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#### THE WORLD BANK ENTERPRISE SURVEY

Zimbabwe Manufacturing Micro Module (2016)

## FIELDWORK SUPERVISORS AND MANAGEMENT ARE RESPONSIBLE FOR THE ACCURACY OF THIS SECTION.

#### **INFORMATION ACQUIRED PRIOR TO SCREENING:**

Sampling Information [CODES FROM WBG PROG	RESS REPORT]
Sampling sector	a4a
Sampling size	a6a
Sampling location	a2
Panel	Panel

#### **INFORMATION COMPLETED BY FIELD MANAGEMENT AFTER INTERVIEW**

A.5 Sector match between screener information (a4b) and sample frame (a4a) a5

Yes, screener and sample frame info match	1
No, screener and sample frame do not match but establishment still conducts activities that match sample frame	2
No, does not match	3

## INFORMATION BASED ON LOCATION OF INTERVIEW (a3x). ENSURE A3X IS THE NAME OF AN OFFICIAL LOCALITY AND NOT A NEIGHBORHOOD

Is this city the official capital city?	a3b	Is this city the main business city?	a3c	Size of locality	a3
Yes	1	Yes	1	City with population over 1 million	2
No	2	No	2	Over 250.000 to 1 million	3
				50.000 to 250.000	4
				Less than 50.000	5

#### PLEASE ENSURE ALL VALUES ARE VERIFIED BY SUPERVISOR AND MANAGEMENT. REVIEW SALES AND ACCOUNTING FIGURES AND DESCRIPTIONS FOR ACCURACY.

A.13 Supervisor code

a13

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#### A. CONTROL INFORMATION [TO BE COMPLETED FROM SCREENER BEFORE INTERVIEW]

A.4 Industry		Screener sector	Questionnaire a0
		a4b	FROM A4B
	Food	15	
	Tobacco	16	
	Textiles	17	
	Garments	18	
	Leather	19	
	Wood	20	
	Paper	21	1 - manufacturing
gu	Publishing, printing, and Recorded media	22	C C
	Refined petroleum product	23	
act	Chemicals	24	
l luc	Plastics & rubber	25	
Manufacturing	Non metallic mineral products	26	
	Basic metals	27	
	Fabricated metal products	28	
	Machinery and equipment (29-30)	29	
	Electronics (31-32)	31	
	Precision instruments	33	
	Transport machines (34-35)	34	
	Furniture	36	
	Recycling	37	
Retail	Retail	52	2 - retail
S	Wholesale	51	
vice	IT	72	
Jer.	Hotel and restaurants: section H	55	3 - other services
er S	Services of motor vehicles	50	
Other Services	Construction Section F:	45	
0	Transport Section I: (60-64)	60	

A.3a	Screener Region a3a	A.6	Screener Size a6b
Bulawayo	1	Micro <5	0
Harare	2		
Manicaland	3		
Midlands	4		

#### A. CONTROL INFORMATION [TO BE COMPLETED AT THE TIME OF THE INTERVIEW]

<b>GPS COORDIN</b>	ATES	Degrees North (I	Latitude)	lat
		Degrees East (Lo	ongitude)	lon
ime face-to-face i	interviev	v begins:		
ime face-to-face i Day (dd)	interviev Month		(yyyy) Hour (	00 to 23) Minutes (00 to

A.12 Interviewer code a12 A.1A Language

A.3x Name of City/town/village

INTERVIEWR	
UPDATE IF INCORRECT	[

a1a

**READ THE FOLLOWING TO THE RESPONDENT BEFORE PROCEEDING.** 

a3x

The goal of this survey is to gather information and opinions about the business environment in [insert country name]. The information gathered here will help to develop new policies and programs that enhance employment and economic growth.

The information obtained here will be held in the strictest confidentiality. Neither your name nor the name of your business will be used in any document based on this survey.

#### A. CONTROL INFORMATION

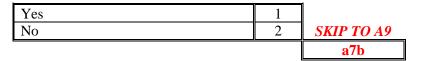
A.7 Is this establishment part of a larger firm? (larger firms include several distinct locations or establishments, including branch offices or production, distribution, or sales sites)

Yes	1	
No	2	SKIP TO B.1
		a7

A.7a How many establishments are part of the firm?

Number of establishmentsa7aDON'T KNOW (SPONTANEOUS)-9

A.7b Is this establishment the headquarters location?
---



#### QUESTIONNAIRE NUMBER id

#### A.7c Does this headquarters location engage in production or sales at this location?

Yes	1	
No	2	TERMINATE
		a7c

## A.11 Are the financial statements of the headquarters location separate from the rest of the other establishments?

	<u>н</u>	a11
No	2	SKIP TO B.1
Yes	1	SKIP TO B.1

## A.9 Are this establishment's financial statements prepared separately from headquarters' statements?

Yes	1	
No	2	<b>TERMINATE</b>
		a9

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v					

#### **B. GENERAL INFORMATION**

#### **READ OUT THE FOLLOWING INTRODUCTORY SENTENCE ONLY IF A7 = 1 (yes):** The first few questions apply to the firm which this establishment is part of.

#### **B.1** What is this firm's current legal status? **SHOW CARD 1**

Shareholding company with shares trade in the stock market	1	
Shareholding company with non-traded shares or shares	2	
traded privately		
Sole proprietorship	3	SKIP TO B.2
Partnership	4	
Limited partnership	5	
OTHER (SPONTANEOUS-SPECIFY)b1x	6	
DON'T KNOW (SPONTANEOUS)	-9	
		<b>b</b> 1

INTERVIEWER: PLEASE NOTE WHEN **b1** IS 3 (SOLE PROPRIETORSHIP), WRITE 100% FOR QUESTION **b3**.

**B.3** What percentage of this firm does the largest owner or owners own?

	Percent
Percentage held by largest owner or owners	<b>b3</b> %
DON'T KNOW (SPONTANEOUS)	-9

0
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**B.2** What percentage of this firm is owned by each of the following: **SHOW CARD 2** 

	Percent	DON'T KNOW (SPONTANEOUS)	
Private domestic individuals, companies or organizations	<b>b2a</b> %	-9	
Private foreign individuals, companies or organizations	<b>b2b</b> %	-9	
Government or State	<b>b2c</b> %	-9	<i>IF 100% END INTERVIEW</i>
Other	<b>b2d</b> %	-9	

#### INTERVIEWER: CHECK THAT TOTAL SUMS TO 100% (UNLESS RESPONDENT DOES NOT KNOW)

100%

**B.4** Amongst the owners of the firm, are there any females?

Yes	1		
No	2	SKIP TO B.5	
DON'T KNOW (SPONTANEOUS)	-9	SKIP TO B.5	
			<b>b4</b>

INTERVIEWER: PLEASE NOTE WHEN **b1** IS 3 (SOLE PROPRIETORSHIP) and b4 is 1 (FIRM HAS A FEMALE OWNER), WRITE 100% FOR QUESTION **b4a**.

**B.4a** What percentage of the firm is owned by females?

	Percent
Percentage of female ownership	b4a%
DON'T KNOW (SPONTANEOUS)	-9

0	
---	--

#### READ ONLY IF A7=1 (yes)

I want to proceed by asking you about this establishment only.

**B.5** In what year did this establishment begin operations?

		Year	
	Year establishment began operations	b5	
	DON'T KNOW (SPONTANEOUS)	-9	
IN	TERVIEWER: PROVIDE FOUR DIC	GITS FOR YEAR	2

**B.6** How many full-time employees did this establishment employ when it started operations? Please include all employees and managers (INTERVIEWER: INCLUDE RESPONDENT WHEN APPLICABLE)

	Number
Full-time employees at start-up	<b>b6</b>
DON'T KNOW (SPONTANEOUS)	-9

#### **B.6a** Was this establishment formally registered when it began operations?

Yes	1	
No	2	
DON'T KNOW (SPONTANEOUS)	-9	
		<b>b6a</b>

**B.6b** In what year was this establishment formally registered?

Year	
b6b	
-9	
-7	<b>TERMINATE</b>
	b6b -9

**INTERVIEWER: PROVIDE FOUR DIGITS FOR YEAR.** 

**ZIMB.1** How many managers are currently employed in this establishment, including the Top Manager?

	Number	
Number of managers in the establishment	zimb1	IF 1 SKIP TO B.7
DON'T KNOW	-9	

**ZIMB.2** Howmany female managers are employed by this establishment?

	Number
Number of female managers in the	Zimb2
establishment	

QUESTIONNAIRE NUMBER	id	0			
DON'T KNOW			-9		

**B.7** How many years of experience working in this sector does the Top Manager have?

	Years
Manager's experience in sector	b7
LESS THAN ONE YEAR	1
DON'T KNOW (SPONTANEOUS)	-9

#### **B.7a** Is the Top Manager female?

Yes	1	
No	2	
DON'T KNOW (SPONTANEOUS)	-9	

## **B.8** Does this establishment have an internationally-recognized quality certification? (INTERVIEWER: SOME EXAMPLES ARE ISO 9000 or 14000, or HACCP)

Yes	1	
No	2	SKIP TO C.3
STILL IN PROCESS	-6	
<b>DON'T KNOW (SPONTANEOUS)</b>	-9	SKIP TO C.3
		<b>b8</b>

B.8x	Please specify the internationally-recognized quality certifications
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Specify Certifications b8x

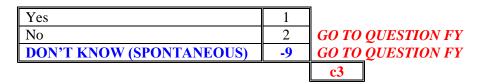
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#### C. INFRASTRUCTURE AND SERVICES

#### **READ THE FOLLOWING TO THE RESPONDENT BEFORE PROCEEDING.**

Now, we turn to the establishment's operations

C.3 Over the last two years, did this establishment submit an application to obtain an electrical connection?



**C.4** In reference to that application for an electrical connection, approximately how many days did it take to obtain it from the day of the application to the day the service was received?

	Days
Wait for electrical connection	c4
LESS THAN ONE DAY	1
STILL IN PROCESS	-6
APPLICATION DENIED	-5
DON'T KNOW (SPONTANEOUS)	-9

## **C.5** In reference to that application for an electrical connection, was an informal gift or payment expected or requested?

Yes	1	
No	2	
DON'T KNOW (SPONTANEOUS)	-9	
<b>REFUSAL (SPONTANEOUS)</b>	-8	
		c5

FYWhat is the period of the last complete fiscal year for this establishment?INTERVIEWER: IF THE RESPONDENT DOS NOT KNOW, FILL IN USING PERIOD<br/>JULY 1, 2014 TO JUNE 30 2015

#### Last Complete Fiscal year Begins

Month (mm)	Year (yyyy)
fymon	fyyear

Last Complete Fiscal year Ends

Month (mm)	Year (yyyy)
fymone	fyyeare

QUESTIONNAIRE NUMBER i	id
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0				
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 C.6 Over fiscal year [insert last complete fiscal year], did this establishment experience power outages?
 Yes 1 No 2 DON'T KNOW (SPONTANEOUS) -9 C.7 In a typical month, over fiscal year [insert last complete fiscal year], how many power outages did this establishment experience?

	Number	
Number of power outages in a typical month	c7	IF 0, GO TO QUESTION C.9
DON'T KNOW (SPONTANEOUS)	-9	GO TO QUESTION C.9

**C.8** How long did these power outages last on average?

	Hours	Minutes
Average duration of power outages	c8a	c8b
LESS THAN ONE MINUTE		1
DON'T KNOW (SPONTANEOUS)	-9	-9

**C.9** Please estimate the losses that resulted from power outages either as a percentage of total annual sales or as total annual losses.

	Percent
Loss as percentage of total annual sales due to power outages	<b>c9a</b> %
NONE	0
DON'T KNOW (SPONTANEOUS)	-9

#### **PROVIDE EITHER ONE OR THE OTHER, NOT BOTH**

	LCUs
Annual losses due to power outages	c9b
NONE	0
DON'T KNOW (SPONTANEOUS)	-9

**C.10** Over the course of fiscal year [insert last complete fiscal year], did this establishment own or share a generator?

Yes	1	1
No	2	GO TO QUESTION C.12
<b>DON'T KNOW (SPONTANEOUS)</b>	-9	GO TO QUESTION C.12
		<b>c10</b>

C.11 In fiscal year [insert last complete fiscal year], what percentage of this establishment's electricity came from a generator or generators that the establishment owned or shared?

#### QUESTIONNAIRE NUMBER id

100	_	_	_	_	_	_		
- 11								
- 11	~							
- 11	v							

	Percent
Percentage electricity from generators	<b>c11</b> %
DON'T KNOW (SPONTANEOUS)	-9

**ZIMF.2** At what percentage of its production capacity would this establishment operate if all of its electricity supply were to come from the owned or shared generator?

	Percent
Capacity utilization if all electricity comes	<b>zimf2</b> %
from own or shared generator	
DON'T KNOW (SPONTANEOUS)	-9

C.12 Over the last two years, did this establishment submit an application to obtain a water connection?

Yes	1	]
No	2	GO TO QUESTION C.15
DON'T KNOW (SPONTANEOUS)	-9	GO TO QUESTION C.15
		c12

**C.13** In reference to that application for a water connection, approximately how many days did it take to obtain it from the day of the application to the day the service was received?

	Days
Wait for water connection	c13
LESS THAN ONE DAY	1
STILL IN PROCESS	-6
APPLICATION DENIED	-5
DON'T KNOW (SPONTANEOUS)	-9

C.14 In reference to that application for a water connection, was an informal gift or payment expected or requested?

Yes	1	
No	2	
DON'T KNOW (SPONTANEOUS)	-9	
<b>REFUSAL (SPONTANENOUS)</b>	-8	
		c1

C.15 Over fiscal year [insert last complete fiscal year], did this establishment experience insufficient water supply for production?

Yes	1	]
No	2	GO TO QUESTION C.22a

#### QUESTIONNAIRE NUMBER id

0									
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The establishment does not use water for production	-7	GO TO QUESTION C.22a
DON'T KNOW (SPONTANEOUS)	-9	GO TO QUESTION C.22a
		c15

**C.16** In a typical month, over fiscal year [insert last complete fiscal year], how many incidents of insufficient water supply did this establishment experience?

	Number	
Number of incidents of water insufficiency in a typical month	<b>c16</b>	IF 0, GO TO QUESTION ZIMC.9
DON'T KNOW (SPONTANEOUS)	-9	GO TO QUESTION ZIMC.9

C.17 How long did these incidents of insufficient water supply last on average?

	Hours
Average duration of insufficient water supply	c17
LESS THAN ONE HOUR	1
DON'T KNOW (SPONTANEOUS)	-9

**ZIMC.9** Please estimate the losses that resulted from water loss either as a percentage of total annual sales or as total annual losses.

	Percent
Loss as percentage of total annual sales due to water loss	zimc9a %
NONE	0
DON'T KNOW (SPONTANEOUS)	-9

#### **PROVIDE EITHER ONE OR THE OTHER, NOT BOTH**

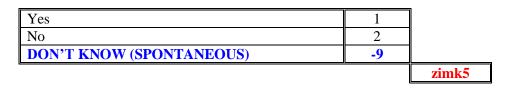
	LCUs
Annual losses due to water loss	zimc9b
NONE	0
DON'T KNOW (SPONTANEOUS)	-9

C.22a At the present time, does this establishment use e-mail to communicate with clients or suppliers?

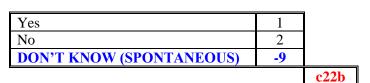
Yes	1	
No	2	
DON'T KNOW (SPONTANEOUS)	-9	
		c22a

0					

**ZIMK.5** In its current operations, does this establishment conduct online web-based transactions?



#### **C.22b** At the present time, does this establishment have its own website?



Using the response options on the card; To what degree is <b>Electricity</b> an obstacle to the current operations of this establishment? <b>SHOW CARD 3</b>
Using the response options on the card; To what degree are <b>Telecommunications</b> an obstacle to the current operations of this establishment? <b>SHOW CARD 3</b>

						(SPONTA	<b>NEOUS</b> )
	No obstacle	Minor obstacle	Moderate obstacle	Major obstacle	Very Severe Obstacle	DON'T KNOW	DOES NOT APPLY
Electricity c30a	0	1	2	3	4	-9	-7
Telecommunications c30b	0	1	2	3	4	-9	-7

1	_	_	_	 	 	

#### D. SALES AND SUPPLIES

**READ THE FOLLOWING TO THE RESPONDENT BEFORE PROCEEDING:** The next topic to be covered is how and where this establishment makes its sales.

D.1a1 In fiscal year [insert last complete fiscal year], what was this establishment's main activity and product, that is, the activity and product that represented the largest proportion of annual sales? ENUMERATOR: PLEASE SPECIFY THE ACTIVITY AND PRODUCT IN DETAIL, FOR EX., "LEATHER SHOE MANUFACTURING" NOT JUST SHOES' MANUFACTURING

	d1a1a	DETAILED DESCRIPTION OF MAIN ACTIVITY AND PRODUCT
Manufacturing of	1	d1a1x
Retail trade of	2	
Wholesale trade of	3	
Construction of	4	
Hotel or restaurant	5	
Provide services of	6	

INTERV	TEWER: THE FOLLOWING QUESTION IS NOT PA FILLED OUT IN THE OFI		NTERVIEW. IT WILL BE
D.1a2	PLEASE CHOOSE THE 4-DIGIT ISIC REV. 3.1 CO ESTABLISHMENT'S MAIN ACTIVITY AND PRO		EST APPLIES TO THE
	CODE OF THE MAIN PRODUCT	Code d1a2	-
	AND ACTIVITY		

D.1a3	What percentage of total sales does the main activity or produ	ict represent?
		Percent
	Percentage of sales represented by main product or activity	d1a3
	DON'T KNOW (SPONTANEOUS)	-9

0					

### INTERVIEWER: PLEASE NOTE THAT THE NEXT QUESTION REFERS TO THE TOTAL SALES OF <u>ALL</u> PRODUCTS AND SERVICES

D.2	In fiscal year [insert last complete fiscal year], what were this establishment's total annual sales
	for ALL products and services?

	LCUs
Last complete fiscal year's total sales	d2
DON'T KNOW (SPONTANEOUS)	-9
PLEASE ALSO WRITE OUT THE NUMBER	R (i.e. 50,000 as Fifty Thousand)
	d2x

N.3	Looking back at the end of fiscal year [insert last complete fiscal year minus two], what were total
	annual sales for this establishment?

	LCUs
Total annual sales three years ago	n3
IF ESTABLISHMENT WAS NOT IN BUSINESS THREE YEARS AGO	-7
DON'T KNOW (SPONTANEOUS)	-9

D.3 Coming back to fiscal year [insert last complete fiscal year], what percentage of this establishment's sales were: (INTERVIEWER: SKIP PATTERNS MUST BE FOLLOWED IN THE ORDER THEY APPEAR IN THE TABLE) SHOW CARD 4

	Percent	DON'T KNOW (SPONTANEOUS)	
National sales	<b>d3a</b> %	-9	IF 100, GO TO QUESTION D.10
Indirect exports (sold domestically to third party that exports products)	d3b %	-9	IF 100, GO TO QUESTION ZIMD.8
Direct exports	<b>d3c</b> %	-9	IF 0, GO TO QUESTION ZIMD.8
	100%		-

#### INTERVIEWER: CHECK THAT TOTAL SUMS TO 100% (UNLESS RESPONDENT DOES NOT KNOW)

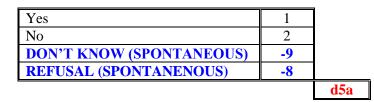
**D.4** In fiscal year [insert last complete fiscal year], when this establishment exported goods directly, how many days did it take on average from the time this establishment's goods arrived at their main point of exit (e.g., port, airport) until the time these goods cleared customs?

	Days
Average number of days to clear customs	d4
LESS THAN ONE DAY	1
DON'T KNOW (SPONTANEOUS)	-9
DOES NOT APPLY	-7

D.5a

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0					
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In reference to when this establishment exported goods directly, in clearing these goods through customs was an informal gift or payment expected or requested?



**D.6** In fiscal year [insert last complete fiscal year], what percentage of the value of the products exported directly was lost while in transit because of theft?

	Percent
Losses due to theft as percentage of the value of the products	<mark>d6</mark> %
NO LOSSES	0
DON'T KNOW (SPONTANEOUS)	-9
DOES NOT APPLY	-7

**D.7** In fiscal year [insert last complete fiscal year], what percentage of the value of the products exported directly was lost while in transit because of breakage or spoilage?

	Percent
Losses due to breakage or spoilage as percentage of the value of the products	d7 %
NO LOSSES	0
DON'T KNOW (SPONTANEOUS)	-9
DOES NOT APPLY	-7

ZIMD.8In fiscal year [insert last complete financial year], what percent of this establishment's annual<br/>exports, direct or indirect, were to:SHOW CARD ZIMD8

Region	% of total export	DON'T KNOW (SPONTANEOUS)
SADC	zimd8a	-9
Other African Countries	zimd8b	-9
EU	zimd8c	-9
Asia	zimd8d	-9
Australia	zimd8e	-9
USA	zimd8f	-9
Other regions	zimd8g	-9
	100%	

INTERVIEWER: CHECK THAT THE TOTAL IS 100%

0					
-					

In which year did this establishment first export directly or indirectly? **D.8** 

	Year
Began exporting directly or indirectly	d8
DON'T KNOW (SPONTANEOUS)	-9

#### **INTERVIEWER: WRITE YEAR USING 4 DIGITS**

ZIMD.6 Which of the following constitutes the main obstacle to the growth of this establishment's exports? **SHOWCARD ZIMD6** 

Lack of foreign demand for its products	1
High costs of transport	
Red tape in customs	3
Insufficient production capacity to expand exports	4
Lack of financing mechanisms to sell abroad	
Non-price restrictions on foreign markets	6
Lack of knowledge of foreign markets	7
None of the above	8
DON'T KNOW (SPONTANEOUS)	-9

**D.10** In fiscal year [insert last complete fiscal year], what percentage of the value of products this establishment shipped to supply domestic markets was lost while in transit because of theft?

	Percent	
Losses due to theft as percentage of the value of the products	<b>d10</b> %	
NO LOSSES	0	
DON'T KNOW (SPONTANEOUS)	-9	
NO INTERNAL SHIPMENTS MADE (DOES NOT	-7	<b>GO TO QUESTION</b>
APPLY)		D.12

In fiscal year [insert last complete fiscal year], what percentage of value of products this **D.11** establishment shipped to supply domestic markets was lost while in transit because of breakage or spoilage?

	Percent
Losses due to breakage or spoilage as percentage of the value of the products	d11 %
NO LOSSES	0
DON'T KNOW (SPONTANEOUS)	-9
NO INTERNAL SHIPMENTS MADE (DOES NOT APPLY)	-7

0		
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D.12	In fiscal year [insert last complete fiscal year], as a proportion of all material inputs or supplies
	purchased that year, what percentage of this establishment's material inputs or supplies were:
	SHOW CARD 5

	Percent	DON'T KNOW (SPONTANEOUS)	
Material inputs or supplies of domestic origin	d12a %	-9	
Material inputs or supplies of foreign origin	d12b %	-9	IF Zl

F 0, GO TO QUESTION XIMD.10

#### INTERVIEWER: CHECK THAT TOTAL SUMS TO 100% (UNLESS RESPONDENT DOES NOT KNOW)

**D.13** Were any of the material inputs or supplies purchased in fiscal year [insert last complete fiscal year], imported directly?

100%

Yes	1	]
No	2	GO TO QUESTION ZIMD.10
DON'T KNOW (SPONTANEOUS)	-9	GO TO QUESTION ZIMD.10
		d13

**D.14** In fiscal year [insert last complete fiscal year], when this establishment imported material inputs or supplies, how many days did it take on average from the time these goods arrived to their point of entry (e.g. port, airport) until the time these goods could be claimed from customs?

	Days
Average number of days to clear customs	d14
LESS THAN ONE DAY	1
DON'T KNOW (SPONTANEOUS)	-9

In reference to when this establishment imported material inputs or supplies, in claiming these
goods from customs was an informal gift or payment expected or requested?

Yes	1	
No	2	
DON'T KNOW (SPONTANEOUS)	-9	
<b>REFUSAL (SPONTANENOUS)</b>	-8	
		d15a

[	0					

**ZIMD.10** Comparing the month of March 2016 to March 2014, has the demand for this establishment's main product:

Increased	1	GO TO QUESTION ZIMD.12
Decreased	2	GO TO QUESTION ZIMD.11
Remain unchanged	3	GO TO QUESTION D.30
<b>DON'T KNOW (SPONTANEOUS)</b>	-9	GO TO QUESTION D.30
DOES NOT APPLY (SPONTANEOUS)	-7	GO TO QUESTION D.30
		zimd10

ZIMD.11What was the main staffing measure adopted by this establishment in the face of a decline<br/>in demand for its main products?SHOWCARD ZIMD11

Let fixed term contracts expire	1	GO TO QUESTION D.30
Reduce working hours of existing staff	2	GO TO QUESTION D.30
Retrenchment	3	GO TO QUESTION D.30
Delayed payment of salaries	4	GO TO QUESTION D.30
Early retirement	5	GO TO QUESTION D.30
None of the above	6	GO TO QUESTION D.30
DON'T KNOW (SPONTANEOUS)	-9	GO TO QUESTION D.30

ZIMD.12What was the main staffing measure adapted by this establishment in the face of increase<br/>in demand for its main products?SHOWCARD ZIMD12

Hire permanent employees	1
Hire temporary employees	2
Increase working hours of existing staff	3
Other	4
DON'T KNOW (SPONTANEOUS)	-9

**D.30** Using the response options on the card; To what degree is/are **[INSERT OPTION]** an obstacle to the current operations of this establishment? SHOW **CARD 6** 

						(SPONTA	NEOUS)
	No obstacle	Minor obstacle	Moderate obstacle	Major obstacle	Very Severe Obstacle	DON'T KNOW	DOES NOT APPLY
Transport d30a	0	1	2	3	4	-9	-7
Customs and trade regulations <b>d30b</b>	0	1	2	3	4	-9	-7

|--|

#### E. DEGREE OF COMPETITION

# E.1 In fiscal year [insert last complete fiscal year], which of the following was the main market in which this establishment sold its main product? SHOW CARD 7

Local – main product sold mostly in same municipality where establishment is located	1	
National – main product sold mostly across the country where establishment is located	2	
International	3	GO TO QUESTION ZIME.1
DON'T KNOW (SPONTANEOUS)	-9	GO TO QUESTION ZIME.1
		e1

### **E.2** In fiscal year [insert last complete fiscal year], for the main market in which this establishment sold its main product, how many competitors did this establishment's main product face?

Number of competitors	e2b
TOO MANY TO COUNT	-4
<b>DON'T KNOW (SPONTANEOUS)</b>	-9

**ZIME.1** At the present time, what is the strongest source of competition to this establishment in the main market in which it sells its main product? **SHOWCARD ZIME1** 

State owned enterprises	1
Other domestic formal firms	2
Imports	3
Foreign firms operating locally	4
Foreign firms operating in export destination countries	5
Domestic informal firms	6
None of the above	7
DON'T KNOW (SPONTANEOUS)	

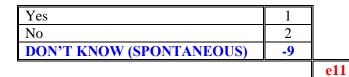
## **E.6** Does this establishment at present use technology licensed from a foreign-owned company, excluding office software?

No	2
DON'T KNOW (SPONTANEOUS)	-9

**E.11** Does this establishment compete against unregistered or informal firms?

**e6** 

#### QUESTIONNAIRE NUMBER id



#### E.30 Using the response options on the card; To what degree are **Practices of Competitors in the Informal Sector** an obstacle to the current operations of this establishment? **SHOW CARD 8**

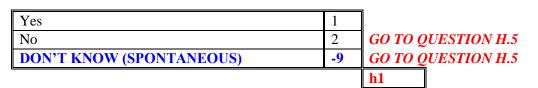
						(SPONTANEOUS)		
	No obstacle	Minor obstacle	Moderate obstacle	Major obstacle	Very Severe Obstacle	DON'T KNOW	DOES NOT APPLY	
Practices of competitors in the informal sector e30	0	1	2	3	4	-9	-7	

#### H. INNOVATION

#### **READ THE FOLLOWING TO THE RESPONDENT BEFORE PROCEEDING**

And now we switch to a different topic. In this section "new" means new to the establishment but not necessarily new to the market.

**H.1** During the last three years, has this establishment introduced new or significantly improved products or services?



**H.2** Were any of the new or significantly improved products or services also new for the establishment's main market?

Yes	1	]
No	2	
DON'T KNOW (SPONTANEOUS)	-9	
		h2

H.3	Please describe in detail the main new or significantly improved product or service that this
	establishment introduced during the last three years.
	The main new or significantly improved product or service is the one that represented the largest
	proportion of this establishment's sales in value (not volume) during the last three years.

#### Description

DESCRIPTION SHOULD BE AS DETAILED AS POSSIBLE

h3x

H.4 Please describe in detail how the <u>main</u> new or significantly improved product or service is different than the most similar product or service, if any, previously produced by this establishment.
 IF THERE IS NOTHING SIMILAR WRITE "COMPLETELY NEW"

#### Description

DESCRIPTION SHOULD BE AS DETAILED AS POSSIBLE

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U			

h4x

H.5	During the last three years, has this establishment introduced any new or significantly improved
	process, that is:
	methods of manufacturing products or offering services;
	logistics, delivery, or distribution methods for inputs, products, or services; or
	supporting activities for processes?

Yes	1	
No	2	GO TO QUESTION H.8
DON'T KNOW (SPONTANEOUS)	-9	GO TO QUESTION H.8
		h5

H.6	Please describe in detail the main new or significantly improved process that this establishment
	introduced during the last three years. The main innovative process is the innovative process that
	had the largest impact on the operations of the establishment during the last three years.

#### Description

DESCRIPTION SHOULD BE AS DETAILED AS POSSIBLE

h6x

H.7 Please describe in detail how the main new or significantly improved process is different than the most similar process that is or was used by this establishment
 IF THERE IS NOTHING SIMILAR WRITE "COMPLETELY NEW"

Description

DESCRIPTION SHOULD BE AS DETAILED AS POSSIBLE

h7x

0		
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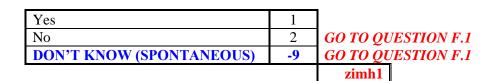
**H.8** During last fiscal year, did this establishment spend on formal research and development activities, either in-house or contracted with other companies, excluding market research surveys?

Yes	1	
No	2	GO TO QUESTION ZIMH.1
DON'T KNOW (SPONTANEOUS)	-9	GO TO QUESTION ZIMH.1
		h8

H.9	During last fiscal year, how much did this establishment spend on formal research and development
	activities, either in-house or contracted with other companies?

	LCU
Cost of formal research and development activities	h9
NONE (SPONTANEOUS)	0
DON'T KNOW (SPONTANEOUS)	-9

**ZIMH.1** Over the last **three years**, did this establishment purchase new technology or new equipment to produce goods or render services?



**ZIMH.2** Was the main source of the new technology or new equipment domestic or foreign?

Domestic	1	
Foreign	2	
DOES NOT APPLY	-7	
(SPONTANEOUS)		
DON'T KNOW (SPONTANEOUS)	-9	
		zimh2

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0					
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#### F. CAPACITY

<b>F.1</b>	In fiscal year [ins	sert last comp	lete fisc	al year],	wha	nt was t	his e	estab	lishment's	output proc	luced as a
	proportion of the utilization)?	ne maximum	output	possible	if	using	all	the	resources	available	(capacity
	utilization)?										

	Percent
Capacity utilization	<b>f1</b> %
DON'T KNOW (SPONTANEOUS)	-9

## F.2 In fiscal year [insert last complete fiscal year], how many hours per week did this establishment normally operate? (INTERVIEWER: RESPONSE CANNOT BE GREATER THAN 168 HOURS)

	Hours
Typical hours of operation in a week	f2
DON'T KNOW (SPONTANEOUS)	-9

## **ZIMF.1** Does any of the following constitutes an obstacle to expansion of this establishment's capacity utilization?

INTERVIEWER: READ EACH OPTION ALOUD	Yes	No	DON'T KNOW (SPONT)	DOES NOT APPLY (SPONT)
Lack of demand for its products zimf1a	1	2	-9	-7
Unavailability of inputs of production zimf1b	1	2	-9	-7
Uncertainty about future market prospects <b>zimf1c</b>	1	2	-9	-7
Obsolete machinery equipment zimf1d	1	2	-9	-7
Lack of financing mechanisms zimfle	1	2	-9	-7
Excessive abundance of cheap imports zimf1f	1	2	-9	-7
Failure in electricity supply zimf1g	1	2	-9	-7
High Employee turnover zimf1h	1	2	-9	-7

0					

#### G. LAND AND PERMITS

G.6	Of the buildings occupied by this establishment, what percentage is owned and what percentage is
	rented or leased? SHOW CARD 14

	Percent	DON'T KNOW (SPONTANEOUS)
Owned by this establishment	<mark>g6a</mark> %	-9
Rented or leased by this establishment	<mark>g6b</mark> %	-9
Other	<mark>g6c</mark> %	-9
	1000/	

100%

#### INTERVIEWER: CHECK THAT TOTAL SUMS TO 100% UNLESS RESPONDENT DOES NOT KNOW)

	Percent	DON'T KNOW (SPONTANEOU S)	DOES NOT APPLY IS A FLOOR IN A BUILDING (SPONT.)
Owned by this establishment	<b>g1a</b> %	-9	-7
Rented or leased by this establishment	<b>g1b</b> %	-9	-7
Other	<b>g1c</b> %	-9	-7
	100%		

#### INTERVIEWER: CHECK THAT TOTAL SUMS TO 100% UNLESS RESPONDENT DOES NOT KNOW OR IF ESTABLISHMENT OCCUPIES A FLOOR IN A BUILDING

IF g1a is 0, PLEASE GO TO QUESTION ZIMG.2

**ZIMG.1** Does this establishment have a formal property title registered with Registrar of Deeds for the land owned?

Yes	1	1
No	2	
DON'T KNOW (SPONTANEOUS)	-9	
		zimg1

**ZIMG.2** Over the last two years, was this establishment involved in any land dispute, excluding as a witness or arbitrator?

Yes	1
No	2
DON'T KNOW (SPONTANEOUS)	-9

	0									
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zimg2

G.2	Over the last two years, did this establishment submit an application to obtain a construction-related
	permit?

Yes	1	1
No	2	GO TO QUESTION G.30
DON'T KNOW (SPONTANEOUS)	-9	GO TO QUESTION G.30
		g2

**G.3** In reference to that application for a construction-related permit, approximately how many days did it take to obtain it from the day of the application to the day the permit was granted?

	Days
Wait for a construction-related permit	g3
LESS THAN ONE DAY	1
STILL IN PROCESS	-6
APPLICATION DENIED	-5
<b>DON'T KNOW (SPONTANEOUS)</b>	-9

G.4	In reference to that application for a construction-related permit, was an informal gift or payment expected or requested?

Yes	1	
No	2	
DON'T KNOW (SPONTANEOUS)	-9	
<b>REFUSAL (SPONTANEOUS)</b>	-8	
		g

G.3	0	Using the response options on the card; To what degree is <b>Access to Land</b> an obstacle to the current operations of this establishment? <b>SHOW CARD 16</b>
		operations of this establishment? SHOW CARD 16

					(SPONTA	NEOUS)			
			No obstacle	Minor obstacle	Moderate obstacle	Major obstacle	Very Severe Obstacle	DON'T KNOW	DOES NOT APPLY
A	ccess to land	g30a	0	1	2	3	4	-9	-7

0									
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#### I. CRIME

#### **READ THE FOLLOWING TO THE RESPONDENT BEFORE PROCEEDING:** We now turn to another topic.

**I.1** In fiscal year [insert last complete fiscal year], did this establishment pay for security, for example equipment, personnel, or professional security services including internet security?

Yes	1	1
No	2	GO TO QUESTION I.3
<b>DON'T KNOW (SPONTANEOUS)</b>	-9	GO TO QUESTION I.3
		i1

I.2	In fiscal year [insert last complete fiscal year], what percentage of this establishment's total annual
	sales was paid for security, or what was the total annual cost of security?

	Percent
Percentage of total annual sales for security	i2a %
DON'T KNOW (SPONTANEOUS)	-9

#### **PROVIDE EITHER ONE OR THE OTHER, NOT BOTH**

	LCUs
Total annual cost of security	i2b
DON'T KNOW (SPONTANEOUS)	-9

**I.3** In fiscal year [insert last complete fiscal year], did this establishment experience losses as a result of theft, robbery, vandalism, arson on this establishment's premises or from internet hacking or internet fraudulent transactions?

**I.4** In fiscal year [insert last complete fiscal year], what were the estimated losses as a result of theft, robbery, vandalism, arson or internet hacking that occurred on this establishment's premises either as a percentage of total annual sales or as total annual losses?

	Percent
Losses as percentage of total annual sales	i4a %
DON'T KNOW (SPONTANEOUS)	-9

#### **PROVIDE EITHER ONE OR THE OTHER, NOT BOTH**

	LCUs
Total annual value of losses	i4b

#### QUESTIONNAIRE NUMBER id

0					

-9

#### DON'T KNOW (SPONTANEOUS)

**I.30** Using the response options on the card; To what degree is **Crime, Theft and Disorder** an obstacle to the current operations of this establishment? **SHOW CARD 17** 

							NEOUS)
	No obstacle	Minor obstacle	Moderate obstacle	Major obstacle	Very Severe Obstacle	DON'T KNOW	DOES NOT APPLY
Crime, theft and disorder <b>i30</b>	0	1	2	3	4	-9	-7

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#### **K. FINANCE**

#### **READ THE FOLLOWING TO THE RESPONDENT BEFORE PROCEEDING:**

I would like to ask you a few questions about how you finance the operations of this establishment.

**K.1** In fiscal year [insert last complete fiscal year], what percentage, as a proportion of the value of total annual purchases of material inputs or services was purchased on credit?

	Percent	DON'T KNOW (SPONTANEOUS)
Purchased on credit	<b>k1c</b> %	-9

**K.2** In fiscal year [insert last complete fiscal year], what percentage of this establishment's total annual sales of its goods or services was sold on credit?

	Percent	DON'T KNOW (SPONTANEOUS)
Sold on credit	<b>k2c</b> %	-9

K.3 Over fiscal year [insert last complete fiscal year], please estimate the proportion of this establishment's working capital, that is the funds available for day-to-day operations, that was financed from each of the following sources? SHOW CARD 18

	Percent	DON'T KNOW (SPONTANEOUS)
Internal funds or retained earnings	k3a %	-9
Borrowed from banks based IN Zimbabwe: private and state-owned	k3bc1 %	-9
Borrowed from <u>banks based OUTSIDE Zimbabwe</u> : private and state- owned	k3bc2 %	-9
Borrowed from non-bank financial institutions which include microfinance institutions, credit cooperatives, credit unions, or finance companies	<mark>k3e</mark> %	-9
Purchases on credit from suppliers and advances from customers	<b>k3f</b> %	-9
Owners' contribution or issued new equity shares	k3hd1 %	-9
Other, moneylenders, friends, relatives, etc.	k3hd2 %	-9
	100%	

#### INTERVIEWER: CHECK THAT TOTAL SUMS TO 100% (UNLESS RESPONDENT DOES NOT KNOW)

**K.4** In fiscal year [insert last complete fiscal year], did this establishment purchase any new or used fixed assets, such as machinery, vehicles, equipment, land or buildings, including expansion and renovations of existing structures?

Yes	1	1
No	2	GO TO QUESTION K.4b
DON'T KNOW (SPONTANEOUS)	-9	GO TO QUESTION K.4b
		k4

	· · · · ·	·	·	· · · ·	 · · · ·	 	-
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**N.5** In fiscal year [insert last complete fiscal year], how much did this establishment spend on purchases of:

#### **INTERVIEWER: READ OUT**

	LCUs	DON'T KNOW (SPONTANEOUS)
New or used machinery, vehicles, and equipment, including expansion and renovations of existing structures?	n5a	-9
Land and buildings	n5b	-9

K.5Over fiscal year [insert last complete fiscal year], please estimate the proportion of this<br/>establishment's total purchase of fixed assets that was financed from each of the following sources:<br/>SHOW CARD 19

	Percent	OR	Amount LCU	DON'T KNOW (SPONT ANEOU S)
Internal funds or retained earnings	<b>k5a</b> %		k5a1	-9
Owners' contribution or issued new equity shares	<b>k5i</b> %		k5i1	-9
Borrowed from banks <u>based IN Zimbabwe</u> : private and state- owned	k5bca%		k5bc1a	-9
Borrowed from banks <u>based OUTSIDE Zimbabwe</u> : private and state-owned	k5bcb%		k5bc1b	-9
Borrowed from non-bank financial institutions	<b>k5e</b> %		k5e1	-9
Purchases on credit from suppliers and advances from customers	<b>k5f</b> %		k5f1	-9
Other, moneylenders, friends, relatives, bonds, etc	k5hdj%		k5hdj1	-9
	100%		n5A+n5B	

INTERVIEWER: CHECK THAT TOTAL SUMS TO 100% OR THAT TOTAL SUM EQUALS TOTAL PURCHASES IN N5 (UNLESS RESPONDENT DOES NOT KNOW)

**K.4b** In fiscal year [insert last complete fiscal year minus one], did this establishment purchase any new or used fixed assets, such as machinery, vehicles, equipment, land or buildings, including expansion and renovations of existing structures?

Yes	1	
No	2	GO TO QUESTION K.6
DON'T KNOW (SPONTANEOUS)	-9	GO TO QUESTION K.6
		k4b

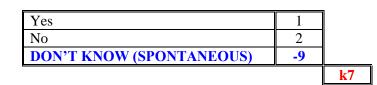
N.5cIn fiscal year [insert last complete fiscal year minus one],, how much did this establishment spend<br/>on purchases of:<br/>INTERVIEWER: READ OUT

	LCUs	DON'T KNOW (SPONTANEOUS)
New or used machinery, vehicles, and equipment	n5c	-9
Land and buildings	n5d	-9

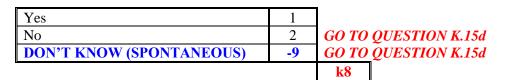
**K.6** Now let's talk about the establishment's present situation. At this time, does this establishment have a checking (current) or savings account?

Yes	1	
No	2	
DON'T KNOW (SPONTANEOUS)	-9	
		k6

**K.7** At this time, does this establishment have an overdraft facility?



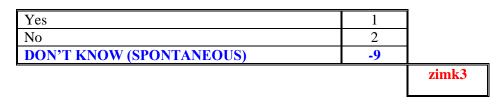
**K.8** At this time, does this establishment have a line of credit or a loan from a financial institution?



**K.9** Referring to the most recent line of credit or loan, what type of financial institution granted this loan? **SHOW CARD 20** 

Private commercial banks	1	
State-owned banks or government agency	2	
Non-bank financial institutions	3	
Other	4	
DON'T KNOW (SPONTANEOUS)	-9	
		k9

**ZIMK.3** Referring to the most recently obtained loan or line of credit, was the financial institution that granted the loan or line of credit based in Zimbabwe?



 ZIMK.4
 Referring to the most recently obtained loan or line of credit, what was the average nominal annual interest rate?

 [INTERVIEWER PLEASE ALWAYS RECORD THREE DECIMALS, FOR EXAMPLE X.XXX

	Percent
Average nominal annual interest rate of the most recently	zimk4 %
approved loan or line of credit	
DON'T KNOW (SPONTANEOUS)	-9

K.10	Referring only to this most recent line of credit or loan, in what year was the most recent line of
	credit or loan approved?

	Year
Year most recent line of credit or loan approved	k10
DON'T KNOW (SPONTANEOUS)	-9
<b>INTERVIEWER: PROVIDE FOUR DIGI</b>	<b>FOR YEAR</b>

**K.11** Referring only to this most recent line of credit or loan, what was its value at the time of approval?

	LCUs
Size of most recent line of credit or loan approved	k11
REFUSAL (SPONTANEOUS)	-8
DON'T KNOW (SPONTANEOUS)	-9

**K.13** Referring only to this most recent line of credit or loan, did the financing require collateral?

Yes	1	7
No	2	GO TO QUESTION K.15b
DON'T KNOW (SPONTANEOUS)	-9	GO TO QUESTION K.15b
		k13

## K.14Referring only to this most recent line of credit or loan, what type of collateral was required?INTERVIEWER: READ OUT

Collateral	Yes	No	DON'T KNOW (SPONTANEOUS)
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Land, buildings under ownership of the establishment	k14a	1	2	-9
Machinery and equipment including movables	k14b	1	2	-9
Accounts receivable and inventories	k14c	1	2	-9
Personal assets of owner (house, etc.)	k14d	1	2	-9
Other forms of collateral not included in the categories above	k14e	1	2	-9

K.15	Referring only to this most recent line of credit or loan, what was the approximate value of the
	collateral required?

	LCUs
Value of collateral	k15a
DON'T KNOW (SPONTANEOUS)	-9

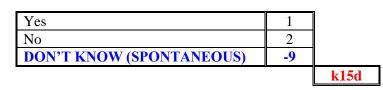
#### **K.15b** What is the total number of open lines of credit or outstanding loans held by this establishment?

	Number	]
Total number of open lines of credit or	k15b	
outstanding loans		
<b>DON'T KNOW (SPONTANEOUS)</b>	-9	GO TO QUESTION K.15d

#### **K.15c** What is the total value of open lines of credit or outstanding loans held by this establishment?

	LCUs
Total value of open lines of credit or	k15c
outstanding loans	
<b>REFUSAL (SPONTANEOUS)</b>	-8
DON'T KNOW (SPONTANEOUS)	-9

**K.15d** At this time, does the owner or owners of this establishment have any outstanding personal loans that are used to finance this establishment's business activities?



**K.16** Referring again to the last fiscal year [insert last complete fiscal year], did this establishment apply for any lines of credit or loans?

Yes	1	GO TO QUESTION K.20
No	2	

QUESTIONNAIRE NUMBER	id
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1	Δ					
	U					

DON'T KNOW (SPONTANEOUS)-9GO TO QUESTION K.21k16

K.17What was the main reason why this establishment did not apply for any line of credit or loan?SHOW CARD 21

No need for a loan - establishment had sufficient capital	1	GO TO QUESTION K.21
Application procedures were complex	2	GO TO QUESTION K.21
Interest rates were not favorable	3	GO TO QUESTION K.21
Collateral requirements were too high	4	GO TO QUESTION K.21
Size of loan and maturity were insufficient	5	GO TO QUESTION K.21
Did not think it would be approved	6	GO TO QUESTION K.21
Other	7	GO TO QUESTION K.21
DON'T KNOW (SPONTANEOUS)	-9	GO TO QUESTION K.21
		k17

**K.20** Referring only to this most recent application for a line of credit or loan, what was the outcome of that application?

Application was approved in full	1	
Application was approved in part	2	
Application was rejected	3	
Application was withdrawn	4	
APPLICATION STILL IN PROCESS	-6	
DON'T KNOW (SPONTANEOUS)	-9	
		k20a1

**K.21** In fiscal year [insert last complete fiscal year], did this establishment have its annual financial statements checked and certified by an external auditor?

Yes	1	
No	2	
DON'T KNOW (SPONTANEOUS)	-9	
	-	k21

**ZIMK.6** In its current operations, does this establishment use mobile money for any of its **financial** transactions?

Yes	1	GO TO QUESTION K.30
No	2	
DON'T KNOW (SPONTANEOUS)	-9	GO TO QUESTION K.30
		zimk6

 ZIMK.7
 What is the main reason this establishment did not use mobile money for financial transactions?

 SHOW CARD ZIMK7

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zimk7

Don't know enough about mobile money	1
Fees are too high	2
Most of this establishment's payment are too large to	3
use mobile money	
Not easy to use	4
Customers don't use mobile money	5
Suppliers don't use mobile money	6
DON'T KNOW (SPONTANEOUS)	-9
· · · · · · · · · · · · · · · · · · ·	•

**K.30** Using the response options on the card; To what degree is **Access to Finance** an obstacle to the current operations of this establishment? **SHOW CARD 22** 

						(SPONTANEOUS)	
	No obstacle	Minor obstacle	Moderate obstacle	Major obstacle	Very Severe Obstacle	DON'T KNOW	DOES NOT APPLY
Access to finance k30	0	1	2	3	4	-9	-7

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### J. BUSINESS-GOVERNMENT RELATIONS

### **READ THE FOLLOWING TO THE RESPONDENT BEFORE PROCEEDING:**

The following questions assess how establishments, such as this one, deal with government officials and their agencies.

J.1 Please tell me if you Strongly disagree, Tend to disagree, Tend to agree, or Strongly agree with the statement: "The court system is fair, impartial and uncorrupted". SHOW CARD 23

					(SPONTA	NEOUS)
	Strongly disagree	Tend to disagree	Tend to agree	Strongly agree	DON'T KNOW	DOES NOT APPLY
"The court system is fair, impartial and uncorrupted." h7a	1	2	3	4	-9	-7

# J.2 In a typical week over the last year, what percentage of total senior management's time was spent on dealing with requirements imposed by government regulations? (By senior management I mean managers, directors, and officers above direct supervisors of production or sales workers. Some examples of government regulations are taxes, customs, labor regulations, licensing and registration, including dealings with officials and completing forms)

	Percent
Senior management's time spent on dealing with regulations	<b>j2</b> %
NO TIME WAS SPENT	0
DON'T KNOW (SPONTANEOUS)	-9

## **J.3** Over the last year, was this establishment visited or inspected by tax officials or required to meet with them?

Yes	1	]
No	2	GO TO QUESTION J.6a
<b>DON'T KNOW (SPONTANEOUS)</b>	-9	GO TO QUESTION J.6a
		j3

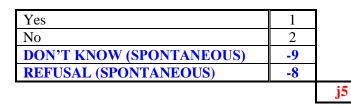
### **J.4** Over the last year, how many times was this establishment visited or inspected by tax officials or required to meet with them?

	Number
Times inspected or met with tax officials	j4
DON'T KNOW (SPONTANEOUS)	-9

0					-
U					

**J.5** 

In any of these inspections or meetings was a gift or informal payment expected or requested?



**J.6a** Over the last year, has this establishment secured or attempted to secure a government contract?

Yes	1	]
No	2	GO TO QUESTION ZIMJ.1b
DON'T KNOW (SPONTANEOUS)	-9	GO TO QUESTION ZIMJ.1b
		j6a

**J.6** When establishments like this one do business with the government, what percent of the contract value would be typically paid in informal payments or gifts to secure the contract?

	Percent
Percent of the contract value paid as informal payments or gifts	<b>j6</b> %
DON'T KNOW (SPONTANEOUS)	-9
<b>REFUSAL (SPONTANEOUS)</b>	-8
NO PAYMENTS	0

#### **ZIMJ.1a** Did this establishment succeed in securing the contract?

Yes	1	GO TO QUESTION ZIMJ.1
No	2	
DON'T KNOW (SPONTANEOUS)	-9	
		zimj1a

**ZIMJ.1b** Did this establishment succeed in securing a government contract in the year 2014?

Yes	1	]
No	2	GO TO QUESTION J.7
DON'T KNOW (SPONTANEOUS)	-9	GO TO QUESTION J.7
		zimj1b

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**ZIMJ.1** In what year did this establishment secure the first business contract with the government?

	Year
Year establishment had the first	zimj1
contract	
<b>DON'T KNOW (SPONTANEOUS)</b>	-9

**INTERVIEWER: PROVIDE FOUR DIGITS FOR YEAR** 

**ZIMJ.2** Currently, does this establishment have any contract with the government, local or central, that is late for payment?

Yes	1	]
No	2	GO TO QUESTION ZIMJ.5
DON'T KNOW (SPONTANEOUS)	-9	GO TO QUESTION ZIMJ.5
		zimj2

**ZIMJ.3** On average, by how many months is the government late in making payments?

	Number of Months
Number of months late	zimj3
DON'T KNOW (SPONTANEOUS)	-9

**ZIMJ.4** For the most recent government contract that is late for payment, what percentage of the total value of contracts is late for payment(s)?

	Percent
Percentage of overdue payments	zimj4%
DON'T KNOW (SPONTANEOUS)	-9

**ZIMJ.5** Has the government ever paid this establishment in Treasury Bills or Bonds?

Yes	1	]
No	2	GO TO QUESTION J.7
DON'T KNOW (SPONTANEOUS)	-9	GO TO QUESTION J.7
		zimj5

**ZIMJ.6** For the most recent contract for which this establishment was paid in Treasury Bill or Bond, what percentage of the contract was paid in Treasury Bill or Bond?

	Percent
Percent of contract value paid in Treasury Bill or Bond	zimj6 %
DON'T KNOW (SPONTANEOUS)	-9

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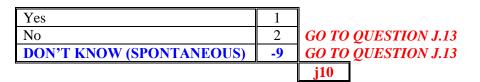
**J.7** It is said that establishments are sometimes required to make gifts or informal payments to public officials to "get things done" with regard to customs, taxes, licenses, regulations, services etc. On average, what percentage of total annual sales, or estimated total annual value, do establishments like this one pay in informal payments or gifts to public officials for this purpose?

	Percent
Percentage of total annual sales paid as informal payment	<mark>j7a</mark> %
NO PAYMENTS OR GIFTS ARE PAID	0
DON'T KNOW (SPONTANEOUS)	-9
<b>REFUSAL (SPONTANEOUS)</b>	-8

### **PROVIDE EITHER ONE OR THE OTHER, NOT BOTH**

	LCUs
Total annual informal payment	j7b
NO PAYMENTS OR GIFTS ARE PAID	0
DON'T KNOW (SPONTANEOUS)	-9
<b>REFUSAL (SPONTANEOUS)</b>	-8

### **J.10** Over the last two years, did this establishment submit an application to obtain an import license?



**J.11** Approximately how many days did it take to obtain this import license from the day of the application to the day it was granted?

	Days
Wait for import license	j11
LESS THAN ONE DAY	1
STILL IN PROCESS	-6
APPLICATION DENIED	-5
<b>DON'T KNOW (SPONTANEOUS)</b>	-9

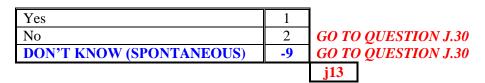
**J.12** In reference to that application for an import license, was an informal gift or payment expected or requested?

#### QUESTIONNAIRE NUMBER id

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Yes	1	
No	2	
DON'T KNOW (SPONTANEOUS)	-9	
<b>REFUSAL (SPONTANEOUS)</b>	-8	
		;12

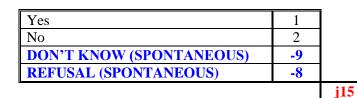
### **J.13** Over the last two years, did this establishment submit an application to obtain an operating license?



J.14	Approximately how many days did it take to obtain this operating license from the day of the
	application to the day it was granted?

	Days
Wait for operating license	j14
LESS THAN ONE DAY	1
STILL IN PROCESS	-6
APPLICATION DENIED	-5
DON'T KNOW (SPONTANEOUS)	-9

## **J.15** In reference to that application for an operating license, was an informal gift or payment expected or requested?



J.30 Using the response options on the card; To what degree is/are [INSERT OPTION] an obstacle to the current operations of this establishment? SHOW CARD 24

	-					(SPONT	ANEOUS)
<b>ROTATE OPTIONS</b>	No obstacle	Minor obstacle	Moderate obstacle	Major obstacle	Very Severe Obstacle	DON'T KNOW	DOES NOT APPLY
Tax rates j30a	0	1	2	3	4	-9	-7
Tax administrationj30b	0	1	2	3	4	-9	-7
Business licensing and permits <b>j30c</b>	0	1	2	3	4	-9	-7
Political instability <b>j30e</b>	0	1	2	3	4	-9	-7
Indigenization and Economic	0	1	2	3	4	-9	-7

QUESTIONNAIRE NUMBER id

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Empowerment Act	zimj30							
Corruption	j30f	0	1	2	3	4	-9	-7
Courts	h30	0	1	2	3	4	-9	-7

**ZIMJ.7** Over the last two years, has this establishment been officially requested by the Indigenization and Empowerment Board to comply with the Indigenization and Economic Empowerment Act?

Yes	1	]
No	2	
DOES NOT APPLY	-7	GO TO QUESTION L.1
(SPONTANEOUS)		
DON'T KNOW (SPONTANEOUS)	-9	
		Zimj7

ZIMJ.8	Does this establishment's compliance requirements with Indigenization and Economic									
	Empowerment Act involve any of the following?:									
	INTERVIEWER: READ EACH OPTION ALOUD									

Compliance Requirements	Yes	No	DON'T KNOW (SPONT.)
Extended Grace Period zimj8a	1	2	-9
Empowerment credits for Employee Share Ownership Schemes zimj8b	1	2	-9
Empowerment credits for Community Trusts zimj8c	1	2	-9
Full compliance on ownership shares zimj8d	1	2	-9
Other zimj8e	1	2	-9

### L. LABOR

### **READ THE FOLLOWING TO THE RESPONDENT BEFORE PROCEEDING:** Now I would like to ask you a few questions about this establishment's labor force.

L.1 At the end of fiscal year [insert last complete fiscal year], how many permanent, full-time individuals worked in this establishment? Please include all employees and managers (Permanent, full-time employees are defined as all employees that are employed for a term of one or more fiscal years and/or have a guaranteed renewal of their employment and that work a full shift) (INTERVIEWER: INCLUDE INTERVIWEE IF APPLICABLE).

	Number
Permanent, full-time workers end of last fiscal year	l1
DON'T KNOW (SPONTANEOUS)	-9

## L.2 Looking back, at the end of fiscal year [insert last complete fiscal year minus two], how many permanent, full-time individuals worked in this establishment? Please include all employees and managers (INTERVIEWER: INCLUDE INTERVIWEE IF APPLICABLE).

	Number
Permanent, full-time workers in [insert last complete	12
fiscal year minus two]	
IF ESTABLISHMENT WAS NOT IN BUSINESS IN	-7
[insert last complete fiscal year minus two]	
DON'T KNOW (SPONTANEOUS)	-9

## L.3 Coming back to fiscal year [insert last complete fiscal year], at the end of the fiscal year, how many permanent, full-time individuals in this establishment were: (INTERVIEWER: READ EACH CATEGORY)

	Number	DON'T KNOW (SPONTANEOUS)
Production workers	<b>13</b> a	-9
Non-production workers [e.g., managers, administration, sales]	13b	-9

## L.4 At the end of fiscal year [insert last complete financial year], how many permanent, full-time individuals working in this establishment were: INTERVIEWER: READ EACH CATEGORY

	Number	DON'T KNOW (SPONTANEOUS)
Highly skilled production workers	l4a1	-9
Semi-skilled production workers	l4a2	-9
Unskilled production workers	l4b	-9

0					
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**L.5** At the end of fiscal year [insert last complete fiscal year], how many permanent full-time individuals working in this establishment in the following categories were female?

	Number	DON'T KNOW (SPONTANEOUS)
Female permanent full-time production workers	15a	-9
Female permanent full-time non-production workers	15b	-9

**ZIML.1** At the end of fiscal year [insert last complete fiscal year], how many permanent, full-time individuals in this establishment were younger than 30 years old?

	Number younger than 30	DON'T KNOW (SPONTANEOUS)
Permanent full-time workers younger than 30	ziml1	-9

L.6	How many full-time seasonal or temporary employees did this establishment employ during [insert
	last complete fiscal year]?
	(Full-time, temporary workers are all short-term (i.e. for less than a year) employees with no
	guarantee of renewal of employment and work full-time)

	Number
Full-time seasonal or temporary workers employed last	<b>l6</b>
fiscal year	
NO FULL-TIME SEASONAL OR TEMPORARY	0
WORKERS	
DON'T KNOW (SPONTANEOUS)	-9

GO TO QUESTION L.9b

GO TO QUESTION L.9b

**L.6a** How many full-time seasonal or temporary employees employed during [insert last complete fiscal year] were female?

	Number
Full-time female seasonal or temporary workers employed last fiscal year	<b>16a</b>
DON'T KNOW (SPONTANEOUS)	-9

**L.8** What was the average length of employment of all full-time temporary employees in fiscal year [insert last complete fiscal year]?

	Months
Average length full-time seasonal or temporary employment last	18
fiscal year, in months	
LESS THAN ONE MONTH	1

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**DON'T KNOW (SPONTANEOUS)** 

**L.9b** What is the percentage of full-time permanent workers who completed secondary school?

	Percent
Percentage of full time permanent workers who	<b>19b</b>
completed secondary school	
DON'T KNOW (SPONTANEOUS)	-9

**L.10** Over fiscal year [insert last complete fiscal year], did this establishment have formal training programs for its permanent, full-time employees?

Yes	1	
No	2	GO TO QUESTION ZIML10
DON'T KNOW (SPONTANEOUS)	-9	GO TO QUESTION ZIML10
		110

L.11	Referring to the training programs run over fiscal year [insert last complete fiscal year], what
	percentage of permanent, full-time employees of the following categories received formal training?
	If easier please provide the total numbers (provide one or the other but not both)

	Percent	OR	NUMBER	IF NO EMPLOYEES IN A CATEGORY WERE TRAINED	DON'T KNOW (SPONTANE OUS)
Production full-time permanent employees trained	<b>l11a</b> %		l11a1	0	-9
Non-production full-time permanent employees trained	<b>l11b</b> %		l11b1	0	-9

**ZIML.2** Over fiscal year [insert last complete fiscal year], how much did this establishment spend on formal (in-house and external) training programs for its permanent full-time employees?

	LCU
Expenditures on formal training programs	ziml2
DON'T KNOW (SPONTANEOUS)	-9

 ZIML.10
 Over fiscal year [insert last complete fiscal year], has establishment renegotiated any permanent contracts to reduce the following?:

 INTERVIEWER: READ EACH OPTION ALOUD

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	v					

		Yes	N	lo	DON'T KNOW (SPONT.)
Work Hours	ziml10a	1	/	2	-9
Wage and salary	ziml10b	1	,	2	-9
Benefits	ziml10c	1	/	2	-9
Other	ziml10d	1		2	-9

L.30	Using the response options on the card; To what degree are <b>Labor Regulations</b> an obstacle to the current operations of this establishment? <b>SHOW CARD 24</b>
	Using the response options on the card; To what degree is <b>an Inadequately Educated Workforce</b> an obstacle to the current operations of this establishment? <b>SHOW CARD 24</b>

							(SPONT	ANEOUS)
		No obstacle	Minor obstacle	Moderate obstacle	Major obstacle	Very Severe Obstacle	DON'T KNOW	DOES NOT APPLY
Labor regulations	<b>130a</b>	0	1	2	3	4	-9	-7
Inadequately educated workforce <b>130b</b>		0	1	2	3	4	-9	-7

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### M. BUSINESS ENVIRONMENT

**READ THE FOLLOWING TO THE RESPONDENT BEFORE PROCEEDING:** 

M.1 By looking at card [insert card number] can you tell me which of the elements of the business environment included in the list, if any, currently represents the biggest obstacle faced by this establishment SHOW CARD 25 INTERVIEWER: DO NOT READ OUT

1-Access to finance
2-Access to land
3-Business licensing and permits
4-Corruption
5-Courts
6-Crime, theft and disorder
7-Customs and trade regulations
8-Electricity
9-Inadequately educated workforce
10-Labor regulations
11-Political instability
12-Practices of competitors in the informal sector
13-Tax administration
14-Tax rates
15-Transport

Biggest obstacle	m1a
DON'T KNOW (SPONTANEOUS)	-9
<b>DOES NOT APPLY (SPONTANEOUS)</b>	-7

Rotation (option 1, 2 or 3)	m1d
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### N. PERFORMANCE

### **READ THE FOLLOWING TO THE RESPONDENT BEFORE PROCEEDING:**

Now, we would like to ask you a few questions about the financial results of this establishment. It is important that this information be as accurate as possible. The individual data are treated as confidential – the identity of your establishment will not be revealed at any point. Please provide the following information from the financial statements of this establishment.

## N.2 From this establishment's Income Statement for fiscal year [insert last complete fiscal year], please provide the following information: SHOW CARD 26

	LCUs	DON'T KNOW (SPONTANEOUS)			
Total annual cost of labor including wages, salaries, bonuses, social security payments	n2a	-9			
Total annual cost of raw materials and intermediate goods used in production	n2e	-9			
Total annual cost of electricity	n2b	-9			
TOTAL COST OF SALES SHOULD INCLUDE ALL ABOVE COSTS AND OTHER COSTS NOT LISTED ABOVE					
Total cost of sales	n2p	-9			

**N.6** From this establishment's Balance Sheet for fiscal year **2015**, what was the net book value, that is the value of assets after depreciation, of the following:

	LCUs	DON'T KNOW
		(SPONTANEOUS)
Machinery, vehicles, and equipment	n6a	-9

**N.7** Hypothetically, if this establishment were to purchase the assets it **uses now**, in their current condition and regardless of whether the establishment owns them or not, how much would they cost, independently of whether they are owned, rented or leased?

	LCUs	DON'T KNOW (SPONTANEOUS)
Machinery, vehicles, and equipment	n7a	-9

### A.15a Please complete the following information about the interviewee(s)

	Position in the firm	Years with the firm	Gender
Main respondent	a15a1ax	a15a2a	a15a3
Second respondent	a15a1bx	a15a2b	a15b3
Third respondent	a15a1cx	a15a2c	a15c3

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### ENTER 1 WHEN YEARS WITH THE FIRM IS LESS THAN ONE. FOR GENDER 1: MALE, 2: FEMALE

### THE SURVEY ENDS HERE THANK YOU VERY MUCH FOR YOUR COOPERATION.

### A.15 Time face-to-face interview ends:

Day (dd)	Month (mm)	Year (yyyy)	Hour (00 to 23)	<b>Minutes (00 to 59)</b>
a15d	a15m	a15y	a15h	a15min

### INTERVIEWERS PLEASE ANSWER AT END OF THE INTERVIEW:

A.16 It is my perception that the responses to the questions regarding opinions and perceptions:

Truthful	1	
Somewhat truthful	2	
Not truthful	3	
		a16

A.17 The responses to the questions regarding figures (productivity and employment numbers):

Are taken directly from establishment records	1	
Are estimates computed with some precision	2	
Are arbitrary and unreliable numbers	3	
Are in some case taken from books in some	4	
case estimates		
		a17

### **INTERVIEWER COMMENTS:**

(Problems occurred/extraordinary circumstances which could influence results)

### **SUPERVISORS PLEASE ANSWER:**

A.18 This questionnaire was completed in:

One visit in face-to-face interview with one person	1	<b>STOP HERE</b>
One visit in face-to-face interview with different managers/staff	2	

UESTIONNAIRE NUMBER	id	0					]
Several visits				Т	3		
						a18	

A.19 If option 2 or 3 in A.18, estimate duration of the whole interview

