



World Bank Group Country Survey FY 2025 – Cameroon

The World Bank Group seeks your insights regarding our engagement and activities in Cameroon. You have been identified as an integral partner, leader, or decision-maker in Cameroon, so **your perspective is invaluable**. Your honest feedback will not only shape the future of our work in Cameroon but also foster better development outcomes for the country.

To maintain the integrity and confidentiality of this process, we have engaged independent consultants to manage the survey logistics. **Your responses will remain anonymous**, and no feedback will be linked to any specific individual.

Please click the arrow below to begin the survey. By starting the survey, you indicate that you have read the purpose of the survey and voluntarily agree to participate.

[QUESTIONS IN RED REQUIRE A RESPONSE]

Q1. What is your primary professional affiliation ? <i>(Select only 1 response)</i>	
1	Office of the President, Prime Minister, Minister
2	Office of a Parliamentarian (National Assembly, Legislative Body)
3	Government Institution: Employee of a Ministry / Ministerial Department / Project Implementation Unit / Independent Government Institution (e.g., Central Bank, Regulatory or Oversight Agency) / Judiciary / State-Owned Enterprise
4	Local Government Office or Staff
5	Bilateral or Multilateral Agency (e.g., embassy, development organization, development bank, UN Agency)
6	Civil Society Organization: local and regional (NGO; Community-Based Organization; Private Foundation; Professional / Trade Association, Faith-Based Group, Youth Group)
7	Private Sector: Private Company / Financial Sector Organization / Private Bank
8	Academia / Research Centers
9	Media
10	Other (please specify): _____

Q2. How familiar are you with the World Bank Group's work in Cameroon?									
1	2	3	4	5	6	7	8	9	10
Not familiar at all									Very familiar

Q3. In the past 3 years, have you worked or collaborated with the World Bank Group (WBG) in Cameroon?	
1	Yes
2	No

[ASK IF Q3=1] Q4. Which of the following WBG agencies have you worked or collaborated with in Cameroon? <i>(Select all that apply)</i>	
1	World Bank (IBRD/IDA)
2	International Finance Corporation (IFC)
3	Multilateral Investment Guarantee Agency (MIGA)

[ASK ALL]

A1. How much do you trust each of the following institutions to do what is right for Cameroon?													
		Not at all										Very much	Don't know
1	Government of Cameroon	1	2	3	4	5	6	7	8	9	10	<input type="checkbox"/>	
2	World Bank Group	1	2	3	4	5	6	7	8	9	10	<input type="checkbox"/>	
3	International Monetary Fund	1	2	3	4	5	6	7	8	9	10	<input type="checkbox"/>	
4	United Nations agencies (WHO, UNICEF, UNESCO, WFP, UNIDO, etc.)	1	2	3	4	5	6	7	8	9	10	<input type="checkbox"/>	
5	Regional development bank (Central African Bank for Development)	1	2	3	4	5	6	7	8	9	10	<input type="checkbox"/>	
6	Private sector	1	2	3	4	5	6	7	8	9	10	<input type="checkbox"/>	
7	Civil society	1	2	3	4	5	6	7	8	9	10	<input type="checkbox"/>	
8	Academia / research centers	1	2	3	4	5	6	7	8	9	10	<input type="checkbox"/>	
9	Youth organizations	1	2	3	4	5	6	7	8	9	10	<input type="checkbox"/>	
10	Faith-based institutions	1	2	3	4	5	6	7	8	9	10	<input type="checkbox"/>	
11	Bilateral organizations	1	2	3	4	5	6	7	8	9	10	<input type="checkbox"/>	
12	Media	1	2	3	4	5	6	7	8	9	10	<input type="checkbox"/>	

A2. How relevant is each of the following organizations to Cameroon's development?													
		Not at all										Very much	Don't know
1	World Bank Group	1	2	3	4	5	6	7	8	9	10	<input type="checkbox"/>	
2	International Monetary Fund	1	2	3	4	5	6	7	8	9	10	<input type="checkbox"/>	
3	Regional development bank (Central African Bank for Development)	1	2	3	4	5	6	7	8	9	10	<input type="checkbox"/>	
4	United Nations agencies (WHO, UNICEF, UNESCO, WFP, UNIDO, etc.)	1	2	3	4	5	6	7	8	9	10	<input type="checkbox"/>	

A3. How effective is each of the following organizations in helping Cameroon achieve development results?													
		Not at all										Very much	Don't know
1	World Bank Group	1	2	3	4	5	6	7	8	9	10	<input type="checkbox"/>	
2	International Monetary Fund	1	2	3	4	5	6	7	8	9	10	<input type="checkbox"/>	
3	Regional development bank (Central African Bank for Development)	1	2	3	4	5	6	7	8	9	10	<input type="checkbox"/>	
4	United Nations agencies (WHO, UNICEF, UNESCO, WFP, UNIDO, etc.)	1	2	3	4	5	6	7	8	9	10	<input type="checkbox"/>	

[ASK WB COLLABORATORS, Q3=1]

Please think about a specific WBG-supported project or initiative that you are most familiar with.

B1. Please select the development area that this WBG-supported project or initiative supported. <i>(Select all that apply)</i>			
1	Agriculture / food security	7	Health
2	Climate change / environmental sustainability	8	Private sector development
3	Digital infrastructure and services	9	Social protection
4	Education	10	Transport
5	Energy / electricity	11	Water / sanitation
6	Financial / micro-economic management	12	Other (please specify): _____

B2. If you recall, what was the name of this WBG-supported project or initiative?

B3. How helpful was the WBG in achieving the goals of this project or initiative?										
1	2	3	4	5	6	7	8	9	10	<input type="checkbox"/>
Not helpful at all									Very helpful	Don't know

[ASK IF B3=1-4] B4a. How could the WBG have been more helpful on this project or initiative? <i>(Please be specific)</i>

[ASK IF B3=5-10] B4b. How did this WBG-supported project or initiative impact the people of Cameroon? <i>(Please be specific)</i>

[ASK ALL]

C1. To what extent is the WBG an effective development partner in terms of the following?													
		To no degree at all										To a very significant degree	Don't know
		1	2	3	4	5	6	7	8	9	10		
1	Responsiveness to needs in Cameroon	1	2	3	4	5	6	7	8	9	10		<input type="checkbox"/>
2	Access to WBG staff and experts	1	2	3	4	5	6	7	8	9	10		<input type="checkbox"/>
3	Being a long-term partner to Cameroon	1	2	3	4	5	6	7	8	9	10		<input type="checkbox"/>

C2. To what extent is the WBG an effective development partner in Cameroon, in terms of collaborating with the following groups?													
		To no degree at all										To a very significant degree	Don't know
		1	2	3	4	5	6	7	8	9	10		
1	National government	1	2	3	4	5	6	7	8	9	10		<input type="checkbox"/>
2	Local government	1	2	3	4	5	6	7	8	9	10		<input type="checkbox"/>
3	Parliament / legislative branch	1	2	3	4	5	6	7	8	9	10		<input type="checkbox"/>
4	Private sector	1	2	3	4	5	6	7	8	9	10		<input type="checkbox"/>
5	Civil society (e.g., NGOs, CBOs)	1	2	3	4	5	6	7	8	9	10		<input type="checkbox"/>
6	Other donors and development partners	1	2	3	4	5	6	7	8	9	10		<input type="checkbox"/>
7	Academia / research centers	1	2	3	4	5	6	7	8	9	10		<input type="checkbox"/>

C3. In addition to its partnership with the national government, which of the following should the WBG collaborate with more to have greater impact in Cameroon? (<i>Select up to 2</i>)			
1	Local government	8	Other donors and development partners
2	Parliament / legislative branch	9	Academia / research centers
3	Private sector	10	Bilateral organizations
4	Civil society (e.g., NGOs, CBOs)	11	International Monetary Fund
5	Youth organizations	12	The United Nations
6	Media	13	Other (please specify): _____
7	Faith-based institution		

[ASK ALL] D1. Which WBG instruments do you value the most in Cameroon? (Select up to 2)	
1	Convening power (e.g., bringing together different stakeholder groups, donor / development partner coordination, mobilizing 3 rd party financial resources)
2	Advisory services (e.g., capacity building and training, policy advice, technical assistance)
3	Financial resources (e.g., budget support, investment lending, grants, trust funds)
4	Data and research (e.g., statistics, reports, research on global development issues)
5	Other (please specify): _____

[ASK GOVT Q1=1-4, COLLAB ONLY FOR Q1 5-10, Q3=1]														
D2. To what extent do you agree with the following statements about the WBG’s financial support to Cameroon? (If you have <i>NO</i> exposure to, or experience with the WBG’s financing, please respond “Don’t know”)														
		Strongly disagree										Strongly agree		Don't know
1	The WBG’s financial instruments (i.e., budget support, loans, grants, trust funds) meet the needs of Cameroon	1	2	3	4	5	6	7	8	9	10	<input type="checkbox"/>		
2	The conditions of the WBG’s financing are competitive compared to markets (private sector or other development banks)	1	2	3	4	5	6	7	8	9	10	<input type="checkbox"/>		
3	The standards and requirements for the WBG’s financing are reasonable	1	2	3	4	5	6	7	8	9	10	<input type="checkbox"/>		
4	The WBG provides financial support in a timely manner	1	2	3	4	5	6	7	8	9	10	<input type="checkbox"/>		

The following questions ask about the WBG’s **knowledge work, including data, research, training, and advisory services**, in Cameroon.

[ASK ALL] D3. How significant a contribution do you believe the WBG’s knowledge work makes to development results in Cameroon?													
1	2	3	4	5	6	7	8	9	10	<input type="checkbox"/>			
Not significant at all									Very significant			Don't know	

[ASK ALL] D4. In the past 3 years, what WBG knowledge work have you used? (Select all that apply)			
1	Data resources	5	Online collaboration platforms
2	Research and analytical reports	6	Workshops or training courses (in-person or online)
3	Policy notes	7	Other (please specify) _____
4	Advisory services	8	I have not used WBG knowledge work

[ASK D5 & D6 IF USED KNOWLEDGE, D4=1-7]

Please think about a **specific WBG knowledge work** that you most recently utilized.

D5. If you recall, what was the name of this WBG knowledge work?

D6. For what purpose did you use this WBG knowledge work?

[ASK D7 IF USED POLICY ADVICE, D4=1-7]

D7. In your opinion, has the WBG's policy advice influenced a new or existing government policy in Cameroon?	
1	Yes
2	No

[ASK IF D7=1] D8. What government policy or action did the WBG's advice influence and in what way? (Please be specific)

[ASK IF USED KNOWLEDGE, D4=1-6]

D9. To what extent do you agree with the following statements?												
		Strongly disagree					Strongly agree					Don't know
1	Working with the WBG increases Cameroon's institutional capacity	1	2	3	4	5	6	7	8	9	10	<input type="checkbox"/>
2	I am satisfied with the quality of the WBG's knowledge work in Cameroon	1	2	3	4	5	6	7	8	9	10	<input type="checkbox"/>
3	The WBG's knowledge work is tailored to Cameroon's context	1	2	3	4	5	6	7	8	9	10	<input type="checkbox"/>
4	The WBG's publications are translated enough into local language(s)	1	2	3	4	5	6	7	8	9	10	<input type="checkbox"/>
5	The WBG's publications are adequately disseminated	1	2	3	4	5	6	7	8	9	10	<input type="checkbox"/>

[ASK IF NOT SATISFIED WITH QUALITY, D9_1=1-4] D9a. How could the WBG **improve the quality** of its knowledge work in Cameroon? *(Please be specific)*

[ASK ALL]

E1. Which areas should the WBG prioritize to have the most impact on development results in Cameroon? <i>(Select up to 5)</i>			
1	Gender equity	9	Climate change
2	Water / sanitation	10	Digital infrastructure development
3	Health	11	Private sector development
4	Transport infrastructure	12	Environment / natural resource management
5	Energy	13	Social protection
6	Public sector governance	14	Jobs
7	Agriculture / food security	15	Debt management
8	Education	16	Other (please specify): _____

E2. What is the **most important thing** the WBG could do to **increase its effectiveness** in these priority areas in Cameroon? *(Please be specific)*

[ASK GOVT & PRIVATE SECTOR, Q1=1-4, 7]

E3. What are the biggest challenges facing private sector development in Cameroon? <i>(Select up to 3)</i>			
1	Access to finance	5	Political instability
2	Regulatory environment	6	Corruption
3	Infrastructure gaps	7	Market size / demand
4	Skilled workforce availability	8	Other (please specify): _____

[ASK ALL] F1. How would you prefer to obtain information from the WBG? <i>(Select up to 3)</i>			
1	WBG e-Newsletters	6	WBG website (including blogs)
2	Direct contact with WBG staff (e.g., in person, virtually, phone, email)	7	WBG podcasts
3	WBG social media channels (e.g., Facebook, LinkedIn, Instagram, Twitter/X)	8	WBG publications
4	WBG direct messaging (e.g., WhatsApp)	9	Other (please specify): _____
5	WBG event / conference / workshop (in person or online)		

[ASK ALL] F2. Do you recall seeing or hearing anything about the WBG recently?	
1	Yes
2	No

[ASK IF RECALL, F2=1] F3. Where do you recall seeing or hearing this information? <i>(Select all that apply)</i>			
1	Media (television, radio, newspapers)	6	Podcast
2	Event / conference / workshop (in person or online)	7	Direct messaging (e.g., WhatsApp)
3	WBG website (including blogs)	8	e-Newsletter
4	Social media	9	WBG publications
5	Direct contact with WBG staff	10	Other (please specify): _____

[ASK IF F2=1] F4. What do you recall seeing or hearing about the WBG? <i>(Select all that apply)</i>			
1	WBG economic forecasts	4	End Poverty Day celebration
2	WBG reforms to become a better bank	5	Other (please specify): _____
3	WBG mission to end poverty on a livable planet		

[ASK ALL] F5. What information would be most helpful to you in understanding the WBG's role in Cameroon? <i>(Select up to 3)</i>			
1	Case studies of WBG projects	5	Information on how to work / partner with WBG
2	Impact assessments and evaluations	6	Regular updates on WBG activities
3	Sector-specific strategies	7	WBG research and knowledge
4	Overview of WBG financial products and services	8	Other (please specify): _____

[ASK ALL]

G1. What is your gender ?	
1	Female
2	Male
3	Other
4	Prefer not to specify

G2. What is your age ?	
1	25 or younger
2	26-35
3	36-45
4	46-55
5	56 and above
6	Prefer not to specify

G3. Within your organization , would you describe yourself as...	
1	Junior level
2	Mid-level staff
3	Mid-level decision-maker / manager
4	Senior level
5	Prefer not to specify

G4. Which best represents your geographic location ?	
1	Yaoundé
2	Douala
3	Maroua
4	Other (please specify): _____

Thank you for completing this survey!