

**WORLD
VALUES
SURVEY
2010**

Methodological questionnaire

PLEASE WRITE IN THE NAME OF YOUR COUNTRY: Malaysia

Section 1: the questionnaire

1. Was the WVS questionnaire translated or adapted in any way from the English master questionnaire?

Yes → **ANSWER Q2**

No → **GO TO Q3**

IF QUESTIONNAIRE TRANSLATED/ADAPTED

2a. Who carried out the translation of the questionnaire?

A specialist translator

A member of the research team

Other (PLEASE WRITE DETAILS BELOW)

b. Was the translated questionnaire then back-translated into English?

Yes

No

c. Was the translated questionnaire pre-tested?

Yes → **ANSWER d**

No → **GO TO e**

d. **IF 'YES'**

How was the questionnaire pre-tested? How many pre-tests were carried out?

PLEASE WRITE IN:

The pre-tests were carried out by the marketing firm we hired. They first went through the translated questions with their own language experts (in Chinese and Bahasa Malaysia) before rolling out the pilot testing. 100 pilot tests were carried out.

e. Were there any questions or concepts that caused particular problems when being translated into your language?

Yes → **ANSWER f**

No → **GO TO Q3**

IF 'YES'

f. Which questions or concepts caused particular problems?

PLEASE WRITE IN:

g. How were these problems solved?
PLEASE WRITE IN:

EVERYONE PLEASE ANSWER

3. Did you use other questionnaires to make the WVS questionnaire

the German questionnaire

the French questionnaire

Other (PLEASE WRITE IN BELOW)

No

4. Have any optional WVS questions and/or items been included?

No

Yes (PLEASE WRITE IN QUESTION AND/OR ITEMNUMBERS BELOW)

5. Were country-specific questions, and/or items i. e. neither compulsory nor optional WVS questions, or questions included in the survey?

No country-specific questions included —→ **GO TO Q7**

Country-specific questions were included —→ **ANSWER Q6**

IF THERE WERE COUNTRY-SPECIFIC QUESTIONS

6. Were country specific questions included at the end of the questionnaire, just before the demographics?

Yes —→ **GO TO Q7**

No —→ **GO TO Q6a**

6a Please indicate the location of the country-specific questions which were not at the end of the questionnaire
WRITE IN BELOW

EVERYONE PLEASE ANSWER

7. Were all questions asked in the prescribed order?

Yes

No

8. Were all core WVS questions included in your questionnaire (by core we mean all items except those that were optional)?

No - some question(s) from WVS questionnaire not included → **ANSWER Q9**

No - some demographic question(s) not included → **ANSWER Q9**

Yes - all questions included → **SECTION 2**

IF ANY CORE WVS QUESTIONS WERE NOT INCLUDED

9. Please write in details of the items and the reasons why they were not included.

WVS question number or description of question:

Reason(s) not included:

Section 2: Sampling

10. Was your sample designed to be representative of the entire adult population, i. e. 18 years and older, of your country?

Yes → **GO TO Q12**

No → **ANSWER Q11**

IF NOT DESIGNED TO BE REPRESENTATIVE

11. Which groups were excluded from, under-represented or over-represented in your sample design?

Excluded (PLEASE SPECIFY):

Over-represented: (PLEASE SPECIFY):

Under-represented (PLEASE SPECIFY):

EVERYONE PLEASE ANSWER

12. What was the lower age cut-off for your sample?

Yes - please write in cut-off

No cut-off

13. Was there any upper age cut-off for your sample?

Yes - please write in cut-off

No cut-off

14. What were the different stages in your sampling procedure?

PLEASE WRITE IN:

Probability proportional to size (PPS) sampling technique is used.

All the households in the sample frame were divided into 14 states. At the same time, in each stratum the second level of stratification was made by type of settlement (urban/rural) based on the urban-rural proportions at the state level. Subsequently, the samples in each stratum were further stratified by race, gender and age.

15. What was the final number of clusters or sampling points?

No clusters

WRITE IN:

16. What was the sampled unit you got from office sampling?

Address → ANSWER Q17

Household → ANSWER Q17

Named individual → GO TO Q18

Other (PLEASE WRITE IN DETAILS BELOW) → ANSWER Q17

IF NAMED INDIVIDUAL WAS NOT THE SAMPLED UNIT

17. What selection method was used to identify a respondent?
PLEASE SPECIFY:

Every 5th household starting from a prominent location (e.g. School, Mosque)

18. Were there any quota-controls on the type of individual selected to take part in the survey (for example, age or sex controls)?

Yes → ANSWER Q19

No → GO TO Q20

IF QUOTA CONTROLS

19. In what way were quota controls used?
PLEASE WRITE IN:

EVERYONE PLEASE ANSWER

20. Was substitution permitted at any stage of your selection process or during fieldwork?

Yes → ANSWER Q21

No → GO TO Q22

IF 'YES'

21. In what way was substitution permitted?
PLEASE WRITE IN:

In case of refusal, move on to the next household, i.e., go to the next 5th household.

EVERYONE PLEASE ANSWER

22. Did you use any stratification factors when drawing your sample?

Yes → ANSWER Q23

No → GO TO Q24

IF STRATIFICATION FACTORS USED

23. What stratification factors were used, and at what stage(s) of selection?
PLEASE WRITE IN:

The total sample was distributed to states according to population. At each state, it is further stratified by rural/urban population, race, gender and age.

EVERYONE PLEASE ANSWER

24. All in all, what are the known limitations of your realized sample?

For example: non-response rate; is there differential coverage of particular groups, either because of sample design or response differences?

% response or % non-response: PLEASE WRITE IN:

5% non-response rate.

25. Please fill in the following details about your sample. If some categories do not apply, please complete to the highest level of detail possible and use the 'other' box to give more information.

- Total number of starting names/addresses
- addresses which could not be traced at all
- addresses established as empty, demolished or containing no private dwellings
- selected respondent too sick/incapacitated to participate 1 0
- selected respondent away during survey period
- selected respondent had inadequate understanding of language of survey 2 0
- no contact at selected address
- no contact with selected person
- refusal at selected address
- proxy refusal (on behalf of selected respondent)
- personal refusal by selected respondent 6 0
- other type of unproductive (please write in full details in the box below)
- full productive interview
- partial productive interview

IF 'OTHER' CATEGORY USED

26. Please specify

Section 3: Fieldwork

27. If interviews were not face-to-face, please specify the way of interviewing:

28. The next group of questions are about interviewers.
If no interviewers were used at any point in the WVS survey, please go to Q32.

IF INTERVIEWERS USED

a. Were interviewers paid according to performance (for example, according to the number of interviews they obtained)?

Yes

No

b. Which, if any, of these rules governed how an interviewer approached an address/household?
PLEASE TICK THOSE THAT APPLY

Calls must be made at different times of day

Calls must be made on different days of week

Neither of the above

c. Were interviewers required to make a certain number of re-calls before they stopped approaching an address or household?

Minimum number of re-calls required - please write in number

No minimum re-call requirement

d. Were any interviews supervised?

Yes - please write in approximate proportion %

No

e. Were any interviews back-checked?

Yes - please write in approximate proportion %

No

EVERYONE PLEASE ANSWER

29. Please write in the approximate start and end dates of fieldwork.

D D M M Y Y

Start date

1	9	0	3	1	2
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End date

1	5	0	6	1	2
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30. Please write in the name of the institute which has done the fieldwork.

Orient Pacific Century

Section 4: Data

31. Were any measures of coding reliability employed?

Yes → **ANSWER Q31a**
No

31a. Which one? Please specify

32. Were the data from the questionnaire keyed subsequent to the interview (that is, non-CAPI surveys)?

Yes → **ANSWER Q33**
No → **GO TO Q34**

IF DATA KEYED

33. Was keying verified?

Yes - please write in approximate level of verification %
No

EVERYONE PLEASE ANSWER

34. Were any reliability checks made on derived variables?

Yes
No

35. Were data checked/edited to ensure that filter instructions were followed correctly?

Yes
No

36. Were data checked/edited for logic or consistency?

Yes
No

37. Were data checked/edited to ensure they fell within permitted coding ranges?

Yes
No

38. Have you answered 'yes' on any or all of questions 32 to 34 above?

Yes → **ANSWER Q39**
No → **GO TO Q40**

IF DATA CHECKED/EDITED

39. Were errors corrected individually or automatically (through, for example, a 'forced' edit)?

Yes - individual correction

Yes - automatic correction

No - not corrected

EVERYONE PLEASE ANSWER

40. Did you add a weight variable?

Yes → **ANSWER Q.41**

No → **SECTION 5**

IF WEIGHT VARIABLE ADDED

41. Please describe the weighting or post-stratification strategy used.

Section 5: Characteristics of National Population

45. Each WVS member is asked to provide information on known characteristics of its national population, from census or the best available estimates from government surveys or other high-quality data-sources:

- sex distribution of the population
- age distribution of the population
- education (years of schooling) of the population
- other characteristics (PLEASE SPECIFY)

Please specify also the sources which have been used. Please note that the number of characteristics is what is minimal required. You can add as many characteristics as you like, but do not forget to specify them.

In the table below please present the information from census or from other government surveys or other high-quality data (column SOURCE 1) and the proportions obtained in your data, before and after weighting

	Source:	Unweighted data	Weighted data
Gender	Department of statistics Malaysia		
Female	49%	48.6%	
Male	51%	51.4%	
Age Groups			
18-24	25.5%	17.8%	
25-29	11.8%	10%	
30-34	10.3%	9.8%	
35-39	9.3%	8.6%	
40-44	8.8%	16.6%	
45-49	7.8%	12.2%	
50-54	6.9%	9.7%	
55-59	5.5%	5.9%	
60-64	3.9%	5.1%	
65 and above	10.3%	4.3%	
Population by state			
JOHOR	11.8%	11.8%	
KEDAH	6.9%	6.8%	
KELANTAN	5.4%	5.5%	
MELAKA	2.9%	2.8%	
NEGERI SEMBILAN	3.6%	3.6%	
PAHANG	5.3%	5.5%	
PERAK	8.3%	8.5%	
PERLIS	0.8%	0.8%	
PENANG	5.5%	5.7%	
SELANGOR	19.3%	19.2%	
TRENGGANU	3.7%	3.5%	
SABAH	11.3%	12.8%	
SARAWAK	8.7%	7.5%	
FEDERAL	5.9%	6%	
Race			
Bumiputra	67.4%	67.8%	
Chinese	24.6%	24.5%	
Indian	7.3%	7.7%	
Others	0.7%	0%	

THANK YOU VERY MUCH !

PLEASE RETURN THE QUESTIONNAIRE TO JAIME DIEZ MEDRANO jdiezmed@jdsurvey.net