



The WORLD VALUES SURVEY ASSOCIATION  
[www.worldvaluessurvey.org](http://www.worldvaluessurvey.org)

**Information about the organization implementing WVS-7 in the country:**

Organization	IPSOS. The company in Ecuador emerges from integration of Ipsos, a successful French market research company with a presence in more than 80 countries, and Consultor Apoyo, a leading research company with 28 years of experience in the Ecuadorian market. At IPSOS we create solutions that fit the needs of our customers. With strict adherence to the Code of Ethics ICC / ESOMAR, we transform information into knowledge to provide certainty in the decision making of our clients. IPSOS conducted WVS Wave 6 in Ecuador.
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