



CountryOpinionSurveys

FY 2024 Senegal Country Opinion Survey Report

Acknowledgements

The Senegal Country Opinion Survey is part of the Country Opinion Survey (COS) Program series of the World Bank Group. This report was prepared by the Business Intelligence (BI) team, led by José De Buerba (Senior External Affairs Officer) and Svetlana Markova (Senior External Affairs Officer). Yulia Danilina, Jessica Cameron, Nan Lin, and Sofya Gubaydullina oversaw the design, reporting, and analysis of the survey results. Noreen Wambui and Irina Popova provided data support.

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Contents

Objectives

Methodology Overview

Overall Context

Overall Attitudes Toward the World Bank Group

World Bank Group's Support for Development Areas

World Bank Group's Engagement on the Ground in Senegal

World Bank Group's Financial Instruments and Knowledge Work

The Future Role of the World Bank Group in Senegal

Communication and Outreach

Sample Demographics and Detailed Methodology



Objectives

This survey was designed to assist the World Bank Group (WBG) in gaining a better understanding of how stakeholders in Senegal perceive the WBG. The survey explored the following questions:

- 1. Overall Context:** How familiar are stakeholders with the WBG? How much do they trust the WBG?
- 2. Key Indicators:** What opinion do key stakeholders have of the WBG regarding its effectiveness, relevance, alignment with Senegal's development priorities, and other key indicators? Are opinions improving or declining?
- 3. Development Priorities:** What areas of development are perceived to be the most important? Have the priorities changed over the past three years? How effective is the WBG perceived to be in these areas?
- 4. Engagement on the Ground:** How is the WBG perceived as a development partner in Senegal? Are opinions improving or declining?
- 5. Financial Instruments and Knowledge Work:** What do key stakeholders value the most regarding the WBG's work in Senegal? What opinion do key stakeholders have of WBG financial instruments and knowledge products? Are opinions improving or declining? What are stakeholders' suggestions for improving WBG's effectiveness?
- 6. Communication and Outreach:** What are the preferred communication channels? Are there differences among stakeholder groups in terms of preferred channels?
- 7. Message Recall:** What key topics do stakeholders recall when the WBG communicates? Is there a relationship between message recall and views of the WBG's work?



Methodology Overview

■ Fielded March – April 2024

- 1,371 potential participants were asked to complete a mostly quantitative survey
- Respondents completed the questionnaire online, via email, or they received it via courier
- List of names provided by the WBG country team
- Fieldwork managed by the BI team and the independent consultant

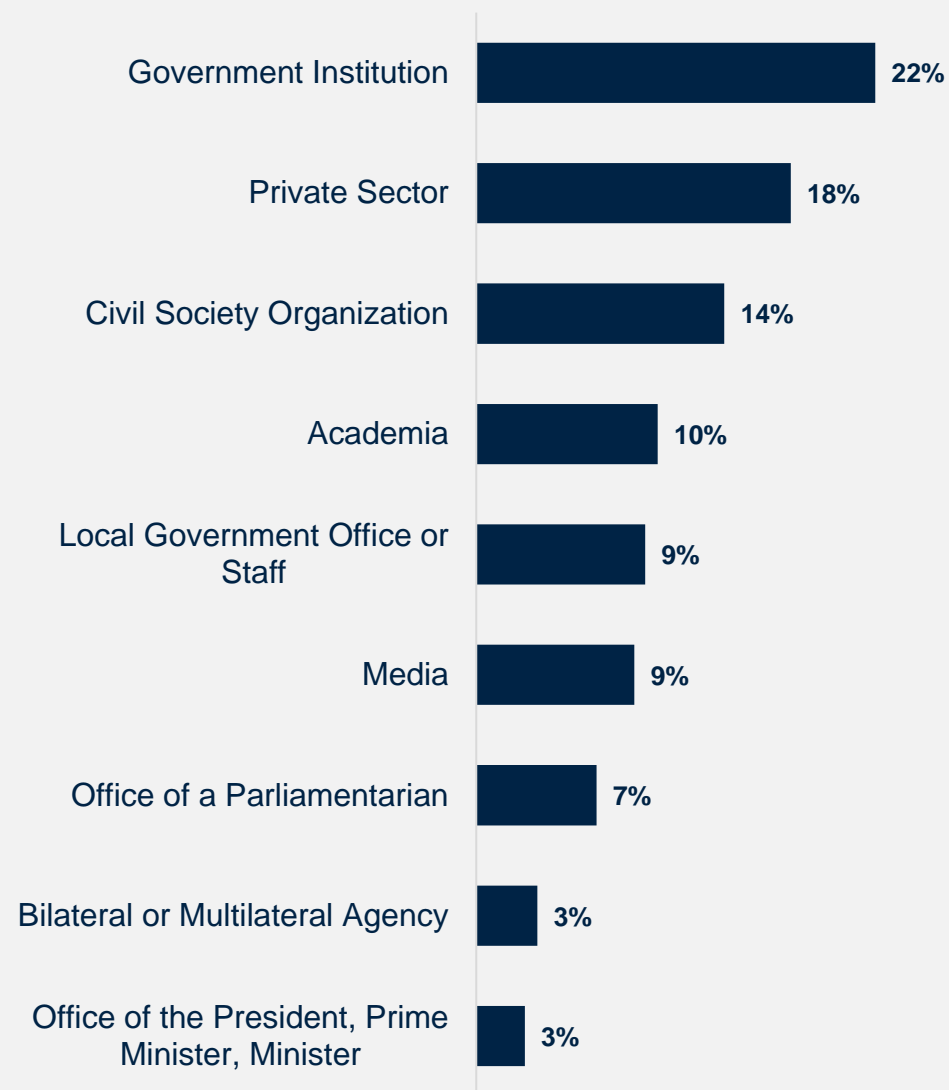
■ 297 participants (22% response rate)

- 78% from Dakar
- 33% currently collaborate with the WBG

■ Compared to FY21 Country Survey

- 343 participants (69% response rate)
- Respondents completed the questionnaire online or on paper
- 21% collaborated with the WBG

Click [here](#) for details of the Respondent Sample and Methodology.



What is your primary professional affiliation? (Select only 1 response)
(Percentage of Respondents, N=297)

Overall Context

“The WBG must strengthen its coordination of all projects financed in Senegal and further improve the human capital of implementation by generating basic income to ensure a certain guarantee.

For the various sectors of intervention, the WBG must work with the government to target the priorities that will lift the population out of poverty, particularly by stepping up funding for agriculture, its globalization, health, education, infrastructure, and equity.”

(Government Institution Respondent)

“Better adapt its support to Senegal's needs. Provide more support to the national private sector. With the current government, we hope to see a change in how World Bank financing is allocated.”

(Private Sector Respondent)



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In your opinion, what is the most important thing the WBG could do to increase its effectiveness in Senegal? (N=197)

Familiarity with the World Bank

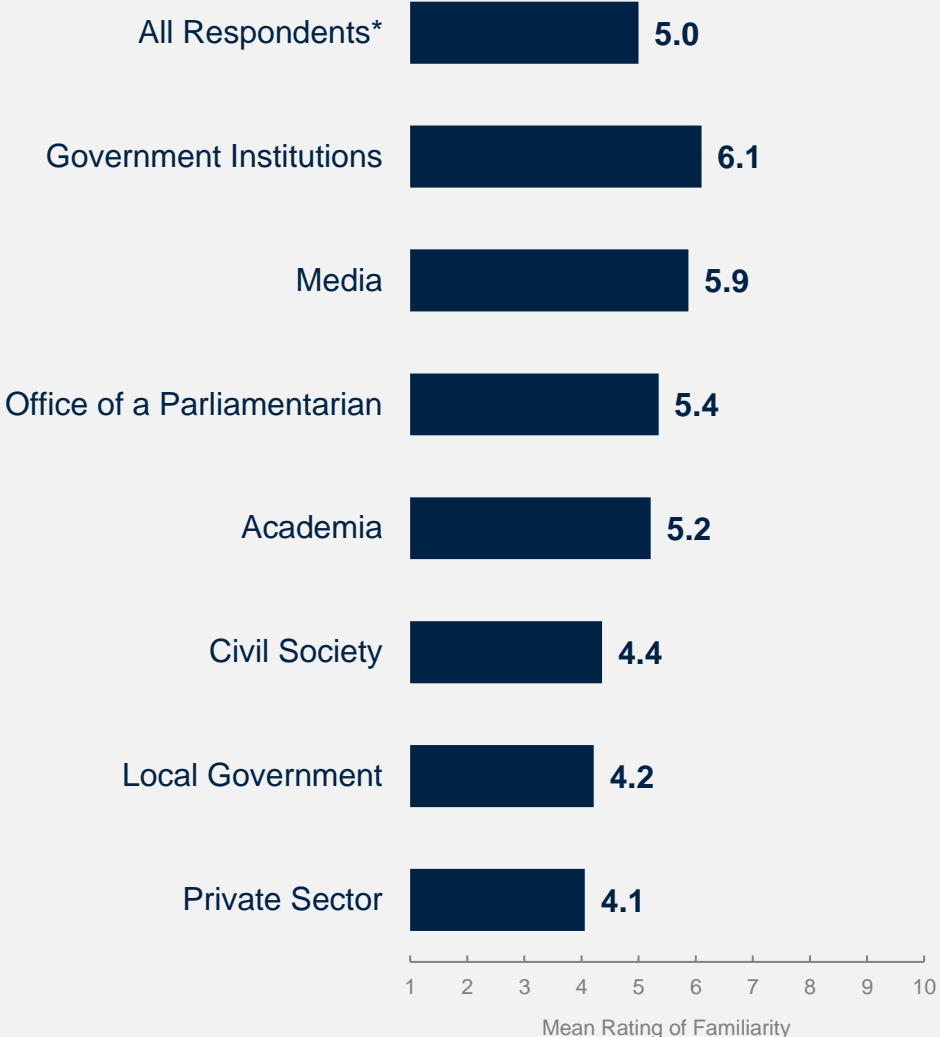
- Comparison of FY24 and FY21:** Respondents in this year’s Country Survey reported significantly lower levels of familiarity with the World Bank Group compared to the FY21 Survey:

Mean familiarity: **FY24 = 5.0**
FY21 = 6.3

- Collaboration with the WBG:** Respondents who indicated that they collaborate with the WBG reported significantly higher levels of familiarity with the institution’s work:

Mean familiarity: **Collaborate with WBG = 7.2**
Do not collaborate = 3.9

- Stakeholders:** Respondents from government institutions indicated the highest levels of familiarity with the WBG, whereas respondents from the private sector reported significantly lower familiarity with the WBG’s work.

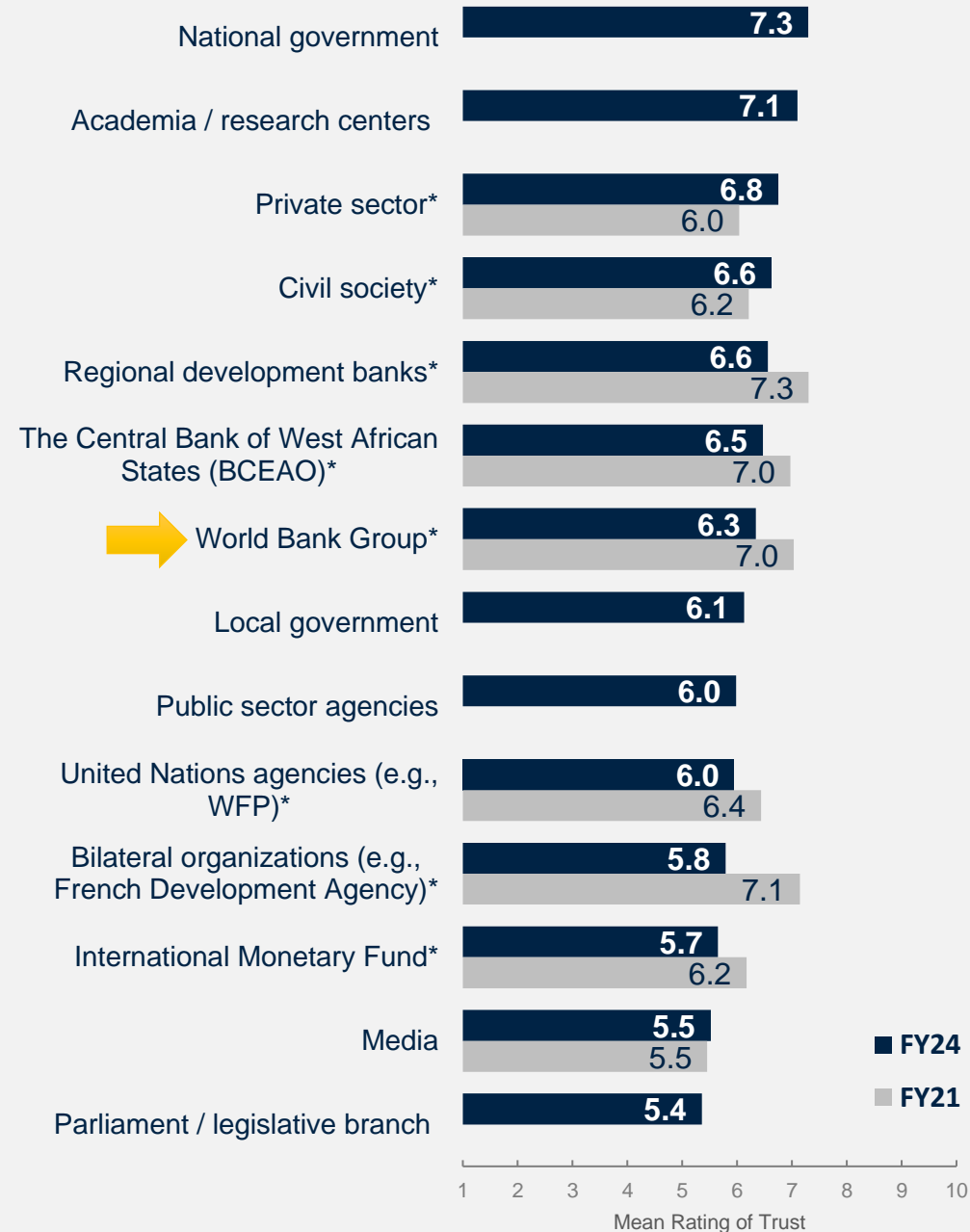


Trust in the World Bank Group: Significant Variations Across Stakeholders

Respondents in Senegal gave the **highest trust ratings for the national government and academia.**

The overall ratings of trust in the WBG have declined significantly compared to FY21. However, **respondents who collaborated** with the WBG and **government respondents** reported **significantly higher levels of trust** in the institution (mean=7.3 and 7.1, respectively).

In contrast, **respondents from the office of a parliamentarian** and **civil society** reported significantly lower trust ratings (means = 5.7 and 5.9, respectively).



Overall Attitudes toward the World Bank Group

“Support the government in identifying priority actions and defining a suitable funding model”

(Government Institution Respondent)

“Reduce the relative terms of loans to developing countries. In other words, review debt servicing.”

(Government Institution Respondent)

“Manage projects until they have fully achieved their objectives. Diverting funding because the deadline has arrived, without taking into account the extent to which project objectives have been achieved, is not only inefficient but it also tarnishes the image of the government and donors in the eyes of the public, who are left with a taste of unfinished business.”

(Government Institution Respondent)



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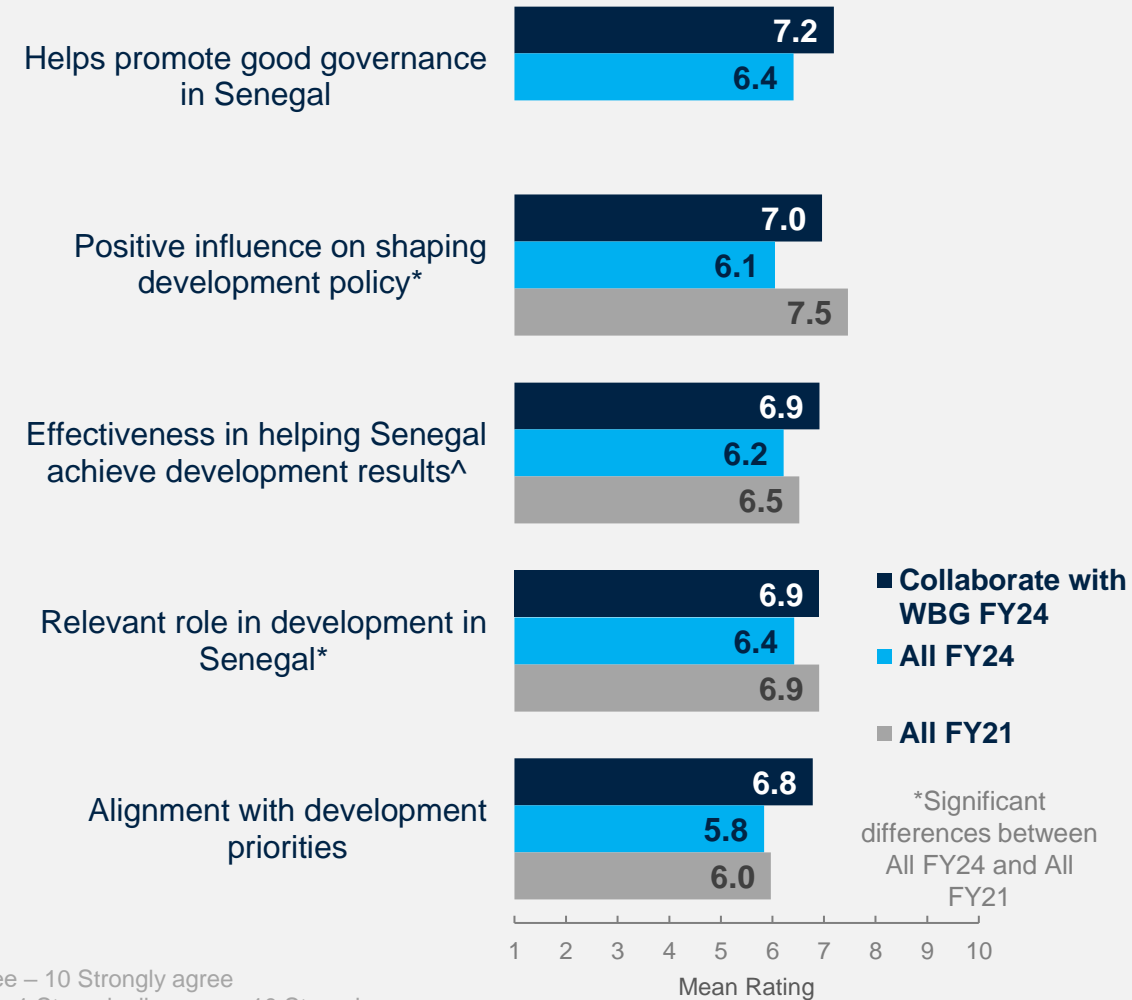


In your opinion, what is the most important thing the WBG could do to increase its effectiveness in Senegal? (N=197)

Key Performance Indicators Decreased or Remained Moderate; Respondents who Collaborate with the WBG are Significantly more Positive

In FY24, respondents' ratings of the WBG's **relevance** and **influence on development policy** were significantly lower, and most ratings remained relatively moderate (below 6.5 on a 10-point scale).

- **Respondents who collaborated** with the WBG and respondents from **academia** were **significantly more positive** about its work across all indicators.
- Respondents from **the private sector** and **from the office of a parliamentarian** gave the lowest mean ratings across all these indicators. Notably, respondents from the private sector were the least familiar with the WBG work compared to other stakeholder groups.



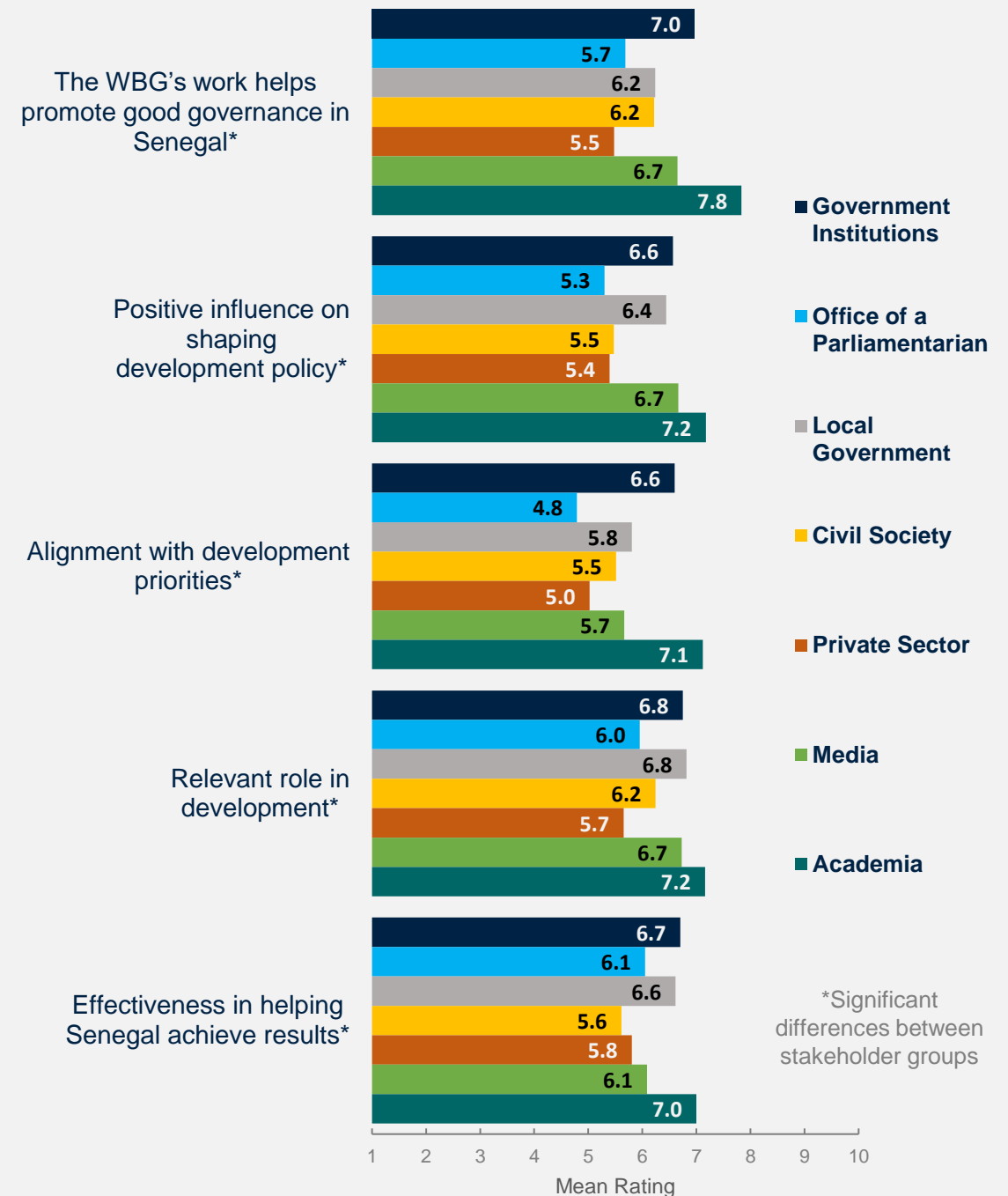
The WBG's work helps promote good governance in Senegal. Scale: 1 Strongly disagree – 10 Strongly agree
 The WBG has a positive influence on shaping the development policy in Senegal. Scale: 1 Strongly disagree – 10 Strongly agree
 How effective is the WBG in helping Senegal achieve development results? Scale: 1 Not effective at all – 10 Very effective
 The WBG currently plays a relevant role in development in Senegal. Scale: 1 Strongly disagree – 10 Strongly agree
 The WBG's work is aligned with what I consider the development priorities for Senegal. Scale: 1 Strongly disagree – 10 Strongly agree
 ^Compared to a mean score of the two questions in FY21: "Overall, please rate your impression of the WBG's effectiveness in Senegal. Scale: 1 Not effective at all – 10 Very effective; To what extent does the WBG's work help to achieve development results in Senegal? Scale: 1 To no degree at all – 10 To a very significant degree"



Stakeholders from Academia and Government Institutions Have More Positive Perceptions of the WBG

Comparisons of ratings for key performance indicators between stakeholder groups show that respondents from the office of **academia** and **government institutions** have the highest ratings for the WBG work across all KPIs.

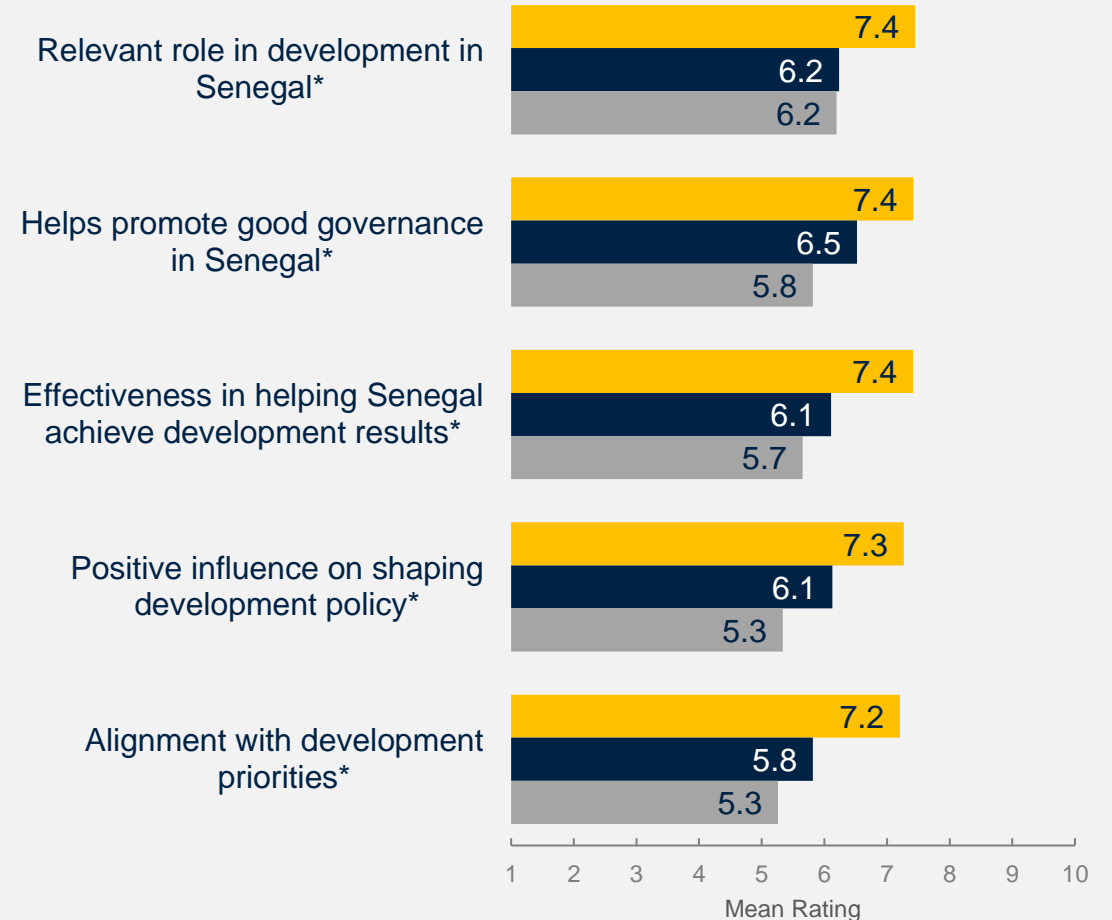
In contrast, respondents from the private sector, the **office of a parliamentarian**, and **civil society** respondents had significantly lower ratings.



Familiarity Leads to More Positive Perceptions

Comparing ratings of key performance indicators among respondents highly familiar with the WBG (ratings of 8-10 on a 10-point scale) and those with little familiarity with the WBG (ratings of 1-4 on a 10-point scale), one can see that the more familiar stakeholders are with the WBG, the more positive their perceptions of it and its work are.

Meaningful engagement and outreach can continue to increase positive perceptions.



How familiar are you with the work of the WBG in Senegal?

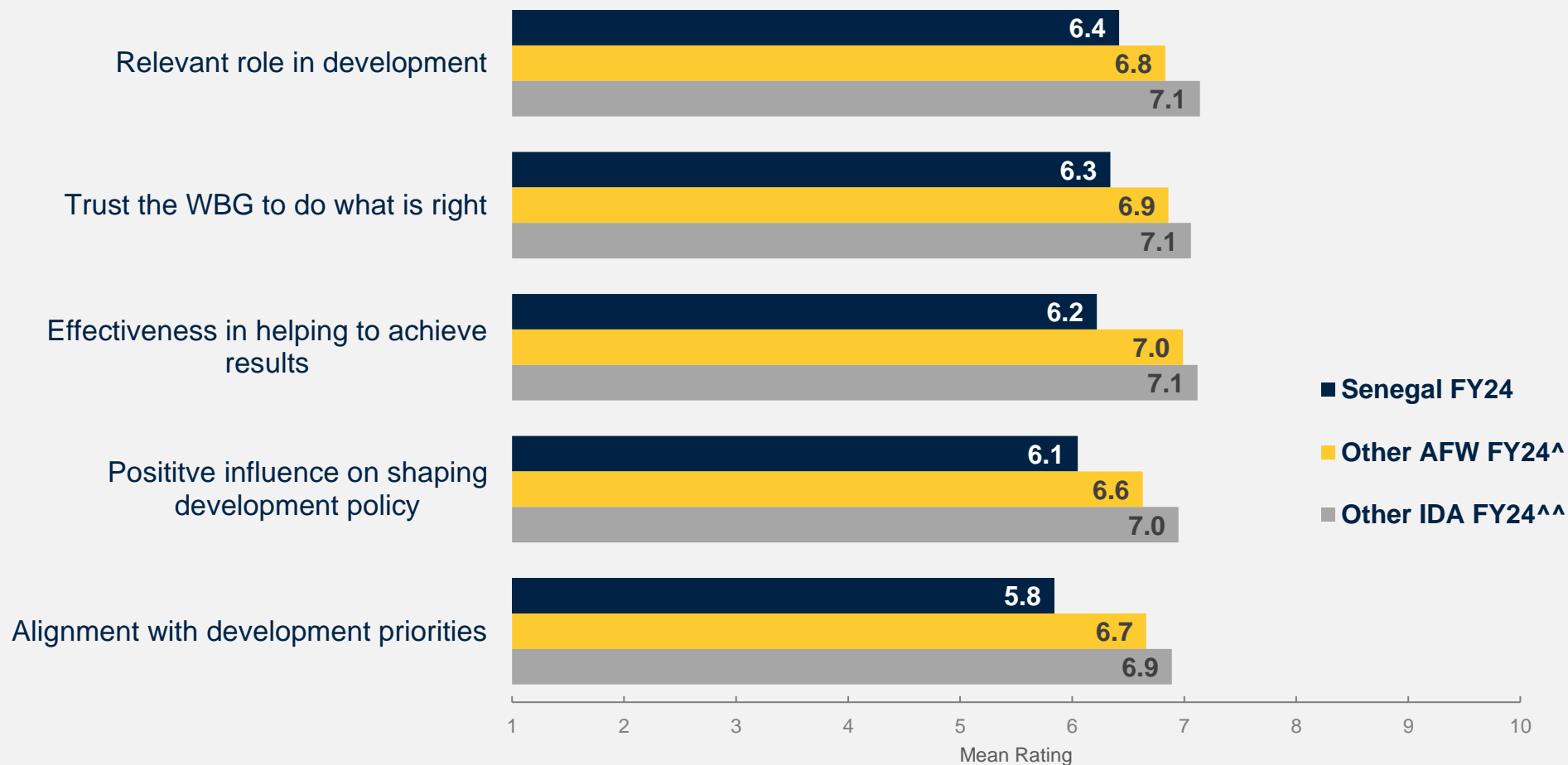
■ High Familiarity (8-10) ■ Some Familiarity (5-7) ■ Low Familiarity (1-4)

*Significant differences between levels of familiarity



The WBG currently plays a relevant role in development in Senegal. Scale: 1 Strongly disagree – 10 Strongly agree
 The WBG’s work helps promote good governance in Senegal. Scale: 1 Strongly disagree – 10 Strongly agree
 How effective is the WBG in helping Senegal achieve development results? Scale: 1 Not effective at all – 10 Very effective
 The WBG has a positive influence on shaping the development policy in Senegal. Scale: 1 Strongly disagree – 10 Strongly agree
 The WBG’s work is aligned with what I consider the development priorities for Senegal. Scale: 1 Strongly disagree – 10 Strongly agree

Senegal's Key Performance Indicators are Lower than those of Other Countries in Western and Central Africa and IDA Countries Surveyed in FY24



[^] Other Western and Central African Countries (AFW) FY24: Benin, Burkina Faso, Chad, Equatorial Guinea, Guinea-Bissau, Mauritania, Nigeria, and Togo.

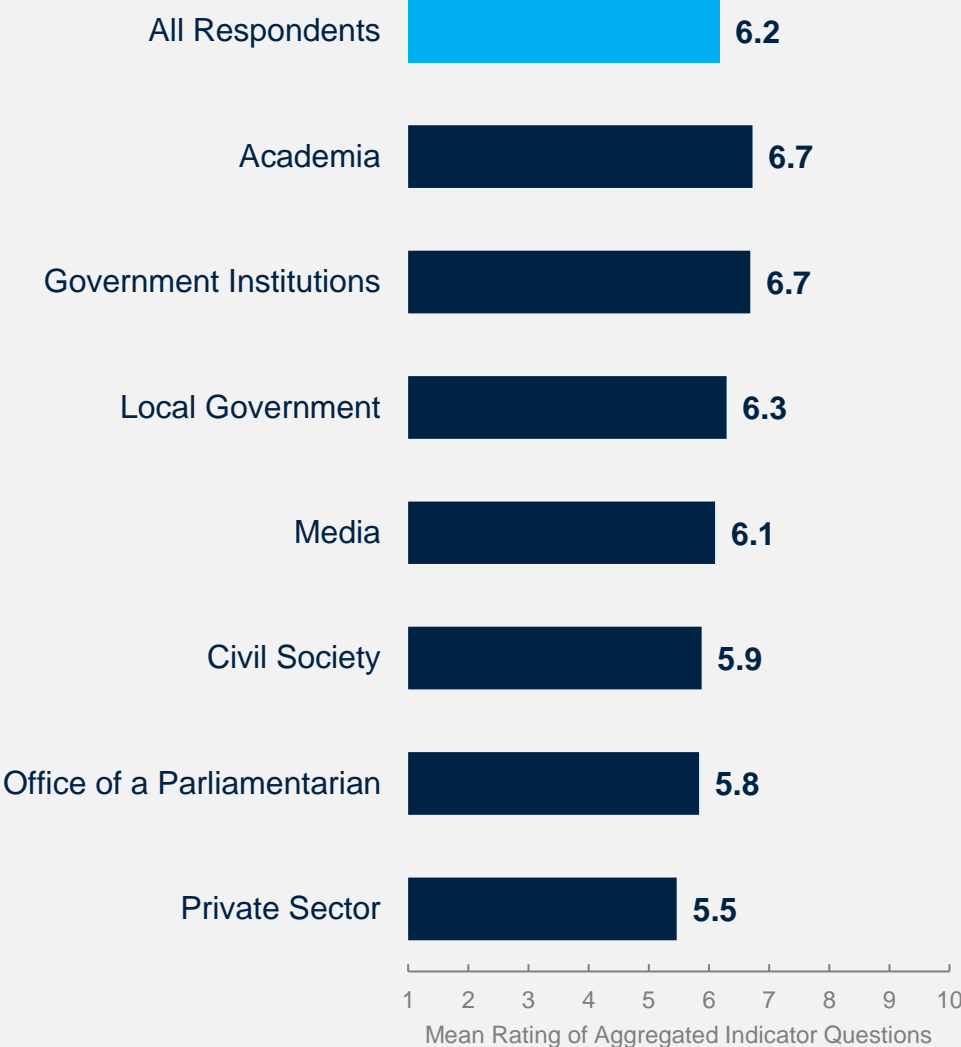
^{^^} Other IDA Countries FY24: Benin, Bhutan, Burkina Faso, Burundi, Cambodia, Chad, Comoros, Guinea-Bissau, Lao PDR, Lesotho, Maldives, Mauritania, Solomon Islands, Somalia, South Sudan, Sri Lanka, Togo, and Zambia.

Stakeholder Trends Across Performance Indicators

Respondents from academia and government institutions had the highest mean rating across the aggregated responses to the **twenty COS indicator questions**. In contrast, respondents from **the private sector** had the lowest mean rating, suggesting a more critical perspective on the same set of indicators.

Collaboration with the WBG: Respondents who indicated that they collaborate with the WBG gave significantly higher ratings across the aggregated indicator questions compared to respondents who did not collaborate with the WBG:

Mean rating: **Collaborate with WBG = 7.0**
Do not collaborate = 5.8



World Bank Group's Support for Development Areas

“Identify the key sectors for a country's development, such as education and training, health and the economy, and improve them while taking into account our socio-cultural realities.”

(Respondent from the Office of the President, Prime Minister, Minister)

“Deconcentration of sectoral and project support. Take into account the sub-region, as the State does not only represent Senegal's major cities. More investment in schools and universities. Strengthen health infrastructure and services in all regions if possible. Priority investment in the primary sector: fisheries, livestock, agriculture and rural development. Review financing models and mechanisms and adapt them to the country's realities and system.”

(Academia Respondent)



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In your opinion, what is the most important thing the WBG could do to increase its effectiveness in Senegal? (N=197)

Focal areas for the WBG

In FY24, stakeholders want the WBG to focus its resources on **agriculture/food security, education, jobs, water/sanitation, and entrepreneurship promotion**. Respondents in this year's survey considered **energy** a much greater priority than in the FY21 survey (5%).

In your opinion, what is the most important thing the WBG could do to increase its effectiveness in Senegal?

“We need to help Senegal industrialize in order to reduce youth unemployment.”

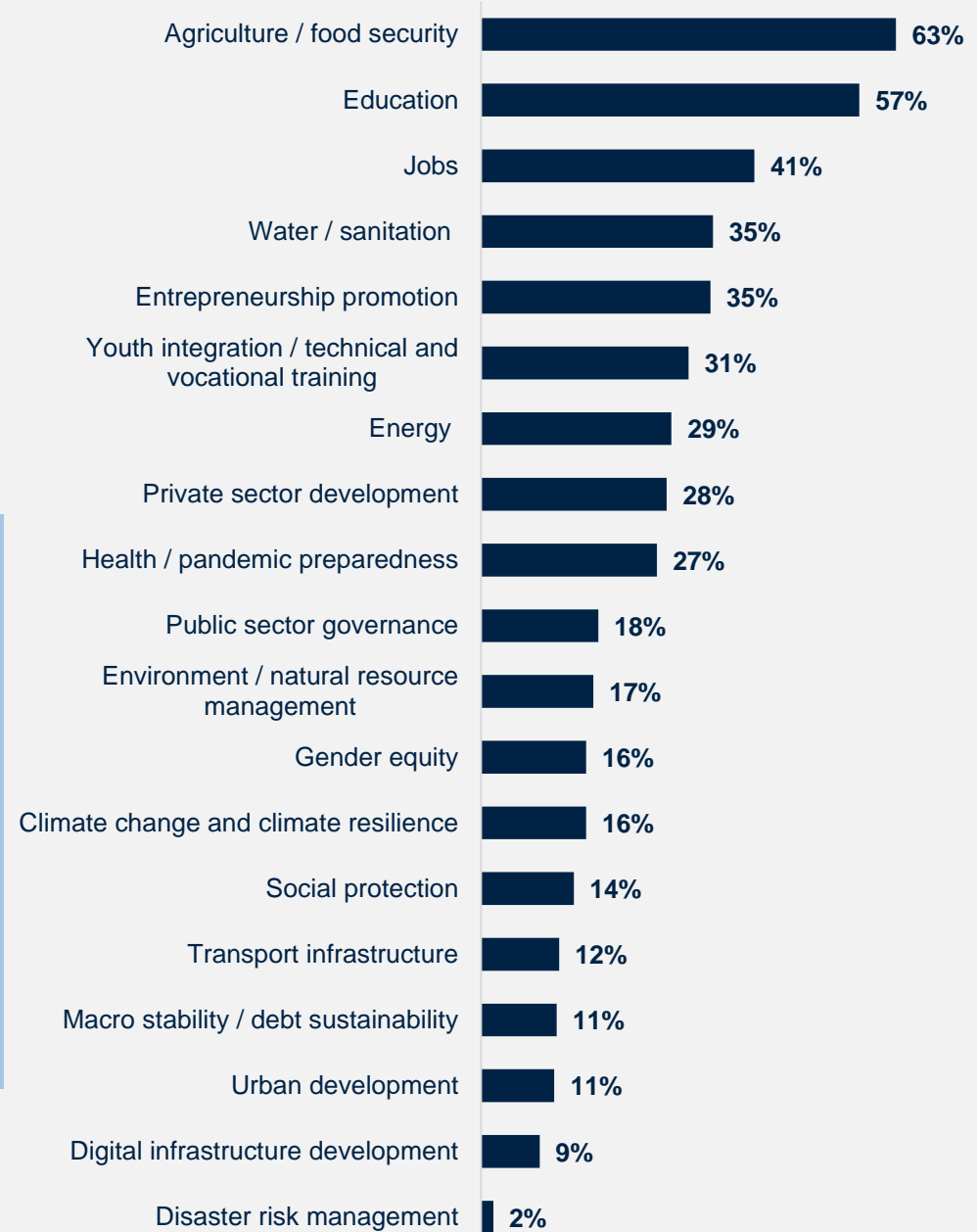
(Academia Respondent)

“Supporting Senegal in achieving food self-sufficiency.”

(Respondent from the Office of a Parliamentarian)

“Debt relief and the creation of a plan, but also the development of sectors such as agriculture, energy, livestock and the complete industrialization of these various sectors, to transform our products from raw materials into finished products.”

(Private Sector Respondent)

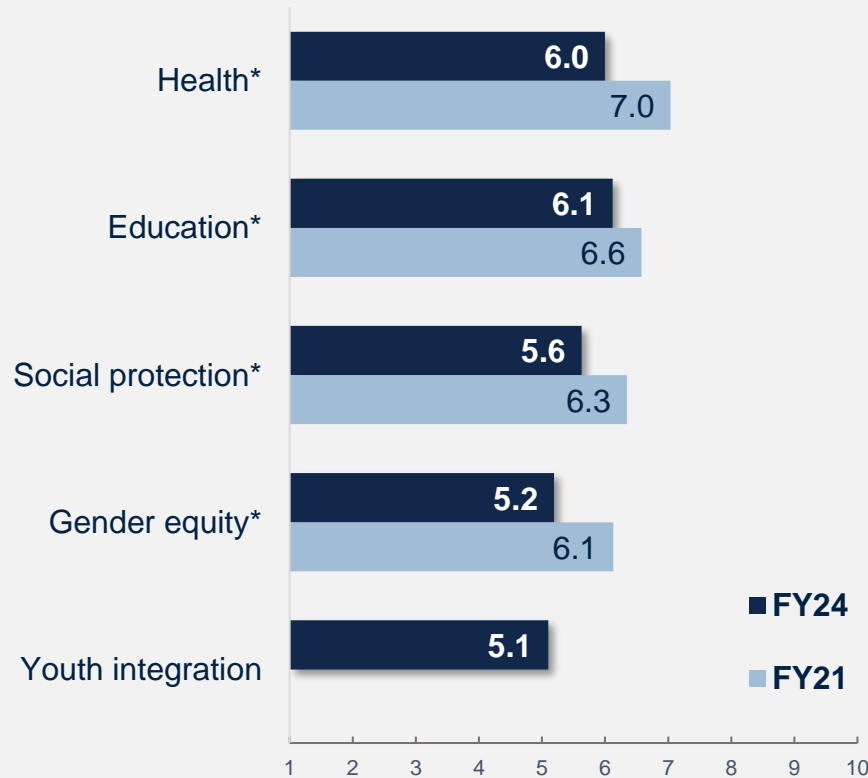


Which areas should the WBG prioritize to have the most impact on development results in Senegal? (Select up to 5) (Percentage of Respondents, N=271)

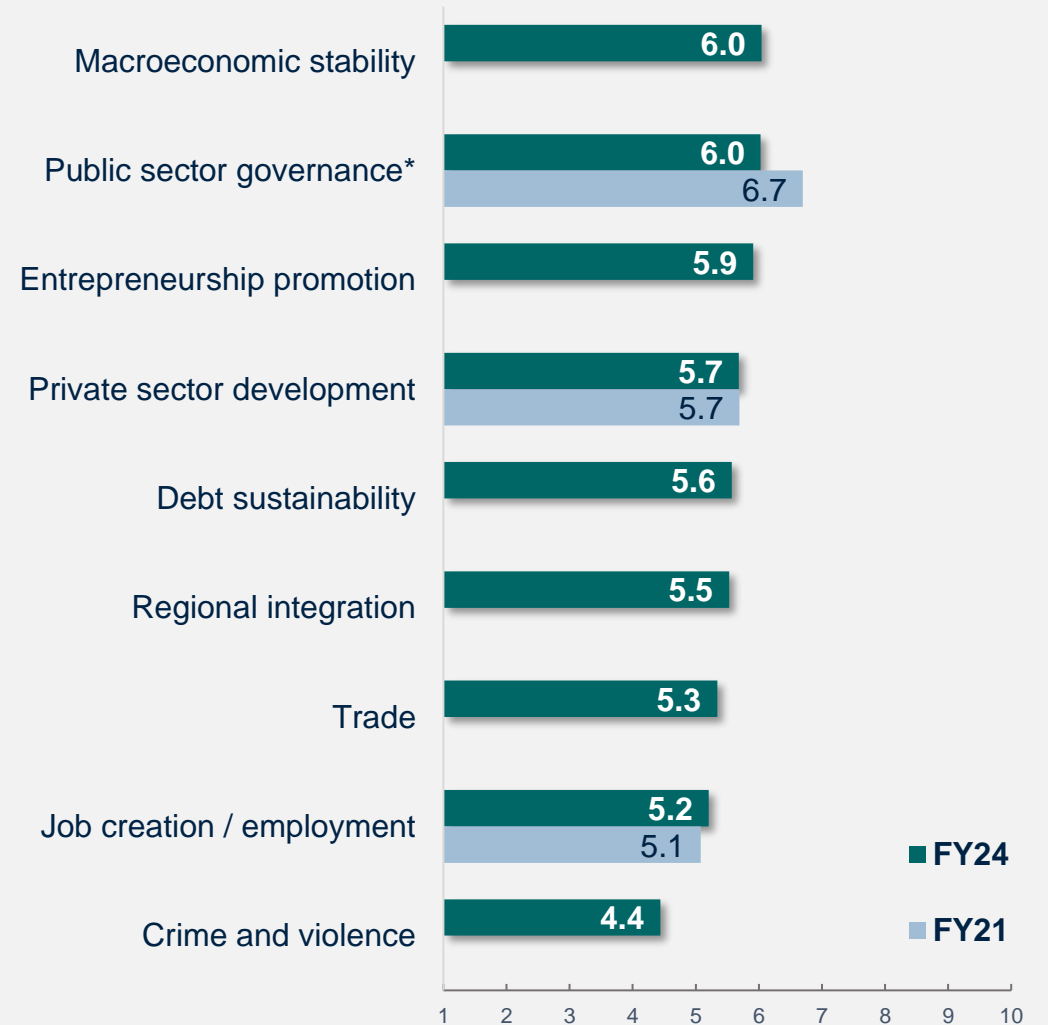
Effectiveness of WBG's Sectoral Support

Ratings of the WBG's effectiveness in sectoral areas were generally moderate across all sectors. **Respondents who collaborated** with the WBG were significantly more positive about its work in most sectoral areas.

Human Development



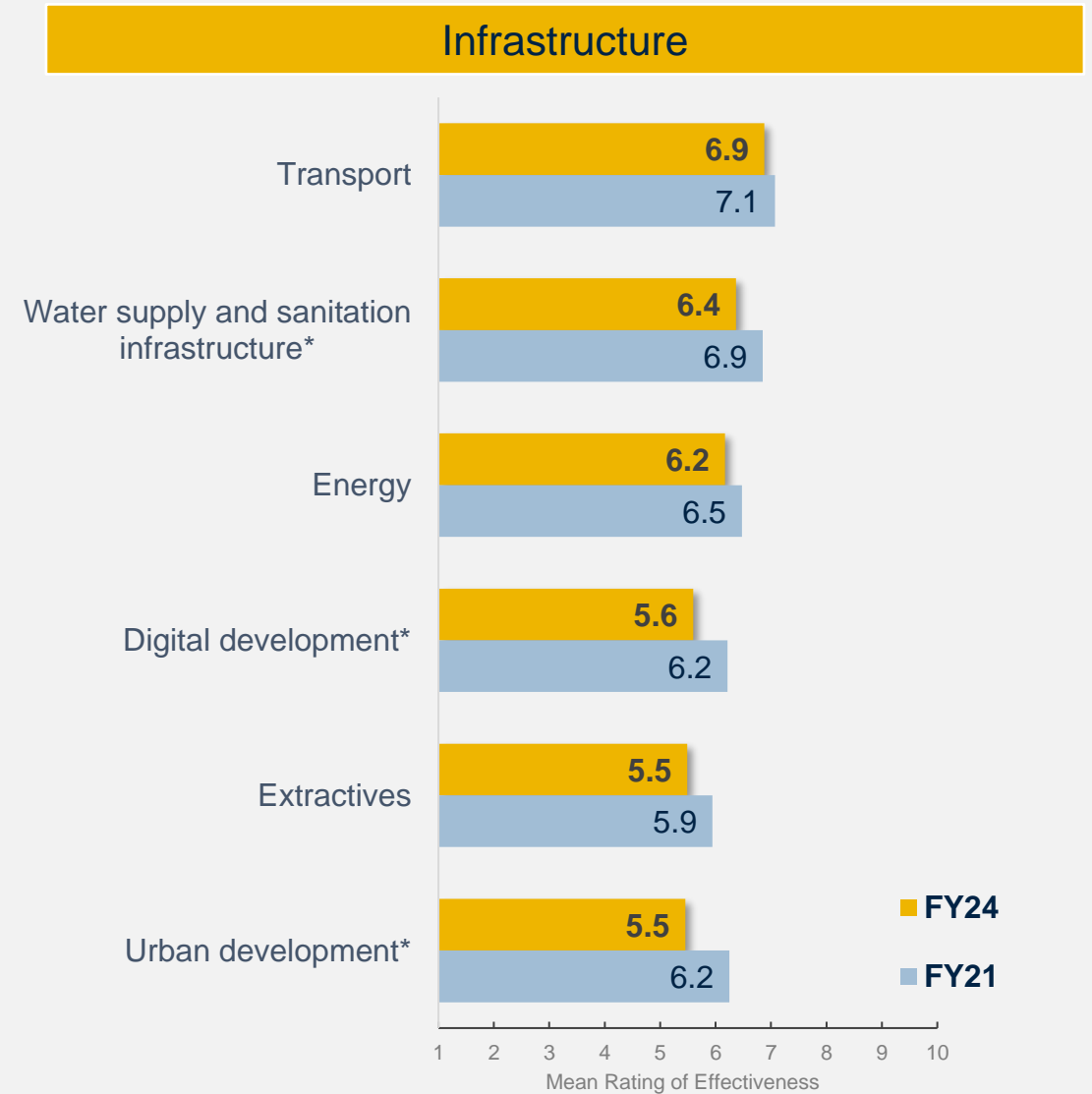
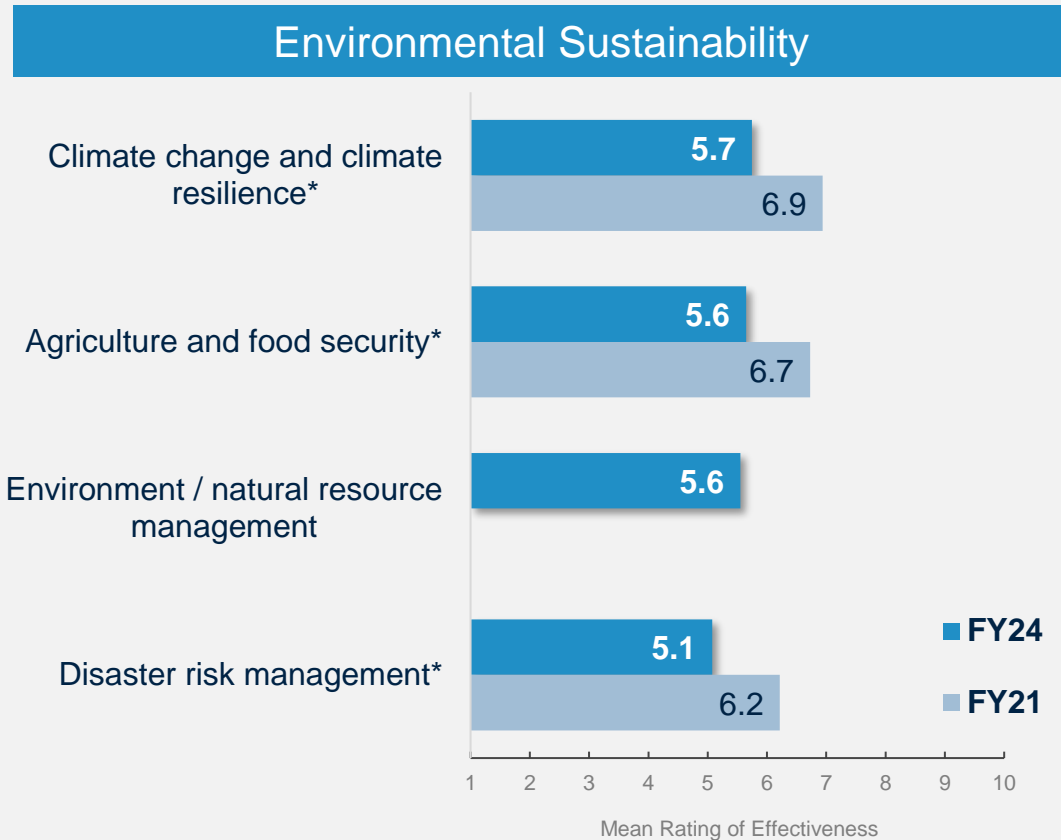
Finance / Institutions / Economic Growth



How **effective** has the WBG been at achieving development results in each of these areas in Senegal? Scale: 1 Not effective at all – 10 Very effective
 (If you have NO exposure to/experience in working in any of the sectors listed below, please respond "Don't know") *Significant difference between years

Effectiveness of WBG's Sectoral Support

Respondents gave the highest ratings for the WBG's work in the areas of **transport** and **water supply/sanitation infrastructure**, with **government respondents** being particularly positive (effectiveness ratings above 7.0).



How **effective** has the WBG been at achieving development results in each of these areas in Senegal? Scale: 1 Not effective at all – 10 Very effective
 (If you have NO exposure to/experience in working in any of the sectors listed below, please respond "Don't know") *Significant difference between years

World Bank Group's Engagement on the Ground in Senegal

"Good government involvement in the design and implementation of projects tailored to the country's needs."

(Government Institution Respondent)

"It is essential for "the World Bank to direct its investments towards local authorities for greater impact on the population, given that town halls are closer to the realities and needs of the population."

(Local Government Respondent)



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In your opinion, what is the most important thing the WBG could do to increase its effectiveness in Senegal? (N=197)

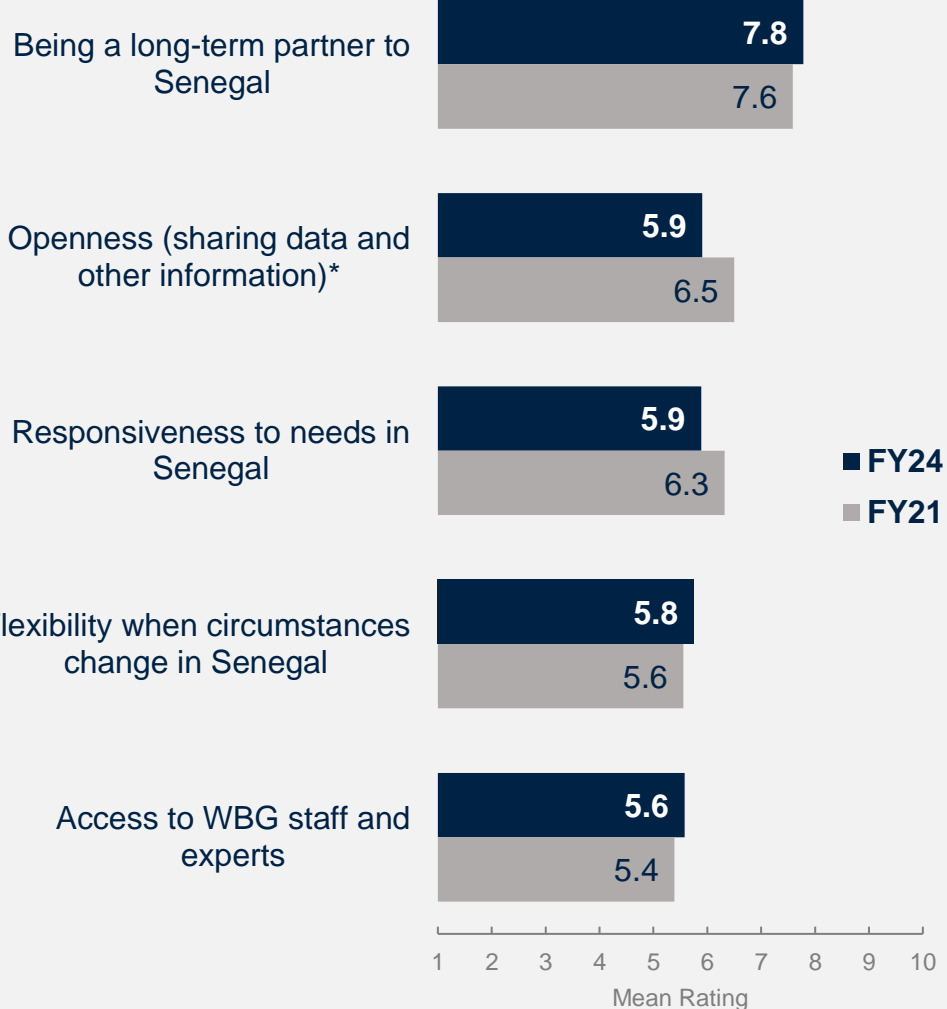
Perceptions of Long-Term Partnership are High; other Perceptions are Moderate

In FY24, respondents continue to perceive the WBG as a **long-term partner** in Senegal, while their ratings for the WBG’s **openness** have decreased significantly. Ratings for **responsiveness, flexibility, and staff accessibility** haven’t changed significantly and remain moderate, most below 6.0 on a 10-point scale.

Respondents who stated that they **collaborated** with the WBG and **government respondents** gave significantly higher ratings across these questions than other stakeholder groups.

In your opinion, what is the most important thing the WBG could do to increase its effectiveness in Senegal?

“The WBG would benefit from being more open and accessible to the public.” (Bilateral/Multilateral Institution Respondent)



 To what extent is the WBG an effective development partner in terms of the following?
 Scale: 1 To no degree at all – 10 To a very significant degree ^Compared to the mean of institutional flexibility and flexibility to changes in the country context asked in FY21. *Significant difference between years

Mixed Perceptions of WBG Collaboration with Stakeholders in Senegal

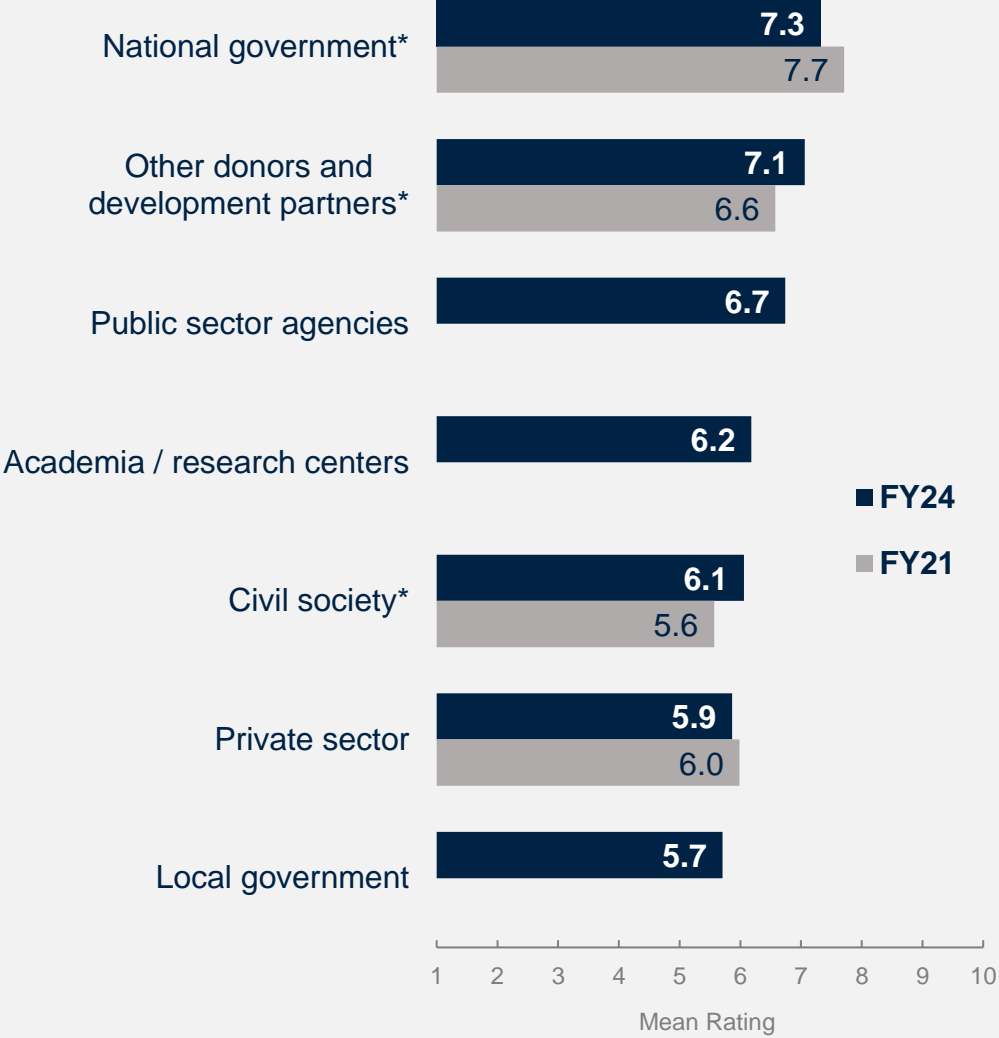
In FY24, perceptions of the WBG’s collaboration with the **national government, other donors and development partners, and civil society** have improved significantly. Respondents’ ratings of the WBG’s collaboration with local governments and the private sector were the lowest.

Notably, respondents from **civil society** gave significantly lower ratings for the WBG’s collaboration with civil society compared to other stakeholder groups (mean=5.3).

In your opinion, what is the most important thing the WBG could do to increase its effectiveness in Senegal?

“I suggest strengthening the collaboration between the World Bank and local authorities to enhance the effectiveness of local development initiatives. As close stakeholders, local authorities have in-depth knowledge of local needs and dynamics. Their involvement in development projects enables a better adaptation of interventions to on-the-ground realities. By working closely with them, the World Bank could optimize the impact of its funding and initiatives.”

(Respondent from the Office of a Parliamentarian)



Stakeholders Want the Bank to Collaborate More with the Private Sector, Local Government, CSOs, Academia

Respondents in this year’s survey indicated that the WBG should collaborate more with the **private sector** and **local government** in addition to its partnership with the national government. Almost a third of respondents welcomed more collaboration with **civil society** and **academia**.

In your opinion, what is the most important thing the WBG could do to increase its effectiveness in Senegal?

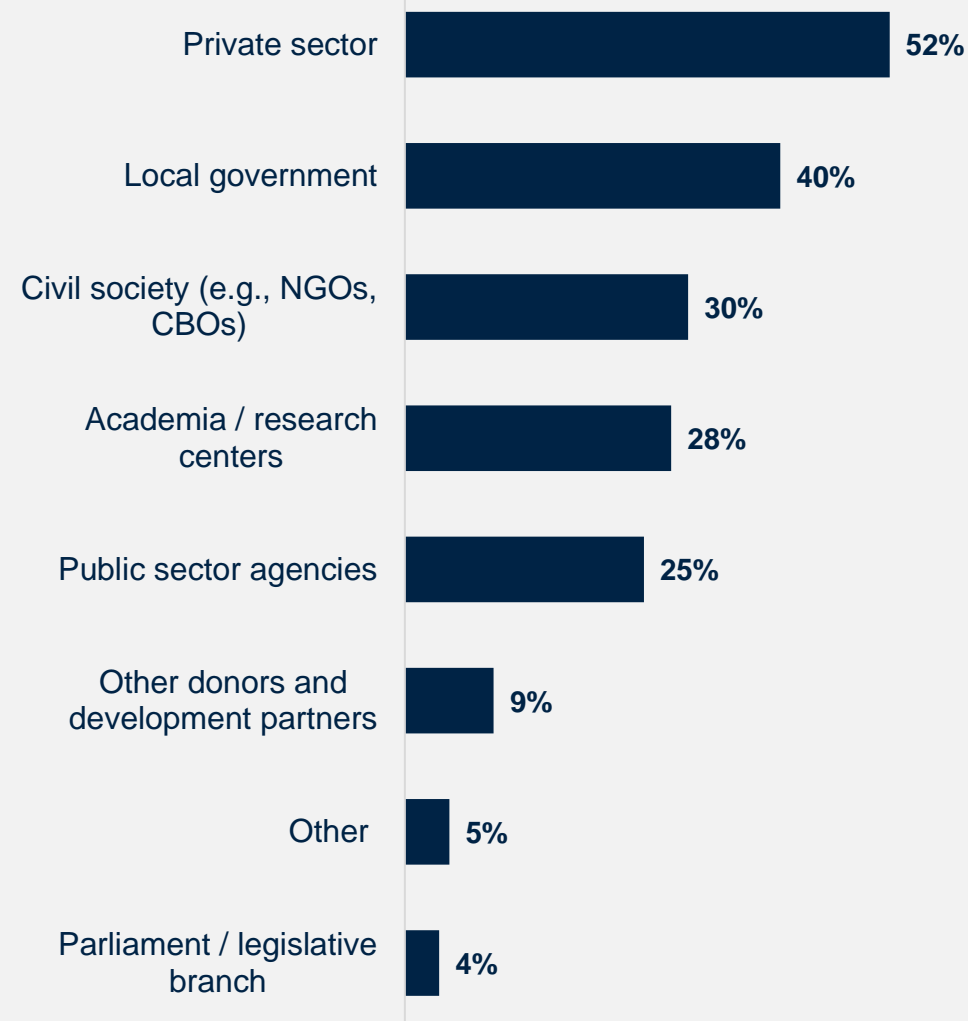
“1. Involve communities (including NGOs) in monitoring public policies supported by the bank.

2. Support community development (70% of aid to the country) through support for NGOs and rural production systems.”

(Civil Society Respondent)

“A strong involvement of parliamentarians in the planning and design of projects to be financed by the WBG.”

(Respondent from the Office of a Parliamentarian)



World Bank Group's Financial Instruments and Knowledge Work

“Align its investments more closely with Senegal's real needs, ease its conditionalities in its interventions in Senegal, and provide greater support to local authorities.”

(Academia Respondent)

“Take account of evaluations. Gather feedback from beneficiaries of funded projects. Strengthen the system of good governance in funding management at all levels. Strengthen the capacities of national and local players. Rely more on national and local expertise.”

(Civil Society Respondent)



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In your opinion, what is the most important thing the WBG could do to increase its effectiveness in Senegal? (N=197)

Financial Resources Considered the Bank's Greatest Value

Technical assistance/implementation support and capacity development and training are also valued by a third of the respondents.

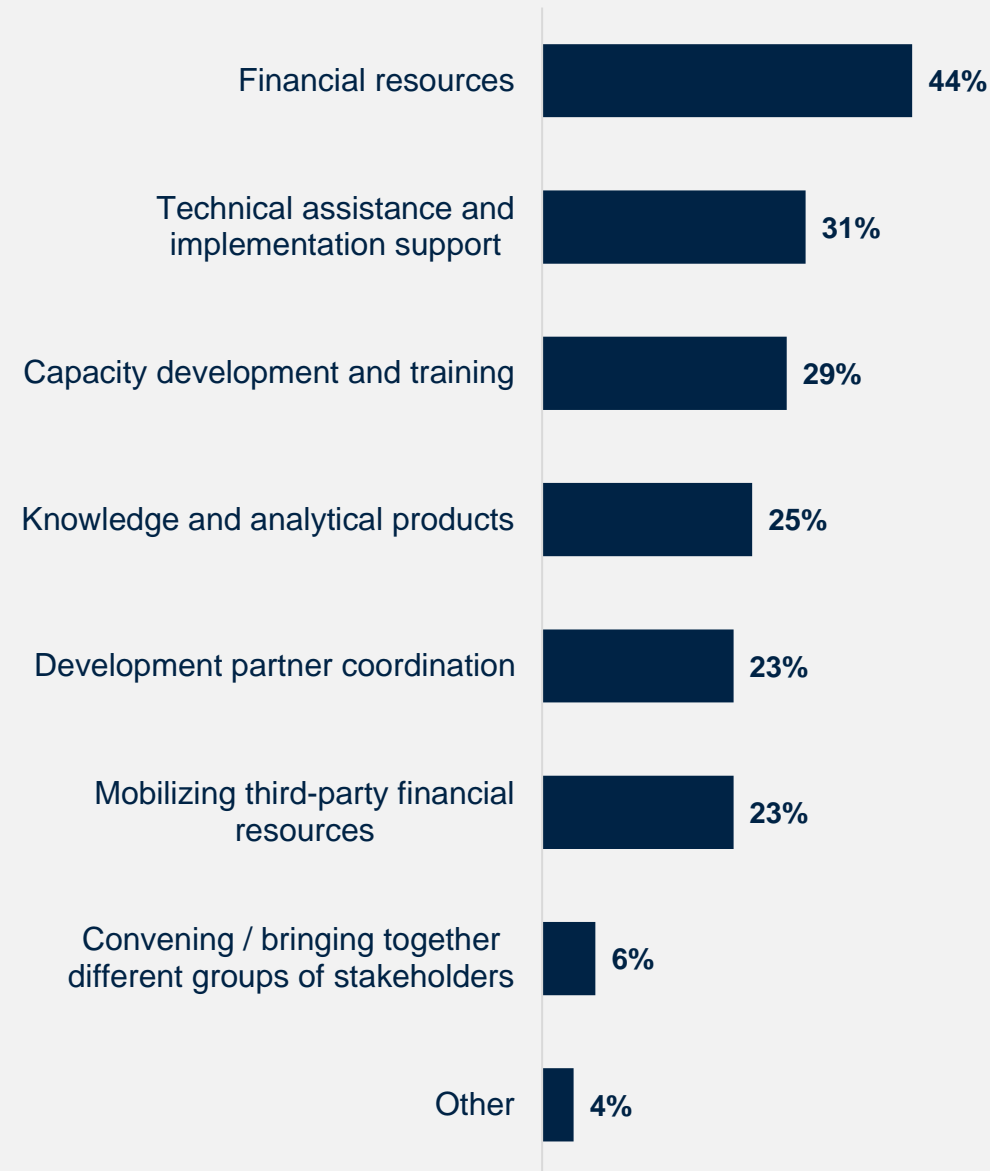
In your opinion, what is the most important thing the WBG could do to increase its effectiveness in Senegal?

- “1. Improve financing conditions*
- 2. Financing in line with priorities defined by the Senegalese government”*

(Government Institution Respondent)

“The WBG should invest more in technical and vocational training and in entrepreneurship to help the government reduce endemic youth unemployment, largely due to very low industrialization, extremely high energy costs, and training that is ill-suited to the needs of the Senegalese economy.”

(Private Sector Respondent)



Which WBG instruments do you VALUE the most in Senegal? (Select up to 2)
(Percentage of Respondents, N=270)

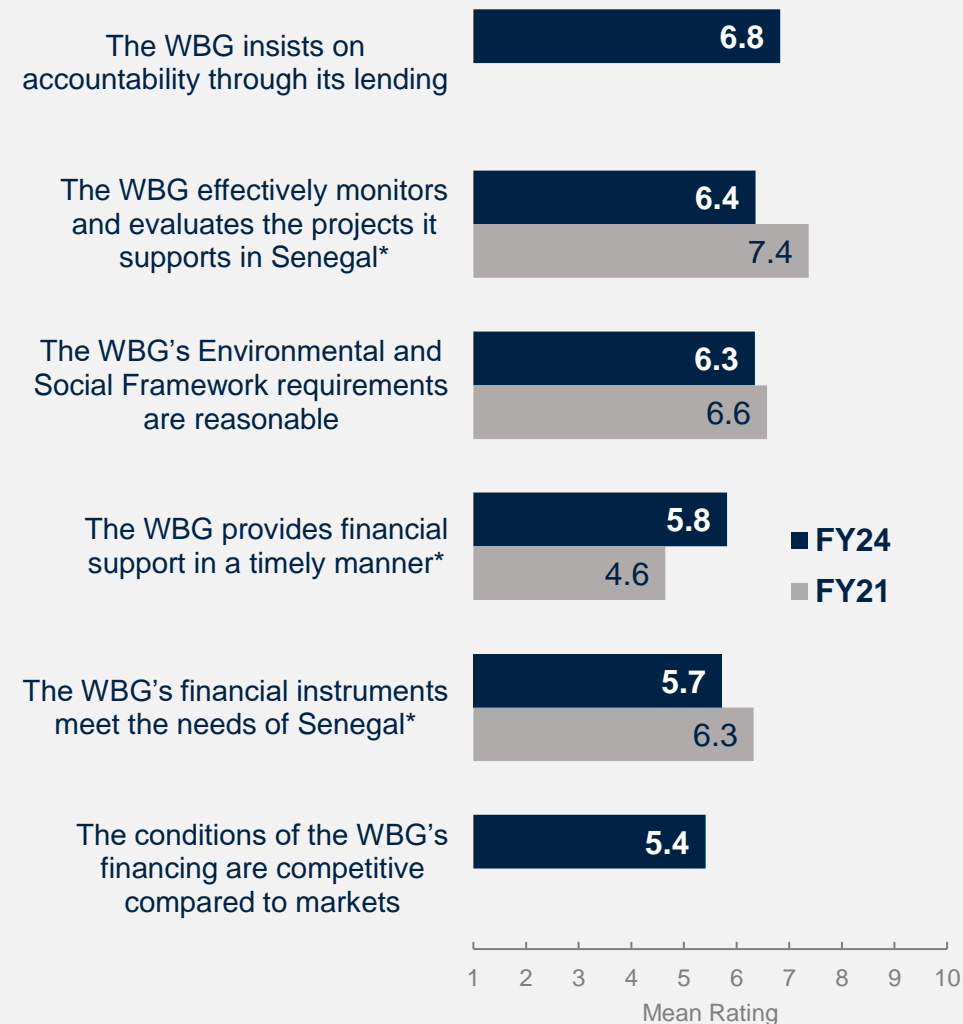
Perceptions of Timeliness of the WBG's Financial Support have Improved; WBG is Seen as Insisting on Accountability

Regarding the WBG's financial instruments, respondents expressed the highest levels of agreement on the WBG's emphasis on accountability in its lending practices. This sentiment was particularly strong among respondents from academia (mean=7.9) and government respondents (mean=7.6).

At the same time, perceptions of the Bank's effective monitoring and evaluation of the projects it supports in Senegal have declined. Respondents from the office of a parliamentarian (mean=4.6) and local government (mean=5.5) primarily drove the decrease in ratings.

Perceptions of the Bank's financial support being timely, meeting the country's needs, and being competitive were moderate, with significant fluctuations compared to the previous survey.

Respondents who collaborated with the WBG were significantly more positive across all questions related to the WBG financing.



To what extent do you agree/disagree with the following statements? Scale: 1 Strongly disagree – 10 Strongly agree

*Significant difference between years

Familiarity with the WBG's Environmental and Social Framework

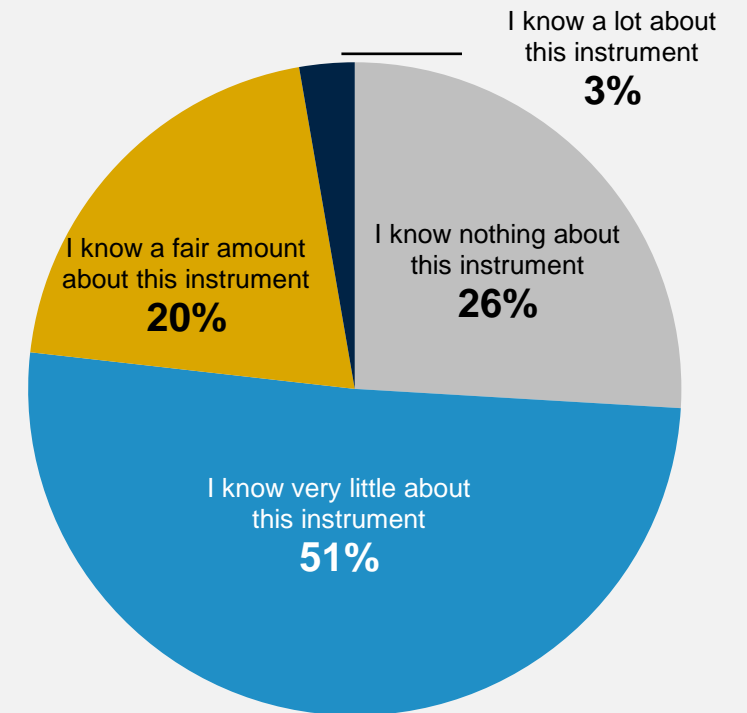
23% of respondents reported knowing a lot or a fair amount about the WBG's Environmental and Social Framework. Most of these respondents (over 70%) were from government agencies.

In your opinion, what is the most important thing the WBG could do to increase its effectiveness in Senegal?

“Improve communication on intervention areas with stakeholders. Share reports from capitalization operations to help communities better understand the significance of collaboration with the WBG. The concept of Gender-Responsive Inclusive Development (GRID) should be central to the WBG's efforts. By designing and implementing projects that consider the diverse needs and contributions of all genders, the WBG can promote gender equality and social inclusion. This would involve initiatives such as empowering women economically, challenging gender norms, and ensuring access to education and healthcare for all.”

(Academia Respondent)

How familiar are you with the Environmental and Social Framework instrument of the WBG?



48% of Respondents Used the WBG's Knowledge Work; Perceptions of WBG Knowledge Remain Positive

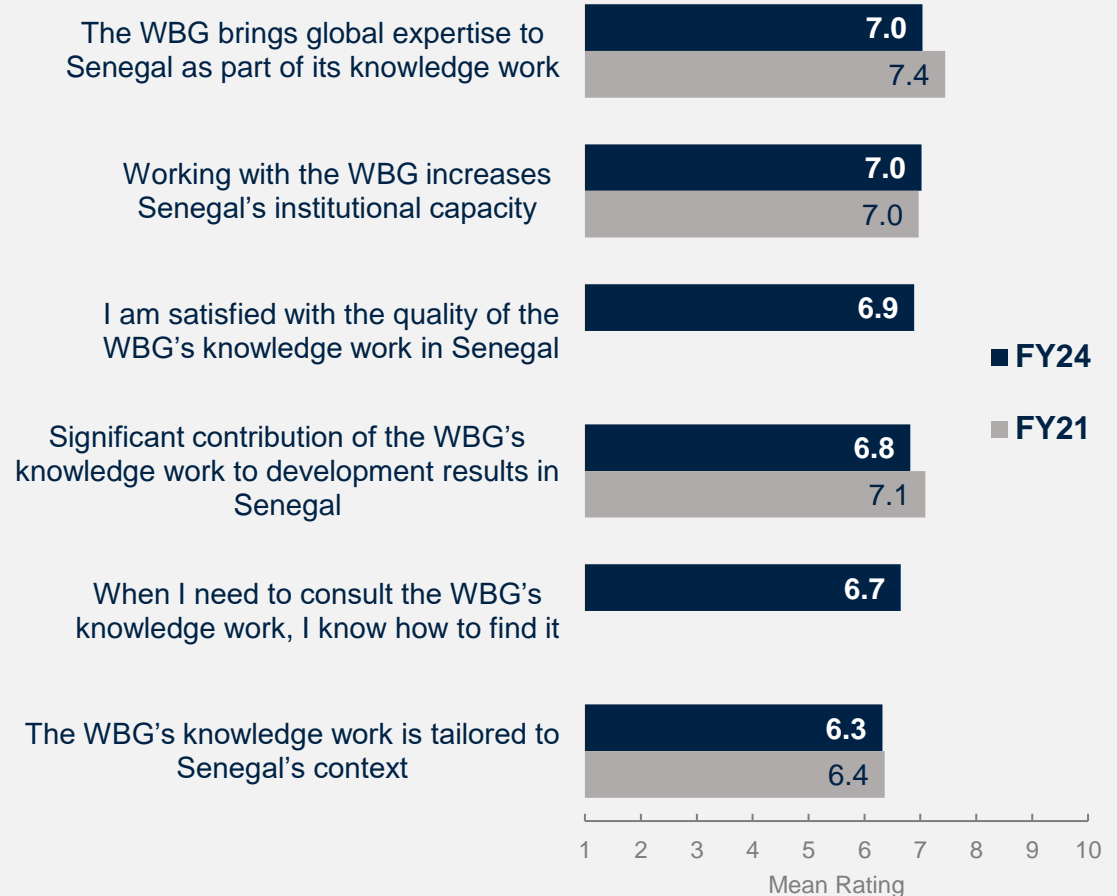
Respondents reported the highest levels of agreement regarding the WBG's contribution to **bringing global expertise** to Senegal and enhancing the country's **institutional capacity**. However, fewer respondents perceived WBG's knowledge products as **tailored** to Senegal's needs.

In your opinion, what is the most important thing the WBG could do to increase its effectiveness in Senegal?

"For training purposes, national capacities should be used."
(Government Institution Respondent)

*"1. The WBG must regularly share its data with stakeholders.
2. The WBG's data files must be accessible to all."*
(Government Institution Respondent)

Only responses of those who used WBG knowledge work are reported



Have you ever used the WBG's knowledge work, including participating in workshops or training programs? (Percentage of Respondents, N=294)

To what extent do you agree with the following statements? Scale: 1 Strongly disagree – 10 Strongly agree

How significant a contribution do you believe the WBG's knowledge work makes to development results in Senegal?

Scale: 1 Not significant at all – 10 Very significant ^Compared to "Source of relevant information on global good practices" asked in FY21.

The Future Role of the World Bank Group in Senegal

- “1. The WBG strengthens its coordination for all projects funded in Senegal.*
- 2. Improve human capital management for implementation by reviewing benchmarks to ensure certain guarantees.*
- 3. Moving forward, in various sectors of intervention, the WBG should work closely with the government to target priorities that will help lift populations out of poverty, particularly by increasing funding in agriculture as a whole, health, education, infrastructure, and equity.”*

(Government Institution Respondent)



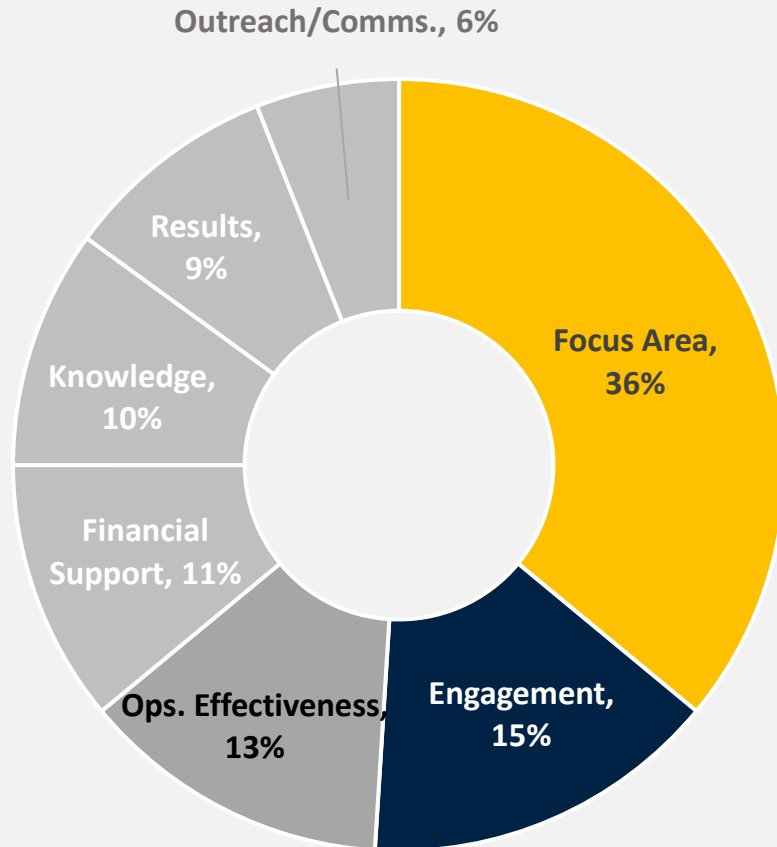
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In your opinion, what is the most important thing the WBG could do to increase its effectiveness in Senegal? (N=197)

How can WBG Increase its Effectiveness?

Open-Ended Responses



Focus Area*

- Education and training
- Agriculture and food security
- Private sector development and employment creation
- Health services
- Infrastructure development

Engagement

- Involve local authorities more closely in project design
- Greater engagement with civil society as essential partners in project monitoring, public policy implementation, and ensuring the sustainability of development efforts
- Engage directly with vulnerable populations, rural communities, and beneficiaries at the grassroots level

Operational Effectiveness

- Tailor operations to the local context
- Streamline processes, particularly those related to project approvals and funding disbursements, to reduce delays.

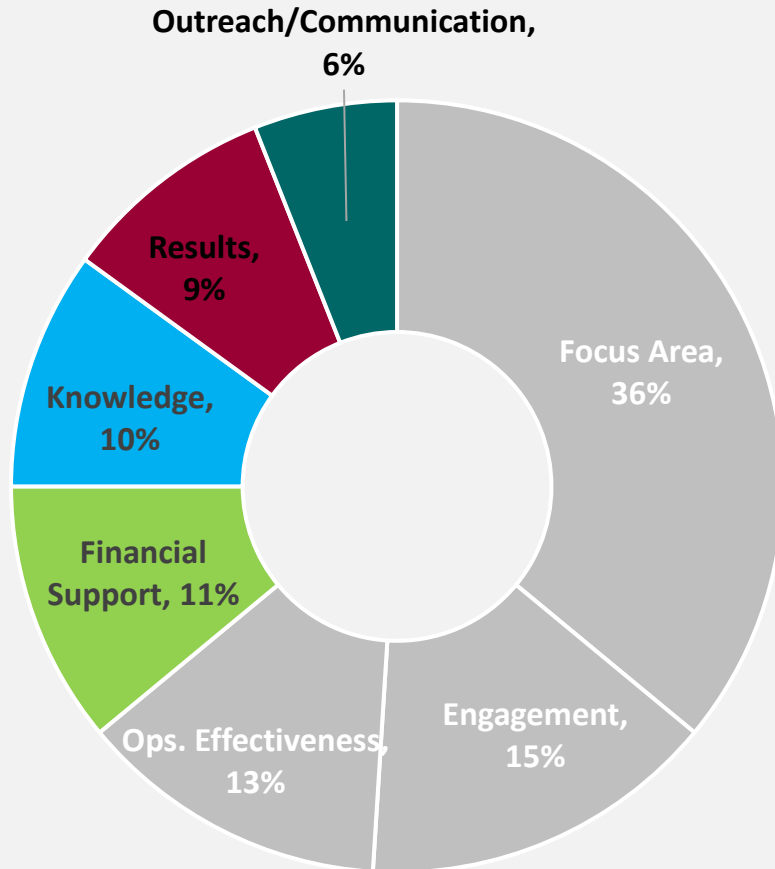


In your opinion, what is the most important thing the World Bank Group could do to increase its effectiveness in Senegal? (N=197)

*All percentages are counted based on the total number of topics mentioned by the respondents; individual comments could be counted multiple times depending on the number of topics they cover.

How can WBG Increase its Effectiveness?

Open-Ended Responses (continued)



Financial Support

- Align financing with national priorities and local realities
- Enhance accessibility and flexibility in financing

Knowledge

- Enhance the accessibility and communication of knowledge resources
- Leverage local expertise and tailor knowledge initiatives

Results

- Rigorous and continuous monitoring of WBG-funded projects to ensure objectives are met.

Outreach / Communication

- Be more transparent and accessible by regularly sharing data, reports, and project updates, including through media channels and public workshops
- Organize training sessions with journalists, opinion leaders, and community members
- Communicate lessons learned and successes achieved through projects



In your opinion, what is the most important thing the World Bank Group could do to increase its effectiveness in Senegal? (N=197)

*All percentages are counted based on the total number of topics mentioned by the respondents; individual comments could be counted multiple times depending on the number of topics they cover.

Communication and Outreach

“The World Bank would benefit from being more visible in Senegal by improving its communication and information sharing (data, studies, training, etc.).”

(Government Institution Respondent)



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In your opinion, what is the most important thing the WBG could do to increase its effectiveness in Senegal? (N=197)

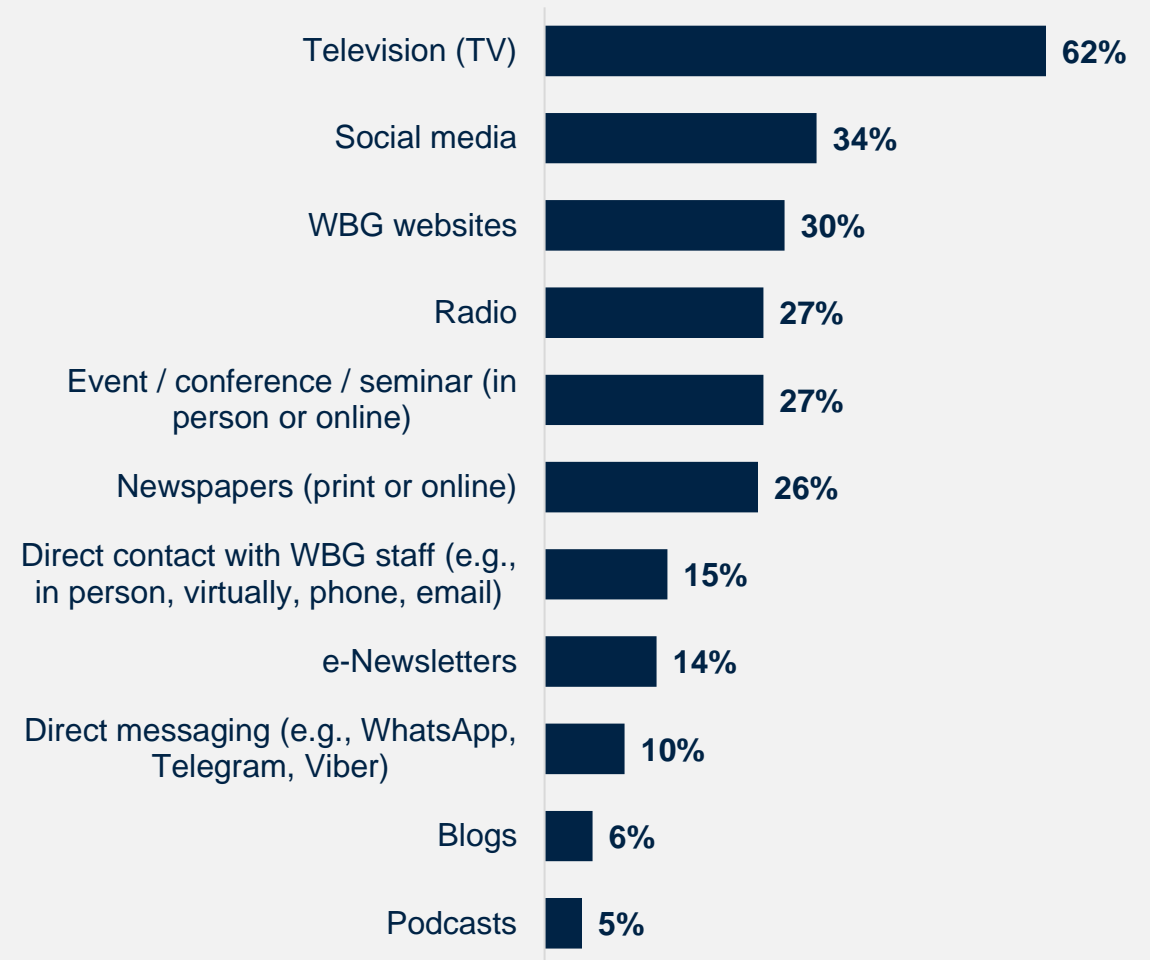
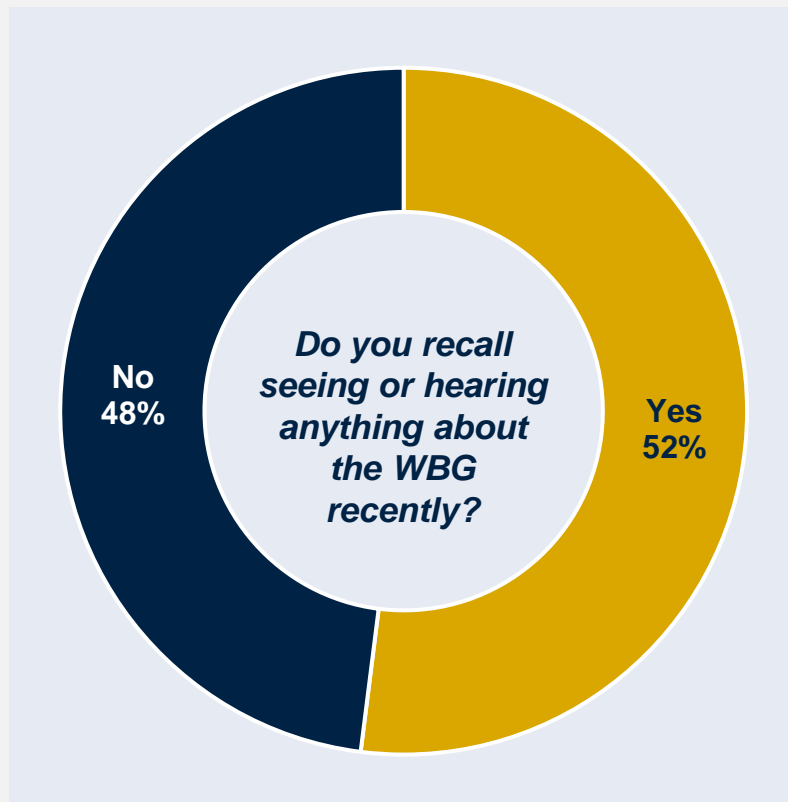
Direct Contact and Events were the Most Preferred for Receiving WBG Communication

Respondents most preferred to receive the Bank communications through **direct contact** and **events/conferences/seminars/workshops** (in person or online), followed by **e-newsletters**.

	Preferred WBG Source							
	All Respondents	Government Institutions	Office of a Parliamentarian	Local Government	Civil Society	Private Sector	Academia	Media
Direct contact with staff (e.g., in person, virtually, phone, email)*	45.7%	37.5%	80.0%	65.4%	35.9%	32.6%	42.9%	70.8%
Event / conference / seminar / workshop (in person or online)	45.7%	50.0%	45.0%	53.8%	64.1%	28.3%	50.0%	41.7%
e-Newsletters*	39.6%	54.2%	10.0%	19.2%	43.6%	45.7%	35.7%	29.2%
Direct messaging (e.g., WhatsApp, Telegram, Viber)	30.0%	20.8%	50.0%	15.4%	25.6%	39.1%	32.1%	33.3%
Social media (e.g., Facebook, Twitter)	21.8%	20.8%	5.0%	15.4%	17.9%	28.3%	28.6%	20.8%

5 in 10 Recalled Hearing About the WBG Recently; Most Often Through Television

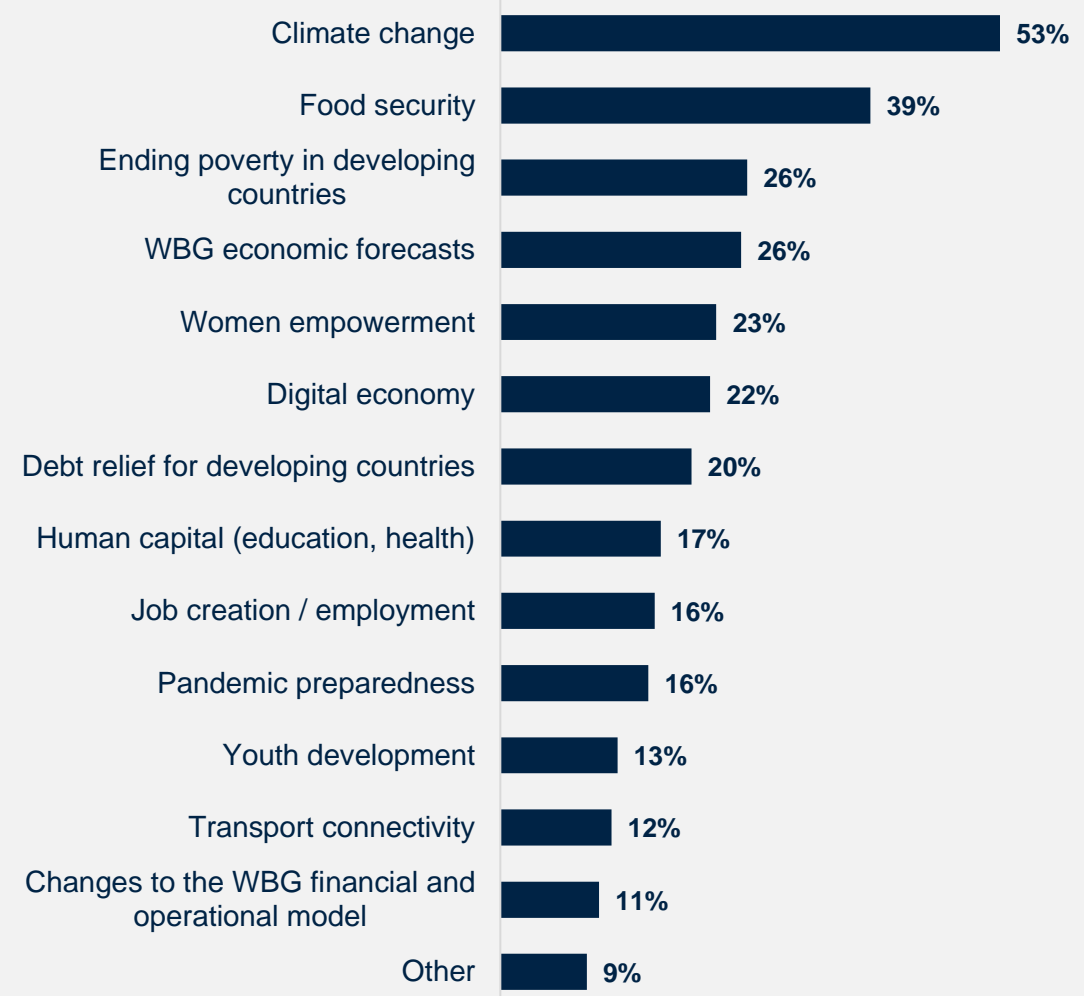
52% of respondents recalled hearing or seeing something about the WBG recently. Respondents most often reported seeing/hearing about the WBG on **television**, followed by social media and the WBG websites.



WBG's Work on Climate Change and Food Security were the Most Commonly Recalled Topics

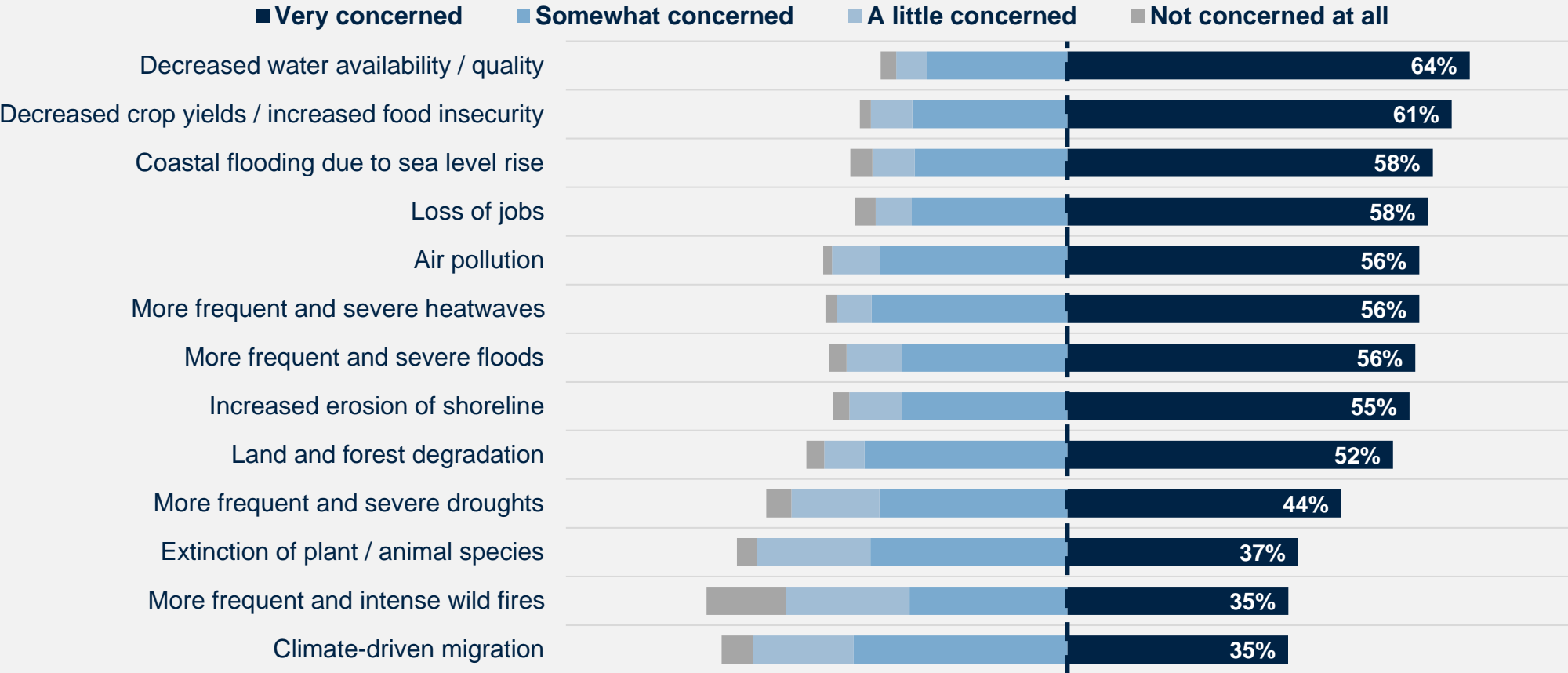
Respondents most frequently recalled WBG's work on climate change and food security. Respondents from the private sector and civil society were significantly less likely to recall WBG's work on climate change (under 40% of respondents in these groups recalled this topic).

In qualitative comments, respondents stressed that the WBG needs to improve its visibility through publicity campaigns and better media engagement to raise awareness about its work and support in Senegal.



Climate Change Communications can be More Impactful when Related to Stakeholders' Top Concerns: Decreased Water Availability/Quality

Two-thirds of all respondents were **very concerned** about **decreased water availability/quality** in relation to the potential impacts of climate change in Senegal. **Decreased crop yields and increased food insecurity** were also of great concern to respondents. These key areas of concern should be considered to make communications about climate change more impactful.

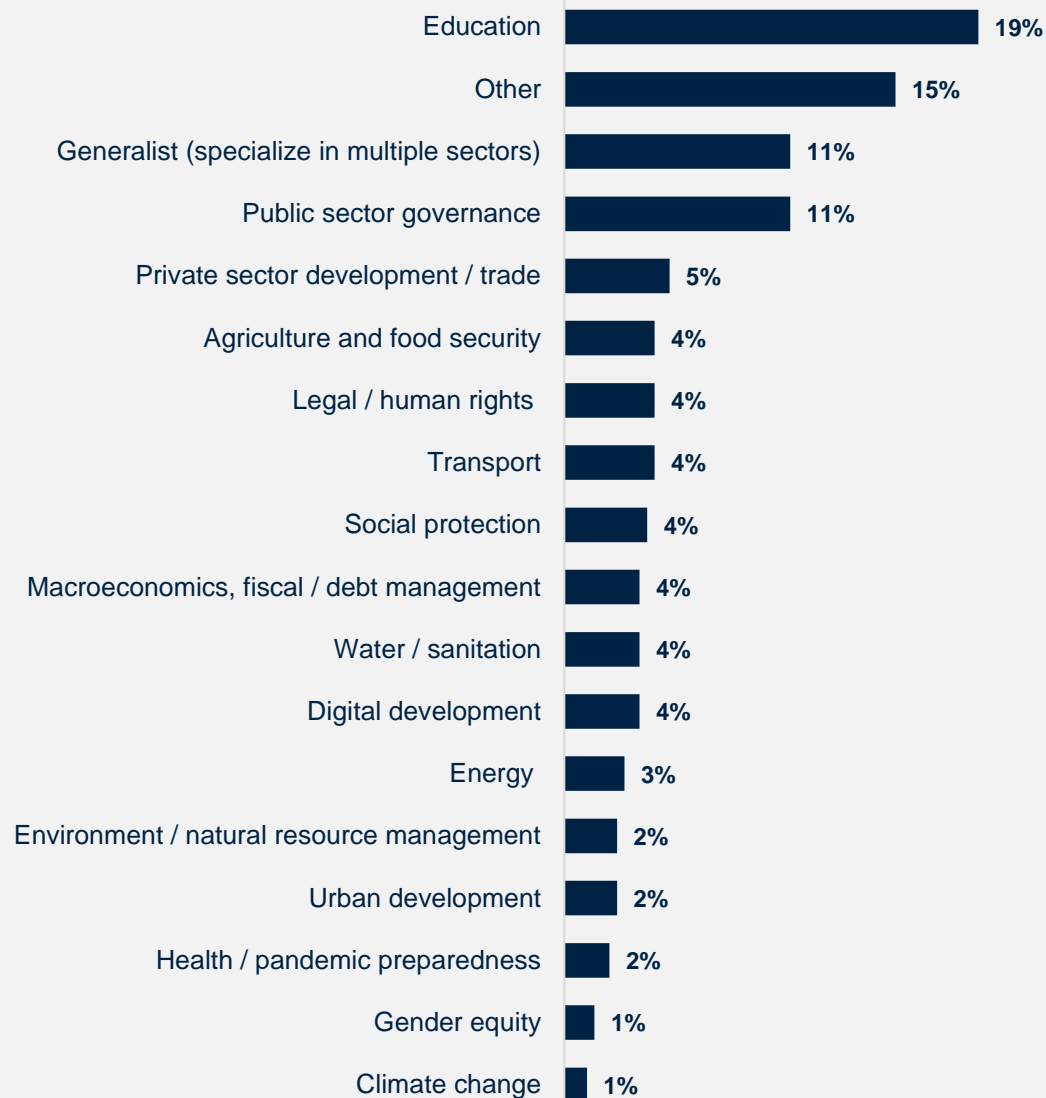


Sample Demographics and Detailed Methodology

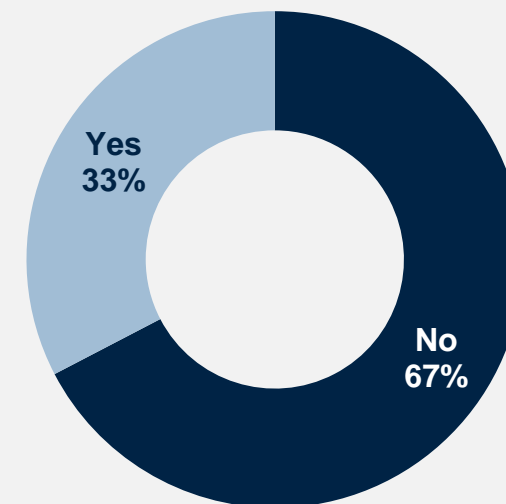


Sample Demographics

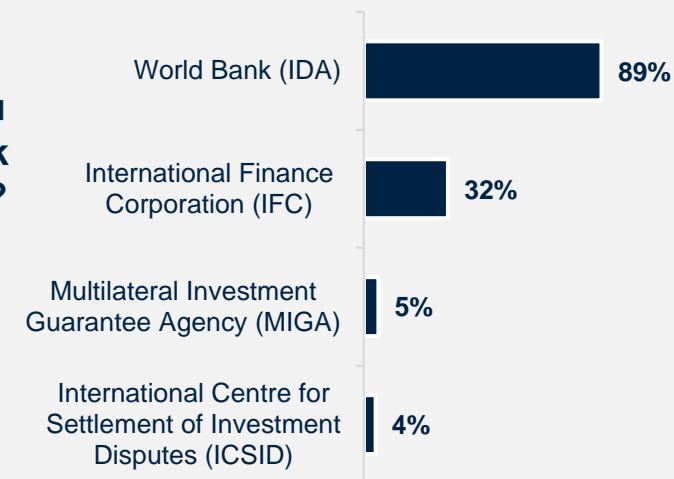
What is the primary specialization of your work? (N=285)



Do you collaborate/work with the World Bank Group (WBG) in Senegal? (N=288)

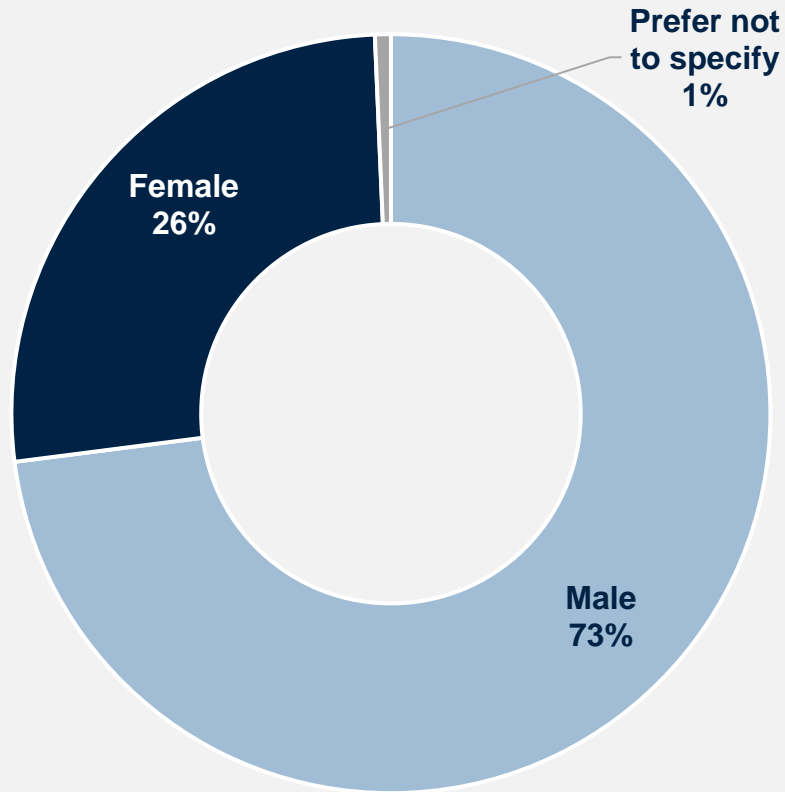


Which of the following WBG agencies do you collaborate/work with in Senegal? (N=92)

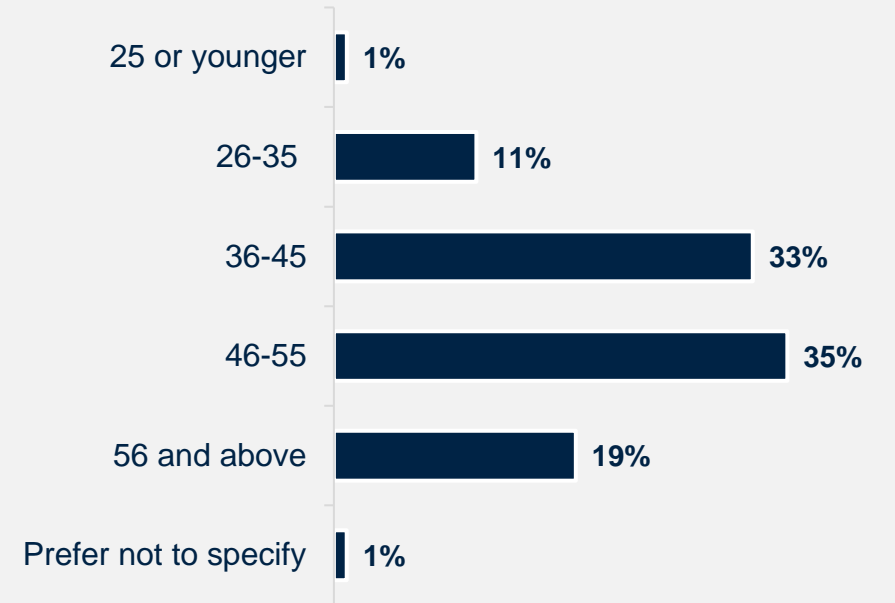


Sample Demographics (continued)

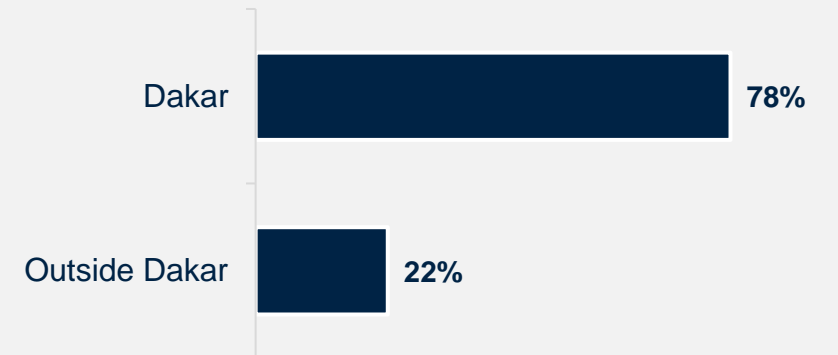
What is your gender?
(N=296)



What's your age? (N=297)



Which best represents your geographic location? (N=294)



Detailed Methodology

From **March to May 2024**, a total of 1,371 stakeholders in Senegal were invited to provide their opinions on the WBG’s work by participating in a Country Opinion Survey. The WBG country team compiled a list of potential participants. Participants were drawn from the office of the President, Prime Minister, office of a minister or parliamentarian, government institutions, local governments, bilateral or multilateral agencies, the private sector, civil society, academia, and the media.

Of these stakeholders, **297** participated in the survey (**22% response rate**). Respondents completed the questionnaire via an online platform, received it via courier, or email.

This year’s survey results were compared to the FY21 Survey, which had a response rate of 69% (N=347).

Comparing responses across Country Surveys reflects changes in attitudes over time but also changes in respondent samples, changes in methodology, and changes to the survey instrument itself. To reduce the influence of the latter factor, only those questions with similar response scales/options were analyzed. The sample composition was very similar in both years.

Key statistically significant findings (tested at the research standard of $p < .05$) are noted throughout the report.

Breakdowns for individual questions by stakeholder group can be found in the “Senegal COS FY24 Appendices with data breakdowns.xlsx” file published in the WBG Microdata Library, along with the survey microdata and this report.

Percentage of Respondents	FY 2021	FY 2024
Government Principals: Office of the President, Prime Minister, Minister, Parliamentarian	11%	10%
Government Institutions: Employee of a Ministry, Department, Project Implementation Unit, Independent Government Institution, Judiciary, State-Owned Enterprise	25%	22%
Local Government	10%	9%
Bilateral/Multilateral Agency: Embassy, Development Organization, Development Bank, UN Agency	4%	3%
Civil Society Organization: Local and regional NGOs, Community-Based Organization, Private Foundation, Professional/Trade Association, Faith-Based Group, Youth Group	15%	14%
Private Sector: Private Company, Financial Sector Organization, Private Bank	17%	18%
Academia / Research Center	13%	10%
Media	5%	9%
Other	1%	5%
Total Number of Respondents	347	297

Indicator Questions

Every country that engages in the Country Opinion Survey (COS) must include specific indicator questions, several of which are aggregated for the World Bank Group's annual Corporate Scorecard and are highlighted in red below.

A1_6. How much do you trust the World Bank Group to do what is right for Senegal? Scale: 1 Not at all – 10 Very much

A2. How effective is the World Bank Group in helping Senegal achieve development results? Scale: 1 Not effective at all – 10 Very effective

A3. How significant a contribution do you believe the WBG's knowledge work make to development results in Senegal?
Scale: 1 Not significant at all – 10 Very significant

To what extent do you agree with the following statements? Scale: 1 Strongly disagree – 10 Strongly agree

A4. The WBG currently plays a relevant role in development in Senegal.

A5. The WBG's work is aligned with what I consider the development priorities for Senegal.

A6. The WBG has a positive influence on shaping development policy in Senegal.

A7. The WBG's work helps promote good governance in Senegal

A8. The WBG's work helps end poverty in Senegal

To what extent is the WBG an effective development partner in terms of each of the following? Scale: 1 To no degree at all – 10 To a very significant degree

C1_1. Responsiveness to needs in Senegal

C1_2. Access to WBG staff and experts

C1_3. Flexibility when circumstances change in Senegal

C1_5. Being a long-term partner to Senegal

To what extent is the WBG an effective development partner in Senegal, in terms of collaborating with the following groups?

Scale: 1 To no degree at all – 10 To a very significant degree

C2_1. National government

C2_5. Private sector

C2_6. Civil society

C2_7. Other development partners

To what extent do you agree with the following statements? Scale: 1 Strongly disagree – 10 Strongly agree

C5_1. The WBG's financial instruments (i.e., loans, grants, trust funds) meet the needs of Senegal

C5_3. The WBG provides financial support in a timely manner

C7_1. I am satisfied with the quality of the WBG's knowledge work in Senegal.

C7_4. The WBG's knowledge work is tailored to Senegal's context.





CountryOpinionSurveys

Thank you

*For more information about this report
or the Country Opinion Survey program,
please contact:*

countrysurveys@worldbankgroup.org

