The WORLD VALUES SURVEY ASSOCIATION

www.worldvaluessurvey.org

<u>SURVEY METHODOLOGY REPORT</u>

METHODOLOGICAL QUESTIONNAIRE
(TO BE COMPLETED AND SENT TO THE DATA ARCHIVE
JOINTLY WITH THE DATA FILE)

Country:	South Korea
Organization:	Korean Social Science Data Center
Principal Investigators:	Prof. Soo Young Auh(PI) Prof. Nam Young Lee(Co-PI)
E-mail (primary contact):	nlee@ksdc.re.kr
Person in charge for fieldwork:	Seungjoo Lee
E-mail (secondary contact):	sjlee@gallup.co.kr

SECTION 1: THE QUESTIONNAIRE

1. Have any optional questions and/or items been included?

    No ☑

    Yes (PLEASE WRITE IN QUESTION AND/OR ITEMNUMBERS BELOW)

    _____

    _____

2. Were country-specific questions, and/or items i. e. neither compulsory nor optional WVS questions, or questions included in the survey?

    No country-specific questions included ☐ ⟶ Go to Q 4

    Country-specific questions were included ☑

ANSWER IF THERE WERE COUNTRY-SPECIFIC QUESTIONS

3. Were country specific questions included at the end of the questionnaire, just before the demographics?

    Yes ☑ ⟶ **GO TO Q 4**

    No ☐

3a Please indicate the location of the country-specific questions which were not at the end of the questionnaire

    WRITE IN BELOW :

EVERYONE PLEASE ANSWER

4. Were all questions asked in the prescribed order?

Yes [√]

No [ ]

5. Were all <u>core</u> questions included in your questionnaire (by core we mean all items except those that were optional)?

No - some question(s) from WVS questionnaire <u>**not**</u> included [ ] ⟶ **ANSWER**

_____

No - some demographic question(s) <u>**not**</u> included [ ] ⟶ **ANSWER**

_____

Yes - all questions <u>included</u> [√] ⟶ **SECTION 2**

IF ANY CORE or DEMOGRAPHIC WVS QUESTIONS WERE <u>NOT</u> INCLUDED

6. Please write in details of the items and the reasons why they were not included.

question number or description of question:

Reason(s) not included:

SECTION 2: SAMPLING

7. Was your sample designed to be representative of the <u>entire</u> adult population, i. e. 18 years and older, of your country?

Yes $\boxed{\checkmark}$ $\longrightarrow$ **GO TO Q 9**

NO $\boxed{}$ $\longrightarrow$ **ANSWER**

IF NOT DESIGNED TO BE REPRESENTATIVE

---

8. Which groups were excluded from, under-represented or over-represented in your sample design?

Excluded (PLEASE SPECIFY):

Over-represented: (PLEASE SPECIFY):

Under-represented (PLEASE SPECIFY):

EVERYONE PLEASE ANSWER

9. What was the <u>lower</u> age cut-off for your sample?

Yes - please write in cut-off $\boxed{1 \quad 8}$

No cut-off $\boxed{}$

10. Was there any <u>upper</u> age cut-off for your sample?

Yes - please write in cut-off $\boxed{}$

No cut-off $\boxed{\checkmark}$

11. What were the different stages in your sampling procedure?

PLEASE WRITE IN:

There was no different stage in our sampling procedure.
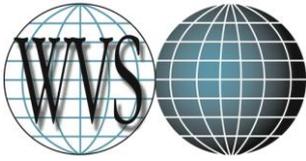
12. What was the final number of clusters or sampling points?

<div align="right">

No clusters [√]

WRITE IN: [ ][ ][ ]

</div>

13. What was the sampled unit you got from office sampling?

Address	[ ]	⟶ **ANSWER**
Household	[ ]	⟶ **ANSWER**
Named individual	[√]	⟶ **GO TO 17**
Other (PLEASE WRITE IN DETAILS BELOW	[ ]	⟶ **ANSWER**

_____

_____

IF NAMED INDIVIDUAL WAS <u>NOT</u> THE SAMPLED UNIT

14. What selection method was used to identify a respondent?

PLEASE SPECIFY:

The household selection was made randomly in the targeted municipalities (mentioned on the daily work sheet of the interviewer). In the neighbourhood mentioned in the work sheet the interviewer use to select randomly the households to cover.

_____
The daily work sheet mentioned also the profile required of the interviewee.
_____

---

15. Were there <u>any</u> quota-controls on the type of individual selected to take part in the survey (for example, age or sex controls)?

|		
Yes	[ ]	⟶ **ANSWER**
No	[ ]	⟶ **GO TO 17**

IF QUOTA CONTROLS

16. In what way were quota controls used?

PLEASE WRITE IN:

EVERYONE PLEASE ANSWER
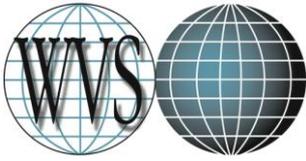
17. Was substitution permitted at any stage of your selection process or during fieldwork?

Yes   ☐ ⟶ **ANSWER**

No   ☐√ ⟶ **GO TO 19**

IF 'YES'

18. In what way was substitution permitted?

PLEASE WRITE IN:

EVERYONE PLEASE ANSWER

19. Did you use any stratification factors when drawing your sample?

Yes   ☐ ⟶ **ANSWER**

No   ☐√ ⟶ **GO TO 21**

IF STRATIFICATION FACTORS USED

20. What stratification factors were used, and at what stage(s) of selection?

PLEASE WRITE IN:
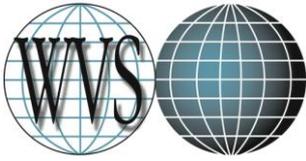
EVERYONE PLEASE ANSWER

21. All in all, what are the known limitations of your <u>realized</u> sample?

> For example: non-response rate; is there differential coverage of particular groups, either because of sample design or response differences?
>
> % response or % non-response: PLEASE WRITE IN:

22. Please fill in the following details about your sample. If some categories do not apply, please

    complete to the highest level of detail possible and use the 'other' box to give more information.

Total number of <u>starting</u> names/addresses	1	4 8	3
- addresses which could not be traced at all		2 1	8
- addresses established as empty, demolished or containing no private dwelli		2	1
- selected respondent too sick/incapacitated to participate			
- selected respondent away during survey period	1	6	0
- selected respondent had inadequate understanding of language of survey			
- no contact at selected address			
- no contact with selected person			
- refusal at selected address			
- proxy refusal (on behalf of selected respondent)			
- personal refusal by selected respondent			
- other type of unproductive (please write in full details in the box below)			
- full productive interview			
- partial productive interview			

IF 'OTHER' CATEGORY USED

Basically, our survey using tablet PC provides the response logs such as screen out, excluded response, completed response, discontinued response, and quarter out only.

We cannot figure out the reason why this survey is stopped. Therefore, it is impossible to count the number of samples who were sick/incapacitated to participate.

In addition, we do not record responses one by one unless there is an advanced request, so we cannot check who had difficulty in understanding of language of survey, proxy refusal and personal refusal.

Also this survey has done by using GSS(Gallup Sampling System), not by using lists which include selected address or selected person. Therefore, we cannot count the number of samples with no contact or who refuse this survey.
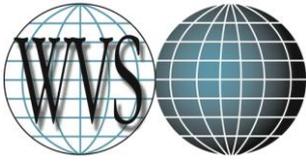
SECTION 3: FIELDWORK

24. If interviews were not face-to-face, please specify the way of interviewing:

25. The next group of questions are about interviewers.

    If no interviewers were used at any point in the WVS survey, please go to Q26.

IF INTERVIEWERS USED

a. Were interviewers paid according to performance (for example,

   according to the number of interviews they obtained)?

   Yes [√]

   No [ ]

b. Which, if any, of these rules governed how an interviewer

   approached an address/household?

   PLEASE TICK THOSE THAT APPLY

   Calls must be made at different times of day [√]

   Calls must be made on different days of week [√]

   Neither of the above [ ]

c. Were interviewers required to make a certain number of re-calls before they stopped approaching
   an address or household?

   Minimum number of re-calls required - please write in number [ ][ ]

   No minimum re-call requiremen [√]

d. Were any interviews supervised?

   Yes - please write in approximate proportion [ ][ ] %

   No [√]

e. Were any interviews back-checked?

   Yes - please write in approximate proportion [3][0] %

   No [ ]
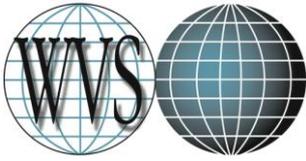
EVERYONE PLEASE ANSWER

26. Please write in the approximate start and end dates of fieldwork: **DD MM YY**

Start date | 2 | 4 | 1 | 2 | 1 | 7 |

End date | 1 | 6 | 0 | 1 | 1 | 8 |

27. Please write in the name of the institute which has done the fieldwork.

_____Korea Gallup_____

SECTION 4: DATA

28. Were any measures of coding reliability employed?

Yes ⟶ √   **ANSWER**

No ☐   **GO TO 29**

28a. Which one? Please specify

We used tablet PC to carry out this survey, which can reduce coding errors.

29. Were the data from the questionnaire keyed subsequent to the interview (that is, non-CAPI surveys)?

Yes ⟶ ☐   **ANSWER**

No ⟶ √   **GO TO 31**

IF DATA KEYED

30. Was keying verified?

Yes - please write in approximate level of verification ☐☐ %

No ☐

EVERYONE PLEASE ANSWER

31. Were any reliability checks made on derived variables?

Yes √
No ☐

32. Were data checked/edited to ensure that filter instructions were followed correctly?

Yes ☑

No ☐

33. Were data checked/edited for logic or consistency?

Yes ☑

No ☐

34. Were data checked/edited to ensure they fell within permitted coding ranges?

Yes ☑

No ☐

35. Have you answered 'yes' on any or all of questions 32 to 34 above?

Yes ☑ ⟶ **ANSWER**

No ☐ ⟶ **GO TO 37**

IF DATA CHECKED/EDITED

36. Were errors corrected individually or automatically (through, for example, a 'forced' edit)?

Yes - individual correction ☐

Yes - automatic correction ☐

No - not corrected ☑


EVERYONE PLEASE ANSWER

37. Did you add a weight variable?

Yes ☐ ⟶ **ANSWER**

No ☑ ⟶ **GO TO 39**

IF WEIGHT VARIABLE ADDED

38. Please describe the weighting or post-stratification strategy used.
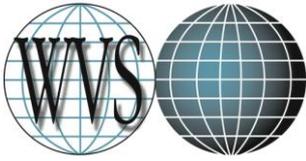
SECTION 5: CHARACTERISTICS OF NATIONAL POPULATION

39.   Each member is asked to provide information on known characteristics of its national population, from census or the best available estimates from government surveys or other high-quality data-sources:

- sex distribution of the population
- age distribution of the population
- education (years of schooling) of the population
- other characteristics (PLEASE SPECIFY)

Please specify also the sources which have been used. Please note that the number of characteristics is what is minimal required. You can add as many characteristics as you like, but do not forget to specify them.

In the table below please present the information from census or from other government surveys or other high-quality data (column SOURCE 1) and the proportions obtained in your data, before and after weighting

	Source: 2017 KOSIS(national statistical database) Census Data	Unweighted data: case(%)	Weighted data
Gender			
Female	50.06%	638(51.2%)	
Male	49.94%	607(48.8%)	
Total	100.0%	1245(100.0%)	
Age Groups			
18 - 29 years	18.64%	230(18.5%)	
30 - 39 years	17.02%	215(17.3%)	
40 - 49 years	20.10%	250(20.0%)	
50 - 59 years	19.61%	246(19.8%)	
60 years & +	24.63%	304(24.4%)	
Total	100.0%	1245(100.0%)	
	Source: 2015 KOSIS Census Data	Unweighted data: case(%)	
Years/Schooling Groups			
No Education	3.13%	4(.03%)	
Primary/secondary school	49.04%	653(52.5%)	
Incomplete/ Complete university- level education	47.83%	588(47.2%)	
Total	100.00%	1245(100.0%)	

	Source: 2017 KOSIS Census Data	Unweighted data: case(%)	
Residential Area			
Urban	68.71%	881(70.8%)	
Rural	31.29%	364(29.2%)	
Total	100.00%	1245(100%)	