha location	The last time you smoked shisha during the past 30 days, where did you smoke it? (select only one response)
V100	CR12	Desire smoke again	How soon after you smoke tobacco do you start to feel a strong desire to smoke again that is hard to ignore?
V101	ELR1	heard of e cigarettes	Before today, had you ever heard of electronic cigarettes or e-cigarettes?
V102	ELR2	used e cigarettes past 30 days	During the past 30 days, on how many days did you use electronic cigarettes?
V103	ELR3	number of e cigarettes in life	How many electronic cigarettes (number of fluid cartridges) have you used in your lifetime?

ID	Name	Label	Question
V104	CR13	Tried smokeless tobacco products	Have you ever tried or experimented with any form of smokeless tobacco products (such as chewing shredded tobacco, strong-smell shredded tobacco for dissolved in the mouth/stick to the mouth, smokeless tobacco/inhale through the nose and betel vine with tobac
V105	CR14	Smokeless tobacco products past 30 days	During the past 30 days, did you use any form of smokeless tobacco products (such as chewing shredded tobacco, strong-smell shredded tobacco for dissolved in the mouth/stick to the mouth, smokeless tobacco/inhale through the nose and betel vine with tobac
V106	SLR1	age first smokeless tobacco	How old were you when you first tried using smokeless tobacco?
V107	SLR2	used smokeless tobacco past 30 days	During the past 30 days, on how many days did you use smokeless tobacco?
V108	SLR3	times using smokeless tobacco per day	Please think about the days you used smokeless tobacco during the past 30 days. How many times did you usually use smokeless tobacco per day?
V109	CR15	Want to stop smoking now	Do you want to stop smoking now?
V110	CR16	Try stop smoking past 12 months	During the past 12 months, did you ever try to stop smoking?
V111	CR17	Stop smoking if wanted to	Do you think you would be able to stop smoking if you wanted to?
V112	CR18	Received help/advice stop smoking	Have you ever received help or advice to help you stop smoking? (SELECT ONLY ONE RESPONSE)
V113	CR19	Smoked inside home in your presence	During the past 7 days, on how many days has anyone smoked inside your home, in your presence?
V114	CR20	Smoked inside public place in your presence past 7 days	During the past 7 days, on how many days has anyone smoked in your presence, inside any enclosed public place, other than your home (such as classrooms, shops, restaurants, shopping malls, movie theaters etc.)?
V115	CR21	Smoked outdoor public place in your presence past 7 days	During the past 7 days, on how many days has anyone smoked in your presence, at any outdoor public place (such as playgrounds, sidewalks, building entrances, parks, beaches etc.)?
V116	CR22	See smoking at school	During the past 30 days, did you see anyone smoke inside the school building or outside on school property?
V117	CR23	Think other people smoking harmful	Do you think the smoke from other people's tobacco smoking is harmful to you?
V118	SR7	think other people smoking shisha harmful	Do you think the smoke from other people's shisha smoking is harmful to you?
V119	CR25	Banning smoking outdoor public places	Are you in favor of banning smoking at outdoor public places (such as: playgrounds, sidewalks, entrances to buildings, parks, beaches)?
V120	THR40	Obtain cigarettes past 30 days	The last time you smoked cigarettes during the past 30 days, how did you get them? (select only one response)
V121	CR27	Refuse to sell cigarettes due to age	During the past 30 days, did anyone refuse to sell you cigarettes because of your age?
V122	THR42	How buy cigarettes past 30 days	The last time you bought cigarettes during the past 30 days, how did you buy them?
V123	THR43	Average cigarette pack cost	On average, how much do you think a pack of 20 cigarettes costs?
V124	CR30	Anti-tobacco media	During the past 30 days, did you see or hear any anti-tobacco media messages on television, radio, internet, billboards, posters, newspapers, magazines, or movies?
V125	CR31	Anti-tobacco messages events	During the past 30 days, did you see or hear any anti-tobacco messages at sports events, fairs, concerts, or community events, or social gatherings?
V126	CR32	Health warnings cigarette packages	During the past 30 days, did you see any health warnings on cigarette packages?
V127	CR33	Taught dangers of tobacco use	During the past 12 months, were you taught in any of your classes about the dangers of tobacco use?
V128	CR34	See tobacco use on screen	During the past 30 days, did you see any people using tobacco on TV, in videos, or in movies?

ID	Name	Label	Question
V129	CR35	Tobacco advertisements point of sale past 30 days	During the past 30 days, did you see any advertisements or promotions for tobacco products at points of sale (such as stores, shops, small size groceries, stalls)?
V130	CR36	Wear tobacco name	Would you ever use or wear something that has a tobacco company or tobacco product name or picture on it such as a lighter, t-shirt, hat, or sunglasses?
V131	CR37	Own tobacco product brand logo	Do you have something (for example, t-shirt, pen, backpack) with a tobacco product brand logo on it?
V132	CR38	Offered free tobacco	Has a person working for a tobacco company ever offered you a free tobacco product?
V133	THR53	tobacco product advertisements internet	During the past 30 days, have you ever seen the advertisement of cigarettes or other tobacco products on the internet or other online media?
V134	THR54	e cigarette advertisements internet	During the past 30 days, have you ever seen the advertisement on electronic cigarettes on the internet or other online media?
V135	CR39	Best friends offer tobacco	If one of your best friends offered you a tobacco product, would you use it?
V136	CR40	Use tobacco next 12 months	At anytime during the next 12 months do you think you will use any form of tobacco?
V137	CR41	Difficult to quit smoking	Once someone has started smoking tobacco, do you think it would be difficult for them to quit?
V138	CR42	Smoking helps feel comfortable socially	Do you think smoking tobacco helps people feel more comfortable or less comfortable at celebrations, parties, or in other social gatherings?
V139	CR43	'might enjoy smoking a cigarette' opinion	Do you agree or disagree with the following: "I think I might enjoy smoking a cigarette."
V140	SR11	best friends offered shisha	If one of your best friends offered you shisha, would you smoke it?
V141	SR12	difficult to quit shisha	Once someone has started smoking shisha, do you think it would be difficult for them to quit?
V142	SR13	shisha helps feel comfortable socially	Do you think smoking shisha helps people feel more comfortable or less comfortable at celebrations, parties, or in other social gatherings?
V143	SR14	might enjoy shisha opinion	Do you agree or disagree with the following: "I think I might enjoy smoking shisha."
V144	OR48	young smokers number of friends	Do you think young people who smoke tobacco have more or less friends?
V145	OR49	young smokers attractiveness	Do you think smoking tobacco makes young people look more or less attractive?
V146	THR66	young e cigarette smokers attractiveness	Do you think smoking electronic cigarette makes young people look more or less attractive?
V147	Stratum	Stratum	
V148	PSU	PSU	

total: 69



**FINALWGT: FinalWgt****Data file: THAILAND\_15****Overview**

Valid: 1876 Invalid: 0

Type: Discrete Decimal: 2 Range: 209.144006090004 - 629.614214541541 Format: Numeric

**Questions and instructions**

## CATEGORIES

Value	Category	Cases	
707.453383264639		30	1.6%
711.11945975989		7	0.4%
739.288785511548		5	0.3%
745.979228658849		17	0.9%
745.979228658849		61	3.3%
746.675432747885		8	0.4%
746.756349001564		18	1%
746.756349001564		11	0.6%
761.691475981595		6	0.3%
761.913706885597		10	0.5%
764.173843991992		23	1.2%
797.841345096462		25	1.3%
799.263459277338		12	0.6%
819.610626952936		25	1.3%
847.406117780035		12	0.6%
861.103414942428		22	1.2%
870.631308441934		21	1.1%
903.832684481203		15	0.8%
907.3089640369		14	0.7%
934.33412250164		42	2.2%
958.390010008764		17	0.9%
961.687248343527		33	1.8%
970.270050290165		18	1%
970.381627622875		7	0.4%
974.992844998788		16	0.9%
975.410218001559		9	0.5%
1012.925995617		1	0.1%
1014.0488008659		5	0.3%
1017.54819347016		9	0.5%
1023.22577741924		12	0.6%

1023.22577741924		33	1.8%
1024.18072890164		11	0.6%
1024.29171804637		16	0.9%
1030.37919465378		14	0.7%
1042.00121325555		20	1.1%
1044.7775524073		9	0.5%
1045.08237643024		17	0.9%
1048.18250369776		18	1%
1056.68466244979		17	0.9%
1061.1721361032		19	1%
1067.42939750851		19	1%
1094.3626836115		16	0.9%
1096.31333294918		14	0.7%
1104.48024250479		33	1.8%
1124.22261736796		15	0.8%
1136.91753046582		1	0.1%
1140.16586626715		1	0.1%
1142.63128646771		12	0.6%
1143.67435447341		1	0.1%
1145.38691815311		15	0.8%
1152.75753036548		2	0.1%
1159.70425463002		9	0.5%
1162.34842787001		11	0.6%
1162.61078158398		1	0.1%
1167.76308727428		5	0.3%
1168.63551785681		1	0.1%
1181.13638737222		10	0.5%
1184.95096374429		12	0.6%
1189.42132865234		12	0.6%
1194.20536551351		24	1.3%
1196.36916845715		32	1.7%
1199.76285079109		11	0.6%
1209.00261841923		2	0.1%
1211.55796263174		28	1.5%
1212.56218269401		10	0.5%
1224.24780692969		2	0.1%
1225.92316977026		13	0.7%
1239.74618287681		14	0.7%
1242.54027281788		24	1.3%

1244.51443742634		6	0.3%
1265.86194023456		9	0.5%
1268.26910493973		16	0.9%
1268.26910493973		2	0.1%
1269.45274934019		1	0.1%
1271.82573379339		23	1.2%
1281.58361806516		27	1.4%
1281.82410906123		12	0.6%
1285.46019727617		24	1.3%
1309.20816684587		40	2.1%
1314.54893793589		8	0.4%
1314.57998478738		26	1.4%
1315.75723896281		10	0.5%
1320.13149622858		10	0.5%
1327.91572611952		26	1.4%
1330.87529568305		8	0.4%
1336.94836416105		14	0.7%
1336.94836416105		21	1.1%
1337.35333837066		17	0.9%
1349.92029639474		4	0.2%
1356.28065025132		1	0.1%
1358.85975529257		1	0.1%
1362.13685530029		22	1.2%
1374.5199176212		18	1%
1381.11470292169		7	0.4%
1393.45278837525		1	0.1%
1396.5493501272		5	0.3%
1402.36262142818		9	0.5%
1407.31406753795		18	1%
1409.18789437748		13	0.7%
1416.46547493366		7	0.4%
1421.99869341728		15	0.8%
1428.82127631363		13	0.7%
1429.26566926275		16	0.9%
1440.82993011155		15	0.8%
1450.80314210307		11	0.6%
1452.7339902694		9	0.5%
1465.39313749067		33	1.8%
1479.67752339032		22	1.2%

1483.2681572798		16	0.9%
1507.21619194602		13	0.7%
1508.46547327206		13	0.7%
1511.22281882554		1	0.1%
1526.32229020525		9	0.5%
1534.50332337825		10	0.5%
1535.4607810475		7	0.4%
1545.72921405816		10	0.5%
1588.49878888749		11	0.6%
1588.49878888749		1	0.1%
1599.12191492401		13	0.7%
1628.69611571184		7	0.4%
1635.29901702808		17	0.9%
1663.20579321038		7	0.4%
1663.20579321038		16	0.9%
1689.00685915225		16	0.9%
1691.78564511811		17	0.9%
1747.34866777624		14	0.7%
1750.74294022145		20	1.1%
1792.43772686479		27	1.4%
1876.08474390863		1	0.1%
1880.00869328981		6	0.3%
1898.79291035185		9	0.5%
1988.06443650861		15	0.8%
2056.73631564187		5	0.3%
2247.73046845141		2	0.1%
2325.37175221418		10	0.5%
6727.29488104154		5	0.3%
8368.9663106802		3	0.2%

## CR1: Custom age

Data file: THAILAND\_15

### Overview

Valid: 1876 Invalid: 0

Type: Discrete Decimal: 0 Range: - Format: Numeric

### Questions and instructions

QUESTION PRETEXT

The first few questions ask for some background information about yourself.

#### LITERAL QUESTION

How old are you?

#### CATEGORIES

Value	Category	Cases	
1	11 years old or younger	3	0.2%
2	12 years old	122	6.5%
3	13 years old	574	30.6%
4	14 years old	765	40.8%
5	15 years old	382	20.4%
6	16 years old	24	1.3%
7	17 years old or older	6	0.3%

## CR2: Sex

Data file: THAILAND\_15

### Overview

Valid: 1872 Invalid: 4  
Type: Discrete Decimal: 0 Range: - Format: Numeric

### Questions and instructions

#### QUESTION PRETEXT

The first few questions ask for some background information about yourself.

#### LITERAL QUESTION

What is your sex?

#### CATEGORIES

Value	Category	Cases	
1	Male	860	45.9%
2	Female	1012	54.1%
Sysmiss		4	

## THR3: In what grade are you

Data file: THAILAND\_15

### Overview

Valid: 1872 Invalid: 4  
Type: Discrete Decimal: 0 Range: - Format: Numeric

## Questions and instructions

### LITERAL QUESTION

In what grade/form are you?

#### CATEGORIES

Value	Category	Cases	
1	Mattayom 1	540	28.8%
2	Mattayom 2	800	42.7%
3	Mattayom 3	532	28.4%
Sysmiss		4	

## THR4: Average spending money

Data file: THAILAND\_15

### Overview

Valid: 1874 Invalid: 2

Type: Discrete Decimal: 0 Range: - Format: Numeric

## Questions and instructions

### LITERAL QUESTION

How much per week do you receive the money from your parents OR other incomes for daily usage eg., pocket money for snack and food, travel expenses etc.?

#### CATEGORIES

Value	Category	Cases	
1	Receive no money	51	2.7%
2	Less than or equal to 100 THB	541	28.9%
3	101 to 300 THB	600	32%
4	301 to 500 THB	436	23.3%
5	501 to 1,000 THB	203	10.8%
6	1,001 to 2,000 THB	31	1.7%
7	2,001 to 3,000 THB	4	0.2%
8	More than 3,000 THB	8	0.4%
Sysmiss		2	

## CR5: Tried smoking

Data file: THAILAND\_15

### Overview

Valid: 1838 Invalid: 38

Type: Discrete    Decimal: 0    Range: -    Format: Numeric

**Questions and instructions**

## QUESTION PRETEXT

The next questions ask about your use of tobacco.

## LITERAL QUESTION

Have you ever tried or experimented with cigarette smoking, even one or two puffs?

## CATEGORIES

Value	Category	Cases	
1	Yes	500	27.2%
2	No	1338	72.8%
Sysmiss		38	

**CR6: Age first cigarette**

Data file: THAILAND\_15

**Overview**

Valid: 1834    Invalid: 42

Type: Discrete    Decimal: 0    Range: -    Format: Numeric

**Questions and instructions**

## QUESTION PRETEXT

The next questions ask about your use of tobacco.

## LITERAL QUESTION

How old were you when you first tried a cigarette?

## CATEGORIES

Value	Category	Cases	
1	I have never tried smoking a cigarette	1369	74.6%
2	7 years old or younger	29	1.6%
3	10 or 11 years old	44	2.4%
4	8 or 9 years old	97	5.3%
5	12 or 13 years old	187	10.2%
6	14 or 15 years old	106	5.8%
7	16 years old or older	2	0.1%
Sysmiss		42	

**CR7: Smoked past 30 days**

Data file: THAILAND\_15

## Overview

Valid: 1825 Invalid: 51  
 Type: Discrete Decimal: 0 Range: - Format: Numeric

## Questions and instructions

### QUESTION PRETEXT

The next questions ask about your use of tobacco.

### LITERAL QUESTION

During the past 30 days, on how many days did you smoke cigarettes?

### CATEGORIES

Value	Category	Cases	
1	0 days	1633	89.5%
2	1 or 2 days	91	5%
3	10 to 19 days	30	1.6%
4	20 to 29 days	17	0.9%
5	3 to 5 days	24	1.3%
6	6 to 9 days	7	0.4%
7	All 30 days	23	1.3%
Sysmiss		51	

## CR8: Cigarettes per day

Data file: THAILAND\_15

## Overview

Valid: 1830 Invalid: 46  
 Type: Discrete Decimal: 0 Range: - Format: Numeric

## Questions and instructions

### QUESTION PRETEXT

The next questions ask about your use of tobacco.

### LITERAL QUESTION

Please think about the days you smoked cigarettes during the past 30 days. How many cigarettes did you usually smoke per day?

### CATEGORIES

Value	Category	Cases	
1	I did not smoke cigarettes during the past 30 days	1632	89.2%
2	Less than 1 cigarette per day	29	1.6%
3	1 cigarette per day	58	3.2%
4	2 to 5 cigarettes per day	76	4.2%

5	6 to 10 cigaretters per day	22	1.2%
6	11 to 20 cigarettes per day	7	0.4%
7	More than 20 cigarettes per day	6	0.3%
Sysmiss		46	

## THR9: tried flavoured cigarettes

Data file: THAILAND\_15

### Overview

Valid: 1864 Invalid: 12  
Type: Discrete Decimal: 0 Range: 1 - 4 Format: Numeric

### Questions and instructions

#### LITERAL QUESTION

Have you ever smoked Flavored Cigarettes etc., the cigarette with fruit, chocolate, vanilla flavor etc.?

#### CATEGORIES

Value	Category	Cases	
1	I have never smoked before and not acquainted with Flavored Cigarettes at all	1325	71.1%
2	I have never smoked before but acquainted with Flavored Cigarettes	328	17.6%
3	Yes, I smoke and have experimented the Flavored Cigarettes earlier	112	6%
4	Yes, I smoke and have never experimented the Flavored Cigarettes	99	5.3%
Sysmiss		12	

## THR10: cigarette brand past 30 days

Data file: THAILAND\_15

### Overview

Valid: 1875 Invalid: 1  
Type: Discrete Decimal: 0 Range: 1 - 8 Format: Numeric

### Questions and instructions

#### LITERAL QUESTION

During the past 30 days, what brand of cigarettes did you usually smoke? (select only one response)

#### CATEGORIES

Value	Category	Cases	
1	I did not smoke cigarettes during the past 30 days	1635	87.2%
2	No usual brand	32	1.7%
3	Marlboro	27	1.4%

4	L & M	25	1.3%
5	Krong-thip	46	2.5%
6	Sai-fon	14	0.7%
7	Wonder	28	1.5%
8	Other (such as SMS, etc.)	68	3.6%
Sysmiss		1	

## OR9: usual smoke location

Data file: THAILAND\_15

### Overview

Valid: 1874 Invalid: 2  
 Type: Discrete Decimal: 0 Range: 1 - 8 Format: Numeric

### Questions and instructions

#### LITERAL QUESTION

Where do you usually smoke? (select only one response)

#### CATEGORIES

Value	Category	Cases	
1	I do not smoke	1534	81.9%
2	At home	85	4.5%
3	At school	50	2.7%
4	At work	6	0.3%
5	At friends' houses	71	3.8%
6	At social events	21	1.1%
7	In public places (e.g. parks, shopping centers, street corners)	28	1.5%
8	Other	79	4.2%
Sysmiss		2	

## OR45: parents smoke

Data file: THAILAND\_15

### Overview

Valid: 1867 Invalid: 9  
 Type: Discrete Decimal: 0 Range: 1 - 5 Format: Numeric

### Questions and instructions

#### LITERAL QUESTION

Do your parents smoke tobacco?

## CATEGORIES

Value	Category	Cases	
1	None	927	49.7%
2	Both	39	2.1%
3	Father only	760	40.7%
4	Mother only	21	1.1%
5	I don't know	120	6.4%
Sysmiss		9	

**CR9: Tried other smoked tobacco products**

Data file: THAILAND\_15

**Overview**

Valid: 1804 Invalid: 72

Type: Discrete Decimal: 0 Range: - Format: Numeric

**Questions and instructions**

## QUESTION PRETEXT

The next questions ask about your use of tobacco.

## LITERAL QUESTION

Have you ever tried or experimented with any form of smoked tobacco products other than cigarettes (such as cigar, Hookah/Shisha, pipe, Hand-rolled tobacco products, Khee-Yoh etc.)?

## CATEGORIES

Value	Category	Cases	
1	Yes	228	12.6%
2	No	1576	87.4%
Sysmiss		72	

**CR10: Smoked tobacco products past 30 days**

Data file: THAILAND\_15

**Overview**

Valid: 1806 Invalid: 70

Type: Discrete Decimal: 0 Range: - Format: Numeric

**Questions and instructions**

## QUESTION PRETEXT

The next questions ask about your use of tobacco.

## LITERAL QUESTION

During the past 30 days, did you use any form of smoked tobacco products other than cigarettes (such as cigar,

Hookah/Shisha, pipe, Hand-rolled tobacco products, Khee-Yoh etc.)?

#### CATEGORIES

Value	Category	Cases	
1	Yes	107	5.9%
2	No	1699	94.1%
Sysmiss		70	

### CR11: Smoke first thing morning

Data file: THAILAND\_15

#### Overview

Valid: 1852 Invalid: 24

Type: Discrete Decimal: 0 Range: - Format: Numeric

#### Questions and instructions

##### QUESTION PRETEXT

The next questions ask about your use of tobacco.

##### LITERAL QUESTION

Do you ever smoke tobacco or feel like smoking tobacco (eg., cigar, Hookah/Shisha, pipe, Hand-rolled tobacco products, Khee-Yoh etc.) first thing in the morning?

#### CATEGORIES

Value	Category	Cases	
1	I don't smoke tobacco	1583	85.5%
2	No, I don't smoke tobacco or feel like smoking tobacco first thing in the morning	160	8.6%
3	Yes, I sometimes smoke tobacco or feel like smoking tobacco first thing in the morning	87	4.7%
4	Yes, I always smoke tobacco or feel like smoking tobacco first thing in the morning	22	1.2%
Sysmiss		24	

### SR1: tried shisha smoking

Data file: THAILAND\_15

#### Overview

Valid: 1866 Invalid: 10

Type: Discrete Decimal: 0 Range: 1 - 2 Format: Numeric

#### Questions and instructions

##### LITERAL QUESTION

How old were you when you first tried smoking shisha?

#### CATEGORIES

Value	Category	Cases	
1	Yes	248	13.3%
2	No	1618	86.7%
Sysmiss		10	

## SR2: age first shisha

Data file: THAILAND\_15

### Overview

Valid: 1874 Invalid: 2  
 Type: Discrete Decimal: 0 Range: 1 - 7 Format: Numeric

### Questions and instructions

#### LITERAL QUESTION

How old were you when you first tried smoking shisha?

#### CATEGORIES

Value	Category	Cases	
1	I have never tried smoking shisha	1657	88.4%
2	7 years old or younger	27	1.4%
3	8 or 9 years old	13	0.7%
4	10 or 11 years old	22	1.2%
5	12 or 13 years old	92	4.9%
6	14 or 15 years old	58	3.1%
7	16 years old or older	5	0.3%
Sysmiss		2	

## SR3: smoked shisha past 30 days

Data file: THAILAND\_15

### Overview

Valid: 1853 Invalid: 23  
 Type: Discrete Decimal: 0 Range: 1 - 7 Format: Numeric

### Questions and instructions

#### LITERAL QUESTION

During the past 30 days, on how many days did you smoke shisha?

#### CATEGORIES

Value	Category	Cases	
-------	----------	-------	--

1	0 days	1754	94.7%
2	1 or 2 days	59	3.2%
3	10 to 19 days	15	0.8%
4	20 to 29 days	11	0.6%
5	3 to 5 days	4	0.2%
6	6 to 9 days	6	0.3%
7	All 30 days	4	0.2%
Sysmiss		23	

## SR8: shisha location

Data file: THAILAND\_15

### Overview

Valid: 1876 Invalid: 0  
Type: Discrete Decimal: 0 Range: 1 - 6 Format: Numeric

### Questions and instructions

#### LITERAL QUESTION

The last time you smoked shisha during the past 30 days, where did you smoke it? (select only one response)

#### CATEGORIES

Value	Category	Cases	
1	I did not smoke shisha during the past 30 days	1755	93.6%
2	At home	49	2.6%
3	At a coffee shop	4	0.2%
4	At a restaurant	6	0.3%
5	At a bar or club	19	1%
6	Other	43	2.3%

## CR12: Desire smoke again

Data file: THAILAND\_15

### Overview

Valid: 1876 Invalid: 0  
Type: Discrete Decimal: 0 Range: - Format: Numeric

### Questions and instructions

#### QUESTION PRETEXT

The next questions ask about your use of tobacco.

## LITERAL QUESTION

How soon after you smoke tobacco do you start to feel a strong desire to smoke again that is hard to ignore?

## CATEGORIES

Value	Category	Cases	
1	I don't smoke tobacco	1601	85.3%
2	I never feel a strong desire to smoke again after smoking tobacco	152	8.1%
3	Within 60 minutes	28	1.5%
4	1 to 2 hours	29	1.5%
5	More than 2 hours to 4 hours	16	0.9%
6	More than 4 hours but less than one full day	15	0.8%
7	1 to 3 days	18	1%
8	4 days or more	17	0.9%

### ELR1: heard of e cigarettes

Data file: THAILAND\_15

#### Overview

Valid: 1857 Invalid: 19

Type: Discrete Decimal: 0 Range: 1 - 2 Format: Numeric

#### Questions and instructions

## LITERAL QUESTION

Before today, had you ever heard of electronic cigarettes or e-cigarettes?

## CATEGORIES

Value	Category	Cases	
1	Yes	683	36.8%
2	No	1174	63.2%
Sysmiss		19	

### ELR2: used e cigarettes past 30 days

Data file: THAILAND\_15

#### Overview

Valid: 1875 Invalid: 1

Type: Discrete Decimal: 0 Range: 1 - 7 Format: Numeric

#### Questions and instructions

## LITERAL QUESTION

During the past 30 days, on how many days did you use electronic cigarettes?

## CATEGORIES

Value	Category	Cases	
1	0 days	1812	96.6%
2	1 or 2 days	44	2.3%
3	10 to 19 days	5	0.3%
4	20 to 29 days	8	0.4%
5	3 to 5 days	3	0.2%
6	6 to 9 days	0	0%
7	All 30 days	3	0.2%
Sysmiss		1	

**ELR3: number of e cigarettes in life**

Data file: THAILAND\_15

**Overview**

Valid: 1873 Invalid: 3  
 Type: Discrete Decimal: 0 Range: 1 - 7 Format: Numeric

**Questions and instructions**

## LITERAL QUESTION

How many electronic cigarettes (number of fluid cartridges) have you used in your lifetime?

## CATEGORIES

Value	Category	Cases	
1	0	1775	94.8%
2	Less than 1	56	3%
3	1 or 2	29	1.5%
4	3 to 10	5	0.3%
5	11 to 20	1	0.1%
6	21 to 50	3	0.2%
7	More than 50	4	0.2%
Sysmiss		3	

**CR13: Tried smokeless tobacco products**

Data file: THAILAND\_15

**Overview**

Valid: 1827 Invalid: 49  
 Type: Discrete Decimal: 0 Range: - Format: Numeric

## Questions and instructions

### QUESTION PRETEXT

The next questions ask about your use of tobacco.

### LITERAL QUESTION

Have you ever tried or experimented with any form of smokeless tobacco products (such as chewing shredded tobacco, strong-smell shredded tobacco for dissolved in the mouth/stick to the mouth, smokeless tobacco/inhale through the nose and betel vine with tobac

### CATEGORIES

Value	Category	Cases	
1	Yes	80	4.4%
2	No	1747	95.6%
Sysmiss		49	

## CR14: Smokeless tobacco products past 30 days

Data file: THAILAND\_15

### Overview

Valid: 1839 Invalid: 37

Type: Discrete Decimal: 0 Range: - Format: Numeric

## Questions and instructions

### QUESTION PRETEXT

The next questions ask about your use of tobacco.

### LITERAL QUESTION

During the past 30 days, did you use any form of smokeless tobacco products (such as chewing shredded tobacco, strong-smell shredded tobacco for dissolved in the mouth/stick to the mouth, smokeless tobacco/inhale through the nose and betel vine with tobac

### CATEGORIES

Value	Category	Cases	
1	Yes	47	2.6%
2	No	1792	97.4%
Sysmiss		37	

## SLR1: age first smokeless tobacco

Data file: THAILAND\_15

### Overview

Valid: 1875 Invalid: 1

Type: Discrete Decimal: 0 Range: 1 - 7 Format: Numeric

## Questions and instructions

### LITERAL QUESTION

How old were you when you first tried using smokeless tobacco?

### CATEGORIES

Value	Category	Cases	
1	I have never tried using smokeless tobacco	1798	95.9%
2	7 years old or younger	26	1.4%
3	8 or 9 years old	11	0.6%
4	10 or 11 years old	14	0.7%
5	12 or 13 years old	15	0.8%
6	14 or 15 years old	9	0.5%
7	16 years old or older	2	0.1%
Sysmiss		1	

## SLR2: used smokeless tobacco past 30 days

Data file: THAILAND\_15

### Overview

Valid: 1861 Invalid: 15

Type: Discrete Decimal: 0 Range: 1 - 7 Format: Numeric

## Questions and instructions

### LITERAL QUESTION

During the past 30 days, on how many days did you use smokeless tobacco?

### CATEGORIES

Value	Category	Cases	
1	0 days	1806	97%
2	1 or 2 days	35	1.9%
3	10 to 19 days	11	0.6%
4	20 to 29 days	4	0.2%
5	3 to 5 days	2	0.1%
6	6 to 9 days	0	0%
7	All 30 days	3	0.2%
Sysmiss		15	

## SLR3: times using smokeless tobacco per day

Data file: THAILAND\_15

## Overview

Valid: 1874 Invalid: 2  
 Type: Discrete Decimal: 0 Range: 1 - 7 Format: Numeric

## Questions and instructions

### LITERAL QUESTION

Please think about the days you used smokeless tobacco during the past 30 days. How many times did you usually use smokeless tobacco per day?

### CATEGORIES

Value	Category	Cases	
1	I did not use smokeless tobacco during the past 30 days	1830	97.7%
2	Less than once per day	27	1.4%
3	Once per day	12	0.6%
4	2 to 5 times per day	4	0.2%
5	6 to 10 times per day	1	0.1%
6	11 to 20 times per day	0	0%
7	More than 20 times per day	0	0%
Sysmiss		2	

## CR15: Want to stop smoking now

Data file: THAILAND\_15

## Overview

Valid: 1873 Invalid: 3  
 Type: Discrete Decimal: 0 Range: - Format: Numeric

## Questions and instructions

### QUESTION PRETEXT

The next questions ask about your feelings toward stopping smoking.

### LITERAL QUESTION

Do you want to stop smoking now?

### CATEGORIES

Value	Category	Cases	
1	I have never smoked	1454	77.6%
2	I don't smoke now	261	13.9%
3	Yes	115	6.1%
4	No	43	2.3%
Sysmiss		3	

**CR16: Try stop smoking past 12 months****Data file:** THAILAND\_15**Overview**

Valid: 1871    Invalid: 5  
 Type: Discrete    Decimal: 0    Range: -    Format: Numeric

**Questions and instructions**

## QUESTION PRETEXT

The next questions ask about your feelings toward stopping smoking.

## LITERAL QUESTION

During the past 12 months, did you ever try to stop smoking?

## CATEGORIES

Value	Category	Cases	
1	I have never smoked	1557	83.2%
2	I did not smoke during the past 12 months	136	7.3%
3	Yes	146	7.8%
4	No	32	1.7%
Sysmiss		5	

**CR17: Stop smoking if wanted to****Data file:** THAILAND\_15**Overview**

Valid: 1870    Invalid: 6  
 Type: Discrete    Decimal: 0    Range: -    Format: Numeric

**Questions and instructions**

## QUESTION PRETEXT

The next questions ask about your feelings toward stopping smoking.

## LITERAL QUESTION

Do you think you would be able to stop smoking if you wanted to?

## CATEGORIES

Value	Category	Cases	
1	I have never smoked	1483	79.3%
2	I don't smoke now	184	9.8%
3	Yes	175	9.4%
4	No	28	1.5%
Sysmiss		6	

**CR18: Received help/advice stop smoking****Data file:** THAILAND\_15**Overview**

Valid: 1874    Invalid: 2  
 Type: Discrete    Decimal: 0    Range: -    Format: Numeric

**Questions and instructions**

## QUESTION PRETEXT

The next questions ask about your feelings toward stopping smoking.

## LITERAL QUESTION

Have you ever received help or advice to help you stop smoking? (SELECT ONLY ONE RESPONSE)

## CATEGORIES

Value	Category	Cases	
1	I have never smoked	1558	83.1%
2	Yes, from a program or professional	45	2.4%
3	Yes, from a friend	105	5.6%
4	Yes, from a family member	49	2.6%
5	Yes, from both programs or professionals and from friends or family members	41	2.2%
6	No	76	4.1%
Sysmiss		2	

**CR19: Smoked inside home in your presence****Data file:** THAILAND\_15**Overview**

Valid: 1864    Invalid: 12  
 Type: Discrete    Decimal: 0    Range: -    Format: Numeric

**Questions and instructions**

## QUESTION PRETEXT

The next questions ask about your exposure to other people's smoking.

## LITERAL QUESTION

During the past 7 days, on how many days has anyone smoked inside your home, in your presence?

## CATEGORIES

Value	Category	Cases	
1	0 days	1223	65.6%
2	1 to 2 days	191	10.2%

3	3 to 4 days	84	4.5%
4	5 to 6 days	35	1.9%
5	7 days	331	17.8%
Sysmiss		12	

## CR20: Smoked inside public place in your presence past 7 days

Data file: THAILAND\_15

### Overview

Valid: 1875 Invalid: 1  
Type: Discrete Decimal: 0 Range: - Format: Numeric

### Questions and instructions

#### QUESTION PRETEXT

The next questions ask about your exposure to other people's smoking.

#### LITERAL QUESTION

During the past 7 days, on how many days has anyone smoked in your presence, inside any enclosed public place, other than your home (such as classrooms, shops, restaurants, shopping malls, movie theaters etc.)?

#### CATEGORIES

Value	Category	Cases	
1	0 days	1144	61%
2	1 to 2 days	387	20.6%
3	3 to 4 days	144	7.7%
4	5 to 6 days	31	1.7%
5	7 days	169	9%
Sysmiss		1	

## CR21: Smoked outdoor public place in your presence past 7 days

Data file: THAILAND\_15

### Overview

Valid: 1871 Invalid: 5  
Type: Discrete Decimal: 0 Range: - Format: Numeric

### Questions and instructions

#### QUESTION PRETEXT

The next questions ask about your exposure to other people's smoking.

#### LITERAL QUESTION

During the past 7 days, on how many days has anyone smoked in your presence, at any outdoor public place (such as playgrounds, sidewalks, building entrances, parks, beaches etc.)?

## CATEGORIES

Value	Category	Cases	
1	0 days	1164	62.2%
2	1 to 2 days	399	21.3%
3	3 to 4 days	125	6.7%
4	5 to 6 days	48	2.6%
5	7 days	135	7.2%
Sysmiss		5	

**CR22: See smoking at school**

Data file: THAILAND\_15

**Overview**

Valid: 1847 Invalid: 29

Type: Discrete Decimal: 0 Range: - Format: Numeric

**Questions and instructions**

## QUESTION PRETEXT

The next questions ask about your exposure to other people's smoking.

## LITERAL QUESTION

During the past 30 days, did you see anyone smoke inside the school building or outside on school property?

## CATEGORIES

Value	Category	Cases	
1	Yes	849	46%
2	No	998	54%
Sysmiss		29	

**CR23: Think other people smoking harmful**

Data file: THAILAND\_15

**Overview**

Valid: 1870 Invalid: 6

Type: Discrete Decimal: 0 Range: - Format: Numeric

**Questions and instructions**

## QUESTION PRETEXT

The next questions ask about your exposure to other people's smoking.

## LITERAL QUESTION

Do you think the smoke from other people's tobacco smoking is harmful to you?

## CATEGORIES

Value	Category	Cases	
1	Definitely not	122	6.5%
2	Probably not	47	2.5%
3	Probably yes	241	12.9%
4	Definitely yes	1460	78.1%
Sysmiss		6	

**SR7: think other people smoking shisha harmful**

Data file: THAILAND\_15

**Overview**

Valid: 1869 Invalid: 7  
 Type: Discrete Decimal: 0 Range: 1 - 4 Format: Numeric

**Questions and instructions**

## LITERAL QUESTION

Do you think the smoke from other people's shisha smoking is harmful to you?

## CATEGORIES

Value	Category	Cases	
1	Definitely not	142	7.6%
2	Probably not	170	9.1%
3	Probably yes	694	37.1%
4	Definitely yes	863	46.2%
Sysmiss		7	

**CR25: Banning smoking outdoor public places**

Data file: THAILAND\_15

**Overview**

Valid: 1842 Invalid: 34  
 Type: Discrete Decimal: 0 Range: - Format: Numeric

**Questions and instructions**

## QUESTION PRETEXT

The next questions ask about your exposure to other people's smoking.

## LITERAL QUESTION

Are you in favor of banning smoking at outdoor public places (such as: playgrounds, sidewalks, entrances to buildings, parks, beaches)?

## CATEGORIES

Value	Category	Cases	
1	Yes	1448	78.6%
2	No	394	21.4%
Sysmiss		34	

## THR40: Obtain cigarettes past 30 days

Data file: THAILAND\_15

### Overview

Valid: 1875 Invalid: 1  
 Type: Discrete Decimal: 0 Range: - Format: Numeric

### Questions and instructions

#### LITERAL QUESTION

The last time you smoked cigarettes during the past 30 days, how did you get them? (select only one response)

## CATEGORIES

Value	Category	Cases	
1	I did not smoke any cigarettes during the past 30 days	1676	89.4%
2	I bought them in a store or small grocery	102	5.4%
3	I bought them from a stall, flea market	23	1.2%
4	I bought them at a convenience store etc. 7-Eleven, Family Mart	12	0.6%
5	I borrow them from others	26	1.4%
6	I got them from someone else	25	1.3%
7	I got them some other way	11	0.6%
Sysmiss		1	

## CR27: Refuse to sell cigarettes due to age

Data file: THAILAND\_15

### Overview

Valid: 1859 Invalid: 17  
 Type: Discrete Decimal: 0 Range: - Format: Numeric

### Questions and instructions

#### QUESTION PRETEXT

The next questions ask about getting cigarettes.

#### LITERAL QUESTION

During the past 30 days, did anyone refuse to sell you cigarettes because of your age?

## CATEGORIES

Value	Category	Cases	
1	I did not try to buy cigarettes during the past 30 days	1540	82.8%
2	Yes, someone refused to sell me cigarettes because of my age	207	11.1%
3	No, my age did not keep me from buying cigarettes	112	6%
Sysmiss		17	

### THR42: How buy cigarettes past 30 days

Data file: THAILAND\_15

#### Overview

Valid: 1865 Invalid: 11

Type: Discrete Decimal: 0 Range: - Format: Numeric

#### Questions and instructions

## LITERAL QUESTION

The last time you bought cigarettes during the past 30 days, how did you buy them?

## CATEGORIES

Value	Category	Cases	
1	I did not buy cigarettes during the past 30 days	1584	84.9%
2	I bought them in a pack	167	9%
3	I bought individual sticks (singles)	52	2.8%
4	I bought them in a carton	10	0.5%
5	I bought them as in a small cigarette pack divided for sell	46	2.5%
6	I bought tobacco and rolled my own	6	0.3%
Sysmiss		11	

### THR43: Average cigarette pack cost

Data file: THAILAND\_15

#### Overview

Valid: 1875 Invalid: 1

Type: Discrete Decimal: 0 Range: - Format: Numeric

#### Questions and instructions

## LITERAL QUESTION

On average, how much do you think a pack of 20 cigarettes costs?

## CATEGORIES

Value	Category	Cases	
1	Less than 30 THB	155	8.3%
2	30 to 50 THB	490	26.1%
3	51 to 60 THB	293	15.6%
4	61 to 70 THB	162	8.6%
5	71 to 80 THB	52	2.8%
6	81 to 90 THB	18	1%
7	More than 90 THB	19	1%
8	I don't know	686	36.6%
Sysmiss		1	

### CR30: Anti-tobacco media

Data file: THAILAND\_15

#### Overview

Valid: 1855 Invalid: 21

Type: Discrete Decimal: 0 Range: - Format: Numeric

#### Questions and instructions

##### QUESTION PRETEXT

The next questions ask about messages that are against using tobacco(might include cigarettes, other smoked tobacco, and smokeless tobacco).

##### LITERAL QUESTION

During the past 30 days, did you see or hear any anti-tobacco media messages on television, radio, internet, billboards, posters, newspapers, magazines, or movies?

##### CATEGORIES

Value	Category	Cases	
1	Yes	1393	75.1%
2	No	462	24.9%
Sysmiss		21	

### CR31: Anti-tobacco messages events

Data file: THAILAND\_15

#### Overview

Valid: 1855 Invalid: 21

Type: Discrete Decimal: 0 Range: - Format: Numeric

## Questions and instructions

### QUESTION PRETEXT

The next questions ask about messages that are against using tobacco(might include cigarettes, other smoked tobacco, and smokeless tobacco).

### LITERAL QUESTION

During the past 30 days, did you see or hear any anti-tobacco messages at sports events, fairs, concerts, or community events, or social gatherings?

### CATEGORIES

Value	Category	Cases	
1	I did not go to sports events, fairs, concerts, or community events, or social gatherings in the	698	37.6%
2	Yes	819	44.2%
3	No	338	18.2%
Sysmiss		21	

## CR32: Health warnings cigarette packages

Data file: THAILAND\_15

### Overview

Valid: 1865 Invalid: 11

Type: Discrete Decimal: 0 Range: - Format: Numeric

## Questions and instructions

### QUESTION PRETEXT

The next questions ask about messages that are against using tobacco(might include cigarettes, other smoked tobacco, and smokeless tobacco).

### LITERAL QUESTION

During the past 30 days, did you see any health warnings on cigarette packages?

### CATEGORIES

Value	Category	Cases	
1	Yes, but I didn't think much of them	893	47.9%
2	Yes, and they led me to think about quitting smoking or not starting smoking	751	40.3%
3	No	221	11.8%
Sysmiss		11	

## CR33: Taught dangers of tobacco use

Data file: THAILAND\_15

### Overview

Valid: 1871 Invalid: 5

Type: Discrete    Decimal: 0    Range: -    Format: Numeric

**Questions and instructions**

## QUESTION PRETEXT

The next questions ask about messages that are against using tobacco(might include cigarettes, other smoked tobacco, and smokeless tobacco).

## LITERAL QUESTION

During the past 12 months, were you taught in any of your classes about the dangers of tobacco use?

## CATEGORIES

Value	Category	Cases	
1	Yes	1426	76.2%
2	No	266	14.2%
3	I don't know	179	9.6%
Sysmiss		5	

**CR34: See tobacco use on screen**

Data file: THAILAND\_15

**Overview**

Valid: 1852    Invalid: 24

Type: Discrete    Decimal: 0    Range: -    Format: Numeric

**Questions and instructions**

## QUESTION PRETEXT

The next questions ask about advertisements or promotions for tobacco (might include cigarettes, other smoked tobacco, and smokeless tobacco).

## LITERAL QUESTION

During the past 30 days, did you see any people using tobacco on TV, in videos, or in movies?

## CATEGORIES

Value	Category	Cases	
1	I did not watch TV, videos, or movies in the past 30 days	116	6.3%
2	Yes	1326	71.6%
3	No	410	22.1%
Sysmiss		24	

**CR35: Tobacco advertisements point of sale past 30 days**

Data file: THAILAND\_15

## Overview

Valid: 1866 Invalid: 10  
 Type: Discrete Decimal: 0 Range: - Format: Numeric

## Questions and instructions

### QUESTION PRETEXT

The next questions ask about advertisements or promotions for tobacco (might include cigarettes, other smoked tobacco, and smokeless tobacco).

### LITERAL QUESTION

During the past 30 days, did you see any advertisements or promotions for tobacco products at points of sale (such as stores, shops, small size groceries, stalls)?

### CATEGORIES

Value	Category	Cases	
1	I did not visit any points of sale in the past 30 days	251	13.5%
2	Yes	552	29.6%
3	No	1063	57%
Sysmiss		10	

## CR36: Wear tobacco name

Data file: THAILAND\_15

## Overview

Valid: 1864 Invalid: 12  
 Type: Discrete Decimal: 0 Range: - Format: Numeric

## Questions and instructions

### QUESTION PRETEXT

The next questions ask about advertisements or promotions for tobacco (might include cigarettes, other smoked tobacco, and smokeless tobacco).

### LITERAL QUESTION

Would you ever use or wear something that has a tobacco company or tobacco product name or picture on it such as a lighter, t-shirt, hat, or sunglasses?

### CATEGORIES

Value	Category	Cases	
1	Yes	261	14%
2	Maybe	416	22.3%
3	No	1187	63.7%
Sysmiss		12	

**CR37: Own tobacco product brand logo****Data file:** THAILAND\_15**Overview**

Valid: 1826 Invalid: 50  
 Type: Discrete Decimal: 0 Range: - Format: Numeric

**Questions and instructions**

## QUESTION PRETEXT

The next questions ask about advertisements or promotions for tobacco (might include cigarettes, other smoked tobacco, and smokeless tobacco).

## LITERAL QUESTION

Do you have something (for example, t-shirt, pen, backpack) with a tobacco product brand logo on it?

## CATEGORIES

Value	Category	Cases	
1	Yes	190	10.4%
2	No	1636	89.6%
Sysmiss		50	

**CR38: Offered free tobacco****Data file:** THAILAND\_15**Overview**

Valid: 1849 Invalid: 27  
 Type: Discrete Decimal: 0 Range: - Format: Numeric

**Questions and instructions**

## QUESTION PRETEXT

The next questions ask about advertisements or promotions for tobacco (might include cigarettes, other smoked tobacco, and smokeless tobacco).

## LITERAL QUESTION

Has a person working for a tobacco company ever offered you a free tobacco product?

## CATEGORIES

Value	Category	Cases	
1	Yes	129	7%
2	No	1720	93%
Sysmiss		27	

**THR53: tobacco product advertisements internet****Data file:** THAILAND\_15

## Overview

Valid: 1867 Invalid: 9  
 Type: Discrete Decimal: 0 Range: 1 - 4 Format: Numeric

## Questions and instructions

### LITERAL QUESTION

During the past 30 days, have you ever seen the advertisement of cigarettes or other tobacco products on the internet or other online media?

### CATEGORIES

Value	Category	Cases	
1	I have not used the internet or other online media during the past 30 days	170	9.1%
2	Yes	633	33.9%
3	I have seen the electronic cigarettes advertised	82	4.4%
4	I have never seen it before	982	52.6%
Sysmiss		9	

## THR54: e cigarette advertisements internet

Data file: THAILAND\_15

## Overview

Valid: 1858 Invalid: 18  
 Type: Discrete Decimal: 0 Range: 1 - 4 Format: Numeric

## Questions and instructions

### LITERAL QUESTION

During the past 30 days, have you ever seen the advertisement on electronic cigarettes on the internet or other online media?

### CATEGORIES

Value	Category	Cases	
1	I have not used the internet or other online media during the past 30 days	214	11.5%
2	Yes	408	22%
3	I have seen the electronic cigarettes advertised	90	4.8%
4	I have never seen it before	1146	61.7%
Sysmiss		18	

## CR39: Best friends offer tobacco

Data file: THAILAND\_15

## Overview

Valid: 1869 Invalid: 7  
 Type: Discrete Decimal: 0 Range: - Format: Numeric

## Questions and instructions

### QUESTION PRETEXT

The next questions ask about your attitudes and beliefs about using tobacco.

### LITERAL QUESTION

If one of your best friends offered you a tobacco product, would you use it?

### CATEGORIES

Value	Category	Cases	
1	Definitely not	1531	81.9%
2	Probably not	150	8%
3	Probably yes	141	7.5%
4	Definitely yes	47	2.5%
Sysmiss		7	

## CR40: Use tobacco next 12 months

Data file: THAILAND\_15

## Overview

Valid: 1872 Invalid: 4  
 Type: Discrete Decimal: 0 Range: - Format: Numeric

## Questions and instructions

### QUESTION PRETEXT

The next questions ask about your attitudes and beliefs about using tobacco.

### LITERAL QUESTION

At anytime during the next 12 months do you think you will use any form of tobacco?

### CATEGORIES

Value	Category	Cases	
1	Definitely not	1561	83.4%
2	Probably not	177	9.5%
3	Probably yes	102	5.4%
4	Definitely yes	32	1.7%
Sysmiss		4	

**CR41: Difficult to quit smoking****Data file:** THAILAND\_15**Overview**

Valid: 1847    Invalid: 29  
 Type: Discrete    Decimal: 0    Range: -    Format: Numeric

**Questions and instructions**

## QUESTION PRETEXT

The next questions ask about your attitudes and beliefs about using tobacco.

## LITERAL QUESTION

Once someone has started smoking tobacco, do you think it would be difficult for them to quit?

## CATEGORIES

Value	Category	Cases	
1	Definitely not	487	26.4%
2	Probably not	372	20.1%
3	Probably yes	666	36.1%
4	Definitely yes	322	17.4%
Sysmiss		29	

**CR42: Smoking helps feel comfortable socially****Data file:** THAILAND\_15**Overview**

Valid: 1851    Invalid: 25  
 Type: Discrete    Decimal: 0    Range: -    Format: Numeric

**Questions and instructions**

## QUESTION PRETEXT

The next questions ask about your attitudes and beliefs about using tobacco.

## LITERAL QUESTION

Do you think smoking tobacco helps people feel more comfortable or less comfortable at celebrations, parties, or in other social gatherings?

## CATEGORIES

Value	Category	Cases	
1	More comfortable	513	27.7%
2	Less comfortable	378	20.4%
3	No difference whether smoking or not	960	51.9%
Sysmiss		25	

**CR43: 'might enjoy smoking a cigarette' opinion****Data file: THAILAND\_15****Overview**

Valid: 1866 Invalid: 10

Type: Discrete Decimal: 0 Range: - Format: Numeric

**Questions and instructions**

## QUESTION PRETEXT

The next questions ask about your attitudes and beliefs about using tobacco.

## LITERAL QUESTION

Do you agree or disagree with the following: "I think I might enjoy smoking a cigarette."

## CATEGORIES

Value	Category	Cases	
1	I currently smoke cigarettes	150	8%
2	Strongly agree	77	4.1%
3	Agree	84	4.5%
4	Disagree	693	37.1%
5	Strongly disagree	862	46.2%
Sysmiss		10	

**SR11: best friends offered shisha****Data file: THAILAND\_15****Overview**

Valid: 1851 Invalid: 25

Type: Discrete Decimal: 0 Range: 1 - 4 Format: Numeric

**Questions and instructions**

## LITERAL QUESTION

If one of your best friends offered you shisha, would you smoke it?

## CATEGORIES

Value	Category	Cases	
1	Definitely not	1481	80%
2	Probably not	168	9.1%
3	Probably yes	133	7.2%
4	Definitely yes	69	3.7%
Sysmiss		25	

**SR12: difficult to quit shisha****Data file: THAILAND\_15****Overview**

Valid: 1873    Invalid: 3  
 Type: Discrete    Decimal: 0    Range: 1 - 4    Format: Numeric

**Questions and instructions**

## LITERAL QUESTION

Once someone has started smoking shisha, do you think it would be difficult for them to quit?

## CATEGORIES

Value	Category	Cases	
1	Definitely not	529	28.2%
2	Probably not	479	25.6%
3	Probably yes	598	31.9%
4	Definitely yes	267	14.3%
Sysmiss		3	

**SR13: shisha helps feel comfortable socially****Data file: THAILAND\_15****Overview**

Valid: 1847    Invalid: 29  
 Type: Discrete    Decimal: 0    Range: 1 - 3    Format: Numeric

**Questions and instructions**

## LITERAL QUESTION

Do you think smoking shisha helps people feel more comfortable or less comfortable at celebrations, parties, or in other social gatherings?

## CATEGORIES

Value	Category	Cases	
1	More comfortable	467	25.3%
2	Less comfortable	392	21.2%
3	No difference whether smoking shisha or not	988	53.5%
Sysmiss		29	

**SR14: might enjoy shisha opinion****Data file: THAILAND\_15****Overview**

Valid: 1873 Invalid: 3  
 Type: Discrete Decimal: 0 Range: 1 - 5 Format: Numeric

**Questions and instructions**

## LITERAL QUESTION

Do you agree or disagree with the following: "I think I might enjoy smoking shisha."

## CATEGORIES

Value	Category	Cases	
1	I currently smoke shisha	109	5.8%
2	Strongly agree	74	4%
3	Agree	162	8.6%
4	Disagree	695	37.1%
5	Strongly disagree	833	44.5%
Sysmiss		3	

**OR48: young smokers number of friends****Data file: THAILAND\_15****Overview**

Valid: 1861 Invalid: 15  
 Type: Discrete Decimal: 0 Range: 1 - 3 Format: Numeric

**Questions and instructions**

## LITERAL QUESTION

Do you think young people who smoke tobacco have more or less friends?

## CATEGORIES

Value	Category	Cases	
1	More friends	427	22.9%
2	Less friends	638	34.3%
3	No difference from non-smokers	796	42.8%
Sysmiss		15	

**OR49: young smokers attractiveness****Data file: THAILAND\_15**

## Overview

Valid: 1863 Invalid: 13  
 Type: Discrete Decimal: 0 Range: 1 - 3 Format: Numeric

## Questions and instructions

### LITERAL QUESTION

Do you think smoking tobacco makes young people look more or less attractive?

### CATEGORIES

Value	Category	Cases	
1	More attractive	214	11.5%
2	Less attractive	1049	56.3%
3	No difference from non-smokers	600	32.2%
Sysmiss		13	

## THR66: young e cigarette smokers attractiveness

Data file: THAILAND\_15

## Overview

Valid: 1854 Invalid: 22  
 Type: Discrete Decimal: 0 Range: 1 - 3 Format: Numeric

## Questions and instructions

### LITERAL QUESTION

Do you think smoking electronic cigarette makes young people look more or less attractive?

### CATEGORIES

Value	Category	Cases	
1	More attractive	216	11.7%
2	Less attractive	999	53.9%
3	No difference from non-smokers	639	34.5%
Sysmiss		22	

## STRATUM: Stratum

Data file: THAILAND\_15

## Overview

Valid: 1876 Invalid: 0  
 Type: Discrete Decimal: 0 Range: 201401001 - 201401012 Format: Numeric

## Questions and instructions

### CATEGORIES

Value	Category	Cases	
201501001		95	5.1%
201501002		131	7%
201501003		177	9.4%
201501004		112	6%
201501005		132	7%
201501006		109	5.8%
201501007		110	5.9%
201501008		131	7%
201501009		145	7.7%
201501010		126	6.7%
201501011		151	8%
201501012		123	6.6%
201501013		117	6.2%
201501014		142	7.6%
201501015		75	4%

### PSU: PSU

Data file: THAILAND\_15

### Overview

Valid: 1876 Invalid: 0

Type: Discrete Decimal: 0 Range: 1 - 25 Format: Numeric

## Questions and instructions

### CATEGORIES

Value	Category	Cases	
1		56	3%
2		39	2.1%
3		45	2.4%
4		86	4.6%
5		90	4.8%
6		87	4.6%
7		76	4.1%
8		36	1.9%

9		68	3.6%
10		64	3.4%
11		68	3.6%
12		41	2.2%
13		48	2.6%
14		62	3.3%
15		63	3.4%
16		68	3.6%
17		65	3.5%
18		80	4.3%
19		58	3.1%
20		68	3.6%
21		86	4.6%
22		65	3.5%
23		65	3.5%
24		58	3.1%
25		53	2.8%
26		64	3.4%
27		83	4.4%
28		59	3.1%
29		49	2.6%
30		26	1.4%

# study\_resources

## reports

### Fact Sheet

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title Fact Sheet  
filename Thailand\_GYTS2015\_Factsheet\_Ages13-15\_508tagged.pdf

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### Report

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title Report  
filename tha\_gyts\_report\_2015.pdf

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## technical\_documents

### Codebook

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title Codebook  
filename GYTSSEARO2015\_Thailand\_All\_Schools\_Region1\_National\_Web\_Codebook\_20160316\_508tag.pdf

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