

Technical Report
on
World Value Survey in Albania

February/March 2002

From 17th February till 5th March, Index-Albania, Tirana, conducted a national survey of public opinion in Albanian territory

The Albanian universe is divided in four regions, Tirana, Center, South and North. All the 36 districts of Albania are included in the sample, using standard administrative classification of rural area (village), town, and city.

A nationally representative multistage random probability sample of the population aged 18+ was used for this survey. The sample comprised 1000 respondents and the sample design was drawn based on recent data registration, as presented by the Institute of Statistics (2001 census results), of the population aged 18 years and over, incorporating characteristics of the surveyed universe per age, gender, education, type of settlement, national affiliation and region.

Sampling methodology and the sampling procedure was a face-to-face interview, paper and pencil, 92 % in-home of the respondent and the other part out home (about 8% of the respondents interviewed out home are respondents of urban areas).

Selection of households, in urban and rural areas was executed on random route. In the urban areas was the neighbourhood firstly selected, by lottery, and secondly the road, in the same way. In the road was selected each household only in the one side of the street, because the most part of the doors were closed or not open by the people. In a block-of-flats, was selected each flat, because the number of closed doors was relatively great..

In rural area, the villages near the urban centre were selected, if these villages have been not included in a survey, conducted by Index Albania during a period of 6 months. It is difficult and perhaps impossible to travel to every village, selected by lottery, during winter.

Selection of a respondent was carried out via "next birthday" selection key.

The achieved sampling plan comprised of 111 sampling points, 3-11 respondents/sampling point/urban area & 4-10 respondents/ sampling point/rural area. The number of the respondents regional profile of different portions of the surveyed universe.

A total of 56 interviewers were employed in the survey, 32 of them are males and 24 females. 5 interviewers are between 21-25 years old, 14 persons between 26-30 years old, and 15 persons between 31-40 and 22 interviewers 41+ years old. The 94% of the interviewers are graduated persons.

90.1,2% of the interviews was made in the first visit. A training session with the interviewers was carried out. A team of 15 supervisors and 4 persons from the management team have administered supervision and quality editing of the questionnaires there are realised 7.2% direct controls, 3.8 % by phone and 3.3% back-check ones.

The Data Processing is carried out in BBSS Gallup International, Sofia, Bulgaria

Refusal rate stands at 48.3%. Regions with highest refusal rate are recorded to be Tirana-19.2 %; Shkodra-9.3%, Berati - 5.1%, Vlora-3.4%, Elbasani2.2 %, Fieri-1.9.%, Korça 1.2 % Some said 'have no time', some other "have no electricity", some interviews were conducted in the light of candle and the interview was interrupted when the electricity was recuperated because the respondents had works to do. There are a number of refusals because some people do not believe in the person of interviewer.