

***The Fifth World Values Survey – Outline of Japan Survey 2005***

<b>Title of survey:</b>	The Fifth World Values Survey
<b>Research company:</b>	Nippon Research Center, Ltd. (NRC)
<b>Survey period:</b>	July 7 to August 5, 2005
<b>Sampling method:</b>	Quota sampling. Sampled from the NRC nationwide omnibus survey panel, the “NOS” panel (private individuals aged 18 to 79 living in areas throughout Japan) using gender combined with age-group quotas which are set based on the results of the 2000 national census.
<b>Sample size:</b>	A target of 1000 valid samples (2000 mailouts)
<b>Survey method:</b>	Mail survey
<b>Survey language:</b>	Japanese