

BUSINESS ENTERPRISE SURVEY

Business Identification

BES0Q1	District		See district codes
BES0Q2	Community Council		See community council codes
BES0Q3	Electoral division		See electoral division codes
BES0Q4	Village name		Type village name
BES0Q5	Ecological zone		1= Lowlands, 2= Foothills, 3= Mountains, 4=Senqu River Valley
BES0Q6	Full name of business owner		Include both name and surname
BES0Q7	Sex of business owner		1= male; 2 = female
BES0Q8	Date of interview	__/__/____	dd/mm/yyyy
BES0Q9	Enumerator ID		Insert your enumerator identifier code
BES0Q10	Supervisor ID		Insert your supervisor identifier code
BES0Q11	Latitude		Insert the latitude of the main public building in the community
BES0Q12	Longitude		Insert the longitude of the main public building in the community

Good morning Ntate/Mdame

my name is _____ and I work for Spatial Intelligence (SiQ)

This is a study run by an international team of researchers on behalf of the Ministry of Social Development of the Lesotho Government. The purpose of the study is to understand living conditions of the population of Lesotho. Part of the research involves a survey on businesses and markets in this community. We will be asking you to provide some information about your business, such as who usually works there, who are your main customers, what are your expenditures and revenues, and other such questions.

Before we begin the interview, we want to make sure you understand the following information about the study:

- Your participation is entirely voluntary. You may refuse to take part in the interview, and you may stop at any time if you do not want to continue. You also have the right to skip any particular question or questions if you do not wish to answer them.
- It should take no more than half hour to complete the interview.
- You have the right to ask questions at any point before the interview, during the interview, or after the interview is completed.
- All information collected for this study will be kept strictly confidential. While the data collected will be used for research purposes, information that could identify you or your employees will never be publicly released in any research report or publication and will not be shared with the Ministry of Social Development, or any other government institution, like the Tax Agency.

Shall I go ahead with the interview?

BES1Q1	BES1Q2	BES1Q3	BES1Q4	BES1Q5	BES1Q6	BES1Q7	BES1Q8
What is the type of business?	How many months during the last 12 months did this business operate	What is the location of this business?	Who is the main customer in terms of volume of sales?	Where do the main customers live?	During a typical month of operation in the last year, how many individuals who are not family members of the owner worked regularly for remuneration?	How many hours per week does a typical hired worker spend working for this business?	Overall, how much does the business owner spend <u>per month</u> to pay for hired labour wages?
SEE TABLE OF CODES Ba		SEE TABLE OF CODES Bb	SEE TABLE OF CODES Bc	SEE TABLE OF CODES Bb	If none, mark 0 and >> BES1Q11		
	# months					hrs/week	LSL/month

BES1Q9	BES1Q10	BES1Q11	BES1Q12	BES1Q13	BES1Q14	BES1Q15
How many of the workers live in this village or in the neighboring village?	How many of the workers live outside of this village and of any neighboring village?	Who is in charge of the operation of this business?	In a typical day of operation, how many hours does the person in charge work at this business?	Besides the person who is in charge of this business, how many relatives of the owner help or work in a typical day of operation?	In a typical day of operation, how many hours does each of the family members of the owner help or work at this business?	What is the value of the assets belonging to this business?
		SEE TABLE OF CODES Bd		If none, mark 0 and >> BES1Q15		Please include the value of the land and buildings where it operates in case you own them.
					hours/day	LSL

BES1Q16	BES1Q17	BES1Q18	BES1Q19	BES1Q20	BES1Q21	BES1Q22
<p>Do you rent or own the building where this business operate?</p> <p>1 = Rent 2 = Own >> BES1Q19 3 = Free use >> BES1Q19 4 = Building not needed for the business >> BES1Q19</p>	In a typical month, how much did this business pay for the rent of the building where this business operates?	Where is the person or organization located to whom the rent is paid?	In a typical month, how much does this business pay for <u>transportation</u> of items and products used in the business, like good, water, merchandise to sell, or other inputs?	Where is the person or organization located to whom you pay transportation?	In a typical month, how much do you pay for public <u>utilities</u> such as running water, electricity, or other bills used for the operation of this business?	During the last month, how much this business spend on <u>grains</u> from <u>local farmers</u> ?
		SEE TABLE OF CODES Bb	<p><i>If nothing, mark 0 and >> BES1Q21</i></p> <p><i>Do not include transportation costs incurred by the owner if own-transported. This refers only to transportation services</i></p>	SEE TABLE OF CODES Bb		<p><i>Should not be asked if BES1Q1 = 13 (taxi/mototaxi)</i></p>
	LSL/month		LSL		LSL/month	LSL/month

BES1Q23	BES1Q24	BES1Q25	BES1Q26	BES1Q27
During the last month, how much did this business spend on <u>other crops</u> from <u>local farmers</u> ?	During the last month, how much did this business spend on <u>livestock or animal products</u> from <u>local farmers</u> and <u>livestock producers</u> ?	During the last month, how much did this business spend on <u>locally processed products</u> , such as locally produced processed foods, locally produced beverages, locally carpentered products, bread from a local baker, or other <u>locally manufactured goods</u> ?	During the last month, how much did this business spend on <u>goods</u> from <u>local retailers</u> ?	During the last month, how much did this business spend <u>on services provided by local businesses</u> , such as repairs, renting trucks for own-transportations, accounting, legal services, advertising, or consultants?
<i>Should not be asked if BES1Q1 = 13 (taxi/mototaxi)</i>	<i>Should not be asked if BES1Q1 = 13 (taxi/mototaxi)</i>	<i>Should not be asked if BES1Q1 = 13 (taxi/mototaxi)</i>		
LSL/month	LSL/month	LSL/month	LSL/month	LSL/month

BES1Q28	BES1Q29	BES1Q30
During the last month, how much did this business spend on <u>inputs or items from outside the village</u> , including other parts of Lesotho and other countries? For example, drinks, paper products, etc.	What is the total value of sales in this business in a typical month? That is, how much do you receive from the products you sell or the services you provide?	After all the expenses in inputs, wages and other costs, what was the <u>net take home profit (for the owner)</u> from the operation of this business during the <u>last month</u> ?
LSL/month	LSL/month	LSL/month

Table of codes

Ba	Non-farm business codes
1	Grocery / corner shop
2	Petty trader
3	Food traders (not selling own agricultural products)
4	Food processor (baker, local beverages, foods to sell in markets)
5	Butchery
6	Hardware store
7	Agricultural inputs store
8	Mill (e.g., maize mill)
9	Charcoal / firewood
10	Mechanic / repair
11	Carpenter
12	Traditional healer
13	Taxi / moto taxi
14	Hotel / guest house
15	Bar / restaurant / take-away
16	Electronics / phone repair
17	Seamstress / tailor/ clothes repair
18	Hairdresser / barber
19	Crafts (basket/ reedmat making, etc.)
20	Construction materials store
21	Clothing / shoe store
22	Other services

Bb	Location codes
1	This village
2	neighbouring village
3	closest town
4	Maseru
5	elsewhere in Lesotho
6	another country
7	itinerant trader
8	this and neighbour village
77	other (specify)

Bd	Person in charge of the business
1	Owner
2	Spouse of owner
3	Son or daughter of owner
4	Other member of the owner's family
5	Someone who is paid to do the job

Bc	Customer codes
1	other households / private individuals
2	business/ store/ trader
3	millers
4	livestock markets/auctions
5	institution
6	Government
77	other (specify)