

## **TECHNICAL REPORT**

**Study description:** JAPAN

**Fieldwork dates:** Fall, 1995

**Principal investigators:** Seiko Yamazaki, Yuji Fukuda, Dentsu Institute for Human Studies; Kenji Iijima, Nippon Research Center.

**Sample type:**

**Fieldwork institute:** Nippon Research Center (Tokyo)

**Fieldwork method:**

**Sample size:** 1,054

**Response rate:**

**Languages:** Japanese