

The Sixth World Values Survey – Outline of Japan Survey 2010

Title of survey:	The Sixth World Values Survey
Research company:	Nippon Research Center, Ltd. (NRC)
Survey period:	November and December, 2010
Sampling method:	<p>Combination of random sampling for respondents aged from 20 to 79 and quota sampling for 18 or 19 year-old respondents.</p> <ul style="list-style-type: none">• Respondents will be sampled from electoral roll. Male and female aged from 20 to 79 are sampled.• Respondents will be sampled by the random walk with a quota. Male and female aged from 18 to 19 are sampled. <p>※ Sampling points: 30 Sampling unit: one person in each point.</p>
Sample size:	A target of 1650 valid samples
Survey method:	Combination of face-to-face interviewing and placement method
Survey language:	Japanese