



World Bank Group Country Survey FY 2022 – Cameroon

The World Bank Group is interested in gauging the views of clients and partners who are either involved in development in Cameroon or who observe activities related to social and economic development. The following survey will give the World Bank Group's team that works in Cameroon, greater insight into how the Bank's work is perceived. This is one tool the World Bank Group uses to assess the views of its stakeholders, and to develop more effective strategies that support development in Cameroon.

Independent consultants have been hired to oversee the logistics of this survey. This ensures anonymity and confidentiality. We hope you'll be candid.

Finally, the survey relates to the World Bank Group's work. The World Bank Group consists of IBRD, IDA, IFC, MIGA, and ICSID. When responding to the survey, please consider the area of the World Bank Group with which you are most familiar.

To complete the survey, please circle/check the response that most accurately reflects your opinion. We ask you to please answer all questions on the very first page. If you prefer not to answer any question on other pages, please leave it blank. If you feel that you do not have an adequate amount of information on a subject, please check "Don't know".

PLEASE NOTE: IN SOME CASES THE SURVEY WILL ASK FOR A SPECIFIC NUMBER OF RESPONSES. PLEASE DO NOT CHOOSE ANY MORE THAN REQUESTED. IF MORE RESPONSES ARE CHOSEN, DATA CANNOT BE INCLUDED IN ANALYSIS.

BACKGROUND INFORMATION

**Which of the following best describes your current affiliation?
(Select only 1 response)**

1	Office of the President, Prime Minister	12	Private Sector Organization
2	Office of a Minister	13	Financial Sector/Private Bank
3	Office of a member of Parliament/Legislative body	14	Private Foundation (e.g., Bill & Melinda Gates Foundation, Rockefeller Foundation)
4	Employee of Ministry, Ministerial Department, Implementation Agency	15	NGO/Community Based Organization
5	Project Management Unit (PMU) overseeing implementation of WBG project/ Consultant/Contractor working on WBG supported project/program	16	Professional/Trade association
6	Local Government Office or Staff	17	Faith-Based Group
7	Independent Government Institution (i.e., regulatory agency, central bank/oversight institution)	18	Youth Group
8	Judicial System (e.g., courts)	19	Academia/Research Institute/Think Tank
9	State-Owned Enterprise	20	Media (press, radio, TV, web, etc.)
10	Bilateral Agency (e.g., embassy, diplomatic, military)	21	Other (please specify): _____
11	Multilateral Agency (UN, regional development bank)		

Currently, do you professionally collaborate/work with the World Bank Group (IBRD/IDA, IFC, MIGA, ICSID) in your country? (If you answered NO to this question, please proceed to the next page)

1	Yes
2	No

If yes, which of the following agencies of the World Bank Group do you primarily collaborate/work with in Cameroon? (Select only 1 response)

1	The World Bank (IBRD/IDA)
2	The International Finance Corporation (IFC)
3	The Multilateral Investment Guarantee Agency (MIGA)
4	International Centre for Settlement of Investment Disputes (ICSID)

SECTION A: OVERALL CONTEXT

A1. In general, would you say that Cameroon is headed in ... ?

1	The right direction
2	The wrong direction
3	Not sure

A2. Do you think that economic opportunity for citizens in Cameroon is ... ?

1	Increasing
2	Decreasing
3	Staying about the same

A3. Please identify which of the following development priorities you consider the most important in Cameroon. (Choose no more than 5)

1	Climate change (e.g., mitigation, adaptation)	18	Food security
2	Transport (e.g., roads, bridges, transportation)	19	Gender based violence
3	Judiciary reform	20	Private sector development
4	Local governance and institutions	21	Financial markets
5	Energy	22	Economic growth
6	Job creation/employment	23	Public sector governance/reform (i.e., government effectiveness, public financial management, public expenditure, fiscal system reform)
7	Crime and violence	24	Social protection (e.g., pensions, targeted social assistance)
8	Natural resource management	25	Trade and exports
9	Global/regional integration	26	Regional conflict and tensions
10	Agriculture and rural development	27	Education
11	Poverty reduction	28	Anti-corruption
12	National debt	29	Equality of opportunity (i.e., social inclusion)
13	Global pandemics (e.g., COVID-19)	30	Water and sanitation
14	Urban development	31	Social cohesion
15	Health	32	Gender equity (closing the gap between women and men, and boys and girls)
16	Pollution	33	Security/stabilization/reconstruction
17	Information and communications technology		

SECTION A: OVERALL CONTEXT

A4. When economic and/or social reform efforts fail or are slow to take place in Cameroon, which of the following would you attribute this to? (Choose no more than 2)

1	Political pressures and obstacles
2	Inadequate private sector participation
3	Reforms are not well thought out in light of country challenges
4	Corruption
5	Ongoing conflict and instability
6	Inadequate capacity in the government
7	Inadequate citizen/civil society participation
8	Pressure from outside interest groups (e.g., private sector, unions)
9	Inadequate funding
10	Inadequate government accountability
11	Inadequate donor coordination
12	Other (please specify): _____

A5. To what extent, do you trust each of the following groups to do what is right?

		To no degree at all					To a very significant degree					Don't know
		1	2	3	4	5	6	7	8	9	10	
1	The national government	1	2	3	4	5	6	7	8	9	10	<input type="checkbox"/>
2	Parliament/legislative branch	1	2	3	4	5	6	7	8	9	10	<input type="checkbox"/>
3	Bilateral organizations (e.g., DFID, JICA, GIZ, USAID)	1	2	3	4	5	6	7	8	9	10	<input type="checkbox"/>
4	The World Bank Group	1	2	3	4	5	6	7	8	9	10	<input type="checkbox"/>
5	The International Monetary Fund	1	2	3	4	5	6	7	8	9	10	<input type="checkbox"/>
6	The United Nations (UN)	1	2	3	4	5	6	7	8	9	10	<input type="checkbox"/>
7	The World Health Organization (WHO)	1	2	3	4	5	6	7	8	9	10	<input type="checkbox"/>
8	Regional development banks	1	2	3	4	5	6	7	8	9	10	<input type="checkbox"/>
9	Cameroon's Central Bank	1	2	3	4	5	6	7	8	9	10	<input type="checkbox"/>
10	International private sector	1	2	3	4	5	6	7	8	9	10	<input type="checkbox"/>
11	Domestic private sector	1	2	3	4	5	6	7	8	9	10	<input type="checkbox"/>
12	International civil society (e.g., NGOs, CBOs)	1	2	3	4	5	6	7	8	9	10	<input type="checkbox"/>
13	Domestic civil society (e.g., NGOs, CBOs)	1	2	3	4	5	6	7	8	9	10	<input type="checkbox"/>
14	Youth organizations	1	2	3	4	5	6	7	8	9	10	<input type="checkbox"/>
15	Faith-based institutions	1	2	3	4	5	6	7	8	9	10	<input type="checkbox"/>
16	Domestic traditional media and their web presence (e.g., newspapers, TV stations, radio)	1	2	3	4	5	6	7	8	9	10	<input type="checkbox"/>
17	International media and their web presence	1	2	3	4	5	6	7	8	9	10	<input type="checkbox"/>
18	Web based media (i.e., blogs, social media, other web-based news, and information sources)	1	2	3	4	5	6	7	8	9	10	<input type="checkbox"/>

SECTION A: OVERALL CONTEXT

A6. When considering the characteristics of a fragile state, please identify which of the following best illustrate fragility in Cameroon. (Choose no more than 2)

1	High levels of corruption
2	Lack of access to development finance
3	Food insecurity
4	High influx of refugees/migrants
5	Lack of security (i.e., conflict and violence)
6	None. I do not consider Cameroon a fragile state.
7	Weak institutional capacity
8	Crime and violence
9	Low levels of political and economic inclusion
10	Weak social cohesion
11	Weak accountability
12	Political uncertainty
13	Policy inconsistency
14	Weak legislative capacity
15	Other (please specify): _____

SECTION B: OVERALL ATTITUDES TOWARD THE WORLD BANK GROUP

B1. How familiar are you with the work of these organizations in Cameroon?											
		Not familiar at all								Extremely familiar	
1	The World Bank (IBRD/IDA)	1	2	3	4	5	6	7	8	9	10
2	The International Finance Corporation (IFC), the World Bank Group's private sector arm	1	2	3	4	5	6	7	8	9	10

To what extent do you agree/disagree with the following statements about the World Bank Group’s work in Cameroon?													
		Strongly disagree								Strongly agree		Don't know	
B2	Overall, the World Bank Group currently plays a relevant role in development in Cameroon	1	2	3	4	5	6	7	8	9	10	<input type="checkbox"/>	
B3	The World Bank Group’s work is aligned with what I consider the development priorities for Cameroon	1	2	3	4	5	6	7	8	9	10	<input type="checkbox"/>	

B4. Overall, please rate your impression of the effectiveness of these organizations in Cameroon.													
		Not effective at all								Very effective		Don't know	
1	The World Bank (IBRD/IDA)	1	2	3	4	5	6	7	8	9	10	<input type="checkbox"/>	
2	The International Finance Corporation (IFC), the World Bank Group's private sector arm	1	2	3	4	5	6	7	8	9	10	<input type="checkbox"/>	

B5. To what extent does the World Bank Group's work help to achieve development results in Cameroon?											
1	2	3	4	5	6	7	8	9	10	<input type="checkbox"/>	
To no degree at all								To a very significant degree		Don't know	

B6. To what extent does the World Bank Group influence the development agenda in Cameroon?											
1	2	3	4	5	6	7	8	9	10	<input type="checkbox"/>	
To no degree at all								To a very significant degree		Don't know	

B7. To what extent do you believe that the World Bank Group's work and support help the poorest in Cameroon? (Select only 1 response)											
1	To a fully sufficient degree										
2	To a somewhat sufficient degree										
3	To a somewhat insufficient degree										
4	To a very insufficient degree										
5	Don't know										

SECTION B: OVERALL ATTITUDES TOWARD THE WORLD BANK GROUP

B8. When thinking about the World Bank Group's role in Cameroon, which activity do you VALUE the most? (Choose no more than 2)

1	Promoting knowledge sharing
2	Implementation support
3	Financial resources
4	Mobilizing third party financial resources
5	Strategy formulation (e.g., PRSP assistance)
6	Informal advice that World Bank Group's staff provides (e.g., memos, short evidence notes, informal discussions and emails)
7	Global advocacy
8	Formal policy advice, studies, analyses
9	Donor coordination
10	Data and statistics
11	Capacity development related to World Bank Group supported projects
12	Bringing together different groups of stakeholders
13	Technical assistance
14	Other (please specify): _____

B9. When thinking about how the World Bank Group can have the most impact on development results in Cameroon, which sectors do you believe the World Bank Group should prioritize with its resources (financial and knowledge services) in Cameroon? (Choose no more than 5)

1	Financial markets	18	Economic growth
2	Health	19	Job creation/employment
3	Climate change (e.g., mitigation, adaptation)	20	Social protection (e.g., pensions, targeted social assistance)
4	Crime and violence	21	Trade and exports
5	Food Security	22	Education
6	Information and communications technology	23	Pollution
7	Equality of opportunity (i.e., social inclusion)	24	Transport (e.g., roads, bridges, transportation)
8	Natural resource management	25	Energy
9	Regional conflict and tensions	26	Agriculture and rural development
10	Global pandemics (e.g., COVID-19)	27	Gender equity (closing the gap between women and men, and boys and girls)
11	Urban development	28	Local governance and institutions
12	Judiciary reform	29	Global/regional integration
13	Social cohesion	30	Public sector governance/reform (i.e., government effectiveness, public financial management, public expenditure, fiscal system reform)
14	National debt	31	Anti-corruption
15	Security/stabilization/reconstruction	32	Gender based violence
16	Private sector development	33	Poverty reduction
17	Water and sanitation		

SECTION B: OVERALL ATTITUDES TOWARD THE WORLD BANK GROUP

B10. What do you immediately think of when you hear about the IFC? (Choose no more than 3)

1	Development institution	9	Asset manager
2	Private sector solutions	10	Venture capital
3	Impact investor	11	Multi-lateral financial institution
4	World Bank	12	Financial advisory solutions
5	Public-private partnerships	13	None of the above
6	Investment bank	14	Don't know
7	Thought leader	15	Other (please specify): _____
8	Innovation and entrepreneurship		

SECTION C: WORLD BANK GROUP'S WORK AND ENGAGEMENT ON THE GROUND

C1. To what extent do you believe the World Bank Group's staff is well prepared (e.g., skills mix and knowledge) to help Cameroon solve its most complicated development challenges?

1	2	3	4	5	6	7	8	9	10	<input type="checkbox"/>
To no degree at all					To a very significant degree					Don't know

C2. To what extent do you believe the World Bank Group is adequately staffed in Cameroon?

1	2	3	4	5	6	7	8	9	10	<input type="checkbox"/>
To no degree at all					To a very significant degree					Don't know

To what extent is the World Bank Group an effective development partner in Cameroon, in terms of each of the following?

		To no degree at all					To a very significant degree					Don't know
		1	2	3	4	5	6	7	8	9	10	
C3	Collaboration with the private sector											<input type="checkbox"/>
C4	Being inclusive											<input type="checkbox"/>
C5	Straightforwardness and honesty											<input type="checkbox"/>
C6	Access to WBG staff and experts											<input type="checkbox"/>
C7	Being a long-term partner											<input type="checkbox"/>
C8	Responsiveness to needs											<input type="checkbox"/>
C9	Collaboration with the Government											<input type="checkbox"/>
C10	Flexibility when circumstances change											<input type="checkbox"/>
C11	Collaboration with civil society											<input type="checkbox"/>
C12	Collaboration with the UN											<input type="checkbox"/>
C13	Treating clients and stakeholders in Cameroon with respect											<input type="checkbox"/>
C14	Openness (sharing data and other information)											<input type="checkbox"/>
C15	Collaboration with other donors and development partners											<input type="checkbox"/>

SECTION C: WORLD BANK GROUP'S WORK AND ENGAGEMENT ON THE GROUND

To what extent do you agree/disagree with the following statements?													
		Strongly disagree										Strongly agree	Don't know
C16	The World Bank Group takes decisions quickly in Cameroon	1	2	3	4	5	6	7	8	9	10	<input type="checkbox"/>	
C17	The World Bank Group's approvals and reviews are done in a timely fashion	1	2	3	4	5	6	7	8	9	10	<input type="checkbox"/>	
C18	The World Bank Group's conditions on its lending are reasonable	1	2	3	4	5	6	7	8	9	10	<input type="checkbox"/>	
C19	The World Bank Group disburses funds promptly	1	2	3	4	5	6	7	8	9	10	<input type="checkbox"/>	
C20	The World Bank Group's Environmental and Social Framework requirements are reasonable	1	2	3	4	5	6	7	8	9	10	<input type="checkbox"/>	
C21	The World Bank Group insists on accountability through its lending (e.g., performance-based financing/resources tied to results)	1	2	3	4	5	6	7	8	9	10	<input type="checkbox"/>	
C22	The World Bank Group measures results effectively	1	2	3	4	5	6	7	8	9	10	<input type="checkbox"/>	
C23	Working with the World Bank Group increases Cameroon's institutional capacity	1	2	3	4	5	6	7	8	9	10	<input type="checkbox"/>	

To what extent do you agree/disagree with the following statements about the World Bank Group in Cameroon?													
		Strongly disagree										Strongly agree	Don't know
C24	The World Bank Group's financial instruments (i.e., investment lending, Development Policy Loan, Trust Funds, Program-for-Results) meet the needs of Cameroon	1	2	3	4	5	6	7	8	9	10	<input type="checkbox"/>	
C25	The World Bank Group meets Cameroon's needs for knowledge services (e.g., research, analysis, data, technical assistance)	1	2	3	4	5	6	7	8	9	10	<input type="checkbox"/>	

C26. How important is the World Bank Group's global advocacy role in areas such as climate, health, gender, and debt?												
1	2	3	4	5	6	7	8	9	10	<input type="checkbox"/>		
Not important at all									Very important		Don't know	

SECTION C: WORLD BANK GROUP'S WORK AND ENGAGEMENT ON THE GROUND

C27. In which of the following areas do you believe the World Bank Group should provide most of its resources when it comes to providing support to the refugee crisis in Cameroon? (Choose no more than 2)

1	Education
2	Macro issues (fiscal accounts, balance of payments, etc.)
3	Social cohesion
4	Jobs
5	Infrastructure
6	Supporting poor and marginalized local communities
7	Business development
8	Public services
9	Health
10	Other (please specify): _____
11	Don't know

SECTION D: WORLD BANK GROUP'S SUPPORT IN DEVELOPMENT AREAS

D1. How EFFECTIVE do you believe the World Bank Group is in terms of the work it does in the following areas of development in Cameroon? *(If you have NO exposure to/experience in working in any of the sectors listed below, please respond "Don't know")*

		Not effective at all										Very effective	Don't know
1	Social protection (e.g., pensions, targeted social assistance)	1	2	3	4	5	6	7	8	9	10		<input type="checkbox"/>
2	Agriculture and rural development	1	2	3	4	5	6	7	8	9	10		<input type="checkbox"/>
3	Gender equity (closing the gap between women and men, and boys and girls)	1	2	3	4	5	6	7	8	9	10		<input type="checkbox"/>
4	Poverty reduction	1	2	3	4	5	6	7	8	9	10		<input type="checkbox"/>
5	Public sector governance/reform (i.e., government effectiveness, public financial management, public expenditure, fiscal system reform)	1	2	3	4	5	6	7	8	9	10		<input type="checkbox"/>
6	Equality of opportunity (i.e., social inclusion)	1	2	3	4	5	6	7	8	9	10		<input type="checkbox"/>
7	Education	1	2	3	4	5	6	7	8	9	10		<input type="checkbox"/>
8	Health	1	2	3	4	5	6	7	8	9	10		<input type="checkbox"/>
9	Private sector development	1	2	3	4	5	6	7	8	9	10		<input type="checkbox"/>
10	Climate change (e.g., mitigation, adaptation)	1	2	3	4	5	6	7	8	9	10		<input type="checkbox"/>
11	Anti-corruption	1	2	3	4	5	6	7	8	9	10		<input type="checkbox"/>
12	Energy	1	2	3	4	5	6	7	8	9	10		<input type="checkbox"/>
13	Job creation/employment	1	2	3	4	5	6	7	8	9	10		<input type="checkbox"/>
14	Information and communications technology	1	2	3	4	5	6	7	8	9	10		<input type="checkbox"/>
15	Water and sanitation	1	2	3	4	5	6	7	8	9	10		<input type="checkbox"/>
16	Local governance and institutions	1	2	3	4	5	6	7	8	9	10		<input type="checkbox"/>
17	Economic growth	1	2	3	4	5	6	7	8	9	10		<input type="checkbox"/>
18	Regional conflict and tensions	1	2	3	4	5	6	7	8	9	10		<input type="checkbox"/>
19	Natural resource management	1	2	3	4	5	6	7	8	9	10		<input type="checkbox"/>
20	Gender based violence	1	2	3	4	5	6	7	8	9	10		<input type="checkbox"/>
21	Social cohesion	1	2	3	4	5	6	7	8	9	10		<input type="checkbox"/>
22	Urban development	1	2	3	4	5	6	7	8	9	10		<input type="checkbox"/>
23	Transport (e.g., roads, bridges, transportation)	1	2	3	4	5	6	7	8	9	10		<input type="checkbox"/>
24	Global/regional integration	1	2	3	4	5	6	7	8	9	10		<input type="checkbox"/>
25	Trade and exports	1	2	3	4	5	6	7	8	9	10		<input type="checkbox"/>
26	Financial markets	1	2	3	4	5	6	7	8	9	10		<input type="checkbox"/>

SECTION D: WORLD BANK GROUP'S SUPPORT IN DEVELOPMENT AREAS

D2. How effectively does the World Bank Group support Cameroon's efforts ... ?													
		Not effectively at all								Very effectively		Don't know	
		1	2	3	4	5	6	7	8	9	10		
1	To build stronger domestic resource mobilization systems in the Government (e.g., tax collection)											<input type="checkbox"/>	
2	To develop better and stronger data collection/ analytics systems within the Government											<input type="checkbox"/>	

SECTION E: WORLD BANK GROUP'S KNOWLEDGE WORK AND ACTIVITIES (i.e., analysis, studies, research, data, reports, conferences)

E1. How frequently do you consult World Bank Group's knowledge work and activities in the work you do?

1	Weekly
2	Monthly
3	A few times a year
4	Rarely
5	Never

In Cameroon, to what extent do you believe that the World Bank Group's knowledge work and activities:

		To no degree at all					To a very significant degree					Don't know
E2	Are timely	1	2	3	4	5	6	7	8	9	10	<input type="checkbox"/>
E3	Include appropriate level of stakeholder involvement during preparation	1	2	3	4	5	6	7	8	9	10	<input type="checkbox"/>
E4	Are source of relevant information on global good practices	1	2	3	4	5	6	7	8	9	10	<input type="checkbox"/>
E5	Are adequately disseminated	1	2	3	4	5	6	7	8	9	10	<input type="checkbox"/>
E6	Are translated enough into local language	1	2	3	4	5	6	7	8	9	10	<input type="checkbox"/>
E7	Are adaptable to Cameroon's specific development challenges and country circumstances	1	2	3	4	5	6	7	8	9	10	<input type="checkbox"/>

E8. Overall, how significant a contribution do you believe the World Bank Group's knowledge work and activities make to development results in your country?

1	2	3	4	5	6	7	8	9	10	<input type="checkbox"/>
Not significant at all									Very significant	Don't know

E9. Overall, how would you rate the technical quality of the World Bank Group's knowledge work and activities?

1	2	3	4	5	6	7	8	9	10	<input type="checkbox"/>
Very low technical quality									Very high technical quality	Don't know

SECTION F: THE FUTURE ROLE OF THE WORLD BANK GROUP IN CAMEROON

F1. Which of the following SHOULD the WBG do to improve its advice and guidance in Cameroon? (Choose no more than 3)

1	Be more sensitive toward political and social realities
2	More public disclosure of its work
3	Incorporate more innovative technologies into its work and support
4	Be more willing to criticize government policies and reform efforts
5	Provide more real-time advice and guidance
6	Provide more adequate data/knowledge/statistics on your country's economy
7	Be less influenced by developed countries and their priorities
8	Increase emphasis on capacity development
9	Increase the level of country specific expertise
10	Other (please specify): _____

F2. In addition to its regular relations, which THREE of the following should the World Bank Group collaborate with more in Cameroon? (Choose no more than 3)

1	Parliament	9	Academia/think tanks/research institutes
2	NGOs/Community Based Organizations	10	Regional organizations (e.g., African Development Bank, African Union, etc.)
3	Private sector	11	The executive branch
4	Media	12	UN agencies
5	Emerging donors	13	Beneficiaries
6	Local government	14	Youth/university groups
7	Faith-based organizations	15	Other (please specify): _____
8	Donor community	16	Don't know

SECTION F: THE FUTURE ROLE OF THE WORLD BANK GROUP IN CAMEROON

F3. Which THREE areas below would benefit most from the World Bank Group's support to help ensure that Cameroon has fair and equitable access to the vaccines necessary to alter the course of the COVID-19 pandemic? (Choose no more than 3)

1	Support the purchase of vaccines
2	Help to strengthen health systems
3	Support the distribution of vaccines
4	Assess country's readiness for vaccine distribution
5	Training health workers
6	Support community and stakeholder engagement to address misinformation and stigma
7	Other (please specify): _____

F4. Which THREE areas below would benefit most from the World Bank Group playing a leading role among international partners in Cameroon? (Choose no more than 3)

1	Capacity of state institutions
2	Human capital (education, health, social protection)
3	Crisis response
4	Reducing gender-based violence
5	Access to basic services
6	Support domestic resource mobilization
7	Jobs
8	Public financial management
9	Social cohesion
10	Crisis preparedness
11	Conflict resolution mechanisms

SECTION G: COMMUNICATION AND INFORMATION SHARING

G1. Which would you say are your MAIN sources of news about economic and social development issues in Cameroon? (Choose no more than 3)

1	Local television	10	Websites/apps of international TV
2	International television	11	Websites/apps of local radio companies
3	Local radio news programs or bulletins	12	Websites/apps of international radio companies
4	International radio news programs or bulletins	13	Websites/apps of local newspapers/magazines
5	Printed local newspapers	14	Websites/apps of international newspapers/magazines
6	Printed international newspapers	15	Social media (e.g., Facebook, Twitter, YouTube, Telegram, TikTok)
7	Printed local periodicals	16	Blogs
8	Printed international periodicals	17	Other (please specify): _____
9	Websites/apps of local TV		

G2. How would you prefer to obtain information about the World Bank Group and its work? (Choose no more than 3)

1	World Bank Group's publications and other written materials	6	Direct contact with World Bank Group (i.e., face to face meetings/discussions)
2	e-Newsletters	7	World Bank Group's website
3	World Bank Group's seminars/workshops/conferences	8	Webinars or online events hosted by the World Bank Group
4	World Bank Group's blogs	9	Interviews and press conferences for the Cameroon's media
5	World Bank Group's social media		

G3. Which Internet connection do you use primarily when visiting a World Bank Group website? (Select only 1 response)

1	High speed/WiFi
2	Dial-up

G4. What do you use primarily when visiting a World Bank Group website? (Select only 1 response)

1	Mobile
2	Computer/laptop
3	I never visit the WBG websites

SECTION G: COMMUNICATION AND INFORMATION SHARING

G5. Over the past SIX MONTHS, on average how often did you do any of the following related to the World Bank Group (WBG)?					
		Every few days	Every few weeks	Every few months	Not at all
1	Read, viewed or heard a story about the WBG in local media (newspaper, magazine, TV, radio)	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
2	Read, viewed or heard a story about the WBG in global media (newspaper, magazine, TV, radio)	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
3	Interacted with the WBG on Social Media (e.g., read a post or tweet, liked, commented, shared, retweeted)	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
4	Visited a WBG website (e.g., read a blog, used data)	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
5	Attended an event/conference hosted by the WBG	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
6	Attended/participated in a webinar or online event hosted by the WBG	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
7	Read some or all of a WBG research paper or publication	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
8	Met professionally with WBG staff	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
9	Read a WBG e-newsletter	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>

SECTION H: BACKGROUND INFORMATION

H1. Please identify the primary specialization of your work. (Select only 1 response)			
1	Poverty	13	Agriculture, rural development
2	Macroeconomics, fiscal management	14	Urban development
3	Governance, anti-corruption	15	Transport
4	Education	16	Digital development and technology (ICT)
5	Health, nutrition	17	Tourism
6	Social protection	18	Fragility, conflict, violence, refugees
7	Jobs	19	Demographics, migration
8	Energy	20	Trade and competitiveness
9	Environment, natural resources	21	Finance and markets
10	Climate change	22	Communications, public affairs
11	Water, sanitation	23	Generalist (specialized in multiple sectors)
12	Gender	24	Other (please specify): _____

H2. What's your gender?	
1	Female
2	Male

H3. Within your organization, would you describe yourself as	
1	Junior level
2	Mid-level staff
3	Mid-level decision-maker / manager
4	Senior level

H4. What's your age?	
1	25 and under
2	26-35
3	36-45
4	46-55
5	56 and above

H5. Which best represents your geographic location?	
1	Center Region (Yaounde, ...)
2	Littoral Region (Douala, ...)
3	Septettrion Region (Adamawa, North, Far North)
4	Other region

Thank you for completing the survey!