

## **TECHNICAL REPORT**

**Study description:** MEXICO

**Fieldwork dates:** Spring 1996

**Principal investigators:** Miguel Basanez and Alejandro Moreno, Instituto Tecnológico Autónomo de México.

**Sample type:**

**Fieldwork institute:** MORI de México and Reforma (Mexico City);

**Fieldwork method:**

**Sample size:** 1,510

**Response rate:**

**Languages:** Spanish