



Survey Technical Information
The Quality of Democracy and Governance in Zambia
Afrobarometer Round 4, 2009

Dates of Fieldwork:	2 to 24 June 2009
Sample size:	1200
Sampling frame:	2008 population projections from the Central Statistical Office based on a 2000 census.
Sample universe:	Citizens age 18 years or older, excluding institutions
Sample design:	Nationally representative, random, clustered, stratified, multistage, probability sample design.
Stratification:	Province and urban-rural distribution
Stages:	SSUs (Ward, rural areas only), PSUs (EAs), starting points, households and respondents
SSU/PSU selection:	Probability Proportionate to Population Size (PPPS)
Cluster size:	Two PSUs per SSU (rural only), 8 households per PSU
Household selection:	Randomly selected start points, followed by walk pattern using 5/10 interval.
Respondent selection:	Gender quota filled by alternating interviews between males and females. Using respondents of appropriate gender listed, after which household member draws a numbered card to select individual.
Weighting:	Weighted to account for individual selection probabilities.
Margin of error:	+/- 3% with 95% confidence level
Fieldwork by:	Steadman Group
Survey Languages:	English, Bemba, Nyanja, Tonga, Lozi, Kaonde
Main Researcher:	Peter Loloji
Outcome rates:	Contact rate: 0.920
	Cooperation rate: 0.675
	Refusal rate: 0.040
	Response rate: 0.621
