

ENTERPRISE-ENTREPRENEUR QUESTIONNAIRE

Follow-up survey

**To be administered to the entrepreneur (principal owner/manager)
at the economic unit**

*Unless otherwise explicitly specified,
information refers to usual activity during the week preceding the interview*

Information gathered is strictly confidential

- 1- Sample area:
- 2- Serial number:
- 3- Household identification:

Record of operations

Task	Name	Signature	Date
Interview			
Field checking			
Office checking			
Coding			
Entry			

(Circle the numerical code of appropriate response(s) or write in responses in full)

Part I: Identification of enterprise and entrepreneur

Name of enterprise:

Address of enterprise (in detail):

4- Main activity of enterprise in terms of contribution to turnover (in detail):

.....

5- Permanency of activity of enterprise: (1) permanent
(2) seasonal
(3) temporary

The three most important (*in terms of revenues*) products:

1-

2-

3-

6- Does enterprise engage in other (secondary) activities?

0 {8} 1

7- [1] Specify:

8- Is this the only location in which the enterprise operates?

0 1 {11}

9- [0] How many other locations? subsidiary

Part II: Enterprise Performance

At present and one year ago

(Use the reference period most appropriate for the enterprise to arrive at monthly quantities and specify the unit used)

<u>Criterion</u>	(a) <u>At interview time</u>	(b) <u>One year ago</u>
249- Number of persons engaged:		
<i>Copy from above-confirm:</i>	<input type="text"/> <input type="text"/>
250- Space: area of economic unit (m ²):		
.....	<input type="text"/> <input type="text"/>
251- Value of assets (land and buildings, plant and equipment, inventory, cash):		
<i>Copy from above-confirm:</i>	<input type="text"/> <input type="text"/>
252- Output (quantity/value), per month:		
.....	<input type="text"/> <input type="text"/>
253- Wage bill (including social security and fringe benefits-per month):		
.....	<input type="text"/> <input type="text"/>
254- Raw materials and purchase of goods (per month)*:		
.....	<input type="text"/> <input type="text"/>
255- Energy consumption (per month)*:		
.....	<input type="text"/> <input type="text"/>
Other expenditures (per month)*:		
256- Rent	<input type="text"/> <input type="text"/>
257- Value added taxes	<input type="text"/> <input type="text"/>
258- Cost of financial services	<input type="text"/> <input type="text"/>
259- Others	<input type="text"/> <input type="text"/>
260- Total other expenditures	<input type="text"/> <input type="text"/>
261- Total expenditures (per month):		
.....	<input type="text"/> <input type="text"/>

(Break down into main components then add-up if needed to help respondent answer accurately)*

<u>Criterion</u>	(a) <u>At interview</u> <u>time</u>	(b) <u>One year</u> <u>ago</u>		
262- Total sales-revenues (per month):	<input type="text"/>	<input type="text"/>
263- Of which, exports (per month):	<input type="text"/>	<input type="text"/>
264- Added new products preceding year? 0 1 0 1	<input type="text"/>	<input type="text"/>
265- Value of new assets acquired during preceding year:	<input type="text"/>	<input type="text"/>

II-c: Future prospects

266- Intends to stay in present activity?	0	1	Y (do not know)	<input type="text"/>
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Expectations for the future (*during next year*)

	Contraction	Stable	Growth	Do not know	
267- Employment	0	1	2	Y	<input type="text"/>
268- Area of economic unit (m ²)	0	1	2	Y	<input type="text"/>
269- Output	0	1	2	Y	<input type="text"/>
270- Assets (land, buildings, equipment)	0	1	2	Y	<input type="text"/>
271- Acquisition of modern technology	0	1	2	Y	<input type="text"/>
272- Revenues	0	1	2	Y	<input type="text"/>
273- Domestic sales	0	1	2	Y	<input type="text"/>
274- Exports	0	1	2	Y	<input type="text"/>
275- Adding new products	0	1	2	Y	<input type="text"/>