

The World Bank 2021-2022 survey of Trade Promotion Organizations (TPOs)

Arti Grover

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Identification

SURVEY ID NUMBER

WLD_2021-2022_TPOS_v01_M

TITLE

The World Bank 2021-2022 survey of Trade Promotion Organizations (TPOs)

COUNTRY

Name	Country code
Afghanistan	AFG
Albania	ALB
United Arab Emirates	ARE
Argentina	ARG
Armenia	ARM
Austria	AUT
Burundi	BDI
Belgium	BEL
Burkina Faso	BFA
Bulgaria	BGR
Bosnia and Herzegovina	BIH
Chile	CHL
Cameroon	CMR
Colombia	COL
Cabo Verde	CPV
Costa Rica	CRI
Germany	DEU
Denmark	DNK
Spain	ESP
Guinea	GIN
Gambia, The	GMB
Grenada	GRD
Croatia	HRV
India	IND
Iceland	ISL
Italy	ITA
Jamaica	JAM
Jordan	JOR
Kenya	KEN
Lesotho	LSO
Lithuania	LTU

North Macedonia	MKD
Mali	MLI
Malta	MLT
Montenegro	MNE
Mauritius	MUS
Niger	NER
Nigeria	NGA
Norway	NOR
Panama	PAN
Philippines	PHL
Poland	POL
Portugal	PRT
Paraguay	PRY
El Salvador	SLV
Somalia	SOM
Serbia	SRB
Slovenia	SVN
Timor-Leste	TLS
Türkiye	TUR
Tuvalu	TUV
Uganda	UGA
Uruguay	URY
Uzbekistan	UZB
St. Vincent and the Grenadines	VCT
Kosovo	XKX
Zimbabwe	ZWE

ABSTRACT

A 2021–22 Survey of Trade Promotion Organisations (TPOs) conducted by the World Bank to understand how the COVID-19 pandemic affected their functioning uncovers significant heterogeneity in TPOs' characteristics across countries, but also income levels. This led to different responses to the pandemic in terms of changes in TPOs' budgets, the adoption of a COVID recovery plan, and the implementation of virtual programs to help exporters.

KIND OF DATA

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Version

VERSION DATE

Producers and sponsors

PRIMARY INVESTIGATORS

Name	Affiliation
Arti Grover	World Bank

PRODUCERS

Name	Affiliation	Role
Ana M. Fernandes	World Bank	Investigator
Leonardo Iacovone	World Bank	Investigator
Marcelo Olarreaga	University of Geneva	Investigator
Yewon Choi	The Graduate Institute	Investigator

OTHER IDENTIFICATIONS/ACKNOWLEDGMENTS

Name	Affiliation	Role
COVID-19, Firms, and Trade project (P176994)	ETIIC, TIC (Prosperity)	Sponsoring Unit
Umbrella Facility for Trade trust fund (financed by the governments of the Netherlands, Norway, Sweden, Switzerland and the United Kingdom)	ETIRI, TIC (Prosperity)	TF

Sampling

SAMPLING PROCEDURE

A total of 135 national TPOs were contacted with a 16-question survey. By Spring 2022, 57 TPOs answered the survey.

RESPONSE RATE

42 percent response rate

Data collection

DATES OF DATA COLLECTION

Start	End
2021/07/01	2022/04/30

DATA COLLECTION MODE

Mail Questionnaire [mail]

DATA COLLECTORS

Name	Affiliation
Theres Kluehs	World Bank
Yewon Choi	The Graduate Institute

Access policy

CONTACTS

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CONFIDENTIALITY

The data on Trade Promotion Organizations characteristics was collected under confidentiality agreement and therefore will be shareable only for countries that accept such sharing.

ACCESS CONDITIONS

Data will not be made publicly available but rather will be possible to obtain only through signature of a non-disclosure agreement signed with the World Bank.

CITATION REQUIREMENTS

1. "Trade Promotion Organizations in the Pandemic World" by Yewon Choi, Ana Fernandes, Arti Grover, Leonardo Iacovone, and Marcelo Olarreaga (2023). Policy Research Working Papers; 10374. © World Bank. <http://hdl.handle.net/10986/39595>
2. "The Impact of Trade Promotion Organizations on Exports: Evidence from the COVID-19 Pandemic" by Yewon Choi, Ana Fernandes, Arti Grover, Leonardo Iacovone, and Marcelo Olarreaga (2025).

ACCESS AUTHORITY

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Metadata production

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data_dictionary

Data file	Cases	variables
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