

# **World Values Survey 2000**

## **Mexican Sample**

### **Technical note**

- Date of fieldwork: January-February, 2000.
- Interviews were conducted face-to-face in the respondents' households.
- Sampling. Multi-stage probability sampling based on a list of electoral sections previously stratified as urban, mixed, and rural. There were 152 sections selected out of 63,000 and their probability of selection was proportional to their population size. Within each section, households were selected systematically according to an interval, and respondents in each household were selected randomly among those who were at least 18 years of age.
- The total number of interviews is 1,535.
- Margin of error: +/-2.5% at 95% confidence level.
- Weighting: A weight variable based on education levels projected for year 2000 is included in the SPSS dataset.
- Non-response rate: 26%
- Sponsor: Grupo Reforma.
- Fieldwork coordination: Alejandro Moreno, Grupo Reforma.
- Principal investigators: Miguel Basáñez and Alejandro Moreno, Instituto Tecnológico Autónomo de México.