

## Notes on the Togo Formal Firms Survey 2015 (TFFS 2015)

- In the interest of protecting the identity of the respondents:
  - Some questions have been omitted or recoded in the published dataset.
  - Financial variables have been rounded to the nearest 5,000 FCFA (approximately \$10 USD)
- The following answer codes were possible throughout the survey:
  - -6 = Does not apply
  - -7 = Missing (coded by data entry agents)
  - -8 = Refusal
  - -9 = Does not know
- Given the weighted stratified sampling design, it is necessary to use weights in the analysis. The weighted analysis is representative of tax-paying firms in the largest urban areas in Togo.
- While there is a general weight variable that takes into account firm response to the survey (named `weight` in the dataset), we strongly recommend using weights specific to each variable or set of variables used in the analysis due to the relatively small sample, incomplete questionnaires, and item non-response. This can easily be done using the `genweight.ado` program provided.
  - The syntax of this program is `genweight varlist, gen(newvar)`
  - The program creates a new weight variable that is specific to the variable or variables that are included in `varlist`.
- To ensure smaller standard errors, we strongly recommend using the `svyset` and `svy` commands in STATA for the analysis. We recommend the following:
  - `svyset [w=weight], strata(strata) fpc(fpc) singleunit(centered)`
  - As aforementioned, the weight variable used should be the weight variable created for the variables that you are analyzing.
  - For example, to regress last year's sales on location and sector, one could use the following commands after converting the negative answer codes to missing:  
*`genweight p11q1a p2q1 sector1, gen(regweight)`*  
*`svyset [w=regweight], strata(strata) fpc(fpc) singleunit(centered)`*  
*`svy: reg p11q1a p2q1 sector1`*
- The dataset includes information from all sections of the Togo Formal Firm Survey 2015. Variable names are constructed using `p` to identify the section of the questionnaire from which the variable was taken and `q` to identify the question number in that section.
- The available documentation includes:
  - The de-identified and cleaned survey data in STATA format.
  - The questionnaire used to administer the survey
  - The surveyor manual used to train the enumerators. This includes detailed descriptions of each question.
  - The implementation report, which describes the sampling, fieldwork organization, and challenges.
  - The `genweight.ado` file, which enables the quick calculation of weights specific to a specific question or set of variables.
- Use of the dataset must be acknowledged using a citation which would include:

- The Identification of the Primary Investigator
- The title of the survey (including country, acronym and year of implementation)
- The survey reference number
- The source and date of download
- Example:  
Hillary C. Johnson, World Bank, Theresa Osborne, World Bank. Togo Formal Firm Survey (TFFS) 2015. Ref. TGO\_2015\_TFFS\_v01\_M. Dataset downloaded from *[URL]* on *[date]*.