

ENTERPRISE-ENTREPRENEUR QUESTIONNAIRE
Follow-up survey

**To be administered to the entrepreneur (principal owner/manager)
at the economic unit**

*Unless otherwise explicitly specified,
information refers to usual activity during the week preceding the interview*

Information gathered is strictly confidential

1- Sample area:

2- Serial number:

3- Household identification:

Record of operations

Task	Name	Signature	Date
Interview			
Field checking			
Office checking			
Coding			
Entry			

(Circle the numerical code of appropriate response(s) or write in responses in full)

Part I: Identification of enterprise and entrepreneur

Name of enterprise:

Address of enterprise (in detail):

4- Main activity of enterprise in terms of contribution to turnover (in detail):

.....

5- Permanency of activity of enterprise: (1) permanent
(2) seasonal
(3) temporary

The three most important (*in terms of revenues*) products:

1-

2-

3-

6- Does enterprise engage in other (secondary) activities?

0 {8} 1

7- [1] Specify:

8- Is this the only location in which the enterprise operates?

0 1 {11}

9- [0] How many other locations? subsidiary

Part II: Enterprise Performance

At present and one year ago

(Use the reference period most appropriate for the enterprise to arrive at monthly quantities and specify the unit used)

<u>Criterion</u>	(a) <u>At interview time</u>	(b) <u>One year ago</u>		
249- Number of persons engaged: <i>Copy from above-confirm:</i>	<input type="text"/>	<input type="text"/>
250- Space: area of economic unit (m ²):	<input type="text"/>	<input type="text"/>
251- Value of assets (land and buildings, plant and equipment, inventory, cash): <i>Copy from above-confirm:</i>	<input type="text"/>	<input type="text"/>
252- Output (quantity/value), per month:	<input type="text"/>	<input type="text"/>
253- Wage bill (including social security and fringe benefits-per month):	<input type="text"/>	<input type="text"/>
254- Raw materials and purchase of goods (per month)*:	<input type="text"/>	<input type="text"/>
255- Energy consumption (per month)*:	<input type="text"/>	<input type="text"/>
Other expenditures (per month)*:				
256- Rent	<input type="text"/>	<input type="text"/>
257- Value added taxes	<input type="text"/>	<input type="text"/>
258- Cost of financial services	<input type="text"/>	<input type="text"/>
259- Others	<input type="text"/>	<input type="text"/>
260- Total other expenditures	<input type="text"/>	<input type="text"/>
261- Total expenditures (per month):	<input type="text"/>	<input type="text"/>

(* Break down into main components then add-up if needed to help respondent answer accurately)

<u>Criterion</u>	(a) <u>At interview time</u>	(b) <u>One year ago</u>		
262- Total sales-revenues (per month):	<input type="text"/>	<input type="text"/>
263- Of which, exports (per month):	<input type="text"/>	<input type="text"/>
264- Added new products preceding year? ... 0 1 0 1 0 1	<input type="checkbox"/>	<input type="checkbox"/>
265- Value of new assets acquired during preceding year:	<input type="text"/>	<input type="text"/>

II-c: Future prospects

266- Intends to stay in present activity? 0 1 Y (do not know)

Expectations for the future (during next year)

	Contraction	Stable	Growth	Do not know	
267- Employment	0	1	2	Y	<input type="checkbox"/>
268- Area of economic unit (m ²)	0	1	2	Y	<input type="checkbox"/>
269- Output	0	1	2	Y	<input type="checkbox"/>
270- Assets (land, buildings, equipment)	0	1	2	Y	<input type="checkbox"/>
271- Acquisition of modern technology	0	1	2	Y	<input type="checkbox"/>
272- Revenues	0	1	2	Y	<input type="checkbox"/>
273- Domestic sales	0	1	2	Y	<input type="checkbox"/>
274- Exports	0	1	2	Y	<input type="checkbox"/>
275- Adding new products	0	1	2	Y	<input type="checkbox"/>