

ENTERPRISE-ENTREPRENEUR QUESTIONNAIRE

Follow-up survey

**To be administered to the entrepreneur (principal owner/manager)
at the economic unit**

*Unless otherwise explicitly specified,
information refers to usual activity during the week preceding the interview*

Information gathered is strictly confidential

- 1- Sample area: C.11
- 2- Serial number: C.12
- 3- Household identification: C.13 C.14

Record of operations

Task	Name	Signature	Date
Interview			
Field checking			
Office checking			
Coding			
Entry			

(Circle the numerical code of appropriate response(s) or write in responses in full)

Part I: Identification of enterprise and entrepreneur

Name of enterprise:

Address of enterprise (in detail):

4- Main activity of enterprise in terms of contribution to turnover (in detail):

.....

C.15

5- Permanency of activity of enterprise: (1) permanent
(2) seasonal
(3) temporary

C.16

The three most important (*in terms of revenues*) products:

1-

2-

3-

6- Does enterprise engage in other (secondary) activities?

0 {8} 1

C.17

7- [1] Specify:

C.18

8- Is this the only location in which the enterprise operates?

0 1 {11}

C.19

9- [0] How many other locations? subsidiary

C.20

Part II: Enterprise Performance

At present and one year ago

(Use the reference period most appropriate for the enterprise to arrive at monthly quantities and specify the unit used)

<u>Criterion</u>	<u>(a)</u> <u>At interview</u> <u>time</u>	<u>(b)</u> <u>One year</u> <u>ago</u>		
249- Number of persons engaged:				
<i>Copy from above-confirm:</i>	C.21	C.34
250- Space: area of economic unit (m ²):				
.....	C.22	C.35
251- Value of assets (land and buildings, plant and equipment, inventory, cash):				
<i>Copy from above-confirm:</i>	C.23	C.36
252- Output (quantity/value), per month:				
.....	C.24	C.37
253- Wage bill (including social security and fringe benefits-per month):				
.....	C.25	C.38
254- Raw materials and purchase of goods (per month)*:				
.....	C.26	C.39
255- Energy consumption (per month)*:				
.....	C.27	C.40
Other expenditures (per month)*:				
256- Rent	C.28	C.41
257- Value added taxes	C.29	C.42
258- Cost of financial services	C.30	C.43
259- Others	C.31	C.44
260- Total other expenditures	C.32	C.45
261- Total expenditures (per month):				
.....	C.33	C.46

(* Break down into main components then add-up if needed to help respondent answer accurately)

<u>Criterion</u>	<u>(a)</u> <u>At interview</u> <u>time</u>	<u>(b)</u> <u>One year</u> <u>ago</u>		
262- Total sales-revenues (per month):	C.47	C.51
263- Of which, exports (per month):	C.48	C.52
264- Added new products preceding year? 0 1 0 1	C.49	C.53
265- Value of new assets acquired during preceding year:	C.50	C.54

II-c: Future prospects

266- Intends to stay in present activity?	0	1	Y (do not know)	C.55
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Expectations for the future (*during next year*)

	Contraction	Stable	Growth	Do not know	
267- Employment	0	1	2	Y	C.56
268- Area of economic unit (m ²)	0	1	2	Y	C.57
269- Output	0	1	2	Y	C.58
270- Assets (land, buildings, equipment)	0	1	2	Y	C.59
271- Acquisition of modern technology	0	1	2	Y	C.60
272- Revenues	0	1	2	Y	C.61
273- Domestic sales	0	1	2	Y	C.62
274- Exports	0	1	2	Y	C.63
275- Adding new products	0	1	2	Y	C.64
